The South Central PA Task Force will hold its SEVENTH annual Regional Business Continuity and Emergency Preparedness Conference on Thursday, September 21, at the Dixon University Center in Harrisburg, PA.

The one-day conference is FREE—with the donation of a canned good. See page 2 for details!

Hundreds of business leaders from South Central PA and beyond have attended our conferences since 2011, representing organizations ranging in size from less than 50 to more than 250 employees.

This conference provides a local, “no-cost” educational opportunity for those tasked with creating continuity and emergency plans for organizations of all sizes and with wide ranges of business continuity and emergency preparedness experience and needs. With the training from this Conference, attendees will be able to develop new plans or enhance existing plans for their organization.

Space is limited to 100 attendees. Lunch is provided. Deadline for registrations is Friday, September 8. See page 2 for registration details.

About the Regional Business Preparedness Campaign

Regional Business Preparedness Campaign is a collaboration between Millersville University’s Center for Disaster Research and Education, the Mid-Penn Chapter of the Association for Continuity Professionals and the Business, Industry and Infrastructure Subcommittee of the South Central PA Task Force. The goal of the Campaign is to improve business preparedness in the South Central PA region. For more information, contact Troy Neville, Project Manager at tneville@comcast.net

Business, Industry and Infrastructure Subcommittee of the South Central PA Task Force is made up of members of the business and government community that volunteer to assist organizations in preparing for disasters. Their website is: www.ready4business.org

Millersville University’s Center for Disaster Research and Education provides multi-disciplinary education, research and internship opportunities, including a Master of Science in Emergency Management and a Minor in Environmental Hazards and Emergency Management. Their website is: www.millersville.edu/cdre

Mid-Penn Chapter of the Association of Continuity Planners. ACP is the premier organization for business continuity professionals providing a powerful networking and learning environment for its members. The organization has become a unifying force in defining and leading the continuously evolving fields of business continuity, disaster recovery, and emergency response. Their website is: www.midpenn.acp-international.com
Admission charge for the Conference—a canned good (or two)!

Free—or almost free
This year, there is technically no cost to attend, and yes, a great lunch is still included at no cost to you. But we were hoping you would be willing to earn that free lunch.

One of the great things about working in the field of business continuity, disaster recovery, emergency response/preparedness is giving back to our community.

This year, we are again asking the Conference attendees to donate one or two non-perishable food items which will be sent to the Central Pennsylvania Food Bank.

Last year, we collected 181 pounds of items and a $40 donation. Let’s try to beat what we did last year!

A collection barrel will be located in the registration area for you to place your donated items. If you would prefer to give a monetary gift, a collection envelope will be available. NO CASH will be accepted. Checks should be payable to “Central PA Food Bank”.

We hope that you will agree this is a worthy cause and a small price to pay for a great Conference—and a free lunch.

Thank you to the members of the Mid-Penn Chapter of the Association of Contingency Planners for suggesting this and coordinating the collection of donations!

What kind of food donations are most desired by the Food Bank?
Non-perishable items rich in protein, which are essential to providing adequate nutrition, are the most desired food drive donation items (but please note in glass containers):
- Canned tuna
- Canned meats and stews
- Soup
- Peanut butter
- Canned fruits and vegetables
- Packaged meals
- Packaged pasta and rice
- Canned and dried beans
- Pure fruit and vegetable juices
- Baby food, cereal and formula (must be within code date)

Serving 27 counties, the Central Pennsylvania Food Bank is the largest non-profit food distribution organization in central PA. The Food Bank solicits, inventories and distributes food and other donated products to more than 800 partner agencies (food pantries, soup kitchens, shelters, etc.) that directly serve people struggling with hunger. The Food Bank distributes more than 32 million pounds of food and grocery products. That is the equivalent of 27 million meals!

Registration Information
Space is limited to 100 attendees.
Deadline for registrations is Friday, September 8.
Register using Eventbrite at the link below. Please complete ONE registration for EACH attendee.

If you have any questions, please contact Troy Neville at tneville@comcast.net
### Conference Schedule — Thursday, September 21, 2017

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:00 am — 9:00 am</td>
<td>Conference Registration and Food Donation Collection</td>
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| 9:00 am — 10:15 am | Keynote Speaker: Molly Dougherty, PA Emergency Management Agency  
  *Seize the opportunity when you can* |
| 10:30 am — 12:00 pm | 2011-An Exercise in Adaptive Leadership and an overview of Tropical Storm Lee  
  Patrick O’Rourke, The Hershey Company |
| 12:00 pm — 12:45 pm | Lunch (provided at no cost)                                        |
| 12:45 pm — 2:15 pm | Developing an effective OSHA compliant Emergency Action Plan  
  Jason Gouldner, Murray Securus |
| 2:30 pm — 4:00 pm | Mid-Penn Chapter of the Association for Continuity Professionals |

### Conference Keynote: Seize the opportunity when you can

*Molly Dougherty, Director for External Affairs, PA Emergency Management Agency*

Every business continuity planner has faced the challenge of how to keep continuity, “on the radar”. It is the business continuity practitioner’s job to care when it seems like no one else does. When disaster strikes, this is your window of opportunity to get as much done as you can.

