



International Partnerships

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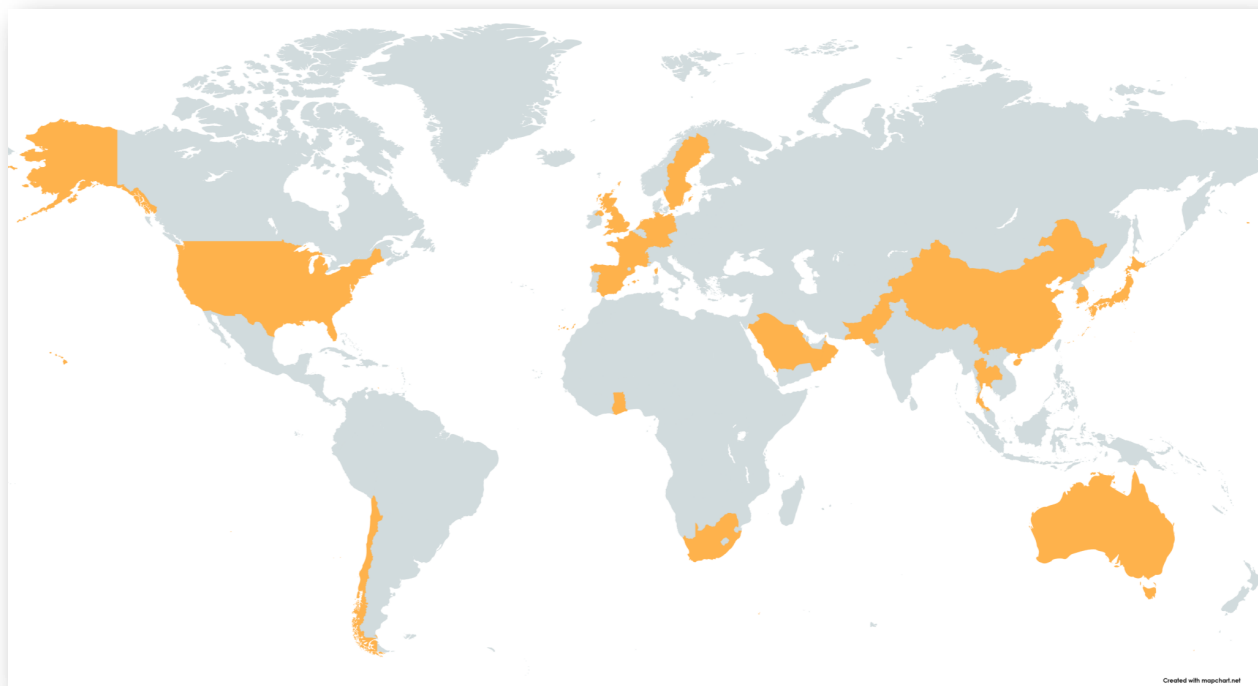
International Partnerships

MISSION STATEMENT:

Connect the campus community to a global network of partners to achieve sustainable development.

PARTNERSHIP GOALS:

- Develop sustainable and meaningful international connections with diverse partners.
- Maintain quality assurance of partnership activities, agreements, and partnership support.
- Adhere to industry standards of good practice.



