THE VALUE OF CAR SHARING ON CAMPUS

With Zipcar, thousands of university Zipsters (students, faculty, and staff alike) across North America enjoy the freedom of a car—without the hassles of owning one.

By cutting down on parking spots, costs, and environmental impact, they're making their campuses happier and healthier places to live, work, play, and learn.

OWNING IT

80% of university Zipsters

DON'T OWN A CAR

(and why should they?)

42% of on-campus students

ARE LESS LIKELY TO ACQUIRE A CAR in the next few years due to Zipcar

30% of students who would have brought a car to campus if Zipcar wasn't available

CHA-CHING

43% of university Zipsters say they SAVE MONEY DUE TO THEIR MEMBERSHIP on average, nearly $20 in transportation costs stays in Zipsters' piggy banks each month

LOOKING UP

nearly 70% of university Zipsters say Zipcar has UPPED THEIR QUALITY OF LIFE!

and nearly 70% say it's IMPORTANT OR VERY IMPORTANT TO THEM

Methodology: Zipcar surveyed more than 30,000 of its members in October 2015. Approximately 10,000 members were part of the "college and university market," meaning they are current students and/or staff/faculty at a university.

1. Zipcar's North American members survey included questions asking about Zipcar's impact on users regarding 17 various Quality of Life metrics, including variability in experiences, social relationships, money/income, and flexibility.