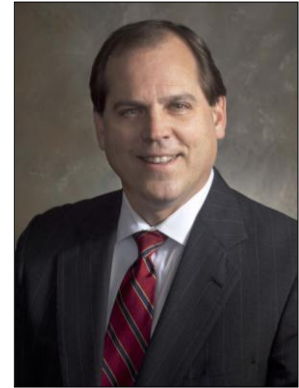


Exchange  
December 1, 2011

## Political Science Alum to Speak at December Commencement

Kevin F. Harley '86, a political science graduate of Millersville, who is currently serving as director of communications and press secretary for Governor Tom Corbett, will be the keynote speaker for Millersville University's commencement on December 18 at 2 p.m. in Pucillo Gymnasium.



During his time at the University, Harley, of East Petersburg, Pa., received an Army ROTC scholarship and a commission upon graduation. He served 13 years as an officer in the Army Reserves. Harley is currently active in his community and has served on the East Petersburg Borough Council for the past 16 years and on the Hempfield Area Recreation Commission for the past 11 years. He and his wife Wendy have four daughters.

For more information on December's commencement, visit [www.millersville.edu/commencement/](http://www.millersville.edu/commencement/).

## 2011 Go-Green Report Marks Seventh Year of "Green" Success

Continuing on its "green" path, Millersville University is taking steps to maintain the success and progress already achieved. The University's 2011 Go-Green Report marks the seventh year that Millersville has measured its carbon footprint. Findings from this year's report reveal that over the course of two years, Millersville managed to reduce its emissions by 17 percent, the lowest it has been in six years.

Millersville is working with Sightlines, a program that helps colleges maintain their facilities investments, concentrates on implementing sustainability in higher education while taking the greenhouse gas emissions report off of the University's shoulders.

The emissions are separated into three separate categories, which allows the University to focus on where specific waste is coming from and how to prevent it. Scope one emissions originate on campus and can derive from things like utilities and fleet fuel consumption, for example. Scope two consists of utilities purchased by the institution and on Millersville's campus that means electric use. Lastly, scope three includes all indirect emissions. Daily commuters on campus make up the largest piece of scope three and 22 percent of Millersville's total emissions profile.



Exchange  
December 1, 2011

Typical for most campuses, energy consumption is the largest source of pollution. Millersville is unique compared to its peers because of the mix of fuels used. As of 2011, 79 percent of the energy used was electric, 18 percent was natural gas and three percent was fuel oil. The emissions of electricity account for 57 percent of total emissions, but this is a 13 percent decrease from just last year.

In order to offset the electricity emissions, the Pennsylvania State System of Higher Education purchases renewable energy credits. The University is benefitting from these purchases after seeing a reduction of 12 percent in electricity consumption since 2010.

"By reducing the carbon footprint by converting from electric to gas heat, we are not only saving the environment but reducing the cost of heating, which in turn keeps the cost of education down," said Roger Bruszewski, vice president for finance and administration.

The second largest source of emissions on Millersville's campus is a direct result of commuting, making up 65 percent of scope three and 22 percent overall. The University began surveying students in spring 2009 to collect commuting data. The faculty and staff have recently received surveys to contribute to the overall collection of information.

Sightlines selected a "peer group" for Millersville that takes into consideration the institutional size, region, technical complexity and climate zone. Universities within the same peer group are compared to one another based on the building footprint of the campus and the space that is used by each student. Universities within Millersville's "peer group" include Shippensburg, Bentley University and Slippery Rock. Millersville lies slightly below peer average, which means the University is doing better than its peers.

In the future, Millersville will continue to focus on scope two emissions and decrease its reliance on electric energy.

### **Millersville Lends a Hand for the Holidays**

Local families in Millersville will have a happier holiday season, thanks to staff and students in Millersville University's student affairs division. They will be delivering food and gifts to families who were identified by local churches and missions as needing some extra help this holiday season.



On December 5, at noon, student affairs employees will come together to bring food for a luncheon, everything from lasagna and meatballs to homemade cookies, and wrap presents for the families. The gifts and food will then be taken to the local churches for family members to pick up.

"This is our second annual function and it was so lovely last year," said Candice Hozza, community development coordinator. "After the holiday season we received a hand-written note from the mom of the family selected for 2010. She said how special we made their holiday, especially for their two daughters' Christmas."

