

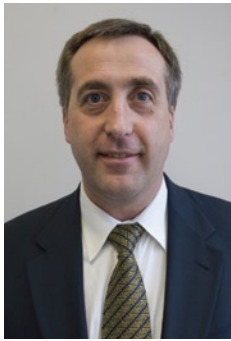
# Millersville University Exchange

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March 20, 2008

## University Receives \$178,000 Grant For Flexographic Printing Education

The Foundation of the Flexographic Technical Association (FFTA) recently approved a grant to assist Millersville University's industry and technology department. The matching funds grant is for \$178,000 with 28% coming from the University, 22% from the FFTA and 50% raised from industry sponsors. The money will be used to purchase a Mark Andy printing/converting system to launch a hands-on flexographic printing and packaging curriculum.

"Flexography is a method of printing most commonly used in the creation of packaging solutions," explained Dr. Mark Snyder, industry and technology. "'Flexo' has an advantage over other printing methods in that it can use a wider range of inks and is good at printing on a variety of different materials. Typical products printed using



Dr. Mark Snyder

flexography include corrugated boxes, flexible packaging, retail bags, shopping sacks, flexible plastics, self-adhesive labels and wallpaper. A number of newspapers now also favor flexo printing methods."

The graphic communication program in industry and technology at Millersville includes students from across Pennsylvania and nearby states. "This new equipment will give the students a broader perspective of the printing industry – hands-on techniques and an understanding of a completely different process," says Snyder. "There are a lot of opportunities in printing and packaging for young people from this region."

In order to be eligible for this grant, schools must have an existing printing program and a desire to expand their curriculum to include flexography. The main industry champion for Millersville University was the Northeast Label Manufacturers Association (NELMA) who made a \$10,000 donation. Snyder will report on the installation of the new press and the development of the flexo curriculum at NELMA's annual Expo and Networking Conference on May 8 in Bridgewater, N.J.



Susan Rhoades, marketing manager at Armstrong Building Products, and Dr. Perry Gemmill, industry & technology, admire newly installed Infusions accent canopies in Osburn Hall lobby. Armstrong made a gift of the decorative panels and will use images in its product marketing materials.

## Upcoming Events

All events are free and open to the public unless otherwise noted.

### Conrad Nelson Lecture

The Conrad Nelson Lecture will be given by Austrian printmaker



and animator Heimo Wallner on Thursday, March 20, at 7 p.m. in Myers Auditorium, McComsey Hall. His work will be exhibited in Sykes Gallery, March 17-April 17.

### Killer of Sheep

The Millersville University Cine' Club, the Women's Film Series and African American studies will present Charles Burnett's landmark film "Killer of Sheep" on March 24 at 7 p.m. in Myers Auditorium, McComsey Hall.

### Latino Celebration

Lt. Col. (retired) Consuelo Castillo Kickbusch will give a lecture on March 27, at 7 p.m. in Lehr Room on leadership.



### "Apprentice"

Dr. Randal D. Pinkett, winner of the 4th season of NBC's "The Apprentice," will be coming to Millersville on March 25 to give a presentation. "Think Like An Entrepreneur" will begin at 7:30 p.m. in Lehr Room.

**Black Maria Film and Video Festival,** March 27 in Myers Auditorium at 7 p.m.

### Audra

Audra – lawyer by trade and poet-performer – will be on campus March 27, at 8 p.m. in the Student Memorial Center. She will speak about "Media and Its Effect on Young Women."



## Staff Activities

**Drs. Ralph Anttonen** and **Michelle White**, academic & student development, presented a poster session titled “A Holistic Exploratory Program: 22 Years and Growing” at the 27th Annual Conference on the First-Year Experience held in San Francisco from February 15-19.

**Dr. Sharon Brusic**, industry and technology, received the International Technology Education Association’s 2008 Award of Distinction at the 70th annual conference held February 21-23 in Salt Lake City. The award recognizes “excellence in teaching, research and scholarship.” She also co-presented a workshop for the Technology Education for Children Council titled, “Technology, Innovation, Design and Engineering (TIDE) Workshop for Elementary School Teachers.”

