ADVISORY MEMBERS & GUESTS: Jerri Anne Johnson, Dr. John Anderson, Dr. Aminta Breaux, Steve DiGuiseppe, Denise Berg, Lorie Mahoney, Heather Morris, Kelly Davis, Kathy Focht, Dick Moriarty, Maggie Johnson, Stefanie Mangir, Morgan Speakman.
Absent: Voting Members: Carroll "Butch" Staub, Kristin Waters

A. Call to Order / Welcome
The Board Meeting was called to order at 10:00 AM by President Lori Dierolf. President Dierolf welcomed board members and guests and reminded the Board to please make gifts to Impact Fund by June 30.

B. Action Items
1. Approval of Alumni Board of Director Meeting Minutes of 2/21/15:
A motion to approve the Minutes from the February 21, 2015 Board Meeting was made by Steve Focht. Second by Bill Dewan. All were in favor, none opposed. Motion passes.

2. Approval of Third Quarter Financial Report Ending March 31, 2015:
Motion for this report to be officially received and filed for audit at the end of this fiscal year made by Tamara Willis. Second by Matt Storm. All were in favor, none opposed. Motion passes.

3. 2015-16 Election: Lori Dierolf
   ▪ Recently, Board Members were provided a copy of the official 2015-16 ballot for the MU Alumni Association Board of Directors. President Dierolf asked that the ballots be completed and turned in before leaving today's Board Meeting.
   ▪ Also, members who are departing the board were recognized. Cassandra Karamanos, Secretary, and Patrick Leahy for serving two terms, Kristin Waters for serving three terms, and Steve Focht, Treasurer, for serving four terms. These members were also presented with gifts.
   ▪ Jerri Anne Johnson recognized President Lori Dierolf, who has served 9 years and is completing her service as President. Ms. Dierolf was presented with a presidential rocking chair.

4. 2015-2016 Proposed Budget: Lori Dierolf
Ms. Dierolf explained that the Board was recently provided with a copy of the proposed budget for 2015-2016, which the Financial Planning Committee forwarded to the executive board.
• Scott Bailey explained the changes that need to take place regarding spending to comply with MOU.

A motion for this budget to be officially received and adopted as our budget for next year was made by Amy Hoffman. Second by John Held. All were in favor, none opposed. Motion passes.

C. University Report: University President, Dr. John Anderson

1. Dr. Anderson thanked those who serve on the board and welcomed those who are wanting to serve.

2. Steve DiGuisepppe organized the advocacy day in Harrisburg, PA for Millersville. Millersville brought the robotics team and a meteorology class... those two groups really got the attention of those there. Steve DiGuisepppe also organized meetings with our delegation.

3. Millersville University's second doctorate program has been approved at a special meeting of the PA Board of Governors. The degree of Doctor of Social Work will be jointly offered by Kutztown University and Millersville University.

4. Millersville University appointed Dr. George P Drake, Jr., the next dean for the School of Education. He will begin his new position in July.

5. Dr. Michael Jackson has been named the founding Dean of Millersville's College of Science and Technology.

6. Millersville University has received AmeriCorp PACC VISTA funding which allows MU to continue the VISTA Project Cygnet during 2015-16. VISTA is part of AmeriCorp, the federal Volunteer service program designed to fight poverty in America. Pennsylvania Campus Compact (PACC) administers the program. The program is a part of the Office of Experiential Learning and Career Management and is designed to build and strengthen partnerships between the University, the School District of Lancaster and community partner organizations. MU students mentor, tutor and instruct SDL students in after-school programs.

7. Thirty-six MU students spent their spring break helping people in need in Bithlo, Florida, which is experiencing horrible financial and social conditions. The team served dinner at a shelter, renovated neighborhood homes, embarked on a landscaping project and assisted with a neighborhood canvassing initiative. At the end of each day, they discussed and learned about the root causes of the social issues involved. This is civic engagement -- understanding the "why," not just volunteerism.

8. Additionally, twelve students from MU's Christian Fellowship traveled to Far Rockaway, Queens, NY, to help rebuild the recovering areas from Hurricane Sandy.

