

# **B.S MUSIC INDUSTRY (MBT)**

## *A 3-in-1 Degree*

### **Mission Statement:**

To prepare students for diverse careers in the areas of Music Technology, Music Business, and Commercial Music Performance.

### **Overview:**

Millersville graduates gain invaluable experience in all three areas of the music industry. In technology, students take courses in Music Production, Studio Recording, Music for Video, and other courses in our technology lab and recording studios. In business, students begin by taking Music Industry, where students learn the foundations of the music business, and then take their knowledge to a higher level in the more advanced courses such as Music Industry II, Artist Management, and Marketing. In music, students are given the opportunity to study popular music styles through individual lessons and participation in commercial bands. Finally, students are required to participate in one internship to provide a real-world application of their knowledge within top-level music industry businesses and studios.

### **Goals:**

1. Provide experiences in commercial music performance
2. Provide experiences in education to reinforce MBT concepts
3. Provide experience in technology and business as it relates to the music industry

### **Outcomes:**

#### Performer

- All students will have had the experience of participating in commercial music ensembles and bands
- All students will have had the experience of taking performance lessons focusing on popular music styles

#### Educator

- All students will have had the opportunity to assist other students in the areas of technology and business in order to reinforce their own knowledge in these key areas

#### Entrepreneur

- All students will have a comprehensive understanding of the music business which includes areas such as legal, ecommerce, marketing, performing rights, management, finance, operations, emerging careers, and publicity
- All students will have a comprehensive understanding of music technology including sound recording, editing, mixing, software and hardware mastery, live recording, and sound design

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### **II. STUDENT ORGANIZATIONS**

NOTE: Student Led groups need to reserve their meeting dates/times with the Department Secretary one semester in advance, to guarantee to optimal meeting time and location.

A. Marauder Music (MM)

This record label is primarily of interest to students in the music business curriculum, although all students are invited to become members. MMP is not only a record label, but a group of students dedicated to music marketing, event planning and performing. Every year MMP hosts a concert with a compilation CD showcasing Millersville music majors as well as local artists. **Membership is encouraged but not required of all Music Business Technology majors.**

B. There are over 200 students organizations on campus that one can be involved in.

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### **III. Music Industry Degree Program and Concentrations**

Music Industry students take music core and then choose one or more of 3 concentrations. They are Music Production, Music Management, and Live Audio Production. The Required Course Sheets and 8-semester plans are presented as follows

SEE the MBT ADVISING GUIDE at the END of this SECTION

**BA – MUSIC INDUSTRY**  
**CONCENTRATION: MUSIC PRODUCTION**  
**8 Semester Plan including suggested General Education Courses**

<p>Semester 1 – Fall (16.5)</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 3.0 MUSI 104 – Language of Music 2</li> <li><input type="checkbox"/> 3.0 MUSI 193 – Com App Music Prod 1</li> <li><input type="checkbox"/> 3.0 MUSI 190 – Music Industry 1</li> <li><input type="checkbox"/> 3.0 UNV 103 – Fresh Sem (open elec)</li> <li><input type="checkbox"/> 3.0 ENGL 110 or COMM 100 (FLL)</li> <li><input type="checkbox"/> 1.0 Major Performance</li> <li><input type="checkbox"/> 0.5 Ensemble</li> </ul> <p>General Education:</p>	<p>Semester 2 – Spring (15.5)</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 3.0 MUSI 112– Kodaly, Solfege, Harm, Analysis 1</li> <li><input type="checkbox"/> 3.0 MUSI 131– Class Piano 1</li> <li><input type="checkbox"/> 3.0 MUSI 190 – Music Industry 2</li> <li><input type="checkbox"/> 3.0 UNV 295– Studio Music Record 1</li> <li><input type="checkbox"/> 3.0 ENGL 110 or COMM 100 (FLL)</li> <li><input type="checkbox"/> 1.0 Major Performance</li> <li><input type="checkbox"/> 0.5 Ensemble</li> </ul> <p>General Education:</p>
<p>Semester 3 – Fall (15.5)</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 3.0 MUSI 212 – Kodaly, Solfege, Harm, Analysis 2</li> <li><input type="checkbox"/> 3.0 MUSI 231– Class Piano 2</li> <li><input type="checkbox"/> 3.0 MUSI 395 – Studio Recording 2</li> <li><input type="checkbox"/> 3.0 MUSI 390 – Marketing &amp; Prom.</li> <li><input type="checkbox"/> 3.0 ECON 101 – Macroeconomics (G3)</li> <li><input type="checkbox"/> 1.0 Major Performance</li> <li><input type="checkbox"/> 0.5 Ensemble</li> </ul> <p>General Education:</p>	<p>Semester 4 – Spring (16.5)</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 3.0 MUSI 293 Comp App Music Prod 2</li> <li><input type="checkbox"/> 3.0 MUSI 294 – Live Audio 1</li> <li><input type="checkbox"/> 3.0 MUSI 397 – Inter. Music Bus</li> <li><input type="checkbox"/> 3.0 WELL 175 - Wellness (open elec)</li> <li><input type="checkbox"/> 1.0 Major Performance</li> <li><input type="checkbox"/> 0.5 Ensemble</li> </ul> <p>General Education:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 3.0 COMM 251–Public Relations (G1, 2L)</li> </ul>
<p>Semester 5 – Fall (15)</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 3.0 MUSI 330 – Live Audio 2 (Recommended)</li> <li><input type="checkbox"/> 3.0 MUSI 380 – History Recording Industry (P)</li> <li><input type="checkbox"/> 3.0 MUSI 398 – Songwriting &amp; Comp</li> <li><input type="checkbox"/> 3.0 MATH ____ (FLL)</li> <li><input type="checkbox"/> 1.0 Major Performance</li> <li><input type="checkbox"/> 0.5 Ensemble</li> </ul> <p>General Education:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 3.0 CHEM 101 – Chem/Better Things (G2, nat. Science)</li> <li><input type="checkbox"/> 3.0 General Elective – G2 (math course)</li> </ul>	<p>Semester 6 – Spring (16)</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 3.0 MUSI 396 – Synthesis &amp; Sampling</li> <li><input type="checkbox"/> 3.0 MBT Elective</li> <li><input type="checkbox"/> 3.0 ECON 102– Microeconomics (G3)</li> <li><input type="checkbox"/> 3.0 ITEC 262 – Semi Conductor Electronics</li> <li><input type="checkbox"/> 1.0 Major Performance</li> <li><input type="checkbox"/> 0.5 Ensemble</li> </ul> <p>General Education:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 3.0 PHYS 205 - Mus. Acoustics (G2, L)</li> <li><input type="checkbox"/> 3.0 THEA 340 – History of Theatre (G1, W, 2L)</li> </ul>
<p>Semester 7 – Fall (15)</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 3.0 MUSI 330 – Live Audio 2 (Recommended, if not taken Junior Year)</li> <li><input type="checkbox"/> 3.0 MUSI 398 – Songwriting &amp; Comp (if not taken Junior Year)</li> <li><input type="checkbox"/> 3.0 MUSI 495 – Mus. &amp; Aud. For Video</li> <li><input type="checkbox"/> 3.0 MBT Elective</li> </ul> <p>General Education:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 3.0 MATH 130 – Elements of Statistics (G2 Math)</li> <li><input type="checkbox"/> 3.0 ENGL 242 – Reading Our World (G1, W)</li> <li><input type="checkbox"/> 3.0 Open Elective</li> </ul>	<p>Semester 8 – Spring (12)</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 0.0 Senior Project or Recital</li> </ul> <p>General Education:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 3.0 ART 306 – Women in Art (D)</li> <li><input type="checkbox"/> 3.0 GOVT 231 – Intro to Pol. Theory (G3, 2L, W)</li> <li><input type="checkbox"/> 3.0 ENGL 316 – Business Writing (AW)</li> <li><input type="checkbox"/> 3.0 Open Elective (if needed)</li> </ul>

