

M.ED. Sport Management



MAKE SPORT YOUR BUSINESS...SPORT MANAGEMENT AT THE VILLE!

The Millersville University M.Ed. in sport management is designed for students who wish to work in the exciting, global and big business of sport management. The M.Ed. in sport management at Millersville prepares you for leadership in this dynamic profession. You earn credentials to help realize your career goals. You learn from faculty dedicated to teaching excellence. You network with leaders in the sport industry. And you will join fellow alumni working in professional, collegiate, scholastic and recreational sport and fitness.

Helping you achieve your goals is what Millersville's graduate programs are all about. The M.Ed. in sport management is comprehensive and convenient, consisting of 12 courses/36 credits with a choice of two concentrations: athletic management and athletic coaching. An undergraduate degree in sport management is NOT required.

Sport management is an interdisciplinary degree including courses in management, law, marketing, education and research. Students completing internships gain valuable career experience and contacts. Our excellent record of internship placement includes professional, collegiate and scholastic sport experience as well as fitness and recreation placements. We work closely with students to assure an appropriate internship experience that matches their career goals.

What can I do with a master's degree in sport management?

- With a M.Ed. in Sport management, students are working in all of the sport industries including, professional sport, in stadium and facility management, as intercollegiate coaches, athletic directors, conference and league managers and with the PIAA, PSU Bryce Jordan Center, Hershey Bears, Giant Stadium, the Eagles, the 76'ers; area colleges including F & M, Elizabethtown, York, Steven's Tech, Messiah, Lebanon Valley and PSU.

- With a M.Ed. in Sport management students are working as interscholastic coaches and athletic directors, (Oley Valley High School, Lancaster Mennonite, Donegal School District, Lampeter-Strasburg School District)
- With a M.Ed. in Sport management students are working for the Lancaster County Recreation Commission, as Director's of University Intramural and Campus Recreation, Executive Director's and Fitness Director's in YMCA's and Fitness Centers (including the SMC Fitness Ctr., Sarah Burcin is one of our alums).
- With a M.Ed. in Sport management students are working in sport media including newspapers, radio and television. (Sport Information Directors at F&M and Elizabethtown College are alumni of our program).
- With a M.Ed. in Sport management students are employed with international and national amateur sport including USA cycling, lacrosse, tennis, golf and swimming (USOC Director of Coaching Ed).
- With a M.Ed. in Sport management students are employed in sport marketing with companies including Coors, Pepsi, Coke, Budweiser, Nike and Reebok.
- With a M.Ed. in Sport management students are employed in facility



ATHLETIC MANAGEMENT CONCENTRATION

Admission to the program is open to those applicants who possess a baccalaureate degree from a regionally accredited four-year college or university. Applicants must submit supporting documents as required for general admission to a graduate program. Please note that at least one academic reference is required and cannot be from the Millersville Sport Management Department. Applicants must possess a cumulative GPA of 2.75 or higher. Applicants with a 3.0 GPA or higher need only complete the online application and submit the required accompanying documents. Applicants with a cumulative GPA between 2.75 – 2.99 will choose to either take the Graduate Record Exam (GRE), Miller Analogies Test (MAT), Graduate Management Admissions Test (GMAT) or complete a face-to-face interview with a short writing assignment on a topic appropriate to the sport management program. Applicants must also submit at least one academic reference which cannot be from the Millersville University Sports Management department.

The Professional Studies Core (9 s.h.)

- EDFN 601 Methods of Research (3)

Choose one:

- PSYC 525 Advanced Developmental Psychology (3)
- PSYC 526 Advanced Adolescent Psychology (3)
- EDFN 545 Advanced Educational Psychology (3)
- PSYC 625 Human Growth and Development (3)

Choose one:

- EDFN 511 Comparative Education (3)
- EDFN 590 Social Foundations Education (3)
- EDFN 603 Philosophy of Education (3)
- EDFN 604 Education and Public Policy (3)

Athletic Management Concentration Requirements (24 s.h.)

- WSSD 601 Organization and Administration of Sport Programs (3)
- WSSD 602 Sport in American Culture (3)
- WSSD 603 Moral/Ethic Issues in Sports (3)
- WSSD 604 Facilities and Event Management (3)
- WSSD 605 Sport and the Law (3)
- (Course # Varies) Sport Marketing (3)
- WSSD 616 Internship (3)
- WSSD 622 Sport Finance (3)

Program Electives (3 s.h.)

Choose 1 approved sport management elective

*See thesis options if choosing to complete a thesis

Thesis Option (6 s.h)

- WSSD 698 Research Proposal (3)
- WSSD 699 Thesis (3)

(Thesis option results in 39 s.h.; either 698 or 699 may serve as one program elective.)

ATHLETIC COACHING CONCENTRATION

Admission to the program is open to those applicants who possess a baccalaureate degree from a regionally accredited four-year college or university. Applicants must submit supporting documents as required for general admission to a graduate program. Applicants should possess a cumulative GPA of 2.75 or higher. Applicants with a 3.0 GPA or higher need only complete the online application and the required accompanying documents. Applicants with a cumulative GPA between 2.75 – 2.99 will choose to either take the Graduate Record Exam (GRE), Miller Analogies Test (MAT), Graduate Management Admissions Test (GMAT), or complete a face-to-face interview with a short writing assignment on a topic appropriate to the sport management program. Applicants must also submit at least one academic reference which cannot be from the MU Sports Management faculty.

The Professional Studies Core (9 s.h.)

- EDFN 601 Methods of Research (3)

Choose one:

- PSYC 525 Advanced Developmental Psychology (3)
- PSYC 526 Advanced Adolescent Psychology (3)
- EDFN 545 Advanced Educational Psychology (3)
- PSYC 625 Human Growth and Development (3)

Choose one:

- EDFN 511 Comparative Education (3)
- EDFN 590 Social Foundations Education (3)
- EDFN 603 Philosophy of Education (3)
- EDFN 604 Education and Public Policy (3)

Athletic Coaching Concentration Requirements (18 s.h.)

- WSSD 601 Organization and Administration of Sport Programs (3)
- WSSD 602 Sport in American Culture (3)
- WSSD 603 Moral/Ethic Issues in Sports (3)
- WSSD 604 Facilities and Event Management (3)
- WSSD 605 Sport and the Law (3)
- WSSD 619 Internship (3)

Program Electives (9 s.h.)

Choose 3 approved sport management electives

*See Thesis option if choosing to complete a thesis

Thesis Option (6 s.h)

- WSSD 698 Research Proposal (3)
- WSSD 699 Thesis (3)

(Thesis option results in 39 s.h.; either 698 or 699 may serve as one program elective.)

Contact

Dr. Julie Lombardi
Julie.Lombardi@millersville.edu
(717)-871-4213