International Partnership Data



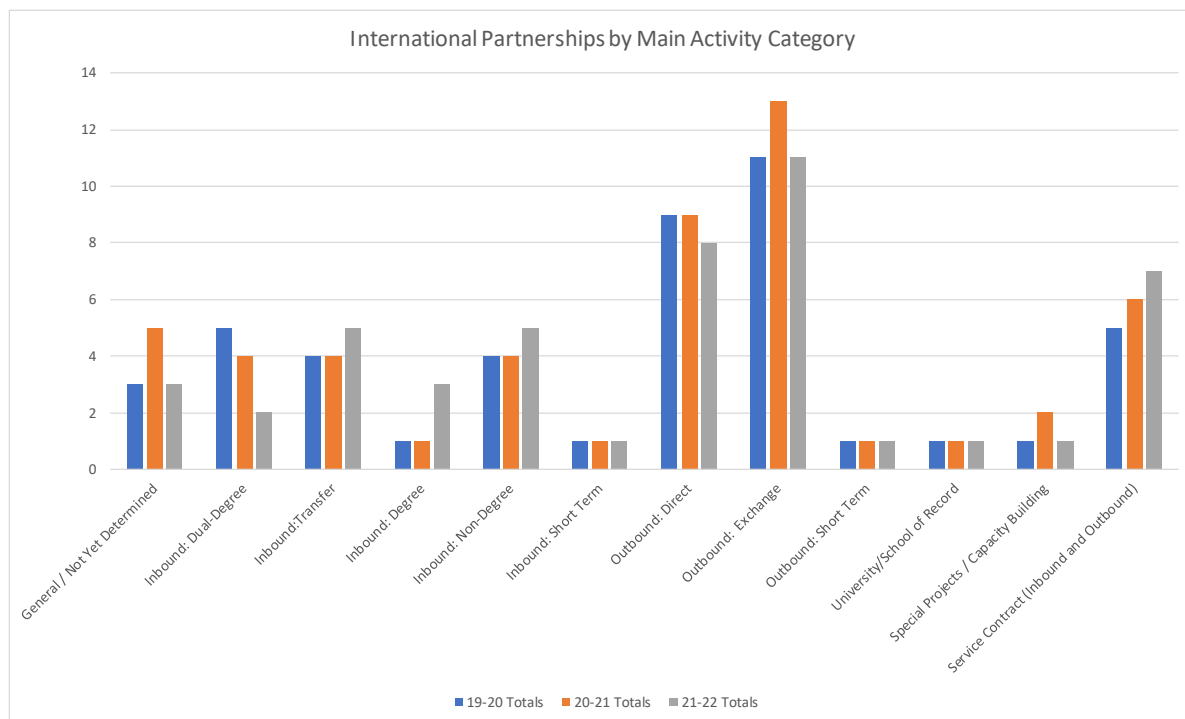


SAMPLE PARTNERSHIP ACTIVITIES

- 1** INBOUND STUDENT MOBILITY
 - Exchange, non-degree, transfer, dual-degree, joint-degree
- 2** OUTBOUND STUDENT MOBILITY
 - Study Abroad: Exchange and non-degree
- 3** INBOUND FACULTY/STAFF MOBILITY
 - Visiting Scholar Program
 - Faculty / Staff Exchange
- 4** OUTBOUND FACULTY/STAFF MOBILITY
 - Fubright
 - Traveling Scholar Program
 - Faculty / Staff Exchange
- 5** COLLABORATIVE PROJECTS
 - Conferences, research, guest lectures, virtual classrooms,

- 6** CAPACITY BUILDING
- 7** MISCELLANEOUS
 - School/University of Record
 - General Collaboration / Not Yet Determined
 - Service Contracts

International Partnership Data



Characteristics of Partnership Development



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Characteristics of Partnership Development

CATEGORY	TOP-DOWN	MIDDLE-OUT	BOTTOM-UP
Direction	Leadership (Administration, Cabinet, PASSHE); Centralized,	International Office; Centralized	Faculty, Staff, Alumni, Community members; Decentralized
Planning	'Traditionally' strategic; Delegated	'Traditionally' strategic; Operational	Organic relationships; Collaborative
Purpose	Prestige-oriented; Organizational needs and priorities	Problem or gap-oriented; Organizational needs and priorities	Self-interest; Department-oriented
Support	Leadership support; Continuity- Long-term support; High resources/priority	Continuity- Long-term support	Individual interests and expertise; Faculty engagement; Voluntary
Challenges	Ceremonial engagement Slower to produce Lower faculty buy-in	Ad hoc resources Resource-dependent Lower faculty buy-in	Ad hoc agreements Higher probability of failure Faculty/staff turnover Low resources/incentives/priority

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Top-Down Partnership: Penn HUB India

- Pennsylvania Global and Education HUB - India Higher Education Initiative
- Commonwealth of Pennsylvania (government-endorsed); PASSHE-promoted
 - Partnership was out of the Office of the Provost
- \$6,000 Membership Fee for access
- MU paid the membership fee for two (2) years
- Connect high schools and colleges/universities in India to PA colleges/universities
- Outcomes:
 - Brought in short-term groups of students – we paid for their housing, program activities, meals
 - No short-term or long-term development occurred
 - No formal partnerships were established

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Middle-Out Partnership: Chonnam National University

- Data indicated there was interest in South Korea as a study abroad destination (surveys, study abroad participant data)
- Attended NAFSA Annual conference in May 2019 – Met with several prospective partners
- CNU was selected: 2nd tier city; signed fall 2019
 - Semester exchange program
 - Summer program
 - Potential for 2+2 dual-degree and inbound short-term programs
- Outcomes:
 - Inbound: 4 CNU students
 - Outbound: 2 MU students
 - Collaborating on a MAPS: Millersville Abroad Program May 2023



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Bottom-Up Partnership: Internationella Engelska Skolan

- School system in Sweden
- Informal relationships since 2015 – former MU alumni, MU faculty
- Officially partnered in Fall 2018
 - Post-graduation employment
 - MAPS: Millersville Abroad Program
 - Student teaching field experience
- Outcomes:
 - Employed: About 27 MU graduates
 - 4 MAPS trips
 - MAPS: 43 MU student participants
 - Student Teaching: 1 MU students



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IPS Role in International Partnerships

Asset Manager:

- Identify, record, and track all partnership agreements and relationships (Formal and informal)
- Collect and monitor partnership data (Outcomes)
- Create new opportunities for collaboration
- Understand academic strengths and institutional reputation

Communicator:

- Translate international imperatives for various stakeholders
- Share results of successful partnerships
- Understand, shape, and enhance image and reputation abroad

Facilitator:

- Make connections between institutions/organizations and between faculty/staff with partnership projects
- Assist partnership “Champions” with their initiatives

Educator:

- Explain education system differences, foreign legal requirements and workflows, and ethical risks
- Inform stakeholders of benefits of potential partnerships or collaborative activities
- Provide data about prospective and existing partners

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How to be a Partnership Champion / Sponsor?



Leverage international network and your travel.



Engage with existing partnerships and activities.



Propose new international partnerships.

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How to be a Partnership Champion / Sponsor?

Determine your "Why" - What is your motivation?

Determine how & how much you want to be involved.

Determine a clear strategy.

Communicate outcomes and updates to stakeholders.

Involve colleagues in the project/initiative.

Advocate for resources.

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Discussion – Partnership Rubric

- Used as a guide to develop new partnerships; used to assess renewals.
- Emerging vs. Developing vs. Establish/Transformative Partnerships
- Two major section:
 - Collaborative Relationship
 - Improvement of Partnership Practice

Review the Partnership Rubric at your table.

What role do you see yourself playing in each category?