BA – MUSIC INDUSTRY  
CONCENTRATION: LIVE AUDIO PRODUCTION

8 Semester Plan including suggested General Education Courses

<p>Semester 1 – Fall (16.5)</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 3.0 MUSI 104 – Language of Music 2</li> <li><input type="checkbox"/> 3.0 MUSI 193 – Com App Music Prod 1</li> <li><input type="checkbox"/> 3.0 MUSI 190 – Music Industry 1</li> <li><input type="checkbox"/> 3.0 UNV 103 – Fresh Sem (open elective)</li> <li><input type="checkbox"/> 3.0 ENGL 110 or COMM 100 (FLL)</li> <li><input type="checkbox"/> 1.0 Major Performance</li> <li><input type="checkbox"/> 0.5 Ensemble</li> </ul> <p>General Education:</p>	<p>Semester 2 – Spring (15.5)</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 3.0 MUSI 112– Kodaly, Solfege, Harm, Analysis 1</li> <li><input type="checkbox"/> 3.0 MUSI 131– Class Piano 1</li> <li><input type="checkbox"/> 3.0 MUSI 190 – Music Industry 2</li> <li><input type="checkbox"/> 3.0 UNV 295– Studio Music Record 1</li> <li><input type="checkbox"/> 3.0 ENGL 110 or COMM 100 (FLL)</li> <li><input type="checkbox"/> 1.0 Major Performance</li> <li><input type="checkbox"/> 0.5 Ensemble</li> </ul> <p>General Education:</p>
<p>Semester 3 – Fall (15.5)</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 3.0 MUSI 212–Kodaly, Solfege, Harm, Analy 2</li> <li><input type="checkbox"/> 3.0 MUSI 231– Class Piano 2</li> <li><input type="checkbox"/> 3.0 MUSI 395 Recording Studio 2 (Recommended)</li> <li><input type="checkbox"/> 3.0 MUSI 390 – Marketing &amp; Prom</li> <li><input type="checkbox"/> 3.0 MATH ____ (FLL)</li> <li><input type="checkbox"/> 1.0 Major Performance</li> <li><input type="checkbox"/> 0.5 Ensemble</li> </ul> <p>General Education:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 3.0 COMM 251–Public Relations (G1, 2L)</li> </ul>	<p>Semester 4 – Spring (16.5)</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 3.0 MUSI 294 – Live Audio 1</li> <li><input type="checkbox"/> 3.0 MUSI 397 – Intern. Music Bus</li> <li><input type="checkbox"/> 3.0 MUSI ____ – Musicianship Elective</li> <li><input type="checkbox"/> 3.0 ITEC 130 – Production Matl/Process</li> <li><input type="checkbox"/> 3.0 WELL 175 - Wellness (open elec)</li> <li><input type="checkbox"/> 1.0 Major Performance</li> <li><input type="checkbox"/> 0.5 Ensemble</li> </ul> <p>General Education:</p>
<p>Semester 5 – Fall (13)</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 3.0 MUSI 330– Live Audio 2</li> <li><input type="checkbox"/> 3.0 ECON 101– Macroeconomics (G3)</li> <li><input type="checkbox"/> 3.0 ITEC 261 – Electronic Sys (Pre-req for AENG 262 &amp; 466)</li> <li><input type="checkbox"/> 3.0 OSEH 120 – Fund. Safe, Health, Env (G3)</li> <li><input type="checkbox"/> 3.0 WELL 175 - Wellness (open elec)</li> <li><input type="checkbox"/> 1.0 Major Performance</li> <li><input type="checkbox"/> 0.5 Ensemble</li> </ul> <p>General Education:</p>	<p>Semester 6 – Spring (16)</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 3.0 MUSI 497 – Live Audio 3</li> <li><input type="checkbox"/> 3.0 MBT Elective</li> <li><input type="checkbox"/> 3.0 ECON 102– Microeconomics (G3)</li> <li><input type="checkbox"/> 3.0 ITEC 262 – Semi Conductor Electronics</li> <li><input type="checkbox"/> 3.0 WELL 175 - Wellness (open elec)</li> <li><input type="checkbox"/> 1.0 Major Performance</li> <li><input type="checkbox"/> 0.5 Ensemble</li> </ul> <p>General Education:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 3.0 OHYS 205 - Music Acoustics (G2, L)</li> </ul>
<p>Semester 7 – Fall (15)</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 3.0 MUSI 380 – History of the Recording Ind.</li> <li><input type="checkbox"/> 3.0 ITEC 466 – Wireless Comm. System</li> </ul> <p>General Education:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 3.0 MATH 130 – Elements of Statistics (G2 Math)</li> <li><input type="checkbox"/> 3.0 ENGL 242 – Reading Our World (G1, W)</li> <li><input type="checkbox"/> 3.0 THEA 340 – History of Theatre (G1, W, 2L) (recommended taking in summer previous if 15 credit is not desired)</li> </ul>	<p>Semester 8 – Spring (12)</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 3.0 MBT Elective</li> <li><input type="checkbox"/> 3.0 MBT Elective</li> <li><input type="checkbox"/> 0.0 Senior Project or Recital</li> </ul> <p>General Education:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 3.0 ENGL 316 - Business Writing (AW)</li> <li><input type="checkbox"/> 3.0 ART 305 – Women in Art (D)</li> </ul>

BA – MUSIC INDUSTRY

CONCENTRATION: MUSIC MANAGEMENT

8 Semester Plan including suggested General Education Courses

<p>Semester 1 – Fall (16.5)</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 3.0 MUSI 104 – Language of Music 2</li> <li><input type="checkbox"/> 3.0 MUSI 193 – Com App Music Prod 1</li> <li><input type="checkbox"/> 3.0 MUSI 190 – Music Industry 1</li> <li><input type="checkbox"/> 3.0 UNV 103 – Fresh Sem (open elec)</li> <li><input type="checkbox"/> 3.0 ENGL 110 or COMM 100 (FLL)</li> <li><input type="checkbox"/> 1.0 Major Performance</li> <li><input type="checkbox"/> 0.5 Ensemble</li> </ul> <p>General Education:</p>	<p>Semester 2 – Spring (15.5)</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 3.0 MUSI 112– Kodaly, Solfege, Harm, Analysis 1</li> <li><input type="checkbox"/> 3.0 MUSI 131– Class Piano 1</li> <li><input type="checkbox"/> 3.0 MUSI 190 – Music Industry 2</li> <li><input type="checkbox"/> 3.0 UNV 295– Studio Music Record 1</li> <li><input type="checkbox"/> 3.0 WELL 175 – Wellness (open elec)</li> <li><input type="checkbox"/> 1.0 Major Performance</li> <li><input type="checkbox"/> 0.5 Ensemble</li> </ul> <p>General Education:</p>
<p>Semester 3 – Fall (15.5)</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 3.0 MUSI 212 – Kodaly, Solfege, Harm, Analysis 2</li> <li><input type="checkbox"/> 3.0 MUSI 231– Class Piano 2</li> <li><input type="checkbox"/> 3.0 MUSI 294 – Live Audio 1 (Transfer Students)</li> <li><input type="checkbox"/> 3.0 MUSI 390 – Marketing &amp; Prom</li> <li><input type="checkbox"/> 3.0 ENGL 110 OR COMM 100 (FLL)</li> <li><input type="checkbox"/> 1.0 Major Performance</li> <li><input type="checkbox"/> 0.5 Ensemble</li> </ul> <p>General Education:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 3.0 MATH (MATH 101 HIGHLY recommended)</li> </ul>	<p>Semester 4 – Spring (16.5)</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 3.0 MUSI 294 – Live Audio 1</li> <li><input type="checkbox"/> 3.0 MUSI 397 – Intern. Music Bus</li> <li><input type="checkbox"/> 3.0 Business Elective</li> <li><input type="checkbox"/> 1.0 Major Performance</li> <li><input type="checkbox"/> 0.5 Ensemble</li> </ul> <p>General Education:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 3.0 Open Elective</li> <li><input type="checkbox"/> 3.0 G1, 2L</li> </ul>
<p>Semester 5 – Fall (16)</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 3.0 MUSI 294 – Live Audio 1</li> <li><input type="checkbox"/> 3.0 MUSI 380 – History Recording Industry (P)</li> <li><input type="checkbox"/> 3.0 ECON 101– Macroeconomics (G3)</li> <li><input type="checkbox"/> 1.0 Major Performance</li> <li><input type="checkbox"/> 0.5 Ensemble</li> </ul> <p>General Education:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 3.0 G1, W, 2L</li> <li><input type="checkbox"/> 3.0 G2 Natural Science</li> <li><input type="checkbox"/> 3.0 G2 Math</li> </ul>	<p>Semester 6 – Spring (16)</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 3.0 MUSI 304 – Artist Management</li> <li><input type="checkbox"/> 3.0 MBT Elective</li> <li><input type="checkbox"/> 3.0 ECON 102– Microeconomics (G3)</li> <li><input type="checkbox"/> 1.0 Major Performance</li> <li><input type="checkbox"/> 0.5 Ensemble</li> </ul> <p>General Education:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 3.0 G2, L</li> <li><input type="checkbox"/> 3.0 AW</li> </ul>
<p>Semester 7 – Fall (12)</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 3.0 MUSI 490 – Senior Capstone (Fall)</li> <li><input type="checkbox"/> 3.0 BUAD 231 – Principles of Marketing</li> </ul> <p>General Education:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 3.0 G2</li> <li><input type="checkbox"/> 3.0 G1, W</li> </ul>	<p>Semester 8 – Spring (12)</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 3.0 MUSIC 490 – Senior Capstone (Spring)</li> <li><input type="checkbox"/> 0.0 Senior Project or Recital</li> </ul> <p>General Education:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 3.0 G3, W, 2L</li> <li><input type="checkbox"/> 3.0 D</li> <li><input type="checkbox"/> 3.0 Open Elective (if needed)</li> </ul>



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### **4. MAJOR PERFORMANCE, (LESSONS) & ENSEMBLE PARTICIPATION REQUIREMENTS**

#### Major Performance (Lessons), Juries, Recitals, & Ensemble Participation Requirements

##### 1. General

2. Definition: "Major Performance" refers to private applied music lessons in the student's area of specialty. Each Music Major will have only one Major Performance area at any one time. 1 credit per semester, 15 half-hour private lessons or equivalency.

3. Admission to Major Performance is by audition only. Normally this will be the student's audition to gain admission to the curriculum.

#### Individual Requirements in Major Performance

1. Students will demonstrate capability in their Major Performance area at least once per year outside the private studio as a soloist during recital hour or a participant in a small ensemble (one person per part).

2. Students will attend and participate in master classes for the equivalent of 1 hour of small group instruction. The 1-hour master class and 30-minute private instruction together provide one and a half hours of major performance instruction per week.

3. Music students may participate in small ensembles as referred to by their major performance professors. Small ensembles rehearse during the regularly scheduled Monday, Wednesday, and Friday ensemble hour.

4. Music students will participate in jury examinations at the end of each semester. Jury examination guidelines and requirements are determined by individual faculty.

5. ALL first semester first-year students will be required to complete a jury.

6. ALL students taking music instruction on any instrument MUST perform a jury at the end of the semester (major performance & 108 sequence).

7. To meet level requirements 2, 3, and 4, students performing in juries must reach 85% in each jury rubric category to advance to the next performance level. [SEP] **NOTE: MUSIC BUSINESS TECHNOLOGY MAJORS ARE REQUIRED TO REACH LEVEL 2 PRIOR TO GRADUATION.**

8. Students who perform a junior or senior recital during the first seven (7) weeks of that semester are required to complete a jury at the end of the semester. Students who present a junior or senior recital during the last seven (7) weeks of the semester may be exempted from a jury, at the discretion of the major performance instructor.

