

Millersville University

COLLEGE OF ARTS, HUMANITIES  
AND SOCIAL SCIENCES

**2017-2018**  
**Annual Report**



**DR. IEVA ZAKE, DEAN**

### **SUPPORT THE COLLEGE**

Your support makes a remarkable difference in the lives of our students. Our scholars range from first-generation students to creative individuals with a passion to change their lives, our communities and the world. Many of these students depend on the generous gifts of alumni and friends to support them as they journey toward achieving success.

**Together, we can help them reach their goals.**

To make a gift, call 717-871-7520 or visit [millersville.edu/give](http://millersville.edu/give)

## **Welcome from the Dean**

I am excited to share with you the 2017–18 Annual Report of the College of Arts, Humanities and Social Sciences at Millersville University. This report gives you a glimpse into yet another highly successful year in AHSS as we continue to build upon our deep-seated commitment to student success.

We are proud of the distinctive learning experiences that take our students outside of traditional classroom settings. Our faculty not only produce nationally and internationally recognized research and creative work, but they engage students as co-authors in these projects. The College extends its learning experiences to high-schoolers of the surrounding area, and our programs such as the Marauder Fund and Innovator in Residence set us apart from peer institutions. These and other examples of our faculty and students' accomplishments included in this report demonstrate that AHSS is an intellectually vibrant, passionately creative and forward-thinking place of learning.

Dr. Ieva Zake

Dean

College of Arts, Humanities and Social Sciences

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### **New academic programs in response to changing workforce demands.**

AHSS introduced a series of new and reorganized programs in AY 2017–18 including:

- Online Certificate in **Marketing**
- Online Business Administration **degree completion program**
- General Business option within Business Administration
- Multidisciplinary Studies programs in **Atlantic World Studies** and **Science Writing**
- Minors in **Science Writing** and **Musical Theater**
- **Language and Culture Studies** (formerly Foreign Languages) reorganized into a single BA in Language and Culture Studies degree with options in French, German, and Spanish language.

## Examples of impactful student learning experiences

Our students work directly with their faculty mentors on research ventures, gain real-world experience through internships and field experiences, and make their mark on the community through community-based research projects.

### STUDENT RESEARCH

- Over 140 students presented their research and creative work at **Made in Millersville**, a day-long celebration of student research and creative activities.
- **Two Sociology students presented** a paper at the Eastern Sociological Society Annual Meeting about their research on racial disparities in bail setting in Lancaster County.
- Entrepreneurship minor Natalia Latsios gave a presentation on Millersville's Entrepreneurial Leadership Center's community connections at the **national VentureWell conference** in Houston, Texas.

### FIELD EXPERIENCES

- Students in the Anthropology program conducted a **field school** in West Lampeter Township.
- **40 Government & Political Affairs students** took a trip to the United Nations in New York and an hour-long policy briefing by the Saudi Ambassador to the United Nations at the Saudi Mission.

### COMMUNITY ENGAGEMENT

- Students in the Public Relations Issues class **analyzed data** from a survey completed by WLCH, Lancaster's Latino public radio station.
- Students completing the Public Relations capstone course proposed, researched, and implemented campaigns for **seven local nonprofits**.

## The Marauder Fund

Launched in Fall 2017, the Marauder Fund is a **student investment association** open to all Millersville University students interested in learning about personal finance, financial markets, economics and investing.

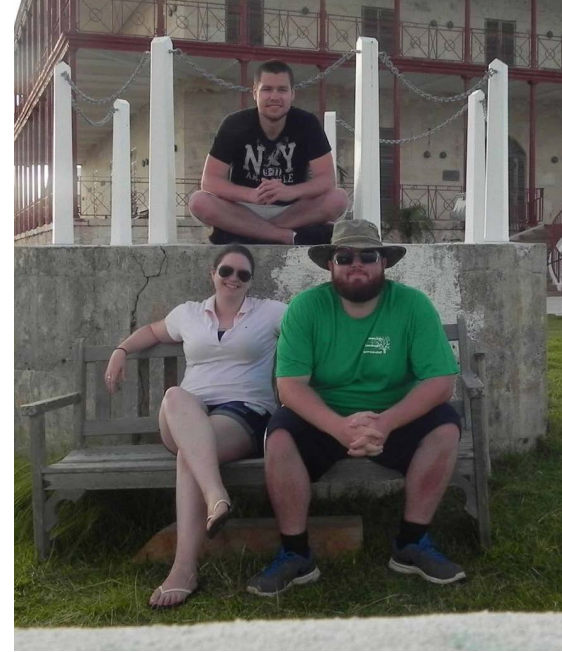
Members of the Marauder Fund participate in educational events and activities that focus on **facilitating and enhancing learning** on topics related to financial markets, corporate finance, fiscal and monetary policy, financial and managerial accounting models and career development in financial services.

