

Exchange
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New Name Reflects Department's Identity

Effective fall 2011, the Department of Industry and Technology, whose industrial technology degree produces graduates with professional titles such as manufacturing engineer and control systems engineer, will cease to exist to make way for its new designation: The Department of Applied Engineering, Safety & Technology.

“The new name is the result of extensive, year-long, formal and informal conversations within the department as well as our external industry advisory council, alumni and other stakeholders,” said Dr. Barry David, professor and chairman of the department.

Programs within the former Department of Industry and Technology include industrial technology, which will become applied engineering and technology management, occupational safety and environmental health and technology education. The department will now offer an associate of technology degree in applied engineering and technology and a bachelor's degree in applied engineering and technology management.



“The new name better reflects our three programs and suggests the more contemporary nature of its opportunities. It is expected that the new name will increase the visibility of department offerings within the campus community, as well as among prospective students and those who are influential in helping them identify their college of choice,” said David.

With the name change, Millersville University joins the nationwide movement for a new descriptor, “Applied Engineering,” hence the National Association of Industrial Technology changed its name to the Association of Technology, Management and Applied Engineering. “The change in department name is in large part to recognize and widely communicate the diverse undergraduate and graduate degree programs we offer,” said David.

Beyond the name change, curriculum change within the department has been ongoing, and continues, representing another step in the department's ongoing evolution to address the latest developments in the profession in an effort to remain current, relative and competitive in meeting the demands of an ever-changing technological world.

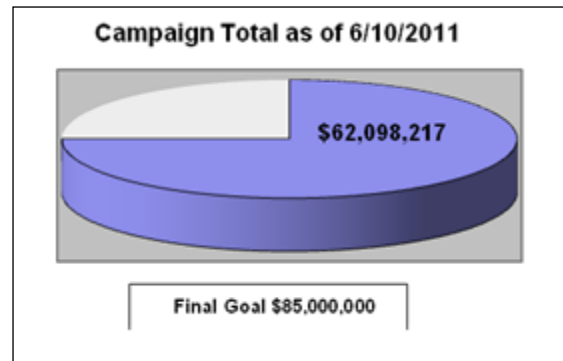
Photo caption: Dr. Mark Snyder, assistant professor, industry & technology, gets help from students to install the new graphic.

The Soar to Greatness Campaign Continues

Soar to Greatness: The Campaign for Millersville University has raised more than \$62 million for the University since it began in 2006. The campaign continues to close in on its goal of \$85 million.

As of June 10, the campaign has raised \$62,098,217. The money will be used for eight campaign priorities:

- Ganser Library Renovation: \$10,076,252
- Visual and Performing Arts: \$19,510,084
- Civic Engagement and Community Partnerships: \$3,875,902
- Instructional Equipment: \$2,968,348
- Student Health and Wellness: \$665,614
- Student Faculty Research: \$7,533,040
- Global Opportunities: \$1,671,029
- Scholarship and Fellowship: \$14,198,271



For more information, visit www.millersville.edu/soartogreatness.

New Call System Lessens Hold Time

Have you ever spent 10 or 15 minutes on hold? The purpose of a new call system in Millersville University's financial aid office is to avoid just that.

“There has already been an improvement in response time for people calling in to the office,”



says Dwight Horsey, the director of financial aid. “No caller has waited more than a few minutes to speak with someone.”

The new call system is not much different from a call center. The system keeps the amount of time callers spend on hold down and also frees up financial aid counselors.

The system supports 10 lines. If all lines are busy, the caller will receive a message telling them to please hold. Once a line is free, the caller is forwarded to that line. At the most

busy times, the system can accommodate up to 17 callers.

The old system at Millersville only accommodated two callers and there were only two students and two graduate assistants responding to calls. Now, there are 10 students and two graduate

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assistants working with the new system. This allows financial aid counselors who had previously been helping return calls to process financial aid more quickly.

The full impact of the changes will be determined this fall. For more information, contact the Office of Financial Aid at 717-872-3026.

Photo caption: Dwight Horsey oversees Millersville students working the call center.

Four Corners: Upcoming Events

Friday, July 8, 7:30 p.m. – Jazz Ministers Big Band: Experience the full sound of Big Band Music from 18 talented, dedicated, professional musicians, well-known in the region for their rousing concerts, under the direction of Dr. Keith Wiley, associate professor of music at Millersville.

Bradel’s Booming Voices join Jazz Ministers: At 7 p.m., before the Jazz Ministers Big Band takes the stage, four young ladies from the Jean Bradel Studio of Voice will perform.



The performers and the grade level which they just completed are:

Haley Goodling – 8th grade, Manheim Middle School
Jordan Mitchell – 9th grade, Manheim High School
Megan Foltz – 12th grade, Donegal High School
Olivia Sallavanti – 12th grade, Catholic High School

“Since their young voices take time to develop from the ‘bud’ stage to the ‘full bloom’ of maturity, these middle school and high school voices, studying and learning the correct vocal technique, are just starting to ‘bloom,’” said Bradel.

