### Millersville University Institutional Budget & Program Planning Update

Presented by Dr. Vilas Prabhu & Mr. Guilbert Brown

February 2019







- Our financial and enrollment results appear headed in the right directions
- Budget emphasis will be on transparency and providing full information about new initiatives and System Redesign
- MU will be making essential investments in student success including access, affordability, retention and quality



# **MU and PASSHE Budget Overview**

- MU is financially stable and making investments to ensure future financial stability
  - Enrollment stabilized and student quality is improving
  - Demographics compare favorably to other regions and we benefit from a strong local economy
  - Vibrant programs and community support
- Governor's Budget is requesting a net 1.1% increase for PASSHE
  - 1.5% E&G increase and 10.7% decrease to Key 93
- "Sharing University" model will drive nonacademic service efficiencies, academic program collaborations, and increase in share of state appropriations to underenrolled institutions



## **Financial and Budget Updates**

- MU finished FY 2018 (6/30/18) with an E&G operating balance of \$2.1M
  - After \$6.6M in capital project outlays, MU finished the year adding \$2.3M to unrestricted net assets
  - Total fundraising of \$15.3 million (highest in PASSHE)
- MU's current (FY 2019) budget projects an operating balance of \$1.1 million
- For FY 2020, MU will introduce new academic initiatives and employ a broadly inclusive budget process to arrive at a balanced budget



## **FY 2019 MU Initiatives**

- Preparation for MSCHE Self-Study
- Diversity to Inclusion Project
- Launch the new Strategic Planning Process for 2020-2025
- Update 2009 Campus Facilities Master Plan
- Expanded Sustainability Emphasis and Positive Energy Fund
- Facilities Improvements
- More inclusive budget planning process and monthly financial reporting



# **FY 2020 Budget Priorities**

- Improve affordability for students and their families
- Improve student retention and success
- Increase efficiency of nonacademic support operations
- Expand fundraising and alumni engagement (e.g., mentoring program)
- Introduce new academic programs
- Enhance MU's brand and market strength

