Millersville University’s

Accounting and Finance Career Day

EMPLOYER GUIDEBOOK

October 4, 2016
2–4:30 P.M.
Reighard Multipurpose Room, Student Memorial Center

Co-sponsored by Experiential Learning & Career Management
and the Department of Accounting and Finance
WELCOME TO THE

ACCOUNTING & FINANCE
CAREER DAY

Experiential Learning and Career Management

 Career Services
  • Resume Writing and Critiques
  • Interviewing Skills, Mock Interviews
  • Job Search Assistance
  • Career Exploration
  • Graduate School assistance
  • Career Counseling

 Internships

 Volunteer Central
  • Community Work Study
  • Day of Caring, Into the Streets
  • After School Corps
  • Tornado Career Corps

 On-campus interview— internships and full-time opportunities
 Job and Internship Fairs
 Graduate School Fair
 Four Year Career Plan

Career Services & Internships – Bedford House  Volunteer Central – Huntingdon House
717-871-7655           www.millersville.edu/elcm           careers@millersville.edu
EQUAL OPPORTUNITY AND ANTI-HARASSMENT

It is the policy of Millersville University and Experiential Learning and Career Management (ELCM) to promote and maintain an environment free of all forms of discrimination, intimidation, and exploitation including sexual harassment.

ELCM affirms equal opportunity in hiring practices. Offers of employment are expected to be made without regard to disability, race, color, religion, sex, national origin or age.

In addition, ELCM sets forth the expectation that all participating employers will not harass any registrant or other employer in either an emotional, physical or sexual way.

Anyone who believes that he or she has been a victim of sexual harassment or discrimination, or believes that he or she has witnessed conduct that would constitute sexual harassment or discrimination, should report the matter immediately to an ELCM staff member. The report should be made as soon as possible after the incident of alleged harassment or discrimination occurs; failure to report the matter promptly to one of the ELCM staff may hamper effective action.

REMINDERS TO STUDENT CANDIDATES

1. Be sure your cell phone is TURNED OFF!

2. You must wear your name tag.

3. Expect to spend 5-10 minutes with each employer, but take your cues from the recruiter. Be sure to get the recruiter’s name and title for use in follow-up contact. Ask for his/her business card.

4. Many organizations require candidates to submit an online application as part of their selection process. Do not be discouraged if representatives direct you to their web page for this purpose. It is simply one more step in the process to secure employment with their organization.

5. If the waiting line to talk to a particular employer is too long, go to another employer and come back later.

6. If you need assistance or have questions, come to the ELCM registration table at the entrance to the MPR and speak with an ELCM staff member.

7. Follow-up with employers is extremely important. A thank you note should be sent within 48 hours to all employers with whom you spoke at the Fair. Visit Experiential Learning and Career Management if you need assistance.

8. WE WANT YOUR FEEDBACK! The ELCM office will email a short survey to you in the next few days. Please take time to complete the survey so that we may bring MU’s students the best possible employment opportunities.
Experiential Learning & Career Management

FALL 2016 EVENTS

For more events and updated information, visit:
http://www.millersville.edu/elcm/fairs-events/workshops-and-programs.php
OR call (717) 871-7655

Tuesday, October 18
Crafting the First 30 Days of Your Professional Job/Internship
12:15 p.m. – 1:15 p.m.
SMC, Room 118

Career Readiness Competency: Professionalism/Work Ethic

As you are about to enter the work force as a new professional or intern, what can you do to be successful? This program will help you to craft your first 30 days on the job by reviewing key performance competencies.

Tuesday, October 18
Filing Your Taxes: What You Need to Know!
5:00 p.m. – 6:00 p.m.
SMC, Room 118

Career Readiness Competency: Professionalism/Work Ethic

Learn about basic preparation of tax return forms. Find out how you can become an IRS certified tax preparer for FREE, how to intern or volunteer at the Stayer Hall VITA site and how to get free tax preparation assistance in 2017. Presented by Ezra Rothman, United Way of Lancaster Volunteer Income Tax Assistance (VITA).