**Dr. Richard Clark**, earth sciences, was recently elected to the Council of the American Meteorological Society (AMS) for a three-year term. The Council is the executive body of the AMS. Clark presented a workshop, “Linked Environments for Atmospheric Discovery (LEAD): An Emergent Information Technology Environment for On-Demand, Dynamically Adaptive Interaction with Weather for Research and Education,” at the 88th annual meeting of the AMS in New Orleans in January. He also presented an invited talk related to his teaching award at the 7th AMS Student Conference; a poster entitled “Teaching with Tanks: Geophysical Fluid Experiments in Undergraduate Education,” with Seth Clevensine, a Millersville meteorology student, and several other co-authors at the 17th Symposium on Education; and an oral presentation on “The LEAD-WxChallenge Pilot Project: Enabling the Community,” at the 24th International Conference on Interactive Information Processing Systems.

## University Employee Advantage

Employees and retirees of Millersville University are eligible to participate in the Millersville University Employee Advantage Real Estate Program, offered through Coldwell Banker Homesale Services. Services include personalized service, one-stop shopping for all real estate needs, mortgage application credit through Homesale Mortgage, cash back bonus up to \$2,500, concierge services and real estate assistance nationwide. For more information contact Alicia Motter at 717-358-1645 or via email at amotter@cbbhomesale.com

**Dr. William K. Darley**, business, recently published a refereed journal article, “Modeling the Determinants and Effects of Creativity in Advertising,” co-authored with Drs. Robert E. Smith, Scott B. Mackenzie, Laura M. Buchholz from Indiana University and Xiaojing Yang from University of Wisconsin-Milwaukee in “Marketing Science.”

**Dr. Chris Hardy**, biology, had a research article published in the February issue of the International Journal of Plant Sciences. The article, entitled “A Phylogeny for the African Restionaceae, and New Perspectives on Morphology’s Role in Generating Complete Species Phylogenies for Large Clades” is the latest by he and co-authors on African plant evolution and analytical methods in evolutionary biology. Based on this work, Hardy presented an invited seminar on the topic on Feb. 29 in Rutgers University’s Plant Biology Colloquium Series. Also on the 29th, he presented a workshop to Rutgers graduate students on analytical methods in evolutionary biology.

**Dr. Seokjin Kim**, business, recently published a refereed journal article, “Locating Capacitated Facilities to Maximize Captured Demand,” co-authored with Drs. Oded Berman from University of Toronto, Rongbing Huang from York University and Mozart Menezes from HEC School of Management in “IIE Transactions.”

**Dr. Timothy C. Miller**, English, recently had his article, “Paradise Lost,” published in “Masterplots II Christian Literature.”

**Drs. Todd D. Sikora** and **Richard D. Clark**, earth sciences, served as co-authors of a poster presented by meteorology seniors Geoffrey L. Baum and Brett M. Crowthers at the American Meteorological Society’s 15th Joint Conference on the Applications of Air Pollution Meteorology with A&WMA, held in conjunction with the AMS meeting in New Orleans. The poster title is “Characterization of Local Air Quality over Lake Clarke at Long Level, Pa.” Sikora also co-authored an oral presentation with Dr. Edgar L. Andreas, Northwest Research Associates, at the AMS conference. That presentation, “Successes and Lessons in Air-Sea Interaction Research,” was part of the joint panel discussion “Enhancing the Connectivity between Research and Applications for the Benefit of Society,” Part III.

**Dr. Diane Umble**, communication and theatre, recently edited the book, “The Amish and the Media” with Dr. David L. Weaver-Zercher from Messiah College. This collection is the first scholarly treatment of the relationship between the Amish and the media in contemporary American life.

**Dr. Scott Warner**, industry and technology, recently co-presented with his undergraduate research assistant Kerri Myers at the 70th Annual Conference of the International Technology Education Association in Salt Lake City. Their presentation, and a later poster session, was entitled “The Role of Space Toward Facilitating Creativity.” Their research explored the importance of the design and organization of the physical space of the teaching and learning environment toward facilitating creativity in students.