These vocalists represent the younger students of Bradel’s studio, which includes student members from ages 11-70. Many of the students are well known in the community and perform on Broadway, internationally and regionally including the Fulton Theatre, Dutch Apple Dinner Theatre and the American Music Theatre.

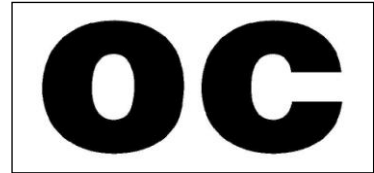
The performance is free, and will be held outdoors by the Millersville University Swan Pond. Rain location is Grace United Methodist Church, Millersville.

Friday, July 15, 7:30 p.m. – Four Corners Summer Festival Musical Theatre will feature members of the Ephrata Performing Arts Center (EPAC), OperaLancaster and Popovsky Performing Arts Studio and Millersville University’s All Campus Musical Organization, performing musical numbers from the Grandeur of Opera to Broadway Pizzazz. The second

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performance will be indoors Saturday, July 16 at Millersville University Lancaster for \$5 a ticket.

Friday-Sunday, July 22-24 and 31 – The People’s Shakespeare Project presents the comedy “Twelfth Night,” continuing the tradition of presenting the glories of Shakespeare to an outdoor venue accessible to the entire community of families eager to share the experience, under the direction of Laura Howell. Open Captioning will be used Sunday, July 24 at the Swan Pond; non-captioned performances are July 22 and 23, at the Swan Pond. The final performance will be indoors, Sunday July 31, at Millersville University Lancaster at 7:30 p.m. for \$5 a ticket.



For information about these and other Four Corners events throughout July, visit www.millersville.edu/conferences/fourcorners/.

NEW: What You Need to Know

Important information that you need to know will now be together, in one easy-to-find location in the Exchange newsletter. A new category, titled “Need to Know” has replaced “Resources,” “Opportunities” and “Marketplace.” Information that would have been included under those categories will now be featured under the new “Need to Know” section, in addition to important announcements, updates and more! Visit “Need to Know” at blogs.millersville.edu/exchange/category/need-to-know/.

West Frederick Street Road Closure

The Millersville Borough has informed Millersville University that **effective Thursday, July 7**, road work will commence for several months, closing West Frederick Street from Shenks Lane to North Prince Street. **Road work will continue through the end of October.**

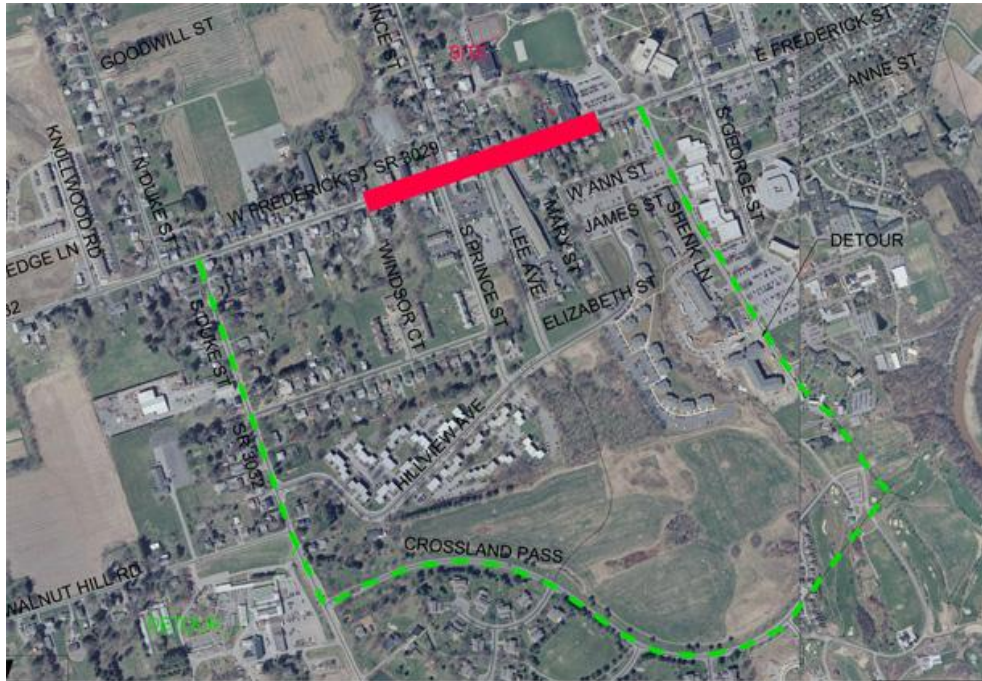


State detour signs will be posted. Additional directional signage will be posted regarding businesses and eateries located in these areas.

Please keep in mind that weather and other construction unknowns can affect stated times. Please make sure all related entities are aware of this road closing and detour for the upcoming months ahead.

Below is a map of the area, with the detour approved by the state (green dotted lines). The detour route would include S. Duke Street, Crossland Pass and Shenks Lane.