9. Student Teachers will not be allowed to give a Senior Recital after the first 2 weeks of their student teaching semester.

10. NOTE: MU Staff-Accompanist may not be used for Junior or Senior Recitals (unless paid by the student).



## Program Assessment Standards:

Repertoire Levels: Millersville University's Tell School of Music recognizes five performance achievement levels, Level 1 - Introductory, Level 2 – Developmental, Level 3 – Intermediate, Level 4 – Advanced, Level 5 - Graduate. Students must reach Level 3 – Intermediate to be allowed to give a recital. See individual studio syllabus for examples of repertoire/exercises/assignments that are appropriate for each level of study. Repertoire is chosen individually for each student. Performance level and call number for lessons of transfer students will be determined by the studio professor based on the major performance audition regardless of the number of semesters of study completed at another institution. Refer to individual studio areas for specific performance requirements.

<https://millersvilleuniversity.sharepoint.com/teams/TellSchoolofMusicFaculty/Shared%20Documents/Forms/AllItems.aspx?id=%2Fteams%2FTellSchoolofMusicFaculty%2FShared%20Documents%2FHANDBOOK%20STUDIO&viewid=60a5d04a%2D3f69%2D4a77%2Da84a%2Df15a5e2522ff>

## Ensemble Participation

### A. Required Performance in Ensembles

#### 1. Goals for the individual student through group performance:

- a. Development of musicianship beyond the scope of individual performance.
- b. Knowledge of and experience with repertoire.
- c. Observation of group leadership techniques, rehearsal procedures, problem solving on instruments or voice.

#### 2. Required Student Participation in Ensembles

##### a. General Requirements for Music Majors in Ensemble Courses.

- i. Music students are obligated to attend all rehearsals and performances of any ensemble of which they are a member. This responsibility MUST take priority over other commitments.
- ii. Music students are required to register for any ensemble they are participating in. Ensembles may be taken for 0.5 or 0.0 credits; however, one needs to take 6 semesters of ensembles. Please see your DARS to see how many credits you need to complete.
- iii. Any student who is not taking an ensemble course as a degree requirement may choose to enroll for credit or participate for non-credit. All rights and responsibilities pertaining to enrolled students pertain also to participating students. If students cannot participate in their preferred ensemble, university choir is available to all music majors

- vii. Students who change from one major performance area to another will immediately begin ensemble course requirements within the new area, if applicable.
- viii. Students will hold first chairs in all ensembles except when the conductor and major performance teacher involved can identify no student as sufficiently advanced for the position.

Students will be placed into a primary ensemble based on their audition. This ensemble will be the ensemble students must register in for credit (if ensemble credits are still required). This includes the Orchestra, Wind Ensemble, or Concert Band. **Students are required to make room in their schedule for their assigned ensemble. No lesson, internship, or work should be scheduled conflicting with your assigned ensemble time.** If you join another ensemble (and you are encouraged to) it will be for zero credits. **All wind/percussion music majors are required to audition for an ensemble.**

- |                |                  |                   |                          |
|----------------|------------------|-------------------|--------------------------|
| -Concert Band  | -Jazz Lab Band   | -Orchestra        | -University Choir        |
| -Wind Ensemble | -Jazz Ensemble   | -Chamber Ensemble | -University Chorale      |
| -Marching Band | -Men's Glee Club | -Women's Choir    | -Commercial Ensemble/Lab |

C. Required Ensembles for BS in Music Industry

1. 6 Semesters of a Major Ensemble are required. These ensembles relate to your Major Instrument. You MUST take an ensemble concurrently with your lesson. You are encouraged to take more than 6 semesters of ensembles and may take multiple ensembles per semester. *MBT majors are encouraged to audition for Commercial Bands, which will count towards a major ensemble. Students may not participate in the Commercial Bands if they have a time conflict with another ensemble or course.*

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#### **V. INTERNSHIP REQUIREMENTS**

An internship provides the student with valuable training that can lead the way to procuring employment upon graduation.

Requirements have been established for this and it is the student's responsibility to see that all requirements are met.

In order to assist the Director of the MBT program in setting up the internship, the student shall provide typed copies of their résumé, work experience, and extra-curricular activities pertaining to your career objectives. The student shall arrange a meeting with the MBT internship coordinator.

The student should arrange to attend an internship orientation session held by the Cooperative Education Office. The student will receive a guidebook which will outline the student's responsibilities both prior to and during the internship.

The program requires ONE internship: MUSI 400, which is for five credit hours and requires 450 hours to be spent on the job. This averages out to 30-35 hours per week for 15 weeks.

In addition to the hours required on the job, the following requirements must also be met:

1. Observations – can include details of items learned, lists of areas you may wish to improve and questions to ask.
2. Creative ideas – suggestions for improving aspects of the business and improving your skills
3. Self-evaluation – an assessment of to what extent objectives were met
4. Employer observations/recommendations
5. Other evidence for professional growth

The portfolio will be graded by the supervisor of internships. A grade of 75% or better must be achieved in order to receive a grade of "S".

- A. The student is to have a minimum of five contacts with the supervising professor during the internship. One of these will be an on-site visit by the supervising professor. The others may be via email or phone conversation. A grade of 75% or better must be achieved in order to receive a grade of "S".
- B. An outcome paper or project is required for MUSI 400. See MUSI handbook for a description of these. A grade of 75% or better is required in order to receive a grade of "S".
- C. The students must receive a rating of average or better on the on-site and final evaluation in order to receive a grade of "S".
- D. During the Fall and Spring semester, the maximum number of additional credits a student can take while registered for MUSI 400 is 5.

## VI. MBT INTERNSHIP OR CO-OP EXPECTATIONS & PROCEDURES

The Internship Coordinator must approve all Internship/Cooperating Experiences. In order to enjoy the greatest benefits of these experiences and endure the least amount of red tape or conflict, please follow the following guidelines.

### **What is my timetable?**

Securing a meaningful internship takes time and planning:

- Internship options for the fall semester should be approved no later than the last day of classes of the previous academic year.
- Internships options for the spring semester should be approved no later than the last day of classes of the same academic year.
- Internships options for the summer recess should be approved no later than spring recess of the spring semester.

### **Where do I begin?**

- Begin by scheduling an appointment with the Music Internship Coordinator. They will assist you in the exploration of what your professional needs are and how to best meet them.
- Attend the Co-Op Office orientation. These are sponsored regularly throughout the semesters. Additionally, the Co-Op Office sponsors workshops for resume writing.

### **What are the Music Co-Op Offices guidelines?**

1. Students must have completed 60 credits (36 for transfer students) and have at least a 2.5 GPA to be eligible. Each department criteria and requirements that may go beyond the University minimum standards.
2. Students will attend a Co-Op Orientation and complete a Résumé. Orientations are given weekly.
3. Co-op and internships are academic experiences which earn credits toward graduation.

There are requirements and costs attached to this as there are to any course you take. These are detailed in the orientation.

### **Can I do an internship anywhere?**

Not all sites are acceptable for Internships. You are a valuable commodity; market yourself among the most prestigious companies and arts organizations in the country. The Music Internship Coordinator reserves the right to deny sites based on the quality of the Cooperating experience.

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### **What should I expect what I am doing an internship?**

- The Music Internship Coordinator will remain in close contact with you.

- Expect frequent E-mails, phone calls, and at least one on-site visit.
- It will be important for you to provide all contact information to both the Music Internship Coordinator and the Co-op Office, so that your network of supporters can monitor your success.

*What will be expected of me what I am doing an Internship?*

- Students must make contact with the Music Internship Coordinator (or their designee) within the first week of employment.
- Provide E-mail, home, cell and office phone numbers, and time that you are most easily reached.
- Establishing strong communication with you supervisor allows us to provide greater support for you during this new experience.

*All students must complete and deliver to the Director of the MBT program (or their designee) the following prior to receiving a grade for the Internship.*

1. A portfolio detailing your internship experiences. This should include artifacts that represent the quality of your work, recommendations you received from your employer, anything that can help you with your next professional step. The portfolio should be 1015 pages in length.
2. A one-page write-up on the site, position, and your experience, as well as contact information. This document will be entered into the Entrepreneurial Musicians' Forum's web-based data bank of Internships.
3. Any other materials required by the ELCM office.

## **VII. SENIOR PROJECTS AND SENIOR RECITALS**

Students can choose to complete a senior project or perform a senior recital.

### **Senior Projects**

- For Senior projects a one-page proposal followed by a one-page timeline for each step of the project needs to be submitted to one of the Music Industry faculty.
- If the proposal includes usage of the studio, please submit a proposal to Dr. Atticks and Logan Ressler who work with the studio scheduling.
- Senior Projects should be approved a minimum of 6 months prior to graduation.

### **Senior Recitals**

- For a senior recital, please see specific requirements in the area of your instrument.

## Student Handbook – Recital Hour

All students must attend 42 concerts before graduation. (Students can request to attend an off-campus performance with the permission of their advisor.) Students may elect to attend seven concerts per semester for six semesters so that coops, field experiences, and student teaching requirements do not conflict with concert attendance in their senior year. Students must document the number of concerts they have attended each semester. Except for their senior year, transfer students will be required to attend concerts for each year of their studies. Concert attendance is a graduation requirement, and like the capstone and performance level requirements, the faculty advisor will sign off on this School of Music requirement.

Except for seniors, all students are required to attend the Wednesday recital hour. Therefore, attendance will be taken at each concert, and this information will be shared with all advisors. In addition, for each absence, students must contact their advisor to inform them that they will not be able to attend a concert and will then be required to substitute another concert in place of the Wednesday recital hour they missed.



# B.S MUSIC INDUSTRY (MBT)

A 3-in-1 Degree

## I. SUMMARY

### **Mission Statement:**

To prepare students for diverse careers in the areas of Music Technology, Music Business, and Commercial Music Performance.

