

Millersville Involved

2010 Community Impact Report

for Millersville University



Dear Friends:

Millersville University has been making important contributions to the Lancaster community since 1855. Today more than 8,400 students pursue undergraduate and graduate degrees in majors ranging from psychology to disaster management. A vibrant workforce not only supports the mission of the University but also lives in our communities, sending children to local schools, volunteering in religious, civic, cultural and

social service agencies, and engaging in the life of central Pennsylvania. Two-thirds of the 54,000 Millersville University alumni reside in this area; chances are that many of your neighbors, friends and relatives have strong ties to your local public university.

In turn, we are proud of the support Millersville University receives from the community. Thank you to the 6,000 alumni, friends, businesses, public agencies and

foundations for their \$10.8 million in gifts in 2008-09.

This Community Impact Report and the companion opinion piece highlight the University's economic impact on the region and remind us of the strong ties between the University and our community.

Sincerely,
Francine G. McNairy, Ph.D.
President

Millersville University Delivers

In today's changing economy, Millersville University plays a vital role in creating an environment to attract businesses and people to central Pennsylvania. In this way, the University contributes to strengthening the economy and providing an engaged population.

Millersville faculty, staff and students contribute nearly \$500 million to

the local economy annually, providing direct and indirect business stimulus to Lancaster County and beyond.

Some highlights of the University's impact include:

- The University employs more than 1,100 people, who live in and support the communities of central Pennsylvania.

- The University's internship office reports that 2,753 students participated in 143,880 hours of service learning, providing an estimated value of \$2.8 million to the local community.
- An estimated 3,000 students hold off-campus jobs in Lancaster County, filling an important workforce gap.

Specific economic development projects include:

- A \$35 million renovation and addition project of the University's Student Memorial Center. (photo below)
- A \$26 million Visual and Performing Arts Building and a \$20 million renovation to the University's library.

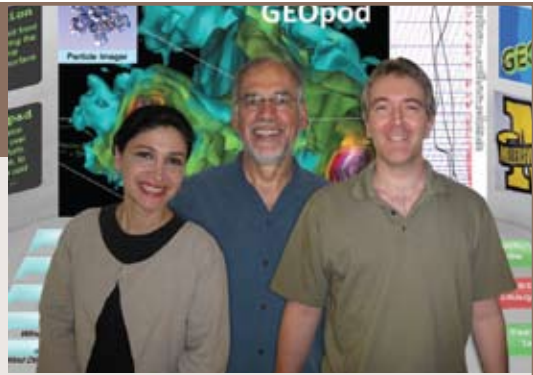
In addition to the revenue generated by its employees and students, Millersville attracts thousands of friends, parents and visitors to campus each year. Nearly 100,000 people come to campus to attend conferences, symposiums, meetings, cultural events, athletic contests and to participate in the many University programs.



Grants Contribute to University, Community and World

Millersville University received \$4.5 million in competitive grants in 2008-09. Some examples of faculty research and education grants, which facilitate the University's pursuit of a higher standard of excellence, include:

- **The National Science Foundation (NSF)** awarded Millersville a \$584,980 grant to provide scholarships to underrepresented and financially disadvantaged students who major in an area of science or mathematics. Scholarships are awarded over a five-year period with each student receiving up to \$5,000 annually.
- **Industry and Technology** Dr. Dan Anna received a \$214,200 grant from the National Institute of Occupational Safety and Health to increase the opportunities for experiential training through cooperative education and internship placements and to provide support in the program for students of color, females and nontraditional students.
- **Leadership Center** Thanks to a three-year \$207,000 grant from the Pennsylvania State System of Higher Education, Millersville recently launched the Entrepreneurial Leadership Center (ELC). The ELC is dedicated to promoting regional economic development and collaborating with community and business partners to deliver entrepreneurial seminars and services.
- **Project Allows Students to "Fly" into Weather Fronts** Drs. Gary Zoppetti, Sepideh Yalda and Richard Clark received a \$350,000 NSF grant to develop a module that will allow meteorology



students to go "inside" the map and explore weather features using a guided-instruction approach. (photo above)

- **CASA Grant** Professor Karen Rice and Dr. Heather Girvin received a 2009 National Court Appointed Special Advocates (CASA) Association New Program Development grant of \$40,000 to provide funds for community volunteer training and support in Lancaster County.
- The University received a \$10,820 grant from the **Pennsylvania Liquor Control Board** to address the issues of underage and

dangerous drinking among college students.