## Retired Staff Activities

**Paul Wigham**, professor emeritus, industry and technology, was busy these past few months building an addition to his son’s house. They did all the labor except the excavation.

## Thank You Millersville

The Millersville University Business Association (MUBA) extends a huge thank you to the Millersville University campus for their support of the American Cancer Society’s Daffodil Days. Over \$1,604 was raised, which is the second best year since MUBA started Daffodil Days in 1994.

The Exchange is published for employees of Millersville University of Pennsylvania on the first and third Thursdays of the month. Send news to the Office of University Communications & Marketing, Duncan Alumni House; email: janet.kacskos@millersville.edu or call ext. 3586. Editor: Janet Kacskos; Graphic Designer: Diane Tothero. Student Writers: Sarah Harper and Peter Taraborelli; Student Photographer: Lindsey Tomao.

Current and past issues of the Exchange are available online at [www.millersville.edu/~ucm/](http://www.millersville.edu/~ucm/).

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## Obituaries

Helen R. Metzler, 95, of Lancaster, passed away on February 25. She was a faculty member in Millersville’s elementary and early childhood education department from 1969-1977.

## Submissions Requested

The Association of Third World Studies (ATWS) is holding its organization's 26th annual meeting at Millersville University on October 26-28. The theme of the meeting is "Voices of the Subaltern: Identities, Hierarchies and Social Struggles in a Globalizing Age."

ATWS is looking for papers and panels from all academic disciplines that deal with the study of

Africa, Asia (except Japan), Latin America/Caribbean and the Middle East.

Dr. Doyin Coker-Kolo, the conference site coordinator and associate dean for the School of Education, encourages faculty and students to collaborate in writing research papers that fit any of the sub-themes. Sub-themes can be found at the ATWS website at [itc.gsw.edu/atws/](http://itc.gsw.edu/atws/).

The deadline for submissions is May 30. Conference registration must accompany abstract submissions. In order to be included on the conference program, a participant must be pre-registered. The deadline for pre-registration is July 25 and is \$100 for ATWS members (and Millersville faculty and staff) and \$120 for non-members. The cost per student to attend the conference is \$50. Persons interested in presenting papers or organizing entire panels must submit a 200-word abstract online.

"The School of Education wrote the proposal to bring the conference to Millersville University as a demonstration of its belief in the importance of promoting diversity and international awareness on campus," said Coker-Kolo. "The conference is expected to bring exposure to Millersville University among scholars, policy makers and social activists from different parts of the nation and the world."



Dr. Doyin Coker-Kolo

## Play Nice

There is much more to a professor's life than grading papers and passing out tests. Few are aware that intramural sports are not just for the students—faculty and staff are encouraged to participate and play in the games as well. If a faculty or staff member is on a team, his or her spouse is also able to participate.

Director of campus recreation Dr. Gordon Nesbitt explains that the faculty and staff are "treated just like the students." They must find a handful of players, of faculty, students, or both, choose a captain and copy the participants' names and contact information onto a roster sheet for the team's intramural of choice. They must then submit this paper to the campus recreation office located in Pucillo Gymnasium. Roster sheets can also be obtained in this office as well.

Nesbitt noted that currently there aren't any faculty or staff playing intramurals. For employees interested—intramural sports coming up are volleyball, flag football, indoor soccer and softball. Millersville students beware, for the next time you're sprinting into third base, you could very well be racing against that English professor from freshman year.

## Millersville is On Demand!

TV viewers who have the Comcast On-Demand Cable feature, can now view five short videos, each focusing on different aspects of college life at Millersville. The videos can be seen in the Harrisburg, Lancaster, Lebanon, York and Berks regions and are part of the University's undergraduate student recruitment effort.

The videos are also posted on the Millersville University website in the "Future Students" section and identified as the "Virtual Experience."