*\* Could be more detailed & specific to music industry \**

### **Overview:**

Millersville graduates gain invaluable experience in all three areas of the music industry. In technology, students take courses in Music Production, Studio Recording, Music for Video, and other courses in our technology lab and recording studios. In business, students begin by taking Music Industry, where students learn the foundations of the music business, and then take their knowledge to a higher level in the more advanced courses such as Music Industry II, Artist Management, and Marketing. In music, students are given the opportunity to study popular music styles through individual lessons and participation in commercial bands. Finally, students are required to participate in one internship to provide a real-world application of their knowledge within top-level music industry businesses and studios.

### **Goals:**

1. Provide experiences in commercial music performance
2. Provide experiences in education to reinforce MBT concepts
3. Provide experience in technology and business as it relates to the music industry

### **Outcomes:**

#### **Performer**

- All students will have had the experience of participating in commercial music ensembles and bands
- All students will have had the experience of taking performance lessons focusing on popular music styles

#### **Educator**

- All students will have had the opportunity to have developed their teaching skills in the area of commercial music lessons
- All students will have had the opportunity to assist other students in the areas of technology and business in order to reinforce their own knowledge in these key areas

#### **Entrepreneur**

- All students will have a comprehensive understanding of the music business which includes areas such as legal, ecommerce, marketing, performing rights, management, finance, operations, emerging careers, and publicity
- All students will have a comprehensive understanding of music technology including sound recording, editing, mixing, software and hardware mastery, live recording, and sound design

# **B.S MUSIC INDUSTRY (MBT)**

*A 3-in-1 Degree*

## **II. STUDENT ORGANIZATIONS**

NOTE: Student Led groups need to reserve their meeting dates/times with the Department Secretary one semester in advance, to guarantee to optimal meeting time and location.

A. Marauder Music (MM)

*President:  
Dominic  
Nelson*

This record label is primarily of interest to students in the music business curriculum, although all students are invited to become members. MMP is not only a record label, but a group of students dedicated to music marketing, event planning and performing. Every year MMP hosts a concert with a compilation CD showcasing Millersville music majors as well as local artists. **Membership is encouraged of all Music Business Technology majors.**

*Faculty  
Advisor:*

B. There are over 200 students organizations on campus that one can be involved in.

*Barry  
Atticks*

*barry.atticks@millersville.edu*

**B.S. - MUSIC INDUSTRY**  
**CONCENTRATION: LIVE AUDIO**  
**ENGINEERING**  
*Community Centered. Career Ready.*

***B Semester Plan for Live Audio Engineering***  
*\*See Degree Sheet for Full Requirements\**

<p align="center"><b>SEMESTER 1: FALL (16)</b></p> <p>Major/Required:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 3.0 MUSI 104 - Language of Music 2</li> <li><input type="checkbox"/> 3.0 MUSI 193 - Com App Music Prod 1</li> <li><input type="checkbox"/> 3.0 MUSI 190 - Music Industry 1</li> <li><input type="checkbox"/> 3.0 UMIV 103 - Fresh. Sem (<i>open elec</i>)</li> <li><input type="checkbox"/> 3.0 ENGL 110 OR COMM 100 (<i>FLL</i>)</li> <li><input type="checkbox"/> 1.0 Major Performance</li> <li><input type="checkbox"/> 0.0 Ensemble</li> </ul> <p>General Education:</p>	<p align="center"><b>SEMESTER 2: SPRING (15)</b></p> <p>Major/Required:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 3.0 MUSI 112 - Kodály Solfege, Harm. Analysis 1</li> <li><input type="checkbox"/> 2.0 MUSI 131 - Class Piano I</li> <li><input type="checkbox"/> 3.0 MUSI 190 - Music Industry 2</li> <li><input type="checkbox"/> 3.0 MUSI 295 - Studio Music Record. 1</li> <li><input type="checkbox"/> 3.0 ENGL 110 OR COMM 100 (<i>FLL</i>)</li> <li><input type="checkbox"/> 1.0 Major Performance</li> <li><input type="checkbox"/> 0.0 Ensemble</li> </ul> <p>General Education:</p>
<p align="center"><b>SEMESTER 3: FALL (16)</b></p> <p>Major/Required:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 3.0 MUSI 212 - Kodály Solfege, Harm. Analysis 2</li> <li><input type="checkbox"/> 2.0 MUSI 231 - Class Piano II</li> <li><input type="checkbox"/> 3.0 MUSI 390 - Marketing &amp; Prom.</li> <li><input type="checkbox"/> 3.0 MATH ____ (<i>FLL</i>)</li> <li><input type="checkbox"/> 1.0 Major Performance</li> <li><input type="checkbox"/> 0.0 Ensemble</li> </ul> <p>General Education:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 3.0 G1, 2L</li> </ul>	<p align="center"><b>SEMESTER 4: SPRING (16)</b></p> <p>Major/Required:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 3.0 MUSI 294 - Live Audio I</li> <li><input type="checkbox"/> 3.0 MUSI 397 - International Music Bus</li> <li><input type="checkbox"/> 3.0 MUSI - Musicianship Elective</li> <li><input type="checkbox"/> 3.0 ITEC 130 - Production Matl/Process</li> <li><input type="checkbox"/> 3.0 WELL 175 - Wellness (<i>open elec</i>)</li> <li><input type="checkbox"/> 1.0 Major Performance</li> <li><input type="checkbox"/> 0.0 Ensemble</li> </ul> <p>General Education:</p>
<p align="center"><b>SEMESTER 5: FALL (13)</b></p> <p>Major/Required:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 3.0 MUSI 330 - Live Audio II</li> <li><input type="checkbox"/> 3.0 ECON 101 - Macroeconomics (<i>G3</i>)</li> <li><input type="checkbox"/> 3.0 ITEC 261 - Electronic Sys (Pre-req for ITEC 262 &amp; 466)</li> <li><input type="checkbox"/> 3.0 OSEH 120 - Fund. Safe. Health, Env (<i>G3</i>)</li> <li><input type="checkbox"/> 1.0 Major Performance</li> <li><input type="checkbox"/> 0.0 Ensemble</li> </ul> <p>General Education:</p>	<p align="center"><b>SEMESTER 6: SPRING (16)</b></p> <p>Major/Required:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 3.0 MUSI 497 - Live Audio III</li> <li><input type="checkbox"/> 3.0 MBT Elective</li> <li><input type="checkbox"/> 3.0 ECON 102 - Macroeconomics (<i>G3</i>)</li> <li><input type="checkbox"/> 3.0 ITEC 262 - Semi-Conductor Electronics</li> <li><input type="checkbox"/> 1.0 Major Performance</li> <li><input type="checkbox"/> 0.0 Ensemble</li> </ul> <p>General Education:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 3.0 G2, L</li> </ul>
<p align="center"><b>SEMESTER 7: FALL (15)</b></p> <p>Major/Required:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 3.0 MUSI 380 - History of the Recording Ind.</li> <li><input type="checkbox"/> 3.0 ITEC 466 - Wireless Comm. Sys.</li> </ul> <p>General Education:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 3.0 Elective - G2 - math</li> <li><input type="checkbox"/> 3.0 Elective - G1, W</li> <li><input type="checkbox"/> 3.0 Elective - G1, W, 2L (recommend taking in summer previous if 15 credit is not desired)</li> </ul>	<p align="center"><b>SEMESTER 8: SPRING (12)</b></p> <p>Major/Required:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 3.0 MBT Elective</li> <li><input type="checkbox"/> 3.0 MBT Elective</li> <li><input type="checkbox"/> 0.0 Senior Project or Recital</li> </ul> <p>General Education:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 3.0 AW</li> <li><input type="checkbox"/> 3.0 D</li> </ul>

**5.0 Credit MUSI 4000 - Co-Op In Music** - Can be taken Summer after Junior or Senior year. Can also be taken during Fall or Spring of Senior Year, however, that course requires 450 hours, so taking more than 3 other credits is NOT recommended. MUSI 300 which is an elective co-op for 225 hours is highly recommended.

**B.S. - MUSIC INDUSTRY**  
**CONCENTRATION: MUSIC PRODUCTION**

*Community Centered. Career Ready.*

**8 Semester Plan for Music Production**

*\*See Degree Sheet for Full Requirements\**

<p><b>SEMESTER 1: FALL (16)</b>  <b>Major/Required:</b>  <input type="checkbox"/> 3.0 MUSI 104 - Language of Music 2  <input type="checkbox"/> 3.0 MUSI 190 - Music Industry 1  <input type="checkbox"/> 3.0 MUSI 193 - Com App Music Prod 1  <input type="checkbox"/> 3.0 UNIV 103 - Fresh. Sem (<i>open elec</i>)  <input type="checkbox"/> 3.0 ENGL 110 OR COMM 100 (FLL)  <input type="checkbox"/> 1.0 Major Performance  <input type="checkbox"/> 0.0 Ensemble  <b>General Education:</b></p>	<p><b>SEMESTER 2: SPRING (15)</b>  <b>Major/Required:</b>  <input type="checkbox"/> 3.0 MUSI 112 - Kodály Solfege, Harm, Analysis 1  <input type="checkbox"/> 2.0 MUSI 131 -Class Piano I  <input type="checkbox"/> 3.0 MUSI 190 - Music Industry 2  <input type="checkbox"/> 3.0 MUSI 295 - Studio Music Record. 1  <input type="checkbox"/> 3.0 ENGL 110 OR COMM 100 (FLL)  <input type="checkbox"/> 1.0 Major Performance  <input type="checkbox"/> 0.0 Ensemble  <b>General Education:</b></p>
<p><b>SEMESTER 3: FALL (15)</b>  <b>Major/Required:</b>  <input type="checkbox"/> 3.0 MUSI 212 - Kodály Solfege, Harm, Analysis 2  <input type="checkbox"/> 2.0 MUSI 231 - Class Piano II  <input type="checkbox"/> 3.0 MUSI 395 - Studio Recording 2  <input type="checkbox"/> 3.0 MUSI 390 - Marketing &amp; Prom.  <input type="checkbox"/> 3.0 ECON 101- Macroeconomics (G3)  <input type="checkbox"/> 1.0 Major Performance  <input type="checkbox"/> 0.0 Ensemble  <b>General Education:</b></p>	<p><b>SEMESTER 4: SPRING (16)</b>  <b>Major/Required:</b>  <input type="checkbox"/> 3.0 MUSI 293 - Comp App Music Prod 2  <input type="checkbox"/> 3.0 MUSI 294 - Live Audio I  <input type="checkbox"/> 3.0 MUSI 397 - International Music Bus  <input type="checkbox"/> 3.0 WELL 175 - Wellness (WELL)  <input type="checkbox"/> 1.0 Major Performance  <input type="checkbox"/> 0.0 Ensemble  <b>General Education:</b>  <input type="checkbox"/> 3.0 G1, 2L</p>
<p><b>SEMESTER 5: FALL (15)</b>  <b>Major/Required:</b>  <input type="checkbox"/> 3.0 MUSI 380 - History Recording Industry (P)  <input type="checkbox"/> 3.0 MUSI 398 - Songwriting &amp; Comp  <input type="checkbox"/> 3.0 MATH _____ (FLL)  <input type="checkbox"/> 1.0 Major Performance  <input type="checkbox"/> 0.0 Ensemble  <b>General Education:</b>  <input type="checkbox"/> 3.0 General Elective - G2 (natural science, CHEM, ESCI, PHYS)  <input type="checkbox"/> 3.0 General Elective - G2 (math course)</p>	<p><b>SEMESTER 6: SPRING (16)</b>  <b>Major/Required:</b>  <input type="checkbox"/> 3.0 MUSI 396 - Synthesis &amp; Sampling  <input type="checkbox"/> 3.0 MBT Elective  <input type="checkbox"/> 3.0 ECON 102 - Microeconomics (G3)  <input type="checkbox"/> 1.0 Major Performance  <input type="checkbox"/> 0.0 Ensemble  <b>General Education:</b>  <input type="checkbox"/> 3.0 G2, I,  <input type="checkbox"/> 3.0 G1, W, 2L</p>
<p><b>SEMESTER 7: FALL (15)</b>  <b>Major/Required:</b>  <input type="checkbox"/> 3.0 MUSI 495 - Mus. &amp; Aud. For Video  <input type="checkbox"/> 3.0 MBT Elective    <b>General Education:</b>  <input type="checkbox"/> 3.0 G2 (math)  <input type="checkbox"/> 3.0 G1, W  <input type="checkbox"/> 3.0 Open Elective</p>	<p><b>SEMESTER 8: SPRING (16)</b>  <b>Major/Required:</b>  <input type="checkbox"/> 0.0 Senior Project or Recital  <b>General Education:</b>  <input type="checkbox"/> 3.0 D  <input type="checkbox"/> 3.0 G3, W, 2L  <input type="checkbox"/> 3.0 AW  <input type="checkbox"/> 3.0 Open Elective (if needed)</p>

**5.0 Credit MUSI 4000 – Co-Op in Music** – Can be taken Summer after Junior or Senior year. Can also be taken during Fall or Spring of Senior Year, however, that course requires 450 hours, so taking more than 3 other credits is NOT recommended. MUSI 300 which is an elective co-op for 225 hours is highly recommended.

**B.S. - MUSIC INDUSTRY**  
**CONCENTRATION: MUSIC MANAGEMENT**

*Community Centered. Career Ready.*

**8 Semester Plan for Music Management**

*\*See Degree Sheet for Full Requirements\**

<p><b>SEMESTER 1: FALL (16)</b>  <b>Major/Required:</b>  <input type="checkbox"/> 3.0 MUSI 104 - Language of Music 2  <input type="checkbox"/> 3.0 MUSI 190 - Music Industry 1  <input type="checkbox"/> 3.0 MUSI 193 - Com App Music Prod 1  <input type="checkbox"/> 3.0 UNIV 103 - Fresh. Sem (<i>open elec</i>)  <input type="checkbox"/> 3.0 ENGL 110 OR COMM 100 (<i>FLL</i>)  <input type="checkbox"/> 1.0 Major Performance  <input type="checkbox"/> 0.0 Ensemble  <b>General Education:</b></p>	<p><b>SEMESTER 2: SPRING (16)</b>  <b>Major/Required:</b>  <input type="checkbox"/> 3.0 MUSI 112 - Kodály Solfege, Harm, Analysis 1  <input type="checkbox"/> 2.0 MUSI 131 - Class Piano I  <input type="checkbox"/> 3.0 MUSI 190 - Music Industry 2  <input type="checkbox"/> 3.0 MUSI 295 - Studio Music Record. 1  <input type="checkbox"/> 3.0 WELL 175 - Wellness (<i>open elec</i>)  <input type="checkbox"/> 1.0 Major Performance  <input type="checkbox"/> 0.0 Ensemble  <b>General Education:</b></p>
<p><b>SEMESTER 3: FALL (15)</b>  <b>Major/Required:</b>  <input type="checkbox"/> 3.0 MUSI 212 - Kodály Solfege, Harm, Analysis 2  <input type="checkbox"/> 2.0 MUSI 231 - Class Piano II  <input type="checkbox"/> 3.0 MUSI 390 - Marketing &amp; Prom.  <input type="checkbox"/> 3.0 ENGL 110 OR COMM 100 (<i>FLL</i>)  <input type="checkbox"/> 1.0 Major Performance  <input type="checkbox"/> 0.0 Ensemble  <b>General Education:</b>  <input type="checkbox"/> 3.0 Math (<i>MATH 101 HIGHLY recommended</i>)</p>	<p><b>SEMESTER 4: SPRING (16)</b>  <b>Major/Required:</b>  <input type="checkbox"/> 3.0 MUSI 294 - Live Audio I  <input type="checkbox"/> 3.0 MUSI 397 - International Music Bus  <input type="checkbox"/> 3.0 Business Elective  <input type="checkbox"/> 1.0 Major Performance  <input type="checkbox"/> 0.0 Ensemble  <b>General Education:</b>  <input type="checkbox"/> 3.0 Open Elective  <input type="checkbox"/> 3.0 G1, 2L</p>
<p><b>SEMESTER 5: FALL (16)</b>  <b>Major/Required:</b>  <input type="checkbox"/> 3.0 MUSI 380 - History Recording Industry (P)  <input type="checkbox"/> 1.0 Major Performance  <input type="checkbox"/> 0.0 Ensemble  <input type="checkbox"/> 3.0 ECON 101 - Macroeconomics (G3)  <b>General Education:</b>  <input type="checkbox"/> 3.0 G1, W, 2L  <input type="checkbox"/> 3.0 G2 natural science  <input type="checkbox"/> 3.0 G2 math</p>	<p><b>SEMESTER 6: SPRING (16)</b>  <b>Major/Required:</b>  <input type="checkbox"/> 3.0 MUSI 304 - Artist Management  <input type="checkbox"/> 3.0 MBT Elective  <input type="checkbox"/> 3.0 ECON 102 - Microeconomics (G3)  <input type="checkbox"/> 1.0 Major Performance  <input type="checkbox"/> 0.0 Ensemble  <b>General Education:</b>  <input type="checkbox"/> 3.0 GZ, L  <input type="checkbox"/> 3.0 AW</p>
<p><b>SEMESTER 7: FALL (12)</b>  <b>Major/Required:</b>  <input type="checkbox"/> 3.0 MUSI 490 - Senior Capstone (<i>fall</i>)  <input type="checkbox"/> 3.0 BUAD 231 - Principles of Marketing  <b>General Education:</b>  <input type="checkbox"/> 3.0 G2  <input type="checkbox"/> 3.0 G1, W</p>	<p><b>SEMESTER 8: SPRING (12)</b>  <b>Major/Required:</b>  <input type="checkbox"/> 3.0 MUSI 490 - Senior Capstone (<i>spring</i>)  <input type="checkbox"/> 0.0 Senior Project or Recital  <b>General Education:</b>  <input type="checkbox"/> 3.0 G3, W, 2L  <input type="checkbox"/> 3.0 D  <input type="checkbox"/> 3.0 Open Elective (<i>if needed</i>)</p>

**5.0 Credit MUSI 4000 - Co-Op in Music** - Can be taken Summer after Junior or Senior year. Can also be taken during Fall or Spring of Senior Year, however, that course requires 450 hours, so taking more than 3 other credits is NOT recommended. MUSI 300 which is an elective co-op for 225 hours is highly recommended.

MILLERSVILLE UNIVERSITY

Student Name: \_\_\_\_\_

Student ID #: \_\_\_\_\_

Major: BS Music Industry - Live Audio Engineering

Department: Music

Basic Musicianship and Performance: 19.0

Music Industry Core: 29.0

Music Audio Technology Concentration: 21.0

Required Related: 12.0

Basic Musicianship (13.0 credits)			Music Industry Core (29.0 credits)		
MUSI 104	Lang. of Music II	3.0	MUSI 190	Music Industry I	3.0
MUSI 112	Solf, Harm & Analysis I	3.0	MUSI 193	Comp App Music Prod I	3.0
MUSI 131	Class Piano I	2.0	MUSI 290	Music Industry II	3.0
MUSI 212	Solf, Harm & Analysis II	3.0	MUSI 294	Live Audio I	3.0
MUSI 231	Class Piano II	2.0	MUSI 295	Studio Mus Recording I	3.0
			MUSI 380	History Record. Industry	3.0
			MUSI 390	Marketing & Promotion	3.0
			MUSI 397	International Music Bus.	3.0
			MUSI 400	Co-Op in Music	5.0
Performance (6.0 credits)			Live Audio Engineering Concentration (21.0 credits)		
MUSI ____	Major Performance	1.0	MUSI 330	Live Audio II	3.0
MUSI ____	Major Performance	1.0	MUSI 497	Live Audio III	3.0
MUSI ____	Major Performance	1.0	ITEC 130	Prod Matl/Process	3.0
MUSI ____	Major Performance	1.0	ITEC 261	Electronic Systems	3.0
MUSI ____	Major Performance	1.0	ITEC 262	Semi-conductor Elect.	3.0
MUSI ____	Major Performance	1.0	ITEC 466	Wireless Comm Systems	3.0
MUSI ____	Ensembles: Band, Orch, Choir	0.0	OSEH 120	Found Safe, Health, Envi.	3.0
MUSI ____	Ensembles: Band, Orch, Choir	0.0	Required Related (6.0 credits)		
MUSI ____	Ensembles: Band, Orch, Choir	0.0			
MUSI ____	Ensembles: Band, Orch, Choir	0.0	ECON 101	Principles of Econ. I	3.0
MUSI ____	Ensembles: Band, Orch, Choir	0.0	ECON 102	Principles of Econ. II	3.0
MUSI ____	Ensembles: Band, Orch, Choir	0.0			

Revised: 7-1-2020

MILLERSVILLE UNIVERSITY

Student Name: \_\_\_\_\_

Student ID #: \_\_\_\_\_

Major: BS Music Industry- Management

Department: Music

Basic Musicianship and Performance: 19.0

Music Industry Core: 29.0

Management Concentration: 15.0

Required Related: 6.0

Basic Musicianship (13.0 credits)			Music Industry Core (29.0 credits)		
MUSI 104	Lang. of Music II	3.0	MUSI 190	Music Industry I	3.0
MUSI 112	Solf, Harm & Analysis I	3.0	MUSI 193	Comp App Music Prod I	3.0
MUSI 131	Class Piano I	2.0	MUSI 290	Music Industry II	3.0
MUSI 212	Solf, Harm & Analysis II	3.0	MUSI 294	Live Audio I	3.0
MUSI 231	Class Piano II	2.0	MUSI 295	Studio Mus Recording I	3.0
<b>Performance (6.0 credits)</b>			MUSI 380	History Record. Industry	3.0
MUSI ____	Major Performance	1.0	MUSI 390	Marketing & Promotion	3.0
MUSI ____	Major Performance	1.0	MUSI 397	International Music Bus.	3.0
MUSI ____	Major Performance	1.0	MUSI 400	Co-Op in Music	5.0
MUSI ____	Major Performance	1.0	<b>Management Concentration (15.0 credits)</b>		
MUSI ____	Major Performance	1.0	BUAD 231	Principles of Marketing	3.0
MUSI ____	Major Performance	1.0	MUSI 304	Artist Management	3.0
MUSI ____	Ensembles: Band, Orch, Choir	0.0	MUSI 490	Senior Capstone (Fall)	3.0
MUSI ____	Ensembles: Band, Orch, Choir	0.0	MUSI 490	Senior Capstone (Spring)	3.0
MUSI ____	Ensembles: Band, Orch, Choir	0.0	Choose 3.0 credits from ACCT, BUAD, ECON, ENTR, MGMT		
MUSI ____	Ensembles: Band, Orch, Choir	0.0	<b>Required Related (6.0 credits)</b>		
MUSI ____	Ensembles: Band, Orch, Choir	0.0	ECON 101	Principles of Econ. I	3.0
MUSI ____	Ensembles: Band, Orch, Choir	0.0	ECON 102	Principles of Econ. II	3.0

## **'B.S MUSIC INDUSTRY (MBT)**

*A 3-in-1 Degree*

### **III. Music Industry Degree Program and Concentrations**

Music Industry students take music core and then choose one or more of 3 concentrations. They are Music Production, Music Management, and Live Audio Production. The Required Course Sheets and 8-semester plans are presented as follows



MILLERSVILLE UNIVERSITY

Student Name: \_\_\_\_\_

Student ID #: \_\_\_\_\_

Major: BS Music Industry- Production

Department: Music

Basic Musicianship and Performance: 19.0

Music Industry Core: 29.0

Production Concentration: 15.0

Required Related: 6.0

Music Industry Electives: 6.0

Basic Musicianship (13.0 credits)			Music Industry Core (29.0 credits)		
MUSI 104	Lang. of Music II	3.0	MUSI 190	Music Industry I	3.0
MUSI 112	Solf, Harm & Analysis I	3.0	MUSI 290	Music Industry II	3.0
MUSI 131	Class Piano I	2.0	MUSI 193	Comp App Music Prod I	3.0
MUSI 212	Solf, Harm & Analysis II	3.0	MUSI 294	Live Audio I	3.0
MUSI 231	Class Piano II	2.0	MUSI 295	Studio Mus Recording I	3.0
			MUSI 380	History Recoring Industry	3.0
			MUSI 390	Märketing & Promotion	3.0
Music Industry Electives (6.0 credits)			MUSI 397	International Music Bus.	3.0
MUSI 304	Artist Management	3.0	MUSI 400	Co-Op in Music	5.0
MUSI 330	Live Audio II	3.0			
MUSI 490	Capstone	3.0			
MUSI 497	Live Audio III	3.0			
Performance (6.0 credits)			Production Concentration (15.0 credits)		
MUSI ____	Major Performance	1.0	MUSI 293	Comp App Music Prod II	3.0
MUSI ____	Major Performance	1.0	MUSI 395	Studio Mus Recording II	3.0
MUSI ____	Major Performance	1.0	MUSI 396	Synthesis & Sampling	3.0
MUSI ____	Major Performance	1.0	MUSI 398	Songwriting & Comp	3.0
MUSI ____	Major Performance	1.0	MUSI 495	Audio & Music for Video	3.0
MUSI ____	Major Performance	1.0	Required Related (6.0 credits)		
MUSI ____	Ensembles: Band, Orch, Choir	0.0	ECON 101	Principles of Econ. I	3.0
MUSI ____	Ensembles: Band, Orch, Choir	0.0	ECON 102	Principles of Econ. II	3.0
MUSI ____	Ensembles: Band, Orch, Choir	0.0			
MUSI ____	Ensembles: Band, Orch, Choir	0.0			
MUSI ____	Ensembles: Band, Orch, Choir	0.0			
MUSI ____	Ensembles: Band, Orch, Choir	0.0			

Revised: 8-19-2020

- iii. Any student who is not taking an ensemble course as a degree requirement may choose to enroll for credit or participate for non-credit. All rights and responsibilities pertaining to enrolled students pertain also to participating students. If students cannot participate in their preferred ensemble, university choir is available to all music majors
- vii. Students who change from one major performance area to another will immediately begin ensemble course requirements within the new area, if applicable.
- viii. Students will hold first chairs in all ensembles except when the conductor and major performance teacher involved can identify no student as sufficiently advanced for the position.

A Ensembles:

- |                |                             |                   |                          |
|----------------|-----------------------------|-------------------|--------------------------|
| -Concert Band  | -Jazz Lab Band              | -Orchestra        | -University Choir        |
| -Wind Ensemble | -Jazz Ensemble              | -Chamber Ensemble | -University Chorale      |
| -Marching Band | <del>-Men's Glee Club</del> | -Women's Choir    | -Commercial Ensemble/Lab |

B. Required Ensembles for BS in Music Industry

1. 6 Semesters of a Major Ensemble are required. These ensembles relate to your Major Instrument. You MUST take an ensemble concurrently with your lesson. You are encouraged to take more than 6 semesters of ensembles and may take multiple ensembles per semester. *MBT majors are encouraged to audition for Commercial Bands, which will count towards a major ensemble. Students may not participate in the Commercial Bands if they have a time conflict with another ensemble or course.*

# **B.S MUSIC INDUSTRY (MBT)**

## *A 3-in-1 Degree*

### **4. MAJOR PERFORMANCE, (LESSONS) & ENSEMBLE PARTICIPATION REQUIREMENTS**

#### **Major Performance (Lessons)**

##### **A. General**

- a. Definition: "Major Performance" refers to private applied music lessons in the student's area of specialty. Each Music Major will have only one Major Performance area at any one time. 1 credit per semester, 15 half-hour private lessons or equivalency.
- b. Admission to Major Performance is by audition only. Normally this will be the student's audition to gain admission to the curriculum.
- c. Major Performance options for MBT Students (see advisement packet for examples):
  - a. Traditional Track
    - i. 6 Semesters (or more) of lessons. These can be delineated between different instruments; however, students are required to take two consecutive semesters on the same instrument. If students want to switch instruments, students must follow the outlined procedure.
  - a. Students will attend and participate in master classes for the equivalent of 1 hour of small group instruction. The 1-hour master class and 30-minute private instruction together provide one and a half hours of major performance instruction per week. (Some studios may substitute a one-hour private instruction in lieu of a group master class.)
  - b. Music students will meet weekly with the department Wednesdays from 3:00 – 4:00pm. This recital hour features student and guest performers and provides an opportunity to screen material prior to presenting it at a recital.
  - c. Music students will participate in jury examinations at the end of each semester. Jury examination guidelines and requirements are determined by individual faculty.
    - a. ALL First Semester Freshman will be required to complete a jury.
    - b. ALL Students taking music instruction on any instrument MUST perform a jury at the end of the semester (major performance & 108 sequence).