9. The Social Work Department took twelve students to a 7-day trip to Heredia, Costa Rica, to explore the social issues of sexual violence and human trafficking. The students worked with two non-profit organizations: a shelter and a safe house for women.

10. Lancaster Inter-Municipal Committee (LIMC) is taking 9 more students in the fall. There is huge demand for this. LIMC and MU have won the Governor's Award for local government cooperation. MUS application beat out over thirty-five
intergovernmental cooperation submissions. The award is presented annually to communities and individuals by the Governor's Center for Local Government Services.

11. Demi Keller's story and the mission of DREAM Partnership continues to gain national attention as the video of her opening her acceptance letter makes its way across the internet with over one-million likes on facebook. This partnership was developed last year. Nineteen-year-old Demi was recently accepted into the Career and Life Studies Certificate program at Millersville. This is a sixty-hour certificate program. Nine students with intellectual disabilities, including Demi will enroll in Career & Life Studies which is the first dorm-based residential program in Pennsylvania. Demi has Down's Syndrome.

12. The Lancaster Symphony Orchestra (LSO) and the Office of Visual and Performing Arts at MU announced a new partnership and performance venture for classical and popular music lovers in Lancaster. There will be two performances in September 2015 and May 2016. Family friendly performances will be held at the Winter Center on Millersville's campus.

13. Brother Sun performing and will hold workshops

14. Budget Forecasting - government deciding on tuition - will be a very tough budget year. Costs go up. MU Council of Trustees on March 18 approved a 2.9% increase in room and board and general fees beginning fall 2015.

15. Total room and board rates will increase $126 per semester

16. In keeping with new strategic direction plans with the University's New Bold Path, there has been a restructuring of senior administration. The senior administration is shrinking (purposely) and the cost savings will be used for positions that have more direct contact with students. Consolidation of the Student Affairs Division... it is now being reorganized into the Enrollment Management Division. This division will report to Brian Hazlett.

17. With Jim McCollum announcing his retirement, the Office of the President will be reassigning his duties to other areas. By not filling the position of the VP for Student Affairs and not filling this position, we can keep administrative costs down.

18. There has been a $1 million pledge for net zero building

19. Also, Millersville is receiving its largest single gift - $3.9 million to fund three projects:
   - the first endowed academic chair in Political Science
   - $1 million for study abroad scholarships
   - Athletic scholarships for football -- this will force us to provide the matching amount for female athletic scholarships

20. Matt Hepler reported that he has received so much positive feedback from alumni in the Philadelphia area on how Karli’s memory was honored by Dr. Anderson and the university

21. MUAA made a donation to Karli’s Angels at the Wellness center
22. "Director of social equity" - will be working with gender and social diversity and status of women. The Director will be reporting to the President. There will be advocacy to ensure an atmosphere of diversity.

23. Also, there will be a Title IX Coordinator-- to make sure that we are complying with all areas of Title IX.

D. **Vice President's Report: Dr. Aminta Breaux, Vice President for Advancement**

1. Dr. Breaux thanked the board members and said she is looking forward to working with the new board members.

2. There are new initiatives getting underway. These are shown on the website.

3. The American Dream Ride is September 19. Participants can ride or walk. Please come out and support this event. Proceeds fund the American Dream Scholarship.

4. Development Efforts - we have surpassed our goal, but there is still room to grow.
   a. **Impact Fund Update** (as of 3/31/15): Towards the $1.5 million goal, $1.741 million has been raised (including cash and pledges) - which is about 116% to goal; Endowments has a $2 million goal and $866,000 has been raised, which is about 43% towards goal. This does not include amounts shared by Dr. Anderson today.
   b. Total All Private Giving: $3.5 million goal, $2.793 million raised to date (cash and pledges) which is 79.83% toward goal;
   c. Approximately 3029 donors have given to date to MU, including 1611 alumni (65.35% of goal of 4265 donors);
   d. **MU Foundation assets** stand at around $30 million (towards the 3 year goal of $38 million as of 12/31/14.
   e. **Our Bold Path** - as part of "Our Bold Path" strategic initiative, the Advancement Division is charged with: Increasing and enhancing fundraising and friend-raising efforts to support the University's prioritized needs; and the Alumni Association will be asked to support this component of the overall plan to ensure success at MU.