Wednesday, October 26
Earning & Financing Your Graduate Degree
3:00 p.m. – 4:30 p.m.
SMC, Room 118

Career Readiness Competency: Career Management

Learn how to avoid major mistakes in the graduate school application process. Participants will learn how to strengthen their admission application with strategies for writing effective graduate school essays, soliciting positive recommendations and successful interviewing techniques. Presented by Dr. Don Martin, a higher education admissions expert, author, and former admissions dean.

Thursday, November 3
Job and Internship Fair
10:30 a.m. – 2:30 p.m.
SMC Marauder Courts

Career Readiness Competency: Career Management

Meet with 100+ employers for the opportunity to find full-time, part-time and intern employment opportunities. Registration is requested, but not required. For those seeking full-time and internship positions, professional interview attire is expected and a copy of your resume will be collected at check-in. Professional head shots booth provided by Public Relations Student Society of America (PRSSA); bring $2 and look sharp in business attire for your photo.

To view registered employers VISIT http://millersville.edu/elcm/fairs-events/job-internship-fair.php.

Saturday, November 12
Senior Transitions Conference
9:00 a.m. - 7:00 p.m.
Best Western Country Cupboard Inn
Lewisburg, PA

Are you prepared for your transition from being an undergraduate student to life as a graduate of MU? This one-day conference will teach you how to prepare your own finances, network effectively, search for jobs strategically, evaluate job offers & benefits packages and much more!! Millersville University ELCM has joined with Mansfield University, Lock Haven University, East Stroudsburg University, Lycoming College, Penn State Harrisburg, and Cedar Crest College to sponsor this exciting opportunity to network with area employers and other graduating students.

REGISTRATION DEADLINE: October 21.

ELCM will pay the $10 conference registration fee for a limited # of MU senior students. Transportation is available. CONFERENCE ATTENDANCE IS LIMITED TO 150 participants. Register early to guarantee your spot!

Visit www.career.mansfield.edu/conference.cfm to register.
AXA ADVISORS—Full-time
BECKER PROFESSIONAL EDUCATION—Internships
BROWN SCHULTZ SHERIDAN & FRITZ—Full-time, Internships
COMMONWEALTH OF PA – LABOR & INDUSTRY (Unemployment Compensation)—Full-time
FULTON FINANCIAL CORPORATION—Full-time, Part-time, Internships
MAILLE, LLP—Full-time
MCKONLY & ASBURY—Full-time, Internships
NORTHWESTERN MUTUAL—Full-time, Internships
ONEMAIN FINANCIAL—Full-time, Internships
PA – DEPARTMENT OF REVENUE—Full-time, Internships
PNC BANK—Full-time
PRIMERICA FINANCIAL SERVICES—Full-time, Part-time, Internships
REINSEL KUNTZ LESHER, LLP—Full-time, Internships
RR DONNELLEY & SONS CO – GREENFIELD—Internships
SIMON LEVER, LLP—Full-time, Internships
SMOKER & COMPANY—Internships
THRIVENT FINANCIAL—Full-time
TROUT, EBERSOLE, & GROFF, LLP—Internships
UNITED WAY OF LANCASTER COUNTY (VITA Tax Program)—Internships
WELLS FARGO BANK—Full-time
ZELENKOFSKES AXELROD, LLC.—Full-time, Internships
FALL 2016 COMPANY DESCRIPTION

**AXA ADVISORS**
AXA Advisors' financial professionals are relationship builders, equipped with the knowledge and experience to deliver customized, objective financial guidance and strategies to individuals and business owners that can address their clients' evolving needs and are designed to help achieve their financial goals.

Our 6,000 financial professionals come from a variety of disciplines, but they are all achievement-driven, results-oriented professionals with an aspiration of financial independence. They possess high integrity, strong business ethics and the desire to help others.