A unique component of the Marauder Fund is a **student managed investment portfolio** that provides a hands-on investment experience. The Marauder Fund provides students with an opportunity to **invest and manage real money** and gain experience sure to enhance any job application.



## Study Abroad

- Art & Design faculty Dr. Christine Filippone and Dr. Leslie Gates led Millersville students on study abroad courses in **Florence, Italy** and **Lugano, Switzerland**.
- 12 students studied in the United Kingdom, taking courses on British politics and the “Brexit” just weeks after the referendum vote.
- A group of undergraduate and graduate History students **conducted research** at the National Museum of Bermuda.



## Unique offerings for high school students.

- The Language and Culture Studies program held its annual **language immersion camps** for high school students in July 2018.
- The Department of Music hosted its **fifth annual summer music camp** in 2018. The camp was hosted by music faculty, current students, and recent graduates.
- The Art & Design department hosted its third annual **Studio Art Experience**, a portfolio development opportunity for high school students with over 40 students in attendance.
- The Entrepreneurship program began offering introductory courses on-location at Lancaster Catholic High School for **dual enrolled** students.

# 35<sup>th</sup> Conference on the Holocaust and Genocide

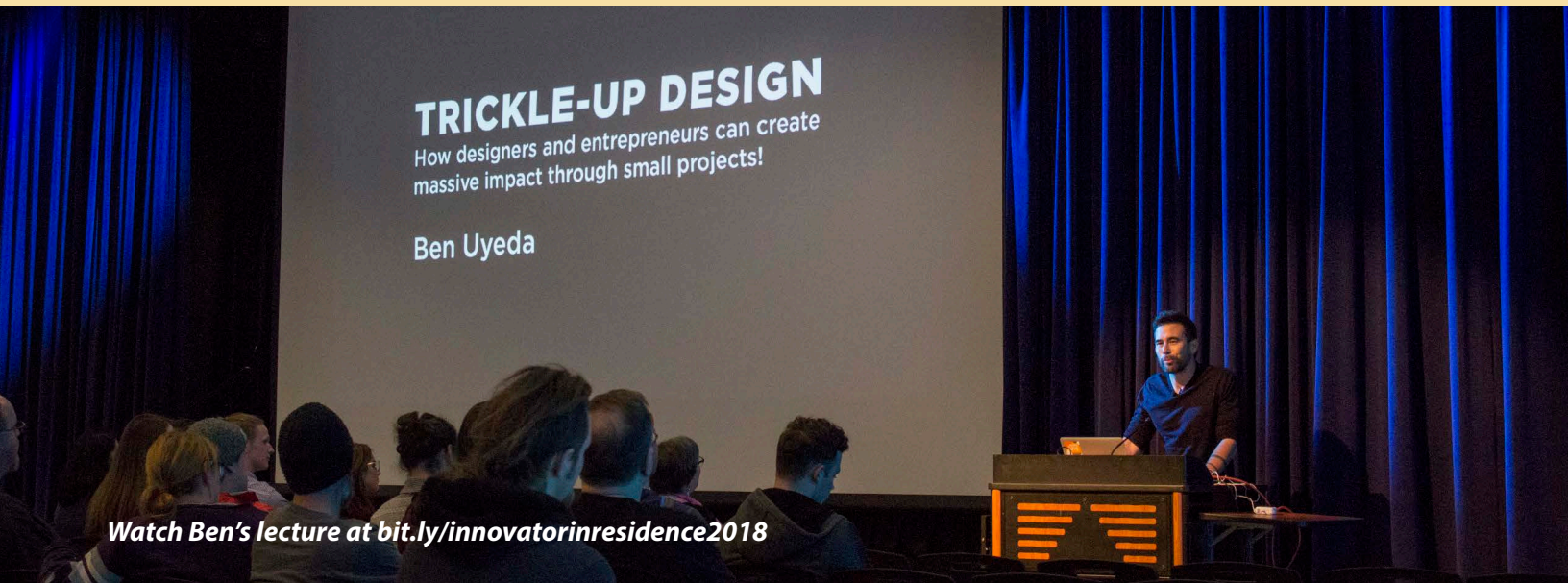
AHSS hosted the 35<sup>th</sup> Conference on the Holocaust and Genocide in April 2018. This year's conference carried the topic of the *Holocaust and Genocide Trials*. **Over 100 attendees** from around the globe descended on Millersville for 15 sessions across three days.