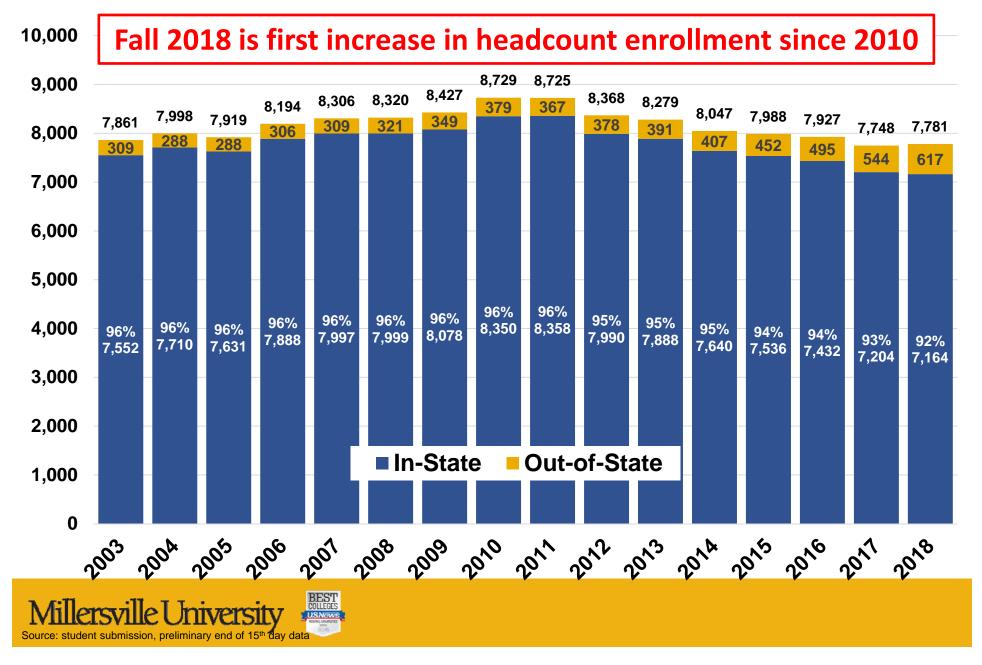


## FY 2020 Initiatives

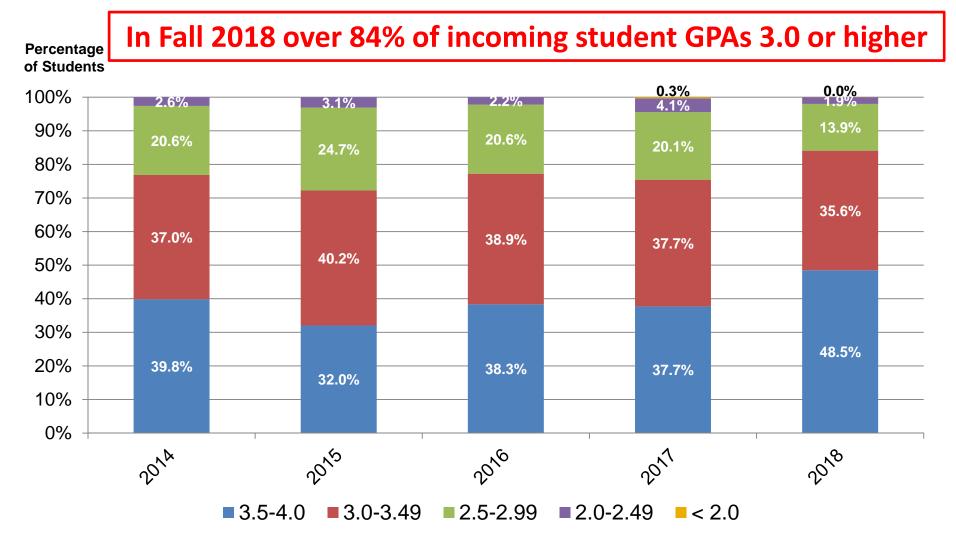
- Student Affordability Strategies
- Student Retention & Success Strategies
- Expanded International Student Center
- New Office of Grants & Contracts
- Completion of the Imagine Campaign
- New Academic Program Offerings