To access the Video On Demand feature, push #888 on the digital remote, go to Careers and Education, then choose Millersville University.

Ohio decided that something needed to be done to increase recycling in the residence and dining halls on their campuses. Over the years the competition gained momentum and popularity and by 2007 the number of competition participants more than doubled.

This year the competition started on January 27 and runs through March. It includes about 400 universities, 34 which



Once again Millersville is taking part in RecycleMania. It is a friendly competition between colleges and universities that gives campus communities a fun way to recycle. The main goal of RecycleMania is to increase student awareness about recycling and decrease waste.

RecycleMania began in February 2001 when Ed Newman of Ohio University and Stacy Edmonds Wheeler of Miami University of

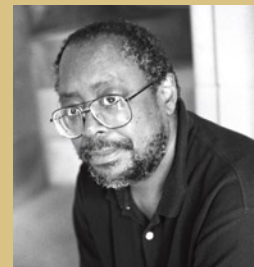
## Events *continued from page 1*

### Musical Concert

Dr. Karl E. Moyer, professor emeritus of music, is coming out of "recital retirement" to play a full concert at Grace Lutheran Church, Lancaster, on Sunday, March 30 at 4 p.m. The event celebrates Moyer's 60th year as an organist. His program will include a work by 'Ville alumnus Dr. Steven Katzenmoyer, Fugue and March on "Fly, Eagles, Fly," a piece that honors one of Katzenmoyer's favorite sports teams, as well as pieces by Bach, César Franck and others.

### Hazel I. Jackson Lecture

Edward Jones, Pulitzer Prize-winning author, will present the Hazel I. Jackson lecture on April 1, in Lehr Room at 7:30 p.m.



### Holocaust Conference

The 28th Annual Conference on the Holocaust and Genocide entitled, "Atrocities Outlawed, Human Rights Affirmed: The International Quest to Halt Genocide since 1948" will be held April 2-4 in Bolger Conference Center on campus. For more information go to: [www.millersville.edu/~holo-con/](http://www.millersville.edu/~holo-con/).

### Erasing Hate

Thursday, April 3 at 8 p.m. in the Student Memorial Center, Judy Shepard, mother of hate crime victim Matthew Shepard, will speak on campus about "Erasing Hate."

### Friends of Ganser Library

The Friends of Ganser Library's annual Spring Banquet entitled "Iron, Smuggling and War: Lancaster County's 18th Century Connection to Bermuda," will be held on April 8, at 6 p.m. in the Bolger Conference Center. Dr. Timothy Trussell, sociology, and Dr. Clarence Maxwell, history, will report on the ongoing archaeological and historical research connecting Elizabeth Furnace in Lancaster County and Southampton Parish in Bermuda. Tickets are needed. The deadline is March 24. For more information, call the Ganser Library director at #3608.

are in Pennsylvania, and again Millersville is one of them. Last year Millersville University finished second in the state right behind Villanova.

For more information contact Kevin P. Bevenour, grounds supervisor at [Kevin.Bevenour@millersville.edu](mailto:Kevin.Bevenour@millersville.edu) or by phone #5357.

# Who Makes Millersville Special?

Our spotlight for this edition of “Who Makes Millersville Special” is David Errickson, director of purchasing, contracting and risk management. Errickson is in his seventh year at Millersville.

Q: Where did you grow up?

A: I was an Air Force brat. We were stationed in New Jersey, London, Tokyo and Maryland. Most of my summers, when stateside, were spent at the family home on the bay in Atlantic City.

Q: Where did you attend school?

A: I went to high school in Maryland, near Andrews Air Force Base. I have a bachelor's degree in marine biology from the University of Miami and a master of marine affairs from the University of Rhode Island.

Q: What are some of the duties in the purchasing department?

A: I read a lot of contracts, approve purchase orders and negotiate large purchases. I'm on a lot of committees involved with reviewing new programs, purchases and campus changes. I attend contractor meetings and site visits and deal with issues of insurance and University liability. I spend too much time on the phone or in front of the computer, and try to stay out of the way of the excellent staff in the purchasing and receiving departments.