The conference was supported in part by Dr. Tanya E. Kevorkian, Mr. and Mrs. P. Alan Loss, CFP, Dr. and Mrs. Robert A. Matlin, Dr. & Mrs. Bruce H. Pokorney, Stephanie and Bob Zuckerman, Victoria and Steve Zuckerman, and the Holodomor Research and Education Consortium



# Innovator in Residence

2018's Innovator in Residence was Ben Uyeda, architect and entrepreneur who works on affordable and sustainable design. He is the founder and creative director of HomeMade Modern and co-founder of ZeroEnergy Design, a multidisciplinary firm specializing in ecologically conscious housing. Ben was named by *I.D. Magazine* as **one of the 40 projects/people that is transforming the world**. His innovative business model has been discussed in numerous publications including *The New York Times*, *Architectural Record* and *Fast Company*.



Watch Ben's lecture at [bit.ly/innovatorinresidence2018](http://bit.ly/innovatorinresidence2018)

## Public Lecture

Uyeda's public lecture, titled *Trickle-Up Design: How designers and entrepreneurs can create massive impact through small projects*, **drew a crowd of nearly 300 students** and members of the public and was streamed online through Facebook Live.

## Class Visits

Ben's residency included visits with classes across the university's disciplines. These mini-talks covered topics of monetizing social media, urban planning, and conceptual development. Survey data shows that these small group interactions with Ben made an **impact on the students' learning** from their courses.

## Sustainable Design Panel

AHSS collaborated with the Office of Sustainability to present a **panel on sustainable design** practices to nearly 40 students. The panel included Ben Uyeda and the architects and engineers responsible for the design of the Lombardo Welcome Center.

## 60 Second Pitch Competition

Lastly, Ben served as a special judge for the Entrepreneurship minor's annual 60 Second Pitch competition. This program sees students give **elevator pitches** for their business ideas to a panel of judges who select the best presentations for inclusion in the annual "Shark Tank" style competition.

Established by Dr. Jane Hannigan and the late Dr. Kay Vandergrift '62, the Innovator in Residence program exists to provide our students with interactions with young innovators and entrepreneurs. Previous innovators have included Randi Zuckerberg (Facebook), Joan Blades (MoveOn.org), Jess King (ASSETS Lancaster), and Miki Agrawal (THINX).

# Highlights of Student & Faculty Triumphs

Our students and faculty are constantly researching, developing creative works, and involved in their community. Below are a few examples of them in action.

## STUDENTS & ALUMNI

- Alexis Chin (German/Business Administration) received a **2018–19 Fulbright ETA award** to teach English in Germany.
- Cheyenne Fisher (Business Administration) presented a paper at the Great Lakes Academy of Legal Studies in Business regional conference and **won the best paper award.**
- Emily Clawson '13 (Art & Design) won **two Heartland Emmy Awards** for motion design.
- Government & Political Affairs organized an on-going **internship placement** for its students with “2 Seconds or Less,” an NGO dedicated to eliminating childhood malnutrition in Southern Africa.
- 20 English students traveled to the **Assembly on Literature for Adolescents** of NCTE (ALAN) conference in Atlanta with Dr. Kim McCollum-Clark
- 3 English students participated in the annual **English Association of PA** State Universities Conference.