### Fall Headcount Enrollment by Residency

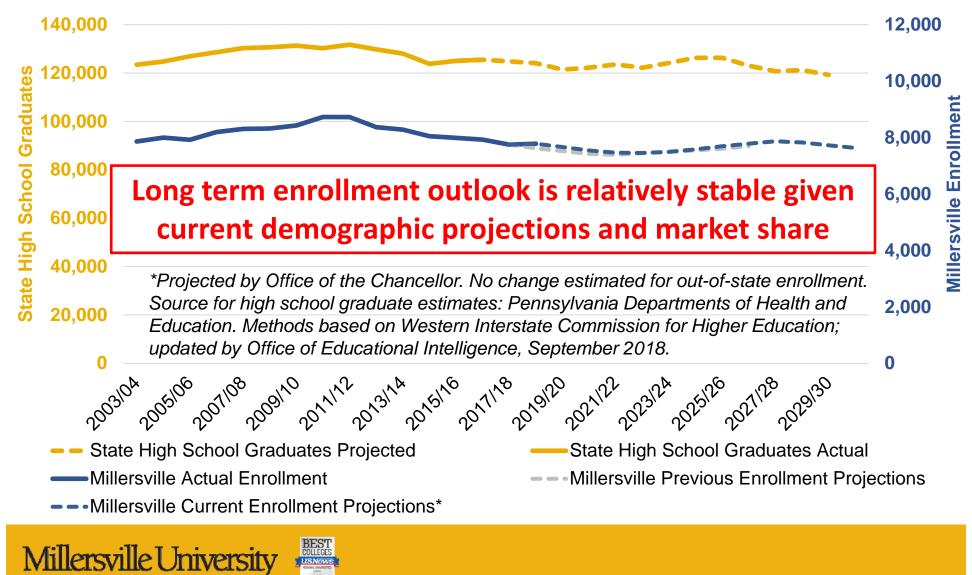


#### High School Class GPA Percentage of Incoming Students Fall First-Time, Full-Time, Baccalaureate-Seeking Freshmen

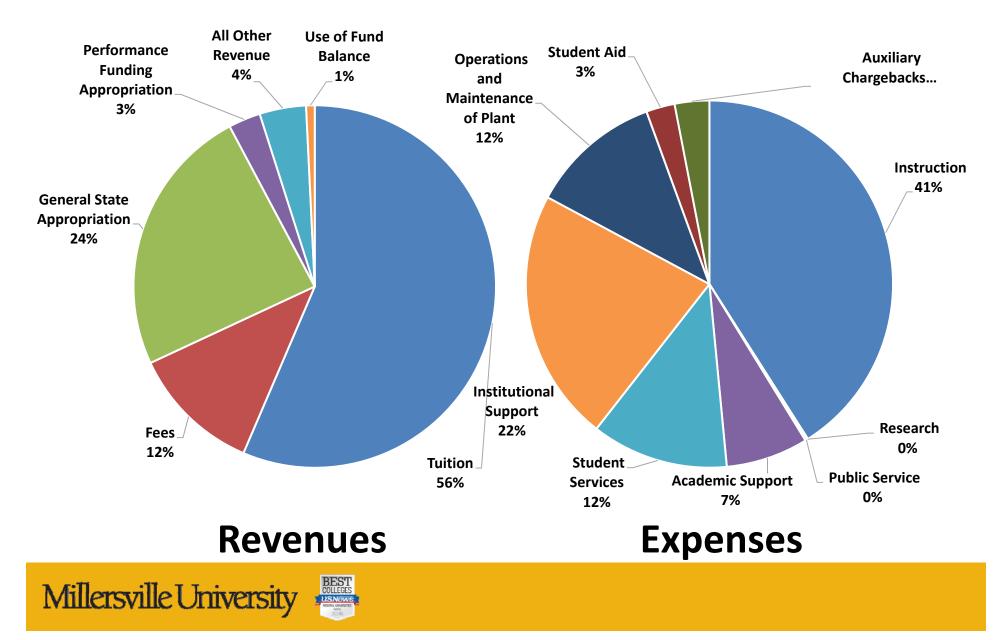




### Headcount Enrollment Based on High School Graduates by County\*



## **2018-19 Original Budget**



Millersville University of Pennsylvania										
2018-2019 E&G (Total)	FY 2018	PCT OF TOTAL			12/31/2018	PCT OF BUDGET	FY 2019	PCT OF BUDGET	FY 2019	PCTVAR
12/31/2018 Actual with Projection ALL E&G ACTIVITY COMBINED	ACTUAL			PCT OF TOTAL	ACTUAL		FORECAST		VAR	
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REVENUES										
Tuition	\$ 69,721,669	57.5%	\$ 71,964,251	56.4%	\$ 64,769,921	90.0%	\$ 71,328,404	99.1%	\$ (635,847)	(0.9%)
Fees	14,411,979	11.9%	14,829,350	11.6%	13,574,516	91.5%	14,922,884	100.6%	93,534	0.6%
General State Appropriation	30,559,141	25.2%	30,795,407	24.2%	15,193,176	49.3%	30,795,407	100.0%	-	0.0%
Performance Funding Appropriation	3,234,706	2.7%	3,651,500	2.9%	1,825,752	50.0%	3,651,500	100.0%	-	0.0%
All Other Revenue	3,328,144	2.7%	5,291,902	4.2%	2,821,173	53.3%	5,590,553	105.6%	298,651	5.6%
Use of Fund Balance	-	0.0%	973,779	0.8%	584,211	60.0%	1,099,382	112.9%	125,603	12.9%
TOTAL REVENUES	\$ 121,255,639	100.0%	\$ 127,506,189	100.0%	\$ 98,768,749	77.5%	\$ 127,388,130	99.9%	\$ (118,059)	(0.1%)
EXPENSES										
Instruction	\$ 53,674,263	45.0%	\$ 55,183,011	43.6%	\$ 21,009,163	38.1%	\$ 55,009,698	99.7%	\$ 173,313	0.3%
Research	112,105	0.1%	84,861	0.1%	84,661	99.8%	85,002	100.2%	(141)	(0.2%)