Exchange  
December 1, 2011

No University money is spent for any of the items. All gift and food contributions for the luncheon are made by individuals. Daeon Blessing and Marilyn Cogansparger of the housing and residential program staff helped organize the meals and activities for the luncheon.

“Millersville staff was so generous and giving from their hearts,” said Hozza. “For me it was what the holidays are all about. It is touching to see in these difficult times, even amongst ourselves, that the spirit of the holidays still prevails.”

Anyone is able to contribute to the holiday collections in the form of toys and gift cards. For more information, contact Hozza at [Candice.Hozza@millersville.edu](mailto:Candice.Hozza@millersville.edu).

### **Art and Design Students Place in Nationwide Competition**

Art and design students at Millersville won four of six awards at the Design for Development competition, held in Washington, D.C., on October 31. This nationwide competition, which was sponsored by the Roots for Development Project, an organization that helps impoverished communities in Haiti obtain resources to manage their own development, received more than 100 applicants.

Millersville University juniors Rachael Pearson and Lauren Ricapito took first and second place respectively in the student category and senior Erin Good and sophomore Brianna Piccari received first and second place respectively in the Pep La award category, which is Haitian Creole for “the people.” First place winners received a \$1,000 cash prize; second place winners received \$500. Winners for the Pep La award were chosen by a Facebook voting competition held prior to the event.



Nancy Mata, art and design, asked 22 students in her illustration course to create designs to submit to the competition that reflected Roots’ mission. The six winning designs will be printed on eco-friendly tote bags and sold at Whole Food stores throughout the Washington, D.C., area, as well as online, at [www.rootsofdevelopment.org](http://www.rootsofdevelopment.org), for \$20. Roots will donate proceeds from bag sales to Haiti.

The four designs created by Millersville students varied with bright and dark colors, helping hands, unique stenciling and phrases written in Haitian.

The Roots of Development Project promotes a different approach to rural development by facilitating a process in which they listen to assorted community voices, build on the natural strength of each and entire community-driven projects that lead to a more sustainable future.

For more information on the competition, visit [www.rootsofdevelopment.org/](http://www.rootsofdevelopment.org/).

Exchange  
December 1, 2011

## MU Alert Meets South Central Alert

For fast and accurate notifications of campus emergencies faculty, staff and students are encouraged to sign up for MU Alert, the campus emergency text message and email message system. You can sign up to receive MU Alerts at [mualert.millersville.edu/](http://mualert.millersville.edu/).

Now there's another alert system covering the Millersville University and Lancaster area: South Central Alert. South Central Alert is a computer-driven, mass notification system for emergencies in Adams, Cumberland, Dauphin, Franklin, Lancaster, Lebanon, Perry and York counties. South Central Alert sends messages about emergencies to registered phones and email addresses. The alert system is geographically based, so the alert can be used for small and localized emergencies or emergencies that affect the entire seven-county region. For example, an alert for a gas leak in Columbia would not be sent to people in Lititz or Terre Hill. An alert for people in Cumberland County would not be sent to those in Lancaster or York.



The alert system will be used only for vital communications and will not be used for announcing community events or for political purposes. Also, it will not be used for announcing general storm warnings. Hurricanes, gas leaks or incidents at one of the local nuclear power plants are examples of when the alert system will be used. It will not be used for tornado alerts because tornadoes can strike before there is adequate time to send out an emergency alert message.

A link to register for the service can be found on the Lancaster County website at [www.co.lancaster.pa.us](http://www.co.lancaster.pa.us).

## Get Your Tickets: Glorious Sounds of the Season

Join Millersville University's Department of Music for a holiday music extravaganza: The fifth annual Glorious Sounds of the Season concert. Glorious Sounds of the Season features more than 250 students from the University's music department.

There are four chances to see Glorious Sounds of the Season in concert, which will be held at The Ware Center, Millersville University Lancaster. Each performance has a unique theme and features select ensembles:



### **Friday, December 2, 7:30 p.m.**

Jingling Jazz: Jazz Ensemble, 8 to the Bar, Keystone Singers and the Gospel Choir.