## STUDENT SUCCESS BY THE NUMBERS

1,886

Tickets sold for the *Glorious Sounds of the Season* Scholarship Concert

1,051

Tickets sold for Agatha Christie's *And Then There Were None*

566

Tickets sold for D.W. Gregory's critically acclaimed *Radium Girls*

2,190

Visitors to the Eckert Art Gallery and related programming

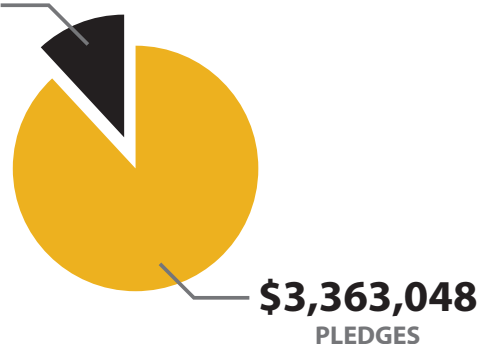
## FACULTY

- Dr. Kirsten Bookmiller (Government & Political Affairs) was appointed as a member of the **National Volunteer Leadership Team** for the American Red Cross.
- Ana Serrano (Language and Culture Studies) received 2017 **Teaching Excellence Award** from Penn State Lehigh Valley. She published an Elementary Spanish 1 textbook with Open Educational Resources in 2017.
- Dr. Greg Seigworth (Communication & Theatre) launched the inaugural issue of **Capacious: The Journal of Emerging Affect Theory**, available at capaciousjournal.com.
- Dr. Changfu Chang (Communication & Theatre) premiered “The Return,” on the BBC. The BBC online version, “Meet me on the Bridge” has over 54 million views and is the **second most watched BBC online film** ever.
- Prof. Shauna Frischkorn's (Art & Design) photo titled “Kean, Subway Sandwich Artist” was featured in an exhibition at the **National Portrait Gallery** titled “The Sweat of Their Face: Portraying American Workers.” Her photo was cited in numerous publications, including *The New York Times*, *The Washington Post*, and NPR.
- Dr. Christine Filippone's (Art & Design) new book, *Science, Technology, and Utopias: Women Artists and Cold War America*, received the **SECAC Award for Excellence in Scholarly Research and Publication.**
- Faculty published **15** books or book chapters and **38** scholarly articles.

# Fundraising

AHSS's fundraising efforts continued to be successful in AY 17-18. For the first time ever, **giving to the College surpassed \$3.7M**, aided in part by the \$2M gift to establish the **Tell School of Music**. The College also participated in the annual **One Day Give** for the third year in a row, raising funds to support the AHSS Student Engagement Fund that supports student travel, research, and creative projects.

**\$398,166**  
CASH GIFTS



## INDIVIDUALS \$5,000+

Susan Davis  
Craig Hartranft  
H. Sidney Long  
Estate of Dr. Clair McCollough  
Robert Patterson  
Patrick Tell  
Alan Wyand & Robert Shoener  
Robert & Stephanie Zuckerman

## \$1,000-\$4,999

Robert Andriulli  
Dorothy Beam  
Ruth Dutcher  
Joseph '90 & Elizabeth '91 Garner  
Joyce '69 & Richard '67 Hibshman  
P. Alan & Linda Loss  
Dr. Kimberly Mahaffy  
John '73 & Ann '74 Martin  
Emory Phillips '63  
Mark Phillips '72  
Dr. Aaron Porter

## \$1,000-\$4,999 (Continued)

Bonnie Saddic  
Mary Ann Shirk  
Dr. Rita Smith Wade-El  
Dr. Osman Suliman

## \$500-\$999

Linda Clark  
Dr. Dominick DiNunzio '53  
Gerald & Susan Eckert  
Theresa Hay '79  
Darryl Landis '85  
Diana Lyon '61  
Nancy Mata  
Roma Sayre  
Deborah Sigel

## ORGANIZATIONS

### \$10,000-\$50,000

The S. Dale High Family Foundation  
Ferree Foundation  
Music for Everyone  
Trout Ebersole & Groff, LLP

## NEW FUNDS

Joseph Oberly, Jr. Memorial Family Music Award  
Mark W. Phillips Education Award  
Music for Everyone Music Business Technology Award for Boys & Girls Club of Lancaster  
Tell School of Music Excellence Fund Endowment  
William S. Trout Memorial Award for English Education Endowment  
Wyand/Shoener Visiting Artist/Scholar in Music Endowment

## MAKE A GIFT TO AHSS

Every gift, no matter the size, has the potential to make a difference in the lives of our students.

To make a gift, call 717-871-7520 or visit [millersville.edu/give](http://millersville.edu/give)



## DONOR SPOTLIGHT

# Tell School of Music

In early 2018, for the first time in its 163 year history, Millersville University named a School in recognition of a donor. The Tell School of Music is named in honor of Patrick J. Tell, an entrepreneur and philanthropist from Lancaster, PA. The School's naming acknowledges Tell's lifetime giving and support of Millersville University and its students.

*"I am very fortunate to be able to assist the University and its students by contributing to their on-going and successful efforts in our community."*

—PATRICK J. TELL



# WHERE DISCOVERY HAPPENS

The College of Arts, Humanities and Social Sciences is known for its broad range of majors and interdisciplinary programs. Our faculty pride themselves on high quality teaching and deep commitment to student success. Our programs are built on a strong foundation of liberal arts education, which we believe prepares our students for a wide variety of successful career paths.

We offer a transformative curriculum that enables our graduates to reason effectively, write clearly, speak persuasively, think critically and ethically, express themselves creatively, work collaboratively and have a broad perspective on diverse cultures and contexts. Many of our programs offer unique opportunities for hands-on learning in our state-of-the-art facilities, for example, art studios, music recording facilities, performance spaces, TV studio, language labs and others.

All of our programs incorporate numerous opportunities for internships with regional companies, research with faculty, service learning projects, participation in professional conferences and competitions, and study abroad. Our graduates leave equipped with a wide array of transferrable skills as well as breadth and depth of knowledge that will allow them to adapt and evolve as life-long learners.

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