**BECKER PROFESSIONAL EDUCATION**
Becker Professional Education, a part of DeVry Inc. (NYSE: DV), is a global leader in professional education serving the accounting, finance and project management professions. Nearly half a million professionals have advanced their careers through its CPA Exam Review, PMP Exam Review and Continuing Professional Education courses.

**BROWN SCHULTZ SHERIDAN & FRITZ**
Brown Schultz Sheridan & Fritz, a premier accounting and business advisory firm in Central PA, is seeking Staff Accountants to join our Camp Hill office. BSSF is one of the largest locally owned public accounting firms in central PA with approximately 90 staff members in our Camp Hill and Lancaster offices.

We offer great co-workers, interesting clients, challenging work, competitive wages and benefits, flexible work hours and a good balance between your professional and personal life. BSSF is an alternative to national CPA firms due to our level of sophistication, quality and range of services as well as staffing by professionals with national CPA firm backgrounds. Come join a firm that has been repeatedly voted one of the "Best Accounting Firms to Work for", a "Best Places to Work in PA" and a winner of the 2013, 2014 & 2015-2016 "When Work Works" Award.

**COMMONWEALTH OF PA – LABOR & INDUSTRY (Unemployment Compensation)**
The Department of Labor & Industry (L&I) employs more than 5,000 workers in 200 offices statewide. L&I administers benefits to unemployed individuals, oversees the administration of workers' compensation benefits to individuals with job related injuries, and provides vocational rehabilitation to individuals with disabilities. The department prepares job seekers for the global workforce through employment and job training services for adult, youth, older workers, and dislocated workers. In addition, L&I enforces various laws and safety standards in the workplace and administers the commonwealth's programs for community service by young Pennsylvanians.

L&I also promotes economic development and an improved business climate through a variety of initiatives and programs to help Pennsylvania's workforce remain world-class and globally competitive.
FULTON FINANCIAL CORPORATION
Fulton Financial Corporation is a $18.1 billion financial holding company based in Lancaster, Pennsylvania. We provide a wide range of financial products and personalized services in Pennsylvania, Maryland, Delaware, Virginia and New Jersey.

We’re comprised of several different banking subsidiaries, and we offer comprehensive products and services provided by talented employees who care about each and every relationship. We believe that by being experts at caring, listening and understanding - in everything we do, at all levels of our organization - we continue our heritage of consistently delivering value for our customers, our shareholders, our employees and the communities we serve.

We educate families how to become properly protected, debt free and financially independent.

MAILIE, LLP
Maillie, LLP is a regional Certified Public Accounting firm with 70 years of experience in business, government and non-profit accounting, and consulting for privately held businesses and high net worth individuals. Last year, Inside Public Accounting listed Maillie as one of the Top 200 Firms in America and is ranked as a Top 25 Regional Accounting Firm by the Philadelphia Business Journal.

MCKONLY & ASBURY
McKonly & Asbury was founded as a firm committed to the ideal of providing superior service to our clients and the community. As we continue into our fourth decade of business, we have grown to become one of the largest and most qualified public accounting and consulting firms in the region.

McKonly & Asbury provides advisory, assurance, entrepreneurial, professional placement, and tax services to many of the region’s largest and most well-known companies and organizations. Our technical expertise allows us to provide these services to large and small businesses, both nationally and internationally.

Our specialized team includes designations and specialties that allow us to serve in ways not often found in a firm our size, like Certified Information Systems Auditors, Certified Internal Auditors, LEAN and Six-Sigma professionals, Certified Merger and Acquisition Advisors, and more.

For eleven years, we have been named a Best Place to Work in PA by The Best Companies Group. McKonly & Asbury has also been named a Best Accounting Firm to Work For in the United States by Accounting Today for four years.
NORTHEASTERN MUTUAL
Northwestern Mutual-Eastern Pennsylvania offers a personalized approach to uncovering financial solutions tailored to each client's individual needs.