5. Dr. Breaux also explained how the money comes in. It can be over five years or an estate gift. It is important to talk with the donor and see what they would like and what is best for them. A donor can also take out a charitable annuity.

E. **Vision and Strategic Planning Presentation: Dr. Aminta Breaux**

Dr. Breaux gave a Power Point presentation highlighting the Vision and Strategic Plan of the university. Among the major points of the presentation are:

1. Mission of advancement: it's about building relationships and a culture of philanthropy. Make sure people see the value in what we are doing.
2. Less than 30% of funding comes from the state, but we don't have large endowments like private institutions.
3. It's about giving time and talent as well.
4. Challenges - external elements changes higher education today.
5. Advancement staff must be more strategic than ever before.
6. Three-year fundraising goal - $12.25 million - for scholarships, student success center (bringing all support services together at one place on campus and online), online college, global initiatives (study abroad), athletics, and sustainability.

7. Many successes in these areas. We have a lot of momentum going.

8. Goals of Advancement:
   - goal A: engage learners
   - goal B: ensure success through development strategy, event management and alumni events and alumni interaction with current students.
   - goal C: embrace agility -- things are growing and changing... how do we become more nimble to achieve our objectives.

F. **Alumni Association Standing, AdHoc and Appointed Committee Highlights/ Report**

1. **Alumni Events:** Lorie Mahoney for Kathy Focht
   a. MU After Work event at Pressroom was a huge success. It drew sixty-two alumni including several first-time attendees and a good cross-section of age groups. Karaoke was a huge draw. Will look to do this at some more events in the future.
   b. Future MU After Work dates and locations:
      - 5/20 - the Sandwich Factory -- PB&J will be collected for the Campus Cupboard
      - 6/17 - The Federal Taphouse -- beer trivia scheduled -- trying to get simultaneous event for HBG location.
      - 7/15 - Loxley's
      - 9/16 - Crossgates
      - 11/18 - Scooters
   c. Matt Hepler is coordinating an MU After Work event for the Greater Philadelphia Area alumni on Thursday June 18, 2015; the event will be held at the Great American Pub in Conshohocken and will run from 4:30 to 7:30 pm. Matt wants this to be a big event; he coordinated the purchase of a banner for Fayette Street. MU will send out an eNewsletter / broadcast email, regular email, facebook post, twitter post
   d. The bus trip to NYC on Saturday, April 11, provided attendees an opportunity to see one of two musicals - Beautiful or Jersey Boys - or spend the day on their own.
   e. Jazz and Java reception /concert will be held on Saturday, April 18. Ninety people registered. Group tickets were also reserved for the American Music Theatre show "Inspire" on 9/26/15.
   f. All Alumni Day was cancelled due to lack of interest.
   g. Look for an email to volunteer during graduation rehearsal.
   h. **FUTURE EVENTS:**
      - AMT show Inspire - 9/26
      - Homecoming - 10/24
      - Glorious Sounds of the Season - 12/5
      - Alumni Night at Hershey Park Christmas Candylane - November
Bus Trip to Ground Zero - October
Bus Trip to Philadelphia Museum of Art - late April
Reception between Men's and Women's basketball game at MU
i. Also, there will be some regional events that the President will attend

2. **Engagement: Katie Breit & Lori Dierolf**
   On April 1, there were sixty-one in attendance at the SNAP event hosted at Clair Brothers in Manheim.
The next event is October 7 at Lancaster Labs. This one is geared toward science majors.

3. **Financial Planning: Dick Moriarty**
The investment policy statement is complete. It was done by Steve Focht, Dick Moriarty and Scott Bailey. Scott Bailey offered his gratitude to Steve Focht on behalf of the Board. Steve has done so much for this board. It was in a very bad fiscal situation, and Steve did a great job getting us in the black. Thank you also to Steve DiGuiseppe who negotiated contracts.