### **Saturday, December 3, 2:30 p.m. and 7:30 p.m.**

Festive Journey: Choral Ensembles, Orchestra, Wind Ensemble and the Children's Choir of Lancaster.

Exchange  
December 1, 2011

**Sunday, December 4, 2:30 p.m.** (Sold Out!)

Winter Dreams: Choral Ensembles, Concert Band, Orchestra and the Lancaster Youth Ballet.

Tickets are required for this event. Tickets cost \$15 for general admission and \$8 for Millersville University students with ID (Saturday matinee show only). Proceeds from the performance benefit the music department scholarship program at Millersville University.

Tickets may be purchased online, at [www.MUTicketsOnline.com](http://www.MUTicketsOnline.com), in the Student Memorial Center Ticket Office Room 103, by calling the Ticket Office at 717-872-3811, or at The Ware Center, Millersville University Lancaster Box Office, 42 N. Prince St., Lancaster. Ticket offices are open Monday through Friday, 8 a.m. – 4:30 p.m.

## **Marauders to Face Skyhawks in National Semifinal**

### **NCAA SEMIFINAL INFORMATION**

Millersville Marauders (14-6-2) vs. Fort Lewis Skyhawks (22-1)

**Thursday, Dec. 1, 2011 – 9 p.m. EST / 8 p.m. CT**

Ashton Brosnahan Park, Pensacola, Fla.



### **SERIES INFORMATION**

First Meeting

### **MEDIA INFORMATION**

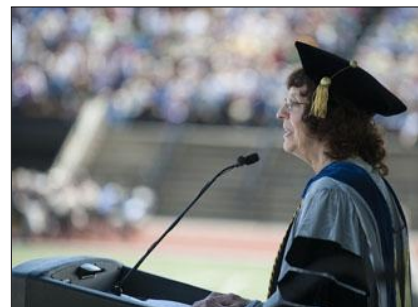
[NCAA Broadcast \(Video\)](#)

To read more about the competition, visit [Millersville's Athletics website](#).

## **NEED TO KNOW: Call for Nominations: Educator of the Year, 2011-2012**

Millersville University's Educator of the Year Award selection committee is now soliciting nominations for the 2011-2012 Educator of the Year.

The Educator of the Year Award is given annually to one faculty/staff member in recognition of sustained outstanding teaching to include counseling, mentoring and advising of the undergraduate and graduate students at Millersville University.



### **Criteria for Educator of the Year**

Outstanding teaching and advising comes in many forms and thus it is difficult to list all the characteristics that would be worthy of an award. The following criteria listed here are intended to be suggestions:

- Instill intellectual curiosity, a desire to learn and the importance of life-long learning
- Stimulate learning through teaching, advising and/or counseling, modeling of scholarship, involving students in the learning process, expressing genuine concern for

Exchange  
December 1, 2011

the student as a whole, setting of high standards, enthusiastic and passionate about their field

- Demonstrate success and excellence through reference to the achievements of students
- Encourage and demonstrate ethical behavior, integrated view of life, personal responsibility and integrity, leadership, clear and critical thinking and civic engagement
- Influence on the way other colleagues teach, advise and/or counsel
- Have an effect beyond the Millersville University community
- Serious about academic excellence and meaningful life experiences of the students
- Available to students, making them feel welcome and respected
- Skillful in encouraging problem-solving techniques by helping students to think through issues and make decisions

### **Award Details**

- All full-time tenure-track and regular part-time faculty or staff members are eligible for this award.
- Educators can receive this award no more frequently than once every ten years.
- There will be no monetary reward associated with this award. The award will consist of a plaque along with the faculty member's picture displayed in a common area and a plaque given to the faculty member. The recipient will be entitled to a reserved parking spot on campus following the year of the award.
- The award will be presented to the Educator of the Year at the spring commencement ceremony.
- The recipient will be asked to speak at a University sponsored event the following academic year.

### **Submissions**

Nominations should be submitted using the appropriate nomination form, which can be found on the Faculty Senate Website; additional information on the award is also found on this site: [www.millersville.edu/~fsenate/Forms/EOYA.html](http://www.millersville.edu/~fsenate/Forms/EOYA.html). **Please submit nominations to [EOYA@millersville.edu](mailto:EOYA@millersville.edu) by December 12, 2011.** For more information, or for questions, contact Laurie B. Hanich, chair, at [Laurie.Hanich@millersville.edu](mailto:Laurie.Hanich@millersville.edu).

