Annual Update of the 2014-15 Baccalaureate Degree Recipients:  
Executive Summary of Alumni Job Placement and Satisfaction

92.5 percent employed six to ten months after graduation.

91.6 percent rated the quality of education in the major as “good” or “excellent.”

89.3 percent rated the quality of overall educational experience as “good” or “excellent.”

Of the 2014-15 baccalaureate degree recipients desiring employment, 92.5 percent that reported they are employed within six to ten months after graduation. Within the 80.2 percent of the 2014-15 graduates employed full-time, almost 79.7 percent reported that the position required some college or more (they are not “underemployed”), and 82.1 percent reported that the position was related to their major. The average expected gross annual income was over $37,400. About 80 percent of our graduates report employment within Pennsylvania, similar to prior year trends. When considering all survey respondents (n=671), 69.7 percent are employed, 20.3 percent are employed and advancing their education, and 2.7 percent are only advancing their education. Only 7.3 percent were not employed or advancing their education.

Figure 1. Employment Rates by Graduation Year (Baccalaureate Degree Recipients)

The top three industries where graduates are employed have been consistent over the past three years. Our 2014-15 graduates, however, reported slight increases in employment in the Professional Scientific and Technological Services industry compared to the past two years (17.9% for 2014-15 graduates, 11.1% for 2013-14 graduates, and 12.1% for 2012-13 graduates). The same pattern exists for students employed in the Health Care and Social Assistance industry (17.9% for 2014-15 graduates, 11.8% for 2013-14 graduates, and 15.8% for 2012-13 graduates). A 10 percentage point decrease occurred in students reporting employment in the Educational Services industry (23.5% for 2014-15 graduates compared to 34.4% and 34.2% for 2013-14 graduates and 2012-13 graduates, respectively). This trend may reflect employment and enrollment trends within the Educational Services fields.

Over 91 percent of our 2012-13, 2013-14, and 2014-15 baccalaureate degree recipients consistently rate their satisfaction with the quality of their education received within the major as “good” or “excellent” six to ten months after graduation. Millersville graduates consistently rate the overall quality of education at Millersville
Annual Update of Recent Baccalaureate Degree Recipients
(continued)

almost as high as the quality of education in their major. In addition, with the opportunity to reflect on the value of their Millersville experience, our alumni report similar or slightly higher ratings than they did as seniors.

Figure 2. Recent Graduates Satisfaction with Quality of Education (Percentage Rated “Good” or “Excellent”)

The results are just as encouraging when we consider the ratings of alumni that are employed or furthering their education (for example, attending graduate school).

Figure 3. Employed or Continuing their Education Graduates’ Satisfaction with Quality of Education in the Major (Percentage Rated “Good” or “Excellent”) (n=630, 2014-15 Bachelor’s Degree Recipients only)

Almost 53 percent of our 2014-15 graduates who reported that they were employed rated the quality of education in their major as “excellent.” In addition, 91 percent of the 2014-15 graduates employed full-time rated the quality of their education in the major as “good” or “excellent,” with the majority (50.6%) of those employed full-time rating their quality of education in the major as “excellent.” And, 63 percent of the graduates seeking to continue their education (e.g., attend graduate school), rated the quality of education in their major as “excellent.”

The presentation of the Annual Update of Recent Graduates: 2014-15 Baccalaureate Degree Recipients may be found online at:

http://www.millersville.edu/services/iea/assessment/files/Annual%20Update%20of%20Recent%20Grads/201415AnnualUpdateofGraduates_WEB.pdf

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