4. **Information Technology: John Held/Kelly Davis**
   a. John Held reported that the Buddy System worked well... where a member of the Technology Committee would "buddy up" with another committee to assist in any way they could. It was very beneficial to the Nominations and Awards Committee. Thank you to Kelly Davis for all her help with this committee. Other committees were eager to see how this committee could assist them. Will keep each other updated via Basecamp
   b. Committee and Buddy Assignments:
      - Nominations and Awards: John Held
      - Student Alumni Assn: Kelly Davis
      - Engagement: Sean O'Donnell
      - Events: Nathan Claycomb
      - Finance: Kelly Davis

5. **Nominations and Awards: Bill Dewan**
   a. Mr. Dewan explained the ballot and the requirement to vote for eleven. No more, no less.
   b. The alumni awards being given out and who the recipients are was presented.
   c. Outstanding Volunteer Service Award: Dave Hernandez (1970); Honorary Alumni Award: Gerald Eckert; Distinguished Alumni Award: Rodney Loose (1970); Young Alumni Achievement Award: Matthew Stoltzfus (2002 - Science and Mathematics), John Held (2002 - Humanities and Social Science)
   d. The Nominations and Awards Committee selected fourteen students to receive Neimeyer-Hodgson grants totaling $9,226. The board was
acknowledged for providing additional funding so that more grants can be awarded.

6. **MU Foundation: Jerri Anne Johnson**
   a. The MU Foundation manages $27 - 30 million which helps to finance scholarships and more. Knowing the need of more scholarships, they have endowed another. They are at the point where they are able to take their investment to the next level. It is a long-term investment in a private equity investment. They are considering merging some of the existing fourteen endowments.
   b. Also, next weekend is the Honors and Awards ceremony where 461 scholarships and almost $600,000 will be given out.

7. **Student Alumni Association: Maggie Johnson**
   a. Setting up for the AMUzing Race, which is taking place later today.
   b. New President: Steffi Mangir; New Vice President: Morgan Speakman were elected
   c. I love MU event went very well. T-shirt made as an incentive for this event were all given away. Will work on making it more alumni and donor focused for next year
   d. Also participated in Minithon and Admitted Students Day
   e. Ending the semester with eighteen members
   f. Hoping to increase recruitment efforts
   g. SAA Connection - their newsletter - is back. If you want it, Maggie Johnson will put you on the e-mailing list
   h. AMUzing Race is today. There is an alumni team. They worked really hard on this. Eight teams are registered... up from last year. It starts at 2pm on the quad.
   i. Tuition raffle fundraiser coming up.
   j. Planning to attend Case ASAP in DC at the beginning of August.
   k. Thank you to the MUAA for allowing them to serve as advisory member on this board

8. **Student Senate: Randi Chrismer, President** - not in attendance

G. **Alumni Engagement Reports**
   1. **Denise Berg, Director of Alumni Engagement**
      a. Honors and Awards:
         i. There is a dinner next Friday for Alumni Association Award Recipients
         ii. Event on Saturday where awards will be given.
         iii. Keep your eyes out for worthy recipients and bring them to the attention of the Alumni Association.
      b. Event honoring 2014 field hockey team - next Saturday; 12:30 is the ceremony
         Cassandra Karamanos and an anonymous donor have provided funding for the rings
c. Liberty Mutual quote day occurred where Liberty Mutual came in and offered quotes to people on campus.
d. Thankful to PSECU for the great affinity program we have with them.
e. "Made in Millersville" - students who have made projects will be showcasing them
g. Professional development conference at Shippensburg in May to discuss giving.

2. **Heather Morris, Assistant Director of Alumni Engagement and Alumni Giving**
   a. **Impact Fund** - this is unrestricted giving... goes to the area of greatest need, which has been scholarships.
      - we still have about $24,000 to go.
      - The unrestricted dollars are crucial.
      - For $2000, you can award your own gift -- $500 /yr for 4 years.
b. Thurs May 7 after rehearsal is senior send off.
c. In April there will be the Graduating Students of Color event.

H. **Old Business**
The By-law revision has passed -- looking at nomination procedure for next year

I. **New Business:**
   There will be a Strategic Planning and New Member Orientation on August 22nd

Meeting adjourned 12:48pm

Respectfully submitted,

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Cassandra Karamanos, Secretary