

BDES Interactive & Graphic Design Review - Assessment

It is appropriate to continue in the BFA program if 70% of your review falls within the "highly evident" or "somewhat evident" categories.

Name:

Date:

Reviewer Names:		HIGHLY EVIDENT	SOMEWHAT EVIDENT	NOT SUFFICIENTLY EVIDENT
<p>DESIGN PROCESS (THINKING)</p> <p>Evidence: Portfolio of thumbnails, brainstorming, sketches, journals, work in progress</p>	<ol style="list-style-type: none"> 1. Innovative thinking 2. Creative content 3. Experiments with material use 4. Defines problem and follows through with resolution 5. Analyzes strengths and weakness in work 6. Works semi-independent of the instructor 7. Recognize potential for process to enhance design or ideas 8. Strong evidence of knowledge of formal elements and principles of design 			
<p>DESIGN THINKING</p>	<ol style="list-style-type: none"> 9. Students will use the design thinking process to create & solve communication problems. 			
<p>BODY OF WORK (DOING)</p> <p>Evidence: Formal portfolio, completed work</p>	<ol style="list-style-type: none"> 10. Innovative design 11. Shows strong creative problem-solving skills 12. Extremely well crafted 13. Substantial body of work 14. Clear understanding of materials used 15. Very technically proficient/capable 16. Works through solution of problem semi-independent of instructor 17. Evidence that student is actively engaged in making design 18. Work demonstrates substantial personal investigation 			
<p>CRITICAL VERBAL RESPONSE (TALKING)</p> <p>Evidence: Design review, discussion, participation</p>	<ol style="list-style-type: none"> 19. Discusses materials used in process 20. Describes and analyze influences - cultural, political, historical, personal and popular, etc. 21. Verbally articulates ideas and strengths and weaknesses of work 22. Able to articulate future direction in design 23. Articulates goals for BDES program 24. Interprets personal meaning of design 25. Able to discuss the formal principles of design 			

Notes: