Meet the New Director for the Office of Alumni Engagement at MU: Denise Berg

Effective January 30, 2015, Denise Berg joins the Millersville University Advancement team as director of alumni engagement. Berg is no newcomer to alumni relations and the PA State System of Higher Education. For the past fourteen years, Berg has served as director of alumni relations at Mansfield University of Pennsylvania. While at Mansfield, she provided the vision and leadership of the alumni office and oversight of the Mansfield University Alumni Association. She has extensive experiences in coordinating and implementing alumni, affinity, class and travel programs, alumni benefits and services and a student alumni association. She has been instrumental in the development of a strategic plan for the Mansfield Alumni Association, as well as in the cultivation and stewardship of donors, with particular success in growing attendance at Mansfield’s Reunion Weekend by 70% during an eight-year period.

Prior to Mansfield, Ms. Berg was employed by several other entrepreneurial enterprises in various capacities, including sales, marketing, personnel and investments. Ms. Berg holds a Bachelor's degree in Business Administration, with a concentration in Marketing from Bloomsburg University.

Please welcome Ms. Berg to Millersville University as she begins her position here. Her email will be Denise.Berg@millersville.edu.

Special thanks to the Alumni Director Search Committee: Scott Bailey (Alumni Association); Tamara Willis (Alumni Association);
Lorie Mahoney (Alumni Engagement); Alice McMurry (Development); Melissa Wardwell (Experiential Learning and Career Management); Ashley Ayers (Student Alumni Association), Maggie Johnson (Student Alumni Association). Steve DiGuisepppe (Assistant Vice President for Advancement/Interim Director of Alumni Engagement) chaired the committee.

Our Bold Path

For the past year the campus community has been engaged in developing a new strategic plan that will guide us as we blaze a Bold Path for Millersville University. It has definitely been an all-campus effort to articulate a new mission, vision, goals and EPPIC values.

Our Bold Path will allow us to distinguish Millersville through:

* Our focus on learners that creates a competitive advantage for our graduates.
* Our comprehensive, collaborative spirit that mobilizes the power of our University community.
* Our graduates who contribute to their communities, regardless of their career or where they live.
* Our value of the liberal arts and the student-faculty relationships that enrich the life of the mind in the University experience.

Please visit the Strategic Plan website to learn more.

University Alumni Association invite alumni to campus on Saturday, May 2, 2015 for an All-Alumni Day. The schedule of events will include class gatherings, campus tours, luncheon and dessert reception.

Alumni Day at Hershey Park, June 27, 2015.

If you are interested in attending any of these events either click on the link embedded in the information or contact the Office of Alumni Engagement at mualumni@millersville.edu or 1-800-681-1855 for more information.

CLASS NOTES

Recent marriage? Birth? Promotion? Let us know what's happening in your life by sending an email to: mualumni@millersville.edu

SERVICES/BENEFITS

Liberty Mutual

PSECU MU Credit Card

PSECU

Advanced Tech

MU Alum Climbing the Music Ladder
A recent grad of Millersville University, Jordan Michael Bleyer ’14 knows where he’s going and how he’s going to get there. At 24, Bleyer is a hip-hop artist and rap singer from South Lebanon Township who said he combines his talent with good business sense and a thorough knowledge of the music business in order to make it to the top of the music ladder.

Bleyer began rapping in college and has since played in a number of venues, sometimes opening for nationally-known acts. He’s performed at Pittsburgh University, George Mason University in Virginia, at Crocodile Rock in Allentown and the Chameleon Club in Lancaster.

He recently released a video for "Weekend Warrior" on YouTube and has started his own clothing line, East Coast Hollywood. To that end, his website is itsJMB.com and that links to Twitter, a tour page, a contact page and more. He can also be found at thejmbmusic@gmail.com.

Bleyer has put his college degree to good use, too, as a teacher in the Lebanon School District.

"I don't want to sound cliche," Bleyer said, "but I do want to make a positive impact on the world."

How can I benefit from a planned gift?

There are many ways that you can help Millersville's work and benefit yourself through a planned gift. The resources on our new website can help you save on taxes today and increase your income through a variety of lifetime plans. To learn more about the benefits of making a planned gift, please call 717-871-7520 or visit our website at http://millersville.giftlegacy.com.

Janeen Maxwell ’05 became Director of the Nonprofit Resource Network (NRN). The NRN is an externally-funded community engagement program of Millersville University that focuses on building capacity in the nonprofit sector across in Central Pennsylvania.

TRAVEL:
MUAA Alumni Career Services

The MUAA Alumni Career Services website provides webinar events to alumni interested in learning more about networking, career management, resumes, interviewing and more. Join your fellow alumni and pick up the skills you will need to build a successful career strategy; click here to see a schedule of events.

Call for Nominations

The Millersville University Alumni Association (MUAA) is seeking nominations to identify candidates for both the alumni awards program and to serve on the board of directors.

**Distinguished Alumni Award** is given to a living alumnus of Millersville University who has been distinguished in such a way to bring honor to the individual, for their professional achievements, contributions to society, to the University and/or the MU Alumni Association. Nominations for the award may be submitted by any person familiar with the achievements of an individual's distinguished endeavor.

**Honorary Alumnus/na Award** is an award presented to individuals (non-alumnus) who have performed continuous exemplary service to the University or made significant contributions of time, talent, or wealth to the University.

**Young Alumni Achievement Award** recognizes Millersville graduates identified as being outstanding in their professions and are examples of exemplary achievement. Those who have graduated from Millersville University within the past 5-20 years who have recorded notable accomplishments in their chosen professions are eligible. The young alumni achiever will be invited to hold seminars, presentations, and/or panel discussions on topics related to their profession on campus.

**Outstanding Volunteer Service Award** recognizes one volunteer annually who has devoted significant time, effort and outstanding service to the alumni association or the University.

**Millersville University Alumni Association Board of Directors**

All alumni are invited to nominate someone to serve on the board prior to the official board meeting in April; self-nominations are also acceptable. Nominees are invited to give a brief introduction to the existing board prior to the official board meeting. Elections are held and results are shared within one week of the election.

Please print and fill out the 2015 Intent Form and Candidate Sketch documents.

Alumni, Friends and Family Travel Program - click here to view all the exciting vacation cruises and travel itineraries offered through the Pennsylvania State System of Higher Education.
The deadline for all nominations is Friday, February 20, 2015.

Nominating materials can be sent to:

Nominations and Awards Committee/MUAA, c/o Office of Alumni Engagement, Millersville University, P.O. Box 1002, Millersville, PA 17551-0302; Email: mualumni@millersville.edu.

Visit villealumni.com for more information.

Meet the President Luncheon in Naples, Florida

Millersville University is visiting the Sunshine State! The Millersville University Alumni Association cordially invites you to attend a special luncheon with Millersville University President John Anderson. The luncheon is hosted by Drs. George and Helen Stine at the beautiful Pebble Creek at Pelican Bay. Bring a guest and enjoy conversation and an update on your University.

**Friday, February 6, 2015**
12:00 p.m. - 2:00 p.m.

Pebble Creek Clubhouse at Pelican Bay
7600 Pebble Creek Circle
Naples, FL 34108

Cost: $25 per couple/$13 per person

Please respond with your attendance plans no later than February 2, 2015

You may register online or call the Office of Alumni Engagement at 1-800-681-1855. We hope you will join us to network with fellow alumni and for a University update.
The Millersville University Alumni Association has endorsed a discounted Long Term Care Insurance Program. This discounted program is being made available to all Millersville University alumni and their families.

Considering the high cost for long term care, this program is designed to help protect you, your family and your retirement security.

We have approved ACSIA Partners (formerly known as LTC Global) to offer the program because they specialize in long term care insurance and represent all of the major insurance companies. This allows them to offer you the most affordable plan that is appropriate for your individual circumstances. The policies provide excellent benefits and pay for a variety of different types of care, including care in your own home, in an assisted living or nursing home facility.

Highlights of the program include:

- Because of the MUAA participation, you will receive, as an MUAA member, a premium discount.
- Your extended family members (including spouses, brothers, sisters, parents, children age 18+, grandparents, aunts, uncles, and in-laws) can also apply for a policy. Long term care is very much a "family issue." When one person needs this type of care, the entire family is affected.
- If you are a business owner or work for a company that would be interested in long term care insurance as a voluntary benefit to employees, simplified issue underwriting may be available.

To request information on this program click on the link: LTC INFORMATION REQUEST