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7/7/11 Activities



Faculty and Staff Activities

Dr. Mark A. Boyle, music, has been invited to present at both the New Jersey American Choral Directors Association Conference, held in Princeton, N.J., and the Eastern Division Convention, held in Providence, Rhode Island. At Princeton, Boyle will address vocal health for the mature voice of the community choir member, and he will also sing the tenor solos in Mozart's Coronation Mass under the baton of Dr. Joseph Miller. At Providence, he will present a session titled "The Four Stages of Verbalization in the Choral Rehearsal." On June 14, Boyle will join a

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group of NYC choral professionals performing live at the Jerome L. Greene Performance Space of WNYC and WQXR. The performance is a live broadcast of The Choral Mix. The small chamber group will perform Brahms' Lieberslieder Waltzer, led by some of New York's finest choral conductors.

Dr. Joseph C. Labant, elementary and early childhood, presented a session at the 2011 Middle States Regional Conference for the Social Studies. The conference was held at Rutgers University, March 17-20. The title was "Varying Instructional Strategies in Elementary Social Studies to Ensure Success for All Students." In addition, Labant was one of two Pennsylvania educators representing the state at the Middle State Board of Directors meeting also held at the conference.

Thomas Richardson, student affairs, and his sons Quinn and Andrew (pictured right), attended the Lancaster Barnstormers baseball game on June 12. Millersville's Skully was on hand to pose with future Marauders and help the Barnstormers mascot Cylo celebrate his birthday.



Dr. Jeffrey W. Wimer, wellness and sport sciences, gave a presentation titled "Creating a Motivational Climate Based on Scientific Theory" at the 24th annual Keystone Health Promotion: Aspire to Inspire Conference on the Penn State-Harrisburg campus, June 14-16.

Retired

Dr. Dennis Denenberg, retired elementary education, recently gave a number of Hooray for Heroes presentations through Teaching American History grants. On June 6 and 7, he presented in Corinth, Miss.; on June 16 and 17, he was in Waco, Texas; on June 23 and 24, he presented in Mahoning, Ohio and on June 29 and 30, he was in Williamsport, Pa.

Congratulations

To **Brandon Rockey**, maintenance operations, and Jessica Whitcraft on the birth of their baby girl, Iris Elizabeth Rockey, born on June 14.

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Who Makes Millersville Special

This edition of Who Makes Millersville Special features Dr. Gregory Paul, assistant professor of communication & theatre.

Q: Where are you from?

A: I grew up in Houston, Texas, where everything's bigger...and warmer.

Q: Where did you attend college? What was your major?

A: I graduated from Texas A&M University with a degree in speech communication.

Q: How long have you been teaching at Millersville University?

A: I'm in my second year here.

Q: What classes do you teach at Millersville?

A: I mainly teach Research Methods and Speech, but I've also taught Negotiation, Persuasion and Organizational Communication.

Q: What is your favorite class to teach?

A: I think it's a tie between Negotiation and Research Methods, but Organizational Communication is up there as well.

Q: What do you like about teaching at Millersville?

A: I love the interaction inside and outside the classroom and the fact that I get to learn, as well. It's fun to hear questions and comments that dig deeper into the material and apply it. I also have very supportive colleagues who help whenever it's needed.

Q: You are the main Communication Research Methods professor. Why are you so passionate about research?

A: I love learning about people, and research is one way to do that. People are so *interesting!* And, I love when students catch that fascination, as well. You can use research in so many ways. Harnessing research to better communities and relationships is incredibly rewarding. The prospect of building collaborative communities drives my interests in topics such as forgiveness, revenge, conflict management and restorative justice.

Q: How do you keep your students motivated?

A: By staying focused on the end result, by taking breaks every once in a while, by pushing for *better* and not just "good enough," by being interested in the material, by showing that I care about and respect them and by trying to be as interactive as possible in the classroom. Lectures are boring!

Q: What is the most gratifying part of teaching?



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A: I love when students realize how much more they know and understand about a topic. I love when they grapple with challenging material and rise up to meet those challenges. I love when they become excited about the topic they're researching. That's very gratifying.

Q: You were a mediator at Texas A&M University. Can you talk a little bit about what you learned and what you did there?

A: I went through a 40-hour training seminar at A&M that involved mock mediations and classroom sessions on workplace conflict. I learned quite a bit about the various challenges of workplace conflict as well as the crucial role of communication in (re)constructing workplace relationships and (re)framing conflicts. That training set the stage for my work with LAVORP (Lancaster Area Victim Offender Reconciliation Program) and my research on dialogue.

Q: You are the proud father of a baby girl. What are you most excited about being a new father?

A: I'm excited to watch Emily grow and learn and discover life. She's so captivating! I love seeing her smiling face when I wake up and come home. It's such a wonderful part of my day.

Q: What has been the most challenging thing about being a parent?

A: Working on little sleep and trying to figure out parenthood without a manual. But we've had great support not only from family and friends, but also from my colleagues.

Q: What is your favorite thing to do outside of class?

A: To hang out with my family, to read (especially nonfiction) and to cook (especially barbeque).

Q: What is your greatest accomplishment?

A: Finishing my dissertation with my advisor at another institution.

Q: Finish this sentence. "My life would not be complete without..."

A: Libby (truly my better half) and Emily...and coffee.