Public Service	406,041	0.3%	251,014	0.2%	160,201	63.8%	312,730	124.6%	(61,716)	(24.6%)
Academic Support	8,611,977	7.2%	9,762,667	7.7%	4,401,780	45.1%	9,592,520	98.3%	170,147	1.7%
Student Services	17,281,824	14.5%	16,247,232	12.9%	7,658,942	47.1%	16,341,244	100.6%	(94,012)	(0.6%)
Institutional Support	27,951,031	23.5%	30,002,144	23.7%	13,836,970	46.1%	29,720,934	99.1%	281,210	0.9%
Operations and Maintenance of Plant	13,432,895	11.3%	15,615,335	12.4%	5,407,541	34.6%	15,839,655	101.4%	(224,320)	(1.4%)
Student Aid	1,721,374	1.4%	3,393,289	2.7%	2,962,892	87.3%	3,477,679	102.5%	(84,390)	(2.5%)
Auxiliary Chargebacks	(4,018,795)	(3.4%)	(4,102,045	) (3.2%)	(2,039,211)	49.7%	(4,100,693)	100.0%	(1,352)	0.0%
EXPENSES Grand Totals	\$ 119,172,715	100.0%	\$ 126,437,508	100.0%	\$ 53,482,938	42.3%	\$ 126,319,449	99.9%	\$ 118,059	0.1%
Salaries & Wages	63,267,640	53.1%	65,468,484	51.8%	26,661,160	40.7%	65,653,306	100.3%	(184,822)	(0.3%)
Benefits	30,081,260	25.2%	32,195,022	25.5%	14,725,486	45.7%	31,985,592	99.3%	209,430	0.7%
Operating	24,847,213	20.8%	27,697,321	21.9%	13,241,126	47.8%	27,782,163	100.3%	(84,842)	(0.3%)
Utilities	2,360,656	2.0%	2,359,400	1.9%	868,214	36.8%	2,229,755	94.5%	129,645	5.5%
Debt Service	2,492,164	2.1%	2,340,612	1.9%	-	0.0%	2,340,612	100.0%	-	0.0%
Auxiliary Chargebacks	(4,018,795)	(3.4%)	(4,102,045	) (3.2%)	(2,039,211)	49.7%	(4,100,693)	100.0%	(1,352)	0.0%
Capital	142,577	0.1%	478,714	0.4%	26,163		428,714	89.6%	50,000	10.4%
Net Surplus (deficit)	\$ 2,082,924		\$ 1,068,681		\$ 45,285,811		\$ 1,068,681		\$-	0.0%