Based on 7 years of planning with state agencies, we will discuss lessons learned and how planners used times of crisis as momentum for change. We will also discuss how continuity and emergency management are integrated and how PEMA’s PA Business Emergency Operations Center may help you prepare your business.

Molly Dougherty is the Director for External Affairs at the Pennsylvania Emergency Management Agency. The External Affairs Office engages the whole community in preparedness, response, and recovery. Through engaging the private sector, volunteer organizations active in a disaster, and citizens, Pennsylvanians are able to Be Informed, Be Prepared, and Be Engaged.

Having spent a number of years helping agencies make sure they can continue critical services, Molly has learned that it is not a matter of “if, but when” and the importance understanding and practicing what to do before the unexpected occurs.

As the Director for Continuity of Government since 2009, Molly worked with over 40 state agencies, boards and commissions to help ensure that government essential services continue regardless of the disruption. Key aspects of this work include developing statewide policies, tools and checklists for agency heads, deputies and continuity managers to use when the unexpected occurs, and designing single-agency and multi-agency exercises. While in this position, Molly also led the enterprise records program.

Prior to 2009, Molly invested more than a decade in the commonwealth’s office of strategic services (previously known as the bureau of management consulting), an internal consulting group for Pennsylvania state government. In that role, she worked to help agencies make processes easier, faster, and sustainable. She provided advice, analysis and information to help agencies overcome budgetary, operational and organizational challenges.

She is a FEMA certified Professional Continuity Practitioner and received the Government CIO certification (GCIO) in 2013. She received her BA in Communications from Pennsylvania State University.
2011—An exercise in adaptive leadership and an overview of Tropical Storm Lee

Patrick O’Rourke, Security Manager, North America, Law Department, Global Security, The Hershey Company

This session is a presentation illustrating the response to multiple manmade and natural disasters occurring during Patrick O’Rourke’s first six months as Chief of Police with The Derry Township Police Department. The presentation reviews Comprehensive Emergency Management and the associated challenges faced by the Police Department in each of the four phases, as well as the value that technology and social media played in the successful responses to each of the incidents. The Police Department responded to many challenges faced by the residents of Derry Township as they navigated through their own set of challenges, losing 26,000 square feet of a 44,000 square foot police facility during Tropical Storm Lee. Business Continuity is discussed as The Derry Township Police Department transitioned from Emergency Management to Consequence Management, while continuing to provide the best police services possible to the community.

Patrick M. O’Rourke Sr., joined The Hershey Company in January 2016, as Security Manager with the Global Security team at Corporate Headquarters and is responsible for executing local Government Relations. Prior to joining The Hershey Company, Pat enjoyed a career in law enforcement, serving 33 years with The Derry Township Police Department in Hershey, retiring as Chief of Police. The son of a retired Pennsylvania State Trooper, Pat was born and raised in Palmyra, PA, Lebanon County, where he graduated from Lebanon Catholic High School. During his tenure with The Derry Township Police Department, he served in the Traffic and Patrol Section, K-9 Unit, Criminal Investigation Section, Motorcycle Unit, the Dauphin County Crisis Response Team; and spent eight years in an undercover capacity, conducting narcotics trafficking investigations in conjunction with federal, state and local authorities. He holds an Associate’s Degree in Business Management from York College of Pennsylvania, a Bachelor’s Degree in Organizational Leadership from Eastern University, and he is a graduate of the Northwestern University School of Police Staff and Command.

Afternoon Session One: 12:45-2:15

Developing an effective OSHA compliant Emergency Action Plan

Jason Gouldner, CSP
Risk Control Specialist
Murray Securus

In this session we will discuss the OSHA standards relating to emergency action plans (EAP) and the requirements for an organization. We will identify situations that should be addressed in the EAP and will review ways that an organization can keep the EAP up to date and ways the plan can be tested and drilled.

The purpose of an EAP is to facilitate and organize employer and employee actions during workplace emergencies.

Well-developed emergency plans and proper employee training (such that employees understand their roles and responsibilities within the plan) will result in fewer and less severe employee injuries and less structural damage to the facility during emergencies.

A poorly prepared plan, likely will lead to a disorganized evacuation or emergency response, resulting in confusion, injury, and property damage.

Tabletop Exercise

Mid-Penn Chapter of the Association for Continuity Professionals

As with many activities, one of the keys to success is practice. How would you respond to a disruptive event at your business?

Studies have shown that the ability of the average person to react and respond is reduced significantly during emergency situations. Practicing a Business Continuity Plan on a regular basis is essential to a successful program.

Please join members of the Mid-Penn Chapter of the Association of Continuity Professionals (ACP) as they conduct a tabletop exercise that is both fast-paced and thought provoking. Attendees will be divided to form working groups for the exercise.

You will be challenged to make quick decisions in an ever changing scenario. ACP members will be available to answer questions and assist you during the event.

We hope you’ll join us for this exciting and informative session.