Financial Representative with the Northwestern Mutual provide expert guidance and innovative solutions for individuals and businesses in the areas of retirement planning, insurance, and investment services, estate planning, business planning, education funding, and employee benefits. They strive to understand their clients' goals and visions in order to uncover financial solutions that put them on a path to success. These representatives are in business for themselves - but they are not alone. Supported by our network of specialists, training program and mentoring opportunities, they have access to the resources, products and assistance they need to help their clients and build their practices.

Opportunity: Do you have what it takes to leverage the maximum potential of this career with the right mix of skills, ambition, and timing? If you're a top-notch performer, value independence, want to be financially rewarded for your success, and have the desire to positively impact people's lives every day, consider a career as a Northwestern Mutual-Eastern Pennsylvania Financial Representative with one of our 350 offices nationwide.

ONEMAIN FINANCIAL
OneMain Financial (formerly known as Springleaf Financial) was founded in 1920 in Evansville, Indiana. We started as an underwriting company for the sales of motor vehicles. In the following years we expanded our business into the personal loan space and other credit related products. Over the years, Springleaf has had different names, but our mission has always remained the same: to provide personal loans with exceptional service to all our customers.

PA – DEPARTMENT OF REVENUE
The Department of Revenue is charged with the task of collecting and distributing all tax moneys due to the Commonwealth. Included in this task is the responsibility of projecting sound estimates of future revenues to accurately depict the current condition of the economy. The Department also maintains the Pennsylvania Lottery Fund, whose proceeds provide a wide range of services exclusively for Pennsylvania senior citizens. Most of our positions are located in Harrisburg but we also have opportunities in various Area and District Offices across the state. We are looking for accounting majors interested in internship opportunities in our Bureau of Audits. There are seven regional offices located across Pennsylvania (Pittsburgh, Erie, Altoona, Scranton, Harrisburg, Philadelphia and Allentown).

PNC BANK
PNC has long demonstrated a commitment to integrity and corporate responsibility, and its commitment has only deepened as it has grown into one of the leading financial services companies in the country. PNC employees are responsible for living the company’s seven values, which inform how we conduct business.

PNC is a workplace you can be proud of. Teamwork, integrity and quality of life are just some of the values that our employees demonstrate every day, whether working with peers, listening to customers or volunteering in the community through the various programs and initiatives that PNC invests in. Our employees also embody and respect an inclusive culture where we celebrate individuals with unique professional and cultural backgrounds to position our company to best serve our customers’ evolving needs.
PRIMERICA FINANCIAL SERVICES
We educate families how to become properly protected, debt free and financially independent.

REINSEL KUNTZ LESHER, LLP
RKL is the largest consulting and accounting firm based out of central and south eastern Pennsylvania with offices in Lancaster, Wyomissing, York and Harrisburg. We provide tax, accounting and consulting services to privately held businesses.

RR DONNELLEY & SONS CO – GREENFIELD
RR Donnelley (Nasdaq:RRD) helps organizations communicate more effectively by working to create, manage, produce, distribute and process content on behalf of our customers. The company assists customers in developing and executing multichannel communication strategies that engage audiences, reduce costs, drive revenues and increase compliance. RR Donnelley's innovative technologies enhance digital and print communications to deliver integrated messages across multiple media to highly targeted audiences at optimal times for clients in virtually every private and public sector. Strategically located operations provide local service and responsiveness while leveraging the economic, geographic and technological advantages of a global organization.

SIMON LEVER, LLP
Simon Lever LLP, awarded one of The Best Places to Work in Pennsylvania, continues to grow in the number of talented professionals, technology, service expertise and offerings. We are proud of our reputation as one of South Central Pennsylvania’s premier public accounting and consulting firms.

We are looking to hire entry level staff accountants and spring and summer interns for 2017.

SMOKER & COMPANY
Client satisfaction is our highest priority. We guarantee that our services will exceed your expectations.

We offer Comprehensive Business Services designed to meet all your business needs.

