

## McNairy Named President of Science Consortium Board

Francine G. McNairy, president of Millersville University, has been appointed president of the board of the Marine Science Consortium (MSC). Her term began July 1, 2009, and runs for two years. McNairy was appointed by the board, which is made up of the presidents of the senior and full member universities.

The MSC is a nonprofit educational corporation located on Wallops Island, Va., that provides programs for undergraduate, graduate, pre-college and continuing education students.

"It's a privilege to be able to serve the consortium," said McNairy. "We have a wide variety of classes from Millersville that study at Wallops Island—everything from oceanography and biology to invertebrate zoology and botany. It is a wonderful example of many universities and faculty coming together for the benefit of our students."

As president of the board, McNairy will provide leadership to the board of directors, preside over meetings, and champion the growth, programs and other initiatives of the Marine Science Consortium.

Groundbreaking ceremonies were held in June at Wallops Island for a campus revitalization project. This \$15-million large-scale building project will result in a new campus layout and seven new buildings, including new dormitories, staff housing, a maintenance building and a LEED-Certified education center with laboratories, classrooms and offices.



Francine G. McNairy

Millersville's Council of Trustees recently approved Millersville University becoming a full member of the MSC. Millersville joins Kutztown and East Stroudsburg University in becoming a full member in the MSC. Millersville is a charter member of the MSC, which was established in 1968 to promote teaching and research in marine and environmental sciences. These goals are achieved by pooling faculty, students and other resources of the 13 member universities which include East Stroudsburg, Kutztown, Shippensburg, Millersville, Slippery Rock, California, Bloomsburg and Lock Haven universities, West Virginia University, York College, St. Francis, Wilkes University and Wesley College.



Students at Wallops Island

## Be Safe: Choose A New Password

The Office of Information Technology will be updating the Outlook password policy on August 1 in an attempt to improve the security of the University network, email program, data and various computing resources. For the first time, passwords will expire every 180 days; new passwords will have to be more secure than in the past.



Greg Schmalhofer

"The policy will only impact faculty and staff," says Greg Schmalhofer, IT. "The new policy will bring us closer to commonly accepted industry standards with password settings that are based on recommendations from Microsoft and the Pennsylvania State System of Higher Education."

Passwords for Outlook email are the same passwords for MU\_Domain accounts and myVILLE accounts.

The new passwords will need to be at

least eight characters long and contain a mix of three of four categories: lowercase letters, uppercase letters, numbers or special characters. The password cannot have portions of the account name.

"On August 1 you don't need to take any action," said Schmalhofer. "You may continue to use the password you have been using, but that password will now be set to expire in 180 days on February 1, 2010. We'd like to encourage everyone to change their password as soon as possible to one that matches the new policy."

Most Internet accounts for access to shopping, banking and other online services now use a "strong" password and many require an expiration period or they use some form of a second factor, such as a PIN or other means of authentication. This new Outlook password policy is a step towards utilizing a more industry-standard policy to help protect campus data and computing resources.

If you have any questions regarding this new policy, please contact the Help Desk at x2371 or at [help.desk@millersville.edu](mailto:help.desk@millersville.edu).

## Millersville Receives \$10,820 Grant

Millersville University has received a \$10,820 grant from the Pennsylvania Liquor Control Board.

Millersville's strategies to tackle underage and high-risk drinking include the following activities: data collection through completion of the American College Health Association National Collegiate Health Assessment, delivery of the CHOICES Program to all incoming students, social norms campaign implementation, enforcement activities and E-CHUG assessment.

"Millersville's Wellness Center engages students to make responsible and educated decisions on a variety of wellness-related issues—including alcohol. The grant expands the University's existing educational

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## Staff Activities

**Elizabeth Braungard** and **Amy Dmizak**, University Communications & Marketing, presented at the 2009 Pennsylvania State System of Higher Education Advancement Conference. Their session “A Case Study of the Launch of an Institutional Identity Initiative” presented the chronology on the launch at Millersville University.

**Dr. Richard Clark**, earth sciences, gave the invited presentation, “Science is as science does: Authentic learning by engaging students in research” at the Triennial Unidata Users Workshop on June 11 in Boulder, Colo. The theme of the workshop was Using Operational and Experimental Observations in Geoscience Education, and it attracted an audience of about 100 participants from a broad cross-section of U.S. universities.

**Gwyn McVay**, English, recently had her poem “City Roses” chosen for publication in the July issue of *Four and Twenty*.

