# BACHELOR OF SCIENCE - IN BUSINESS ADMINISTRATION
## MARKETING OPTION

### FIRST SEMESTER
- **G3 - ELECTIVE**: 3.0
- **BUAD 161**: INTRO TO FINANCIAL ACCTG 3.0

### SECOND SEMESTER
- **ECON 101**: PRINCIPLES OF ECONOMICS I 3.0
- **MATH 101 or 151 or 161**: 3.0

### THIRD SEMESTER
- **BUAD 162**: INTRO TO MANAGERIAL ACCTG 3.0
- **MATH 101 or 151 or 161**: 3.0

### FOURTH SEMESTER
- **BUAD 202**: LEGAL ENVIR OF BUSINESS 3.0
- **BUAD 341**: MANAGERIAL FINANCE I 3.0

### FIFTH SEMESTER
- **BUAD 251**: PRINCIPLES OF MANAGEMENT 3.0
- **BUAD 206**: RESEARCH METHODS IN BUS. 3.0

### SIXTH SEMESTER
- **BUAD 307**: MANAGEMENT INFO SYSTEMS 3.0
- **ENGL 316**: BUSINESS WRITING 3.0

### SEVENTH SEMESTER
- **BUAD 352**: HUMAN RES. MANAGEMENT 3.0
- **BUAD 358**: Management Science 3.0

### EIGHTH SEMESTER
- **BUAD 355**: Strategy and Policy 3.0
- **BUAD 455**: SEMINAR IN MARKETING 3.0

---

**NOTE: DEPARTMENT COURSE NUMBERING CONVENTION:**
ACCOUNTING #6#; FINANCE #4#; MANAGEMENT #5#; MARKETING #3#; GENERAL BUSINESS #0#