THRIVENT FINANCIAL
Why just work when you can Work with Purpose®?

At Thrivent, working with purpose is about finding meaning in the work you do as you help our members be wise with money and live generously. It’s about making an impact and giving back to your community.

In essence, working with purpose means engaging in challenging, fulfilling work in an environment where long-term relationships matter and commitment keeps them strong.
TROUT, EBERSOLE, & GROFF, LLP
Trout, Ebersole & Groff, LLP is a full-service certified public accounting firm with offices located in Lancaster and Mechanicsburg. Since 1929, we have provided quality accounting, auditing, tax, and business advisory services to our clients in the central Pennsylvania region. Our firm consists of experts in a variety of financial areas enabling us to assist a diverse group of companies and individuals. We have the expertise to provide complete financial services to large and small organizations, as well as to individuals.

UNITED WAY OF LANCASTER COUNTY
To build a stronger Lancaster County by mobilizing the caring power of our community.

WE MUST THINK DIFFERENTLY. WE MUST WORK TOGETHER.
Here in Lancaster County, our neighbors have increasing needs and fragmented help. And everyone’s resources are limited. We can no longer try to solve today’s problems by being a mile wide and an inch deep. We must address underlying causes and stop bandaging the issues they create. No single organization or individual can accomplish this alone. Great things will happen when we LIVE UNITED.

The Volunteer Income Tax Assistance (VITA) program provides free tax preparation services to individuals and families making less than $62,000. Through VITA clients save an average of $200 in tax preparation fees. Let VITA help you get your hard-earned money back!

WELLS FARGO BANK
Our vision is: “We want to satisfy our customers’ financial needs and help them succeed financially.”

It is just as relevant today as when it was written more than 20 years ago. We didn’t know then that at only 84 characters, it would be succinct enough to tweet today!

Our vision of financially successful customers is based on a simple premise: We believe customers across all business segments can be better served, and save time and money, if they bring their financial services to one trusted provider that knows them well, provides reliable guidance and advice, and can serve their full range of financial needs through a wide choice of products and services.

Our journey toward this customer-centered vision has required hard work, persistence, and determination. We’ve made steady progress toward this goal. But we still have much to accomplish. For example, our own customers still give a significant amount of their financial business to our competitors. Our job — central to our vision — is to make it easy for them to bring more of their business to us so we can satisfy their financial needs.

ZELENKOFSKIE AXELROD, LLC.
Zelenkofske Axelrod, LLC. (ZA) is a Pennsylvania based regional CPA firm with offices in Harrisburg, Metropolitan Philadelphia, Pittsburgh, and the Lehigh Valley that specializes in providing auditing, accounting, tax and consulting services to non-profit and governmental entities of all sizes and all types.
FALL 2016 EMPLOYER CONTACT INFORMATION

AXA ADVISORS
1755 Oregon Pike Suite 203
Lancaster, PA 17601
PH: 610-606-0523
Web: http://AXA.com
Recruiter: Mary Rose Pinter
Email: maryrose.pinter@axa-advisors.com

BECKER PROFESSIONAL EDUCATION
3005 Highland Parkway
Downers Grove, IL 60515
PH: 215-589-0199
Web: www.becker.com
Recruiter: Alyssa Kenderdine
Email: akenderdine@becker.com

BROWN SCHULTZ SHERIDAN & FRITZ
210 Grandview Avenue
Camp Hill, PA 17011
PH: 717-761-7171
Web: www.bssf.com
Recruiter: Susan Yohn
Email: SusanYohn@bssf.com

COMMONWEALTH OF PA – LABOR & INDUSTRY
651 Boas Street, Room 700
Harrisburg, PA 17121
PH: 717-761-7171
Web: www.dli.pa.gov
Recruiter: Sandra Luckenbill
Email: sluckenbill@pa.gov