- c. To meet level requirements 2, 3, and 4, students performing in juries must reach 85% in each jury category to advance to the next level. NOTE: MUSIC BUSINESS TECHNOLOGY MAJORS ARE REQUIRED TO REACH *LEVEL 2* PRIOR TO GRADUATION.
- d. Students who perform a junior or senior recital during the first seven (7) weeks of that semester are required to complete a jury at the end of the semester.
- e. Students who present a junior or senior recital during the last seven (7) weeks of the semester may be exempted from a jury, at the discretion of the major performance instructor.
- f. NOTE: MU Staff-Accompanist may not be used for Junior or Senior Recitals (unless paid by the student).
- g. Additional requirements may be required within specific studios. Consult individual studio handbooks and/or syllabi for specific requirements.

## **Ensemble Participation**

### **A. Required Performance in Ensembles**

#### **1. Goals for the individual student through group performance:**

- a. Development of musicianship beyond the scope of individual performance.
- b. Knowledge of and experience with repertoire.
- c. Observation of group leadership techniques, rehearsal procedures, problem solving on instruments or voice.

#### **2. Required Student Participation in Ensembles**

##### **a. General Requirements for Music Majors in Ensemble Courses.**

- i. Music students are obligated to attend all rehearsals and performances of any ensemble of which they are a member. This responsibility MUST take priority over other commitments.
- ii. Music students are required to register for any ensemble they are participating in. Ensembles may be taken for 0.5 or 0.0 credits; however, one needs to take 6 semesters of ensembles. Please see your DARS to see how many credits you need to complete.

## **B.S MUSIC INDUSTRY (MBT)**

### *A 3-in-1 Degree*

#### **V. INTERNSHIP REQUIREMENTS**

An internship provides the student with valuable training that can lead the way to procuring employment upon graduation.

Requirements have been established for this and it is the student's responsibility to see that all requirements are met.

In order to assist the Director of the MBT program in setting up the internship, the student shall provide typed copies of their résumé, work experience, and extra-curricular activities pertaining to your career objectives. The student shall arrange a meeting with the MBT internship coordinator.

The student should arrange to attend an internship orientation session held by the Cooperative Education Office. The student will receive a guidebook which will outline the student's responsibilities both prior to and during the internship.

The program requires ONE internship: MUSI 400, which is for five credit hours and requires 450 hours to be spent on the job. This averages out to 30-35 hours per week for 15 weeks.

In addition to the hours required on the job, the following requirements must also be met:

1. Observations - can include details of items learned, lists of areas you may wish to improve and questions to ask.
2. Creative ideas - suggestions for improving aspects of the business and improving your skills
3. Self-evaluation - an assessment of to what extent objectives were met
4. Employer observations/recommendations
5. Other evidence for professional growth

The portfolio will be graded by the supervisor of internships. A grade of 75% or better must be achieved in order to receive a grade of "S".

- A. The student is to have a minimum of five contacts with the supervising professor during the internship. One of these will be an on-site visit by the supervising professor. The others may be via email or phone conversation. A grade of 75% or better must be achieved in order to receive a grade of "S".
- B. An outcome paper or project is required for MUSI 400. See MUSI handbook for a description of these. A grade of 75% or better is required in order to receive a grade of "S".

- C. The students must receive a rating of average or better on the on-site and final evaluation in order to receive a grade of "S".
- D. During the Fall and Spring semester, the maximum number of additional credits a student can take while registered for MUSI 400 is 5.

## VI. MBT INTERNSHIP OR CO-OP EXPECTATIONS & PROCEDURES

The Internship Coordinator must approve all Internship/Cooperating Experiences. In order to enjoy the greatest benefits of these experiences and endure the least amount of red tape or conflict, please follow the following guidelines.

### What is my timetable?

Securing a meaningful internship takes time and planning:

- Internship options for the fall semester should be approved no later than the last day of classes of the previous academic year.
- Internships options for the spring semester should be approved no later than the last day of classes of the same academic year.
- Internships options for the summer recess should be approved no later than spring recess of the spring semester.

### Where do I begin?

- Begin by scheduling an appointment with the Music Internship Coordinator. They will assist you in the exploration of what your professional needs are and how to best meet them.
- Attend the Co-Op Office orientation. These are sponsored regularly throughout the semesters. Additionally, the Co-op Office sponsors workshops for resume writing.

### What are the Music Co-Op Offices guidelines?

1. Students must have completed 60 credits (36 for transfer students) and have at least a 2.5 GPA to be eligible. Each department criteria and requirements that may go beyond the University minimum standards.
2. Students will attend a Co-Op Orientation and complete a Résumé. Orientations are given weekly.
3. Co-op and internships are academic experiences which earn credits toward graduation.

There are requirements and costs attached to this as there are to any course you take. These are detailed in the orientation.

### Can I do an internship anywhere?

Not all sites are acceptable for Internships. You are a valuable commodity; market yourself among the most prestigious companies and arts organizations in the country. The Music Internship Coordinator reserves the right to deny sites based on the quality of the Cooperating experience.

### What should I expect what I am doing an internship?

- The Music Internship Coordinator will remain in close contact with you.
- Expect frequent E-mails, phone calls, and at least one on-site visit.
- It will be important for you to provide all contact information to both the Music Internship Coordinator and the Co-op Office, so that your network of supporters can monitor your success.

What will be expected of me what I am doing an Internship?

- Students must make contact with the Music Internship Coordinator (or their designee) within the first week of employment.
- Provide E-mail, home, cell and office phone numbers, and time that you are most easily reached.
- Establishing strong communication with you supervisor allows us to provide greater support for you during this new experience.

All students must complete and deliver to the Director of the MBT program (or their designee) the following prior to receiving a grade for the Internship.

1. A portfolio detailing your internship experiences. This should include artifacts that represent the quality of your work, recommendations you received from your employer, anything that can help you with your next professional step. The portfolio should be 1015 pages in length.
2. A one-page write-up on the site, position, and your experience, as well as contact information. This document will be entered into the Entrepreneurial Musicians' Forum's web-based data bank of Internships.
3. Any other materials required by the ELCM office.



## **VII. SENIOR PROJECTS AND SENIOR RECITALS**

Students can choose to complete a senior project or perform a senior recital.

### **Senior Projects**

- For Senior projects a one-page proposal followed by a one-page timeline for each step of the project needs to be submitted to one of the Music Industry faculty.
- If the proposal includes usage of the studio, please submit a proposal to Dr. Atticks and Logan Ressler who work with the studio scheduling.
- Senior Projects should be approved a minimum of 6 months prior to graduation.

### **Senior Recitals**

- For a senior recital, please see specific requirements in the area of your instrument.

## **VIII. ADVISEMENT CHECKLIST**

For advisement checklist, SEE REQUIREMENTS in section 3 of this student handbook and refer to your individual DARS report found through your personal Millersville Student registration account.

## **MBT ADVISING**

<b>General Education Checklist for Music Industry</b>	<b>2</b>
<b>Recommended Sequence For General Education Classes For Music Production</b>	<b>5</b>
<b>Music Production Concentration Sequence</b>	<b>6</b>
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## General Education Checklist for Music Industry

### **G1 Block-9.0 Credits from Humanities and Fine Arts**

- You must take classes from at least 2 departments
  - For example, you cannot take 3 philosophy courses since they have the same education code
- Music courses do not count here even if they are G1
- Highly advisable to have these courses at a 200 level since you need 3 200 level geneds to graduate
- Highly advisable to have these courses listed as a W (writing course) since you need to take 3 geneds with a W designation
- For example, ART 305 (women in art) counts for a 200 level, a W, a G1, and a D (diversity course)

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

### **G2 Block-9.0 Credits from Science and Math**

- You must take classes from at least 2 departments
- At least 2 courses MUST BE A NATURAL Science
- One of the Sciences must be a LAB science
  - Highly recommended for MBT Production and Live Audio (Acoustics)
  - Highly recommended for Management (Web Programming with Lab)
- Highly recommended math for MBT is Statistics, unless you took Stats for your FLL course. If you did, you can take a higher math or another science as long as no more than 2 courses are from the same area
- The math MUST BE a G2 Math for this to count
  - For example, math 101 is NOT a G2

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

### **G3 Block-9.0 Credits from Social Sciences**

- For MBT, you must take ECON 101 and ECON 102 which will count for 6 out of the 9 credits you need for the G3 Block
- Highly recommend your one elective course here have a W requirement and be a 200 level course if you did not take enough W and 200 courses in your G1 block

1. ECON 101 \_\_\_\_\_

2. ECON 102
3. \_\_\_\_\_

**200-Level G1, G2, or G3 courses (3 required)**

- Write down the 200 courses you have taken below. Remember if you took a G1, G2, or G3 with a 200-level designation, it will also count in this area. You can doublecount

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

**Writing Courses-9.0 credits (3 courses)**

- Write down the W courses you have taken. Remember if you took a G1 with a W designation, it will also count in this area. You can doublecount
- Just as a reminder, a W course is NOT an English course, it's a general education course that has a Writing component

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

**Diversity Course (1 course)**

- Write down the D course you have taken. Remember if you took a G1 with a D designation, it will also count in this area. You can doublecount

1. \_\_\_\_\_

**Connections and Explorations (9 credits)**

- All MBT majors have to take History of the Recording Industry, so the Perspective part of this block will be filled.