Q: What got you into this field?

A: I was in the Miami cruise industry for 15 years and developed expertise in large volume procurement and contract management.

Q: What is the most rewarding part of your job?



David Errickson

A: It's nice when we complete a project in which my input and creativity have been included and recognized. I also serve as a trainer in the Diversity Education Program and as an advisor for the Exploratory Program. Both of these are immensely rewarding.

Q: What is the most exciting/interesting place you have visited?

A: Hong Kong. It was so beautiful, energetic, and the culture pervasive and overwhelming. Out of all the places I have seen in the world this would by far be my favorite.

Q: What previous job positions have you held?

A: I've been a graphic illustrator, a marina manager, a dock builder, a marine biologist, a tall ship captain, a cruise ship logistics director, a quality and safety auditor, a purchasing manager, and a private island operations manager.

Q: If you could sit down with any of your idols, living or dead, who would it be and why?

A: I would love to have a big dinner with the great adventurers of history, like Leif Ericsson, Columbus, Shackleton, Neal Armstrong, Amelia Earhart, Lewis & Clark, and Marco Polo. Just to listen to their tales of triumph against extraordinary odds would be worth it. We'd need a heck of an interpreter though. The recent passing of Sir Edmund Hillary made me sad.

Q: Who is the most influential person in your life?

A: My mother, no question. She has always set the standard for unconditional love and loyalty to family, optimism, integrity, and the conviction that you can do anything if you just believe in yourself.

Q: What are your hobbies?

A: I have several, but basically anything to do with boats. I love navigation. I also like woodworking, making furniture. The hours in my shop with oldies rock on the radio are a catharsis for me.

Q: Do you have a favorite place to visit in Lancaster?

A: I like the Central Market and the Fulton Theatre. I was raised on Broadway music.

Q: Do you have any children of your own?

A: I have a daughter, Libby, and a step-daughter, Alexis, who are both 17 and seniors at Dallastown High School. The college quest is all-consuming.

Q: What is your favorite type of food to indulge in?

A: Japanese. It's so clean and fresh. Though for my last meal, I'd probably request a rijsttafel, a kind of Indonesian smorgasbord popular in Amsterdam. I love to taste the world.

Q: If you had the choice to move any where in the world where would it be and why?

A: I would want to spend about six months each in the great cities of the world – Madrid, New York, Paris, Bangkok, Melbourne, Cape Town, San Francisco, Bombay, Buenos Aires, and end up someplace warm. I've always said if I won the lottery one of my homes would be on the beach in Sanibel Island, Florida. I love Florida. I would also like a cottage by the sea in Cornwall, England.

Q: Are you involved in any organizations outside of Millersville University?

A: Most of my time outside work is spent in renovating and maintaining my farmhouse and 12-acre farm. I coached girls' softball for many years and do my best to support whatever activities my girls are involved in, if they will let me. I go to a lot of horse shows lately. It's great fun, even the shoveling!

## Travel Programs Destinations

For more information call #2308 or email: [specialevents@millersville.edu](mailto:specialevents@millersville.edu)

### NEW YORK CITY

- April 26 - “Grease” or “Hairspray”
- May 17 - Gourmet Shopping

## Alumni & Friends

State System

Reservations/info available at #3352 or 5628. Or visit: [www.alumnivacations.com](http://www.alumnivacations.com), click on Millersville.

- Canada/New England Cruise June 28-July 5
- Hawaii Cruise Aug. 6-16
- Black Sea/Egypt/Holy Lands Cruise Sept. 29-Oct. 11

## For Sale

'99 Harley Davidson Motorcycle, FXR3, 1340 cc, Green Flame (only 640 made), 9,430 miles. \$13,500 OBO, 717-512-1850.

## For Rent

Vacation Cottage, Ocean Isle Beach, NC  
4 bdrm/2 bath cottage, one block to beach.  
Sat. to Sat. - \$800/wk May and early June;  
\$950/wk late June, July and early Aug.  
Call 393-1498.