Technological Competency
Optional Outcome for the Public Speaking Rubric

<table>
<thead>
<tr>
<th>Outcome</th>
<th>Advanced 4</th>
<th>Proficient 3</th>
<th>Basic 2</th>
<th>Minimal 1</th>
<th>Not Evident/Deficient 0</th>
</tr>
</thead>
<tbody>
<tr>
<td>Technology is used effectively to assist in the delivery of a spoken message.</td>
<td>Conversant with, is able to troubleshoot, and can operate projection equipment available; Uses microphones or other vocal projection devices effortlessly; Selection of visuals corresponds perfectly with AV equipment provided; Applies and uses the presentation software in a sophisticated and innovative way; Incorporates technology seamlessly into presentation so impact of spoken message is maximized</td>
<td>Conversant with, and can operate projection equipment available; Uses microphones or other vocal projection devices well; Selection of all visuals corresponds with AV equipment provided; Demonstrates exceptional skill in the application and use of presentation software; Incorporation of technology into presentation aids in communicating the spoken message</td>
<td>Is able to operate projection equipment with a minimum of help; Demonstrates some ability to use vocal projection equipment; Selection of most visuals corresponds with the equipment provided; Exhibits basic skill in the application and use of presentation software; Incorporation of technology into presentation sometimes detracts from the spoken message</td>
<td>Is not able to operate projection equipment without assistance; Uses vocal projection equipment in an awkward or distracting manner; Selection of visuals is not compatible with AV equipment provided; Displays only a rudimentary knowledge of presentation software; Technology use detracts from the spoken message</td>
<td>No attempt is made to use technology to aid in the presentation of the spoken message</td>
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Outcome Components:
- Use and restoration of visual equipment
- Use and restoration of vocal equipment
- Selects visuals appropriate to audience and equipment
- Knowledge and application of presentation software
- Technology enhances the spoken message