

Minutes of the Board of Directors Meeting  
Saturday, November 19, 2022 - 10:00am

Voting Members Present:

Joyce King	President
Matt Olphin	President Elect
Bill Martin	Treasurer
Derrick McCutchen	Secretary
Leslie Arnold	Member
Jennifer Bertolet	Member
Charece Collins	Member
Lauren Dinse	Member
Kathy Focht	Member
Amy Hoffman	Member
Lori Johnson-Negron	Member
Kristen Lamarra	Member
Alyssa Leister	Member
Dave Malley	Member
Cameron Martin	Member
Mark Phillips	Member
Stefanie Roberto	Member
Dave Shafer	Member
Jordan Smith-Porter	Member
Carroll "Butch" Staub	Member
Rebecca Tassone	Member
Cheryl Youtz	Member

Voting Members Not Present

Tiffany Jackson	Member - Excused
Moses Mitchell	Member – Unexcused
Morgan Speakman	Member - Excused

Advisory Members and Guests Present:

John Held	Immediate Past President
Alice McMurray	Assoc. VP Advancement
Kristin Schab	Director of Alumni Engagement
Victor Ramos	VP Advancement
Leizel Schlott	Student Government President
Lori Lehman	Assistant Director
Marrissa Loreto	Administrative Assistant
David Leeti	

Advisory Members and Guests Not Present:

Dr. Daniel A. Wubah	University President
Corinna Linn	Director of Development & Alumni Communication
Alyssa Messner	Student Alumni Association

A. CALL TO ORDER

There being a quorum present and the members having been given adequate and proper notice of the meeting, Matt Olphin called the meeting to order at 10:00 AM.

ROLL CALL

Derrick McCutchen took attendance. All voting members were in attendance except those listed above under "Voting Member Not Present"

B. Action Items

- **Approval of Voice Votes.** On a motion made by Cheryl Youtz and seconded by Kathy Focht, it was resolved to approve the use of voice votes for all matters and decisions to financially related. Motion carried.
- **Approval of Alumni Board of Directors Meeting Minutes.** The Board reviewed the minutes of the meeting held on September 17, 2022. On a motion made by Cameron Martin and seconded by Mark Philips, it was resolved to approve the minutes of the Board of Directors meeting held on September 17, 2022.
- **Approval of Quarterly Financial Report.** The Board reviewed the quarterly financial report for the quarter ending June 30, 2022. On a motion made by Carroll "Butch" Staub and seconded by Leslie Arnold, it was resolved to approve the quarterly financial report for the quarter ending September 30, 2022. After roll call, motion carried.
- **Bill Martin Report on Quarterly Financial Statement.**
  1. Went over balance sheet
  2. Spoke on changes to the income sheet
  3. Discussed Affinity programs ending
  4. Went over budgeting for tapping into trust since affinity programs have stopped.
  5. Spoke on Amazon Smiles.

C. Advancement Report, Provided by Victor Ramos, VP for Advancement

- € Focus on enrollment.
- € Doug Zander was hired. Will begin in Mid-January (Associate VP for Enrollment Management).
- € Spoke on Dr. Wubah being on a listening tour.
- € Mentioned commencement will take place 12/11/2022.

- € Mentioned Celebrate Scholars is December 2<sup>nd</sup>.
- € Marketing efforts continue with digital outreach.
- € Fall efforts focused on open houses.
- € Review magazine slated to arrive by year end. Will feature World Series champ, Chas McCormick '17.
- € Campaign update. We are at 98.3 million raised, passing goal of 90 million.

D. Alumni Engagement Report, Provided by Kristin Schab, Director of Alumni Engagement

- 3194 engaged alums.
- Goal is to engage 8,000 alums by June 2023. Currently at 38% of goal.
- 750 newly engaged alums.
- Focus of office is still on the four pillars.
- Spoke on Marvelous Marauder Program (40 years as a university).
- Volunteer @ the Ville...has been revamped...22 volunteer opportunities.
- Spoke on Ville Nation.
- Will be assembling a recent grads council.
- David Veeti of SAA spoke on participating in homecoming (marching in parade and such). SAA is focusing on iheart MU week which will take place in March.

Questions by Amy and Jen Bertolet on why no members on Marvelous Marauders committee. Leslie also voiced concerns. Office staff to follow up on this topic and report back.

Jen Bertolet voiced concern of “what direction is the office going?” Was told no effort is being made to separate but the disconnect seems there. Especially with the finances and Marvelous Marauders.

Butch voiced concerns that big donors are feeling overlooked and left out.

Cheryl voiced concerns that those not on social media may miss many things. Folks who may want to volunteer are being left out.

Alice McMurray assured everyone that her office is working very hard to address concerns and communications. She gave kudos to the board for always showing up.

Kristin will circle back to see if board member can be added to committee (Marvelous Marauder)

E. ALUMNI ASSOCIATION COMMITTEE REPORTS have been posted and can be reviewed by the board.

Finance Committee – Amy Hoffman

- Looking for new members.
- Looking for revenue sources.

#### Alumni Engagement and Events – Kathy Focht

- Committee is up to about 25 members.
- Wanted clarification on meeting invites.
- Spoke on and reviewed Homecoming events.
- Goals are tabled...next meeting is scheduled to take place in January.

#### Executive Committee – Matt Olphin

- Will be looking at our budget and income sources.
- \$1,000.00 given to Meteorology program to support conference.

#### Communication and Tech – Dave Malley and Leslie Arnold

- Discussed goals...main one being how to communicate information and where to house it. (Teams Notebook?)
- Wants to increase awareness.
- Spoke on updating the MU Alumni Board page...make more attractive. What to change and what not to keep.
- Discussed promoting the page.

#### Scholarships Grants and Awards – Jennifer Bertolet

- Discussed goals of connecting with Alumni Office
- Revision of the Niemeyer-Hodgson award and the Hazel Rork Schmuck Scholarship award.
- Working on meeting with alumni office.
- Spoke on issue with students not seeing criteria for scholarships. Page was restored but you are unable to get to it from the alumni page.
- Request made to send in nominations for various awards.
- Butch voiced that he is exasperated as he still is having a Teams issue therefore he can't really do his work on the committee. Post meeting note: This has now been resolved.

#### Membership Committee – Matt Olphin

- Starting to prepare for elections.
- Working on new ballot system.
- Working on separate application for incumbents.
- Will be looking at attendance, will be up to incumbents to “brag” on themselves.
- Update of the We Will Statement.

#### MU Foundation – Matt Olphin/ Alice McMurray

- Elections held.
- John Held joined foundation

February 23, 2023 is the One Day Give (asked by Cheryl). Ten year anniversary of the One Day Give pointed out by Alice.

Butch gave thanks for listening to the HUB presentation.

Leslie asked about volunteering and graduation.

Thanks for HUB donations from Matt.

No new business

#### ADJOURNMENT

On a motion made by Amy Hoffman and 2<sup>nd</sup> by Rebecca Tassone. Motion carried unanimously, it was agreed that there was no further business of the Association to transact, the meeting was adjourned at 12:18pm.

#### Disclaimer

The above minutes should be used as a summary of the motions passed and issues discussed at the meeting of the members of the Association. This document shall not be considered a verbatim copy of every word spoken at the meeting.

Respectfully Submitted:

Derrick McCutchen

MUAA Secretary