Cohort Terms and Conditions

The M.Ed. in Sport Management cohort program is a two year program with a concentration in athletic management. Courses will be offered online, blended, and technology enhanced with tentative meetings dates on Sunday afternoons at PASSHE Center City. The cohort will take two accelerated courses per regular semester with the duration of each class being seven weeks. The program will feature our regular full-time faculty who will be working closely with the cohort students throughout the program in a small learning community in the range of 15 - 20 students.

Admission materials for the M.Ed. in Sport Management program may be submitted on a rolling basis, although the University highly recommends allowing six weeks for application processing. The College of Graduate and Professional Studies will continue adding students to the Fall 2014 Cohort up to a maximum of 20 students. Below are the steps to apply for admission to the M.Ed. in Sport Management program:

- **Application for Admission** - Official application form for admission into Millersville University Graduate Studies. Applicants to all degree and certification programs use this application form. Must include $40 application fee. The form can be found at www.millersville.edu select the “Admissions” tab, select “Graduate Admissions Home,” select “Apply Now” (https://www.applyweb.com/apply/pamillg/apply.html).

- **Recommendation Forms** - Three (3) recommendation forms are required with application for admission, preferably from a faculty member or supervisor familiar with your work and academic background. When you complete the online application you will have an opportunity to send your references in electronic form.

- **Academic and Professional Goals Statement** - A signed academic and professional goals statement (approximately 300 words) is required with application for admission. The statement should include experiences which have influenced your decision to pursue post-baccalaureate studies and a self-assessment of your potential for advanced study and service.

- **Transcripts** - One (1) official transcript of baccalaureate and graduate work completed at all colleges or universities you have attended. Transcripts must bear the official institutional seal and be contained in a sealed institutional envelope. Millersville University graduates need not request a Millersville transcript.

- **Test Scores** — Applicants with undergraduate grade point averages below 3.0 are required to take one of the following admission exams; GRE, MAT, or GMAT. Official scores from the appropriate standardized test (GRE, MAT, or GMAT) should be sent. Applicants with undergraduate grade point averages below 3.0 may also request a face to face interview and writing sample in lieu of a standardized test. The computerized MAT is administered on a weekly basis by the Millersville University Test Center.
Cohort participants must follow the program’s course sequence as outlined on following pages. There may be exceptions made for those who have a significant conflict in consultation with the Sport Management program Coordinator and the Dean of Graduate and Professional Studies.

**Required Courses**

*EDFN 601: Methods of Research:* Introduces methods of empirical educational research. Emphasis on training individuals to be intelligent consumers of educational research.

*WSSD 602: Sport in American Culture:* An examination of 20th-century American culture and the role played in it by sports. Areas which will come under scrutiny include, but are not limited to, the family, labor, industry, schools, churches, race relations and democracy as they relate to sport in American culture.

*EDFN 545: Advanced Educational Psychology:* A review of psychological principles as they relate to human learning in the urban and nonurban setting. Special consideration is given to motivational and developmental factors in the school that influence students’ learning. Additional topics include examination of assessment and evaluation practices, classroom management and accommodating individual differences.

*EDFN 604: Education and Public Policy:* An analysis of public policy development in the field of education. Major questions to explore include: (1) Who governs education? (2) What are the processes by which policies are formulated? (3) What values are reflected in specific present policy or proposed reform? (4) What do we know about reforming education? (5) How useful is social science research in the formulation of educational policy?

*WSSD 603: Moral and Ethical Issues in Sport:* An inquiry into ethics and morality as these apply to sport management. Competition, violence, rules, drugs and athletic scholarships are some of the concepts examined. Various ethical approaches are considered.

*WSSD 622: Sport Finance:* Provides students with an improved understanding of sports-related finance issues and expands their skills in financial analysis and planning. Develops an appreciation for the financial decision-making process in sports business. Using a number of case studies and selected readings, the course will include the following topics: organization, accountability, financial planning, purchasing, revenue streams, sponsorship, licensing, franchises, box office operations, retail operations, customer retention, fundraising, grant writing, booster clubs, working with volunteers, financial risk management and payroll procedures.
**WSSD 601: Organization and Administration of Sport Programs:** Includes regulations of sport-governing bodies, federal law, academic integrity, institutional control, financial effectiveness and welfare of sport personnel and participants.

**WSSD 689: Sport Marketing:** Investigate marketing principles and processes as applied to the sport industries. Focus: The role marketing plays in planning and decision – making when 1.) sport is used as a marketing tool for other products; and when 2.) sport is the product. Included topics: Sport marketing and, branding; globalization; media involvement; fantasy leagues; innovation and entrepreneurial case studies; cause marketing; and current opportunities and threats impacting the future of sport industries.

**WSSD 687: Special Topics: Sport Management Issues**

**WSSD 616: Internship in Sport Management:** Practical experience related to athletic management. Students will coordinate their course work with specific field experience. Program supervised by a member of the Department of Wellness and Sport Sciences. Students must contact the graduate coordinator of sport management one semester prior to enrolling to complete the Internship Application packet.

**WSSD 605: Sport and the Law:** U.S. legal system; negligence law; intentional torts and criminal acts, including assault and battery, hazing, and violence in sport; and risk identification and management. Constitutional law issues, including state action, due process, equal protection, search and seizure/privacy issues and drug testing. Federal statutes, including Title IX, Title VII of the Civil Rights Act of 1964, Title I of the Americans with Disabilities Act, and contract law.

**WSSD 604: Facilities and Event Management:** Principles of financing, operating and managing public-assembly facilities. Emphasis on event management in arenas. Lectures, projects, papers and practical experience emphasized.
Signature Page

To reserve your spot in the Fall 2014 cohort for the M.Ed. in Sport Management Program, please submit this signed signature page and completed application. Although there is no official deadline for the application, we highly recommend submitting it at least six weeks prior to the start of the first class to ensure full processing time. Completed forms should be sent to Graduate & Professional Studies, Attn: Online Cohort – M.Ed. in SPRT. Millersville University, P.O. Box 1002, Millersville, PA 17551 or fax to 717-872-3453. Please keep a copy of this signature page for your records. Submission of this signature page constitutes the following agreement:

- I agree to the cohort terms and conditions (outlined on page one) for the online M.Ed. in Sport Management Program cohort.
- I understand that I must meet the admission requirements for the program and must follow the course sequence outlined on pages 2 & 3.

Name: ____________________________________________

Mailing Address: ________________________________________________

City, State, Zip: ________________________________________________

Home Phone: __________________________ Day Phone: ________________

Email Address: ________________________________________________

Upon completion of this form, you must submit your materials required for the admission process and must complete the registration form(s) for the spring offered to the cohort for Fall 2014.

- Logistical questions about the program offerings, location, and registration should be directed to Cheryl Batdorf (Cheryl.Batdorf@millersville.edu) or 717-871-2053.
- Questions concerning the application or admission process should be directed to Katie Trefsgar (Kathleen.Trefsgar@millersville.edu) or 717-871-2367.