FULTON FINANCIAL CORPORATION
30 South George Street
York, PA 17401
PH: 717-771-9117
Web: www.fult.com
Recruiter: Vicki Dettinger
Email: vdettinger@fult.com

MAILLIE, LLP
140 Whitaker Ave
Mont Clare, PA 19453
PH: 610-482-3165
Web: http://www.maillie.com
Recruiter: Kathleen Dao
Email: kdao@maillie.com

MCKONLY & ASBURY
415 Fallowfield Road
Camp Hill, PA 17011
PH: 717-972-5753
Web: www.macpas.com
Recruiter: Holly Kressler
Email: hkressler@macpas.com

NORTHEASTERN MUTUAL
280 Granite Run Suite 100
Lancaster, PA 17601
PH: 717-205-4051
Web: www.northwesternmutual.com
Recruiter: Andrew Wallover
Email: corin.dundore@nm.com

ONEMAIN FINANCIAL
777 E Main St
Mount Joy, PA 17552
PH: 717-653-4056
Web: https://www.springleaf.com/
Recruiter: Chris Chavez
Email: Christopher.Chavez@springleaf.com

PA – DEPARTMENT OF REVENUE
1846 Brookwood Street
Harrisburg, PA 17104
PH: 717-787-6499
Web: http://www.revenue.pa.gov
Recruiter: Jeffrey Hach
Email: jhach@pa.gov

PNC BANK
2 East Main Street
Mechanicsburg, PA 17055
PH: 717-691-4053
Web: www.pnc.jobs
Recruiter: Diane Raspen
Email: diane.raspen@pnc.com

PRIMERICA FINANCIAL SERVICES
440 Running Pump Rd.
Lancaster, PA 17601
PH: 717-393-0122
Web: www.Primerica.com
Recruiter: Chris Kerner
Email: ckeren@primerica.com
REINSEL KUNTZ LESHER, LLP
1800 Fruitville Pike PO Box 8408
Lancaster, PA 17604
PH: 717-394-5666
Web: www.rklcpa.com
Recruiter: Stefanie Deiter-Printz
Email: sdeiterprintz@rklcpa.com

UNITED WAY OF LANCASTER COUNTY
630 Janet Ave
Lancaster, PA 17601
PH: 717-824-8122
Web: www.uwlanc.org
Recruiter: Brandon Engle
Email: Engle@uwlanc.org

RR DONNELLEY & SONS CO – GREENFIELD
216 Greenfield Road
Lancaster, PA 17601
PH: 717-293-2006
Web: http://www.rrdonnelley.com/
Recruiter: William Montani
Email: william.montani@lsccom.com

WELLS FARGO BANK
600 Penn St
Reading, PA 19602
PH: 610-607-8136
Web: www.wellsfargo.com/careers
Recruiter: Angel Montgomery
Email: angel.montgomery@wellsfargo.com

SIMON LEVER, LLP
444 Murry Hill Circle
Lancaster, PA 17601
PH: 717-569-7081
Web: www.simonlever.com
Recruiter: Pam Mehrens
Email: pemehrens@simonlever.com

ZELENKOFSKY AXELROD, LLC.
830 Sir Thomas Court
Harrisburg, PA 17109
PH: 717-561-9200
Web: zallc.org
Recruiter: Derek Schroeder
Email: careers@zallc.org

SMOKER & COMPANY
49 E Main St
Leola, PA 17540
PH: 717-656-7544
Web: www.smokercpa.com
Recruiter: Tony Miller
Email: Tonym@smokercpa.com

THRIVENT FINANCIAL
18 Manor Drive
Lebanon, PA 17042
PH: 717-813-7184
Web: https://www.whythrivent.com/
Recruiter: Todd Beasley
Email: todd.beasley@thrivent.com

TROUT, EBERSOLE, & GROFF, LLP
1705 Oregon Pike
Lancaster, PA 17601
PH: 717-569-2900
Web: www.troutcpa.com
Recruiter: Joe Biesecker
Email: jbiesecker@troutcpa.com