

INTERACTIVE & GRAPHIC DESIGN



The Bachelor of Design in interactive and graphic design major aims to provide students with credentials that more accurately reflect their educational experiences in our interactive and graphic design curriculum. This new degree clearly communicates to employers what is offered within the program and what professional skills our students have acquired.

DEGREE

BACHELOR OF DESIGN (B.Des.)

The Bachelor of Design (B.Des.) in interactive and graphic design is recognized around the globe as a professional degree that reflects pervasive academic research interests, professional field demands and the recommended standards from both the American Institute of Graphic Artists (AIGA) and the National Association of Schools of Art and Design (NASAD).

MAJOR

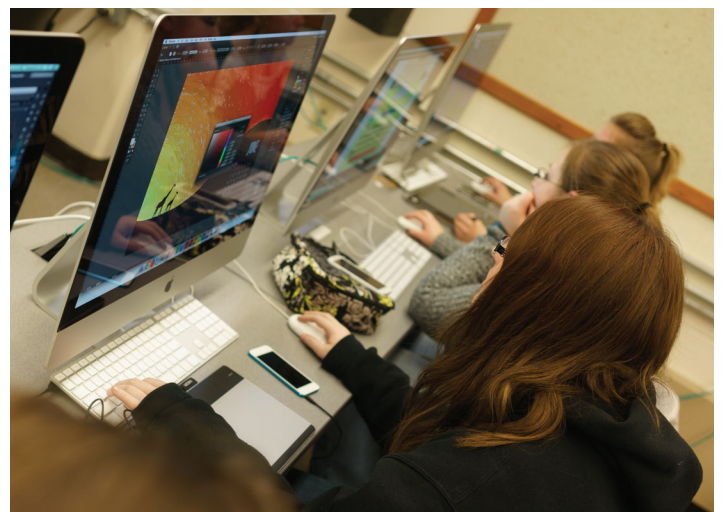
INTERACTIVE AND GRAPHIC DESIGN

Interactive and graphic design as a discipline has radically changed. Our B.Des. program has opened up more opportunities for students to learn and design with new technology. By keeping current with technological demands placed on the discipline, graduates with these skills will support an educated workforce that is prepared to contribute to Pennsylvania's economic vitality, and the ability of the commonwealth to compete globally.

CAREER OPPORTUNITIES

By being on the leading edge of the discipline, our B.Des. in interactive and graphic design teaches students the skills that employers in the design industry are seeking.

- Design
- Interactive Design
- Graphic Design
- Web Design
- User Experience Design
- Interaction Design
- Digital Publication Design
- Illustration





GRADUATES

Millersville design students have worked at internationally renowned companies like Apple, Intel, and Code and Theory, and local companies like Hershey, Auntie Anne's and Infantree.

FAST FACT

The B.Des. degree has become prevalent around the globe over the last several years, and American colleges and universities are beginning to use the designation to more accurately reflect the learning content and subsequent skills of graduates. NASAD (National Association of Schools of Art and Design) approves and recognizes this degree and will evaluate the program under this new title as a "professional degree." With the proposed course structure, this program meets the "professional degree" standards of rigor and content for the B.Des. degree as articulated in the curricular guidelines of our accrediting agency.

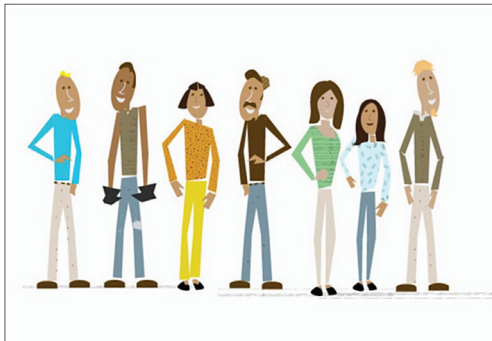
FOR MORE INFORMATION

Get more information at
www.millersvilledesign.com and
www.millersville.edu/art

Personal meetings with design faculty and facilities tours are available for families upon request.

EXAMPLES OF STUDENT WORK

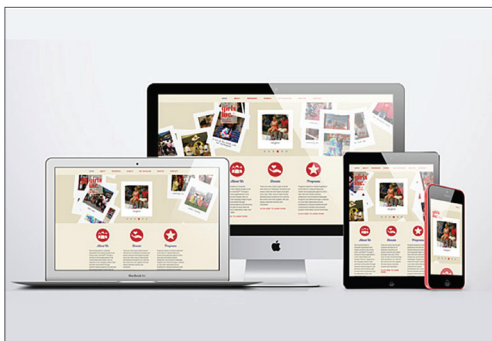
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Motion Design - Explainer Video



Social Equity - GOOD'VILLE



Web Design - Responsive Design



Interaction Design - Future Interface