## **NEED TO KNOW: University Theme: Call for Proposals, 2012-2013**

What can you create with \$400 to \$2,000? The University Theme Committee will continue the topic "Seize the Opportunity: Create, Innovate, Engage" for 2012-2013. This recurring annual theme will serve as a focus for campus lectures, events and activities to promote collaboration, investigation and conversation across the disciplines within the University and our community. **This is your invitation to submit proposals for theme-related events and activities.**



The overarching objectives of the Theme programs are four-fold:

- Learn about the various disciplinary and interdisciplinary understandings of creativity, innovation and engagement

Exchange  
December 1, 2011

- Practice creativity, innovation and engagement through a variety of curricular and co-curricular events
- Encourage habits that support creative and innovative practices, and contribute to the community
- Create environments, on and off campus, where creativity, innovation and community engagement can flourish.

Proposed Activities Should:

- Engage students in stimulating activities that support the theme
- Extend the impact of the theme by deepening student understanding of issues raised by the ideas of creativity, innovation and engagement
- Encourage interdisciplinary approaches to creativity, innovation and engagement
- Employ strategies that sustain future opportunities for creativity, innovation and engagement

New theme event and activity proposals, as well as proposals in support of these existing key events are encouraged: One Book, One Campus common reading; Brossman Science Lecture; Robert A. Christie Lecture in Economics; Kenderdine Lecture; Anna Funk Lockey Lecture; Carter G. Woodson Lecture; Hazel I. Jackson Lecture; Annual Conference on the Holocaust and Genocide and the Humanities Film Series.

Submit proposals electronically using the Proposal Application Form to Marie Zufelt, academic administration, at [marie.zufelt@millersville.edu](mailto:marie.zufelt@millersville.edu) by **Wednesday, February 15, 2012 at 4 p.m.** Late applications will not be considered.

For additional information, contact Dr. Jeff Adams, University Theme committee chairman, at 717-872-3703.

## 12/1/2011 Activities

Here are the faculty and staff activities for December 1, 2011.



## Faculty and Staff Activities

**Dr. Ximena Catepillán**, mathematics, presented the talk “An Ethnomathematics Course for Non-Mathematics Majors” at the 37<sup>th</sup> American Mathematical Association of Two-Year

Exchange  
December 1, 2011

Colleges Annual Conference. The national conference was held November 10-13 in Austin, Texas. In addition, **Dr. Natalia Dushkina**, physics, and Catepillán presented the poster “From the Women in Mathematics & Science Conference, the Women’s Commission and the Women’s Studies Program to the Women in Mathematics & Science Course at Millersville University” at the same conference.

**Dr. Joseph C. Labant**, elementary & early childhood education, recently presented two sessions at the annual Pennsylvania Council for the Social Studies Conference. Labant’s first presentation was titled “Incorporating Howard Gardner’s Multiple Intelligences into Social Studies Instruction.” His second presentation was titled “Using Oral History Projects in Creating Historical Narratives.” The conference was held October 13-15 in Pittsburgh.

**Dr. Blaise W. Liffick**, computer science, gave a presentation on “GSA Advisor Best Practices” at the LGBTA Mid-Atlantic Conference at Bloomsburg University on November 5. He was joined by colleagues Matt Simmons from East Stroudsburg and Sheleta Webb from California University of Pa.

**Dr. Norma Rivera-Hernandez**, foreign languages, recently had a book published. The Spanish language textbook *Senderos: Comunicación y conversación en español* was co-authored with a colleague from York College, Cynthia Doutric. *Senderos* is a textbook combining oral, written and grammar activities for the advanced language college students.

## **Congratulations**

To **Keith Wenz**, information technologies, and his wife, Meredith, on the birth of their baby girl, Emersyn Brooke Wenz, on October 31.

## **Who Makes Millersville Special**

This issue of Who Makes Millersville Special features Francis Schodowski, director of planned giving at Millersville.

### **Q: Where is your hometown?**

A: Wernersville (outside of Reading, where I have lived my entire life with the exception of college).