- Need one P, Wellness, and First Year Experience

1. History of the Recording Industry
2. Any Wellness Class
3. UNIV 103-First Year Seminar

**Foundations of Life Long Learning MATH (3 credits)**

- This must be a math with a G2 designation
  - MATH 101 DOES NOT COUNT
- Take Math 100 unless you passed into a higher level math via a test. If you did take Statistics in this block which will give you flexibility in your G2 requirements. YOU CANNOT DOUBLE COUNT this course with the other G2s

1. \_\_\_\_\_

**Foundations of LifeLong Learning Courses-9.0 credits (3 courses)**

- You need to take English Comp and Fundamentals of Speech
  - You can choose your advances writing from WRIT 311, 312, 316, 318, or 319
1. English Composition
  2. Fundamentals of Speech
  3. Advanced Writing (see above for options)

## **RECOMMENDED SEQUENCE for GENERAL EDUCATION CLASSES for MUSIC PRODUCTION**

### **1<sup>st</sup> Year**

- Univ 103-First Year Experience (fall only)
- Engl 110-English Composition
- Comm 100-Fundamentals of Speech

### **2<sup>nd</sup> Year**

- FLL Math
- G1 (with a W, D, and 200 level)
- Wellness Elective

### **3<sup>rd</sup> Year**

- Econ 101 (take this prior to Econ 102)
- History of the Recording Industry (P course)
- Science with a Lab (check schedule for acoustics if applicable)
- G1 (with a W and 200 level)
- Math G2 elective

### **4<sup>th</sup> Year**

- Econ 102
- G1 (with a W and 200 level)
- G2 Science
- Advanced Writing
- G3 Elective

## Music Production Concentration Sequence

### **1<sup>st</sup> Year**

#### Fall

- MUSI 190-Computer Apps in Music in Music Production 1
- MUSI 193-Music Industry 1
- MUSI 104-Language of Music 2
- Lessons
- Ensemble

#### Spring

- MUSI 290-Studio Recording 1
- MUSI 290-Music Industry 2
- MUSI 112-Solfege 1
- MUSI 131-Piano 1
- Lessons
- Ensemble

### **2<sup>nd</sup> Year**

#### Fall

- Studio Recording 2
- MUSI 390-Marketing and Promotion in the Music Industry
- MUSI 212-Solfege 2
- MUSI 231-Piano 2
- Lessons
- Ensemble

#### Spring

- MUSI 293-Computer Apps in Music in Music Production 2
- MUSI 397-International Music Business
- MUSI 294-Live Audio 1
- Lessons
- Ensemble

### **3<sup>rd</sup> Year**

#### Fall

- MUSI 380-History of the Recording Industry
- MUSI 495-Audio for Video
- Lessons
- Ensemble

#### Spring

- MUSI 396-Synth and Sampling
- MBT Elective
- Lessons
- Ensemble



#### **4<sup>th</sup> Year**

Fall

- MUSI 398-Songwriting Production
- MBT Elective

Spring

- Any course that was not completed or MUSI 400-Co-op in Music

#### **SUMMER**

MUSI 400-Co-op in Music

## **RECOMMENDED SEQUENCE for GENERAL EDUCATION CLASSES for MUSIC MANAGEMENT**

General Ed classes in the 3<sup>rd</sup> year can be pushed later if student is doing multiple concentrations or a minor

### **1<sup>st</sup> Year**

- Univ 103-First Year Experience (fall only)
- Engl 110-English Composition
- Comm 100-Fundamentals of Speech

### **2<sup>nd</sup> Year**

- FLL Math
- G1 (with a W, D, and 200 level)
- Wellness Elective
- Econ 101 (take this prior to Econ 102)

### **3<sup>rd</sup> Year**

- History of the Recording Industry (P course)
- Science with a Lab (check schedule for acoustics if applicable)
- G1 (with a W and 200 level)
- Math G2 elective
- Econ 102
- G3 Elective
- G2 Science

### **4<sup>th</sup> Year**

- G1 (with a W and 200 level)
- Advanced Writing

## Music Management Concentration Sequence

### 1<sup>st</sup> Year

#### Fall

- MUSI 190-Computer Apps in Music in Music Production 1
- MUSI 193-Music Industry 1
- MUSI 104-Language of Music 2
- Lessons
- Ensemble

#### Spring

- MUSI 290-Studio Recording 1
- MUSI 290-Music Industry 2
- MUSI 112-Solfege 1
- MUSI 131-Piano 1
- Lessons
- Ensemble

### 2<sup>nd</sup> Year

#### Fall

- MUSI 390-Marketing and Promotion in the Music Industry
- MUSI 112-Solfege 2
- MUSI 231-Piano 2
- Lessons
- Ensemble

#### Spring

- BUAD 231-Principles of Marketing
- MUSI 397-International Music Business
- MUSI 294-Live Audio 1
- Lessons
- Ensemble

### 3<sup>rd</sup> Year

#### Fall

- Business Elective
  - Public Relations, Advertising, etc.
- MUSI 380-History of the Recording Industry
- Lessons
- Ensemble

#### Spring

- MUSI 304-Artist Management
- Lessons
- Ensemble

**4<sup>th</sup> Year**

Fall

- MUSI 490-Management Seminar 1

Spring

- MUSI 490-Management Seminar 2

## Live Audio Concentration Sequence

### 1<sup>st</sup> Year

#### Fall

- 3.0 MUSI 104 - Language of Music 2
- 3.0 MUSI 193 - Com App Music Prod 1
- 3.0 MUSI 190 – Music Industry 1
- 3.0 UNIV 103 – Fresh. Sem (open elec)
- ENGL 110 OR COMM 100 (FLL)
- 1.0 Major Performance
- 0.5 Ensemble

#### Spring

- 3.0 MUSI 112 - Kodály Solfege, Harm, Analysis 1
- 2.0 MUSI 131 - Class Piano I
- 3.0 MUSI 190 – Music Industry 2
- 3.0 MUSI 295 – Studio Music Record. 1
- 3.0 ENGL 110 OR COMM 100 (FLL)
- 1.0 Major Performance
- 0.5 Ensemble
- General Education

### 2<sup>nd</sup> Year

#### Fall

- MUSI 212 - Kodály Solfege, Harm, Analysis 2
- 2.0 MUSI 231 - Class Piano II
- 3.0 MUSI 390 – Marketing & Prom.
- 3.0 MATH \_\_\_\_ (FLL)
- 1.0 Major Performance
- 0.5 Ensemble
- General Education: 3.0 G1, 2L

#### Spring

- 3.0 MUSI 294 – Live Audio I
- 3.0 MUSI 397 – International Music Bus
- 3.0 AENG 130 – Production Matl/Process
- WELL 175 – Wellness (open elec)
- 1.0 Major Performance
- 0.5 Ensemble
- General Education:

### 3<sup>rd</sup> Year

#### Fall

- 3.0 MUSI 330 – Live Audio II
  - 3.0 ECON 100
  - 3.0 AENG 261 – Electronic Sys (Pre-req for ITEC 262 & 325)
  - 3.0 OSEH 120 – Fund. Safe, Health, Env (G3)
  - 1.0 Major Performance
  - 0.0 Ensemble
- General Education:

#### Spring

- 3.0 MUSI 497 – Live Audio III
- 3.0 MBT Elective
- 3.0 ECON Choose from Econ 101, 102, or 203
- 3.0 AENG 262 – Semi-Conductor Electronics
- 1.0 Major Performance
- 0.0 Ensemble
- General Education: 3.0 G2, L

#### Summer

- Internship Possible – See internship information below

### 4<sup>th</sup> Year

#### Fall

- 3.0 MUSI 380 – History of the Recording Ind.
- AENG 325 – Power Conversion and Control
- Elective - G2 – math
- Elective – G1, W
- Elective – G1, W, 2L (recommend taking in summer previous if 15 credit is not desired)
- Internship Possible – See internship information below

#### Spring

- MBT Elective
- MBT Elective
- Senior Project or Recital
- 3.0 Advanced Writing Course
- 3.0 Diversity Course
- Perspectives Course

#### Summer

- Internship Possible

## **RECOMMENDED SEQUENCE for GENERAL EDUCATION CLASSES for LIVE AUDIO PRODUCTION**

General Ed classes in the 3<sup>rd</sup> year can be pushed later if student is doing multiple concentrations or a minor

### **1<sup>st</sup> Year**

- Univ 103-First Year Experience (fall only)
- Engl 110-English Composition
- Comm 100-Fundamentals of Speech

### **2<sup>nd</sup> Year**

- FLL Math
- G1 (with a W, D, and 200 level)
- Wellness Elective
- Econ 100

### **3<sup>rd</sup> Year**

- History of the Recording Industry (P course)
- Science with a Lab (check schedule for acoustics if applicable)
- G1 (with a W and 200 level)
- Math G2 elective
- Choose from Econ 101, 102, or 203
- G3 Elective
- G2 Science

### **4<sup>th</sup> Year**

- G1 (with a W and 200 level)
- Advanced Writing

## Internships/Co-ops

A 5-credit 450-hour internship is required of all concentrations. You also have the option to take TWO 3-credit internships as a substitution although a full time internship is highly recommended. It is highly advisable the student does not take more than 1 extra class while taking a 5-credit internship. The 5-credit internship should average 30-35 hours per week for a 15 week period. The 3-credit option should average 12-15 hours per week for a 15 week period.

### Important Reminders:

- All Internships need to be approved PRIOR to starting the internship. Approval means that the internship has gone through the Handshake application on the MVILLE website. Hours worked prior to approval will not be counted.
- Internships that are applied for PRIOR to the summer of the junior year will not be approved for credit.
- Music Production students must complete courses in Camp 1, Camp 2, Rec 1, Rec 2, and Live Audio prior to applying for an internship.



## Senior Project or Senior Recital

Students are required to complete one of the before the last day of class prior to graduation

1. Recital-Students may choose this option if they are focusing on performance. They will work closely with their applied lesson instructor on requirements for this options.
2. Senior Project-Most MBT majors choose this option. Approval for this project should occur no later than finals week PRIOR to the last semester of classes at Millersville. Earlier the better. Students should submit a one-page description of the project detailing the purpose, procedure, and learning outcomes of the project. Students also need to submit a timeline of when each step of the project is to be completed. The 2-page document should be sent to Dr. Atticks and Dr. Estes if you are doing a project in production or management. If you are doing a project in live audio, send the proposal to Dr. Atticks and Dr. Jester.

## Retention Policies for Students

<https://www.millersville.edu/about/administration/policies/pdf/academics/academic-policy-ud-academic-major-policies.pdf>)