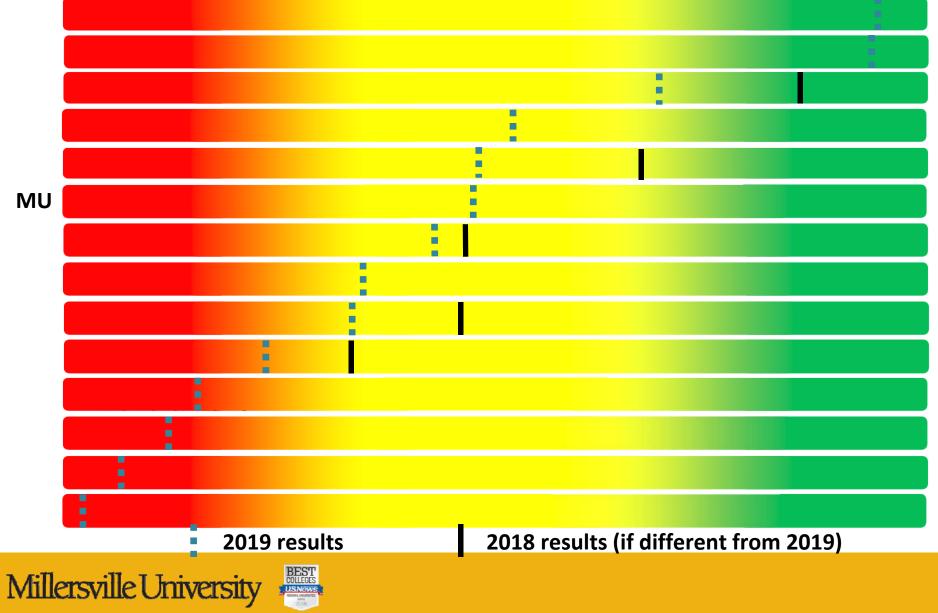
MU now updates its budget forecast monthly – current year is on track to finish very close to budget

Millersville University



### **Overall Financial Risk Assessment**

MU is financially stable and in the top half of PASSHE peer institutions

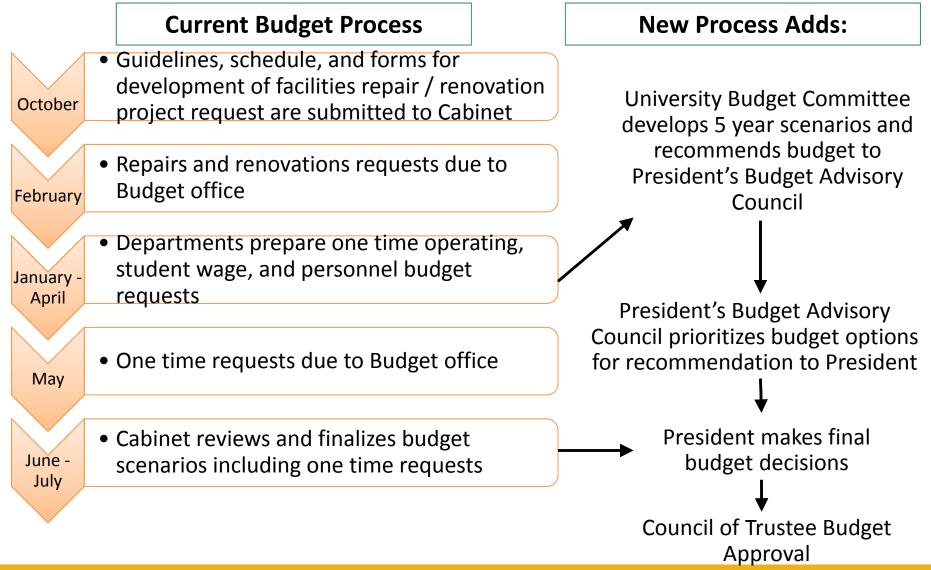


# FY 2020 Budget Process Changes

- Broaden participation in annual budget development process
  - President's Budget Advisory Council will include student, faculty and staff representatives
- Develop multiyear operating budget plans integrating new program investments and revenue streams
  - University Budget Committee will create 5-year budget plans and scenarios to inform decisions
- Develop "all funds" budgets including operating and capital budget plans



### **Budget Process Changes**





## **Budget Unknowns**

- Board of Governor tuition increase levels
- State appropriation levels and formulas
  - Include potential financial commitments impacting revenues and costs
- Impacts of System Redesign
- Outcomes of collective bargaining agreements





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