### Standard #4 Measurement and Analysis of Student Learning and Performance

Use this table to supply data for Criterion 4.2.

<table>
<thead>
<tr>
<th>Performance Indicator</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1. Student Learning Results</strong></td>
<td>A student learning outcome is one that measures a specific competency attainment. Examples of a direct assessment (evidence) of student learning attainment that might be used include: capstone performance, third-party examination, faculty-designed measure, etc.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Performance Measure</th>
<th>Analysis of Results</th>
<th>Action Taken or Improvement made</th>
<th>Insert Graphs or Tables of Resulting Trends</th>
<th>(3-5 data points preferred)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Measurable goal</strong></td>
<td><strong>Current Results</strong></td>
<td><strong>What did you learn from the results?</strong></td>
<td><strong>Action Taken or Improvement made</strong></td>
<td><strong>Insert Graphs or Tables of Resulting Trends</strong></td>
</tr>
<tr>
<td><strong>What is your goal?</strong></td>
<td><strong>Analysis of Results</strong></td>
<td><strong>What did you improve or what is your next step?</strong></td>
<td><strong>(3-5 data points preferred)</strong></td>
<td></td>
</tr>
</tbody>
</table>

#### International Business Option Measures

While International Business students take the ETS test - there are no group results because they are less than required for a group.

**LO1-Integrating Across Disciplines - Graduating Senior Survey**

- **Summative - Internal - Self Reported Survey**
- **Comparative prior administrations**

- **Current results: Life-long learning - 100, Integrating across disciplines - 92**
  - The score declined to just above 80 mainly because of the decline in the life-long learning score, the 100 in economics and globalization is an improvement after the decline in 2014.

- **Life-long learning shows an improvement continuing the improvement since Fall 2013, integrating across disciplines is slightly down from 2012.**
  - **2016**: The 100 in economics and globalization is an improvement.

- **Small sample size, and this question is routinely on the survey, so place on the 2 year cycle for monitoring.**
  - **2016- same.**

#### Int’l Bus - Integrating Across Disciplines

**Spring 2013**
- The program helped me develop my appreciation for lifelong learning and its importance to my professional career advancement.
- I understand basic economics, issues of globalization, and challenges managers face in an increasingly competitive market.

**Fall 2013**
- Both results are up from Spring 2014, QBA skills returned to the high of Fall 2013, uncertainty decision-making is very erratic. Small sample. The department has lower ETS results which are more persuasive. 2016- the scores are high, but it is an extremely small sample.
- No action required.

#### Int’l Bus - Analytical and Problem Solving Skills

**Spring 2013**
- I developed my decision-making skills and learned quantitative as well as qualitative methods of problem solving.
- I developed my ability to choose among various courses of action under risk and uncertainty using different perspectives.

**Fall 2014**
- Both results are up from Spring 2014, QBA skills returned to the high of Fall 2013, uncertainty decision-making is very erratic. Small sample. The department has lower ETS results which are more persuasive. 2016- the scores are high, but it is an extremely small sample.
- No action required.
LO3-Communication Skills-Measure Graduating Senior Survey

Summative-Internal - Self Reported Survey Comparative prior administrations

Current results are: Written and oral communication-95, Communication with technology- 95, Collaboration skills- 88. 2016 - score at 100, small sample.

2014 performance is an improvement over 2012, returning to the 2010 level. We note written and oral improved to 96. 2016 - small sample

Small sample size, in other tabs the department is seeking to separate written and oral communication skills on the survey. 2016 - no change suggested.

LO4-Professional Skills-Measure Graduating Senior Survey

Summative-Internal - Self Reported Survey Comparative prior administrations

Current results are: Group planning- 85, leadership skills- 88, professional preparation- 85 2016 - score at 100, small sample.

Good performance overall. Scores are all above 80. 2016 - small sample.

Small sample size. No action required - 2 year cycle. 2016 - no change.

LO5- Ethics-Measure Graduating Senior Survey

Summative-Internal - Self Reported Survey Comparative prior administrations

Current results are: Volunteerism- 33, Ethical decision-making- 67 2016 - small sample, volunteerism score is 0.

Mixed result, while volunteerism is up, the significant decline in ethical decision making is a concern. On the other hand, probably the result of a small sample. Ethics scores are down overall on the ETS test which is probably more persuasive. 2016- small sample.

Departmental action on coordinating BUAD 202 Legal environment, and discussions in curriculum committee to review the ethics across the curriculum decision. 2016- no change recommended.