### **Q: Where did you receive your education?**

A: Bachelor’s degree in business administration/marketing from Elizabethtown College and MBA from Alvernia University.



Exchange  
December 1, 2011

**Q: What did you do after graduating from college?**

A: After a summer of unemployment, I began my career in higher education serving as an admissions counselor at Alvernia. Continuing in that field, I ultimately served as director of undergraduate admissions before making the change to the development office.

**Q: How did you arrive at Millersville? When?**

A: Following 10 years of service at Alvernia, I was ready to broaden my experiences and came to Millersville in January 2006 as a major gifts officer. The decision to come to Millersville was easy since my wife is a 1998 alum from the education program.

**Q: What are some of your responsibilities as the director of planned giving?**

A: I work with individuals in connecting their interests with the opportunities available for investment at the University. My primary work includes assisting people with building estate plans that accomplish what is in a sense, their “ultimate gift.” From the simplest form of a will to a more complex gift annuity, it is fun to share with people the ways they can have an impact on the students and programs at the University for years to come.

I also work with the Millersville University Foundation as a liaison with the investment committee. This group of volunteers has fiduciary responsibility to oversee and administer endowments on behalf of the University, many of which support student scholarships. Within the past year, the foundation’s assets crossed the \$20 million level!

**Q: What is your involvement with planned and estate gifts?**

A: This is the central focus of what I do. In addition to working with donors who are interested in learning about ways to support the University, I stay apprised of estate planning issues. There tends to be a fair amount of reporting that takes place on certain types of planned gifts, so staying current is important.

**Q: How often do you travel for your job?**

A: During the course of the year, I am fortunate to meet with alumni and retirees of the University who reside outside of Pennsylvania. It is fun to bring greetings from the University and share with them the many opportunities for engagement and investment in the students and programs.

**Q: Where is your favorite place to travel to?**

A: For work, I would have to say North Carolina. I love the beauty of the state and the wonderful people. For pleasure, it is Chincoteague, Va., and Acadia National Park in Maine.

**Q: You were recently appointed to the board of directors for Junior Achievement of Central Pa. What are some of your responsibilities?**

A: I have been involved with Junior Achievement since 1996 and was glad to become involved more locally in recent years. As board chair, I am working with the corporate board and three district operating boards that cover a nine county area. My role is to be part of the core group that facilitates discussion and provides strategic direction for the organization. This past year I taught the business program to a kindergarten class at Hambright Elementary School.

Exchange  
December 1, 2011

**Q: What events on campus do you enjoy taking visitors to?**

A: I enjoy welcoming people to campus for a variety of events. There are so many to choose from – athletic, lectures, musical and theatrical performances – and each provides something a little different for the person who is going to it. This past year I brought members of our planned giving society (Hobbs Wickersham Society) to see Godspell and then have a Q&A session. That was fun!

**Q: Can you talk about your wife and three children?**

A: My wife, Amy, is a 1998 graduate of Millersville. She received her degrees in elementary, early childhood and special education and then taught in the Lebanon School District (under the leadership of another Millersville alum Dr. Ed Albert). She credits Millersville with the preparation needed. She now enjoys being home with our children and being actively involved with their school and volunteering in the community. We have three great kids Kaylee, George and Makenna who keep us busy with their activities. And I can't forget to mention our black lab who might as well be one of the kids (Midnight).

**Q: When not at work, what do you find yourself doing most?**

A: A combination of things. Family activities are always at the center: Walks, playing baseball, soccer, football, bike rides, swimming, you name it. Over the summer, I am kept busy with a venture in farming. I am part of a group that is growing hops on a farm in Berks County.

**Q: Are you a collector? If so what do you collect?**

A: I am an avid collector of Coca-Cola memorabilia. The older the better! I have been collecting since I was in middle-school when I was given my first Coca-Cola Cooler from my uncle who was an executive at Coca-Cola Bottling in Philadelphia. I am still trying to get my hands on a late 1800's porcelain Coca-Cola fountain as an addition to the basement bar (when it is finished).

**Q: What is your favorite activity to do in the great outdoors?**

A: My family really enjoys camping and kayaking, so those would rank up there among the favorites.