- **Millersville University's Police Department** received a \$19,519 grant under the 2009 Department of Homeland Security Grant Program and the Philadelphia Urban Area Security Initiative in order to purchase equipment and provide training.

Contributing to the Regional Workforce

Through the efforts of Millersville University faculty and students, as well as assistance from outside grants and benefactors, much has been contributed to the regional workforce, as well as the workforce across the globe. Key projects include:

- Millersville's Keystone Innovation Zone funded three research grants to science and mathematics faculty in partnership with the Illuminex Corp., Aptagen, LLC, GeographIT, and Verifi Technologies. Projects include a multi-application simulator for training health-care professionals and development of a nanopackaging technology for delivery of chemotherapy drugs.
- Millersville's Software Productization Center assisted two central Pennsylvania entrepreneurial companies in developing their software-based busi-

nesses: Cruzcourt, a virtual off-site cafeteria system with a web-based ordering system; and Dynamics, a software company focused on providing applications that allow non-programmers to develop customized programs for business-related purposes.

- The Civic & Community Engagement & Research Project at Millersville offers a Polling and Research Office to assist the community with all aspects of polling and survey research; and established the China Desk, which provides one-on-one consulting for small businesses and entrepreneurs seeking to do business with, and in, China. (photo below)
- The International Corrugated Packaging Foundation donated the Gerber Innovations DT9066

Samplemaker Table with 25 seats of ArtiosCAD software, part of its nationwide initiative to expand the number of skilled graduates entering the corrugated industry.

- Millersville University continues to host the Shanghai Executive Training Program. Participants in the program are Chinese middle-level executive managers who return to China and are instrumental in facilitating the rapid changes taking place there.

These projects allow the participants to apply their native intelligence and a world-class education to the challenging and important role of guiding themselves, their families and their communities through times of opportunity and challenge.



Making an Impact on Our Community



Millersville University faculty, staff and students are active in Lancaster County and the surrounding communities. Recent highlights include:

- The Corporation for National and Community Service honored the University with a place on the

President's Higher Education Community Service Honor Roll for exemplary service to America's communities.

- For the past 20 years, the Lancaster Partnership Program, connecting the School District of Lancaster, the University, and 14 corporate partners, has provided an educational environment for students that fosters intellectual, social and cultural development. Corporate partners include Alcoa Mill Products, Armstrong Foundation, Citizens' Scholarship Foundation, Fulton Bank, William Randolph Hearst Foundation, High Foundation, Lan-

caster Newspapers (The Steinman Foundation), Pepperidge Farm, Inc. (Campbell Soup Foundation), PNC Financial Services Group, Inc., The Securus Group, Sovereign Bank, Tyco Electronics Foundation, Wachovia, and Y&S Candies (Hershey Foods Foundation).

- The fall 2009 semester marked the first class of students to enter the new Allied Health Technologies program. One component of the program, Respiratory Therapy, is conducted in partnership with Lancaster Regional Medical Center. (photo above, right)



- The Walker Center Junior Associates and Fellows program placed 10 students in weeklong "in residence" sessions in Washington, D.C., and Harrisburg affording students opportunities to interact with representatives of state and federal government.

- The University hosts many events for young people including the international creativity competition

"Odyssey of the Mind," "Science Technology and Me" and the Pennsylvania Central Regional Tournament of the Science Olympiad.

- University faculty, staff and students participate in Millersville Borough activities including the Borough Council, plans for Millersville's 250th celebration and Vision 2020.

Student, Faculty, Staff Honors



One of Millersville's six strategic directions is creating academic programs of national distinction. Creating these programs involves the hard work of faculty and their students, who often receive national honors for their contributions. Recent examples include:

- Chemistry professor Dr. Steven Bonser worked with student Laura Ruiz Espelt. Espelt received one of only five national Merck Index Women in Chemistry Scholarships.
- Dr. Barbara S. Stengel from the educational foundations department traveled to Portugal on a Fulbright Scholarship grant to conduct research and lecture on "Facing Fear in Educational Interactions."
- Music department faculty member Dr. Madeleine Darmiento received a Fulbright Scholar Grant to present viola performances and recitals and work with students and master classes at the University of Macedonia, Greece.
- Fulbright Awards were also received by Dr. Mara Rekis Anderson from the School of Education to study foreign language methodology in Latvia; and to Dr. Vera Volchansky, director of orchestra, for travel to St. Petersburg to explore the unknown music of 20th-century Russian composers.
- University President Francine G. McNairy was named president of the Marine Science Consortium on Wallops Island, Va., which offers students and faculty the opportunity for research in marine and environmental sciences. (photo left)
- Dr. Jane Bray, dean of the School of Education, was appointed to the Commonwealth of Pennsylvania's
- Professional Standards and Practices Commission.
- The student chapter of the National Broadcasting Society was named the Chapter of the Year at the national convention in New York City.
- For the second year in a row, in 2009, the student chapter of the American Meteorology Society was named Chapter of the Year for accomplishments including outreach to local elementary and middle schools.
- Meteorology student Shawn Gray took first place in a national weather forecasting contest.
- Dr. Richard Clark received the 2008 American Meteorological Society Teaching Excellence Award.
- Biology major Jill Ross presented her research at the American Academy of Forensic Sciences meeting in Denver and made a presentation "Entomological Applications in Wildlife Conservation Enforcement," at the International Veterinary Forensics Conference in Orlando.
- The Student Affiliate Chapter of the American Chemical Society (ACS) was recognized as a "Commendable Chapter" by the ACS, a commendation earned by only 5% of student chapters nationally.
- The Society for the Advancement of Management (SAM) student team was first-prize champion in the SAM Case Competition in Las Vegas.
- Millersville University's undergraduate technology education program was selected by the Council of Technology Teacher Education as the 2009 Program of the Year.
- Dr. Paul G. Specht was appointed to the board of

trustees of the American Society of Safety Engineers Foundation, and he was named the 2009 Safety Professional of the Year by the American Society of Safety Engineers' Academics Practice Specialty.

- Dr. John Wright received two awards from the National Association of Industrial Technology (NAIT): the 2008 Service Award for Exemplary Contributions to NAIT as chairman of the executive board; and the 2008 Service Award for Exemplary Contributions to NAIT as president of the Electricity, Electronics, and Computer Technology Division.

- The men's soccer team was ranked #1 nationally during 2009, and won back-to-back PSAC East championships ('08, '09); Coach Steve Widdowson, in 2008, earned National Soccer Coaches Association of America/Adidas Senior Men's College Atlantic Region Coach of the Year honors in addition to being named PSAC Coach of the Year.

- Five-time All-American runner Priscilla Jennings (photo above) earned national distinction in track and field and cross country and won top honors for her academic/athletic work with the PSAC Spring Top 10 Award.

Inspiring and Engaging the Community



Millersville University presents a second-to-none program of events to engage, inspire, amuse and challenge our community. Nearly 100,000 visitors take advantage of the more than 100 events offered on campus each year, most of which are free and open to the public. A sampling includes:

- The founder of Kwanzaa, Dr. Maulana Karenga, shared details of the holiday.
- Jeff Leiber of Discovery Channel's Time Warp spoke to Lancaster County public school children and the Millersville community about the effects of slow motion photography.
- University Homecoming was celebrated with a two-mile-long, award-winning community parade, attended by 5,000.

- During July Millersville hosted a summer festival open to the community celebrating the "four corners" of the arts: music, dance, theater and art.
- The Nonprofit Resource Network hosted a series of workshops titled "Building Muscle in an Anemic Economy."
- The Millersville University Choir sang the National Anthem on April 8, 2009, at Citizens Bank Park. The 89 students performed before the Phillies game in front of a sold-out crowd of more than 40,000.
- The Civic Community Engagement and Research Project hosted a two-day conference on campus "Sustaining an American Middle Class in a Global Economy."



Millersville University

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Millersville University was named one of the **100 Best Values in Public Colleges**, 2009-10, in the February 2010 issue of *Kiplinger's Personal Finance Magazine*.