**Dr. Rebecca Mowrey**, wellness and sport sciences, has authored two invited chapters on “Alternative Dispute Resolution (ADR): Negotiation, Mediation, and Arbitration” in the book *Law for Recreation and Sport Managers* (fifth edition). This is the third time Mowrey has been invited to contribute chapters on ADR within this series.

**Dr. Carrie Smith**, sociology, recently had an article she co-authored awarded Honorable Mention for Best Article of the Year by the section on Collective Behavior and Social Movements of the American Sociological Association. The article, “Becoming Full Citizens: The U.S. Women’s Jury Rights Campaigns, the Pace of Reform, and Strategic Adaptation” was published in the *American Journal of Sociology*. The other authors are Holly J. McCammon, Soma Chadhuri, Lyndi Hewitt, Courtney Sanders Muse, Harmony D. Newman and Teresa M. Terrell.

## University Style Guide

Millersville University’s Office of Communications & Marketing (UC&M) has created an editorial style guide for the University. UC&M recommends using The Associated Press Stylebook for the majority of editing, but has also put together a guide for University-specific and commonly used journalistic references. The guide identifies formal building names on campus, the proper use of formal titles, academic websites and much more.

To provide an example, when referencing people with degrees, use Dr. Jim Jones on first reference; use Jones on subsequent references. To learn more about the style guide and use it as a reference visit [www.millersville.edu/ucm/identity/style-guides.php](http://www.millersville.edu/ucm/identity/style-guides.php).

## MU Alert: Are You Still Signed Up?

It’s time to sign up for MU Alert, the communication system at Millersville that uses text messaging to communicate with faculty, staff and students about emergencies on campus as well as school delays and cancellations. Due to a change in vendor on June 1, everyone needs to renew their account. To sign up or renew your account, log on to the Millersville University homepage, and click on the “MU Alert” link under “Announcements,” [mualert.millersville.edu/index.php?CCheck=1](http://mualert.millersville.edu/index.php?CCheck=1).



The Exchange is published for employees of Millersville University of Pennsylvania on the first and third Thursdays of the month. Send news to the Office of University Communications & Marketing, Duncan Alumni House; email: [janet.kacskos@millersville.edu](mailto:janet.kacskos@millersville.edu) or call ext. 3586. Editor: Janet Kacskos; Graphic Designer: Diane Black '82. Student Writers: Melissa Leary, Peter Taraborelli and Alexandra Wachman. Student Photographers: Melissa Leary and Alexandra Wachman.

Current and past issues of the Exchange are available online at [www.millersville.edu/~ucm/](http://www.millersville.edu/~ucm/).

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## Obituary

Susan M. Bender-Sauder, 99, of Washington Boro, died June 25. She was employed as a housekeeper at Millersville University for 10 years, retiring in 1972.

## Summer Training

Millersville’s human resources office is hosting three summer training programs this August in the Student Memorial Center.

- On August 5, from 9:30 a.m.-11:30 a.m., be a “Courageous Follower and Courageous Leader” and explore how team leaders and team members can relate to each other to serve a common purpose.
- Discover your conversational style by learning what it is, how it works and how you can improve your own communication skills at “Talking 9 to 5” on August 6, from 9:30 a.m.-11:30 a.m.
- Is negativity a problem in your workplace? Come to “The Attitude Virus: Curing Negativity in the Workplace” on August 6, from 2 p.m.-3:30 p.m. and learn how to find the cause of a negative attitude, and tips to improve attitude in order to create a healthier workplace for everyone.

These courses are available for all faculty and staff. For more information, or to register, contact Melanie DeSantis at ext.3272, or [melanie.desantis@millersville.edu](mailto:melanie.desantis@millersville.edu).

## Congratulations to:

Kyle Almony, intercollegiate athletics, who was married to Jillian Beck on June 20 at Sacred Heart Church in Lancaster, Pa.



*Dr. FlorenceMae Waldron, history and women’s/ gender studies is spending July at the Library of Congress in Washington, D.C. She is at the library after being selected as a National Endowment for the Humanities Summer Institute Fellow.*



## Nonprofit Resource Network

AT MILLERSVILLE UNIVERSITY

The Nonprofit Resource Network (NRN) has launched its inaugural series of summer workshops titled, "Building Muscle in an Anemic Economy." Anne Gingerich, NRN director says, "Times demand that additional resources be available to our nonprofits in need. Now more than ever, nonprofits need to reinforce their internal strength in order to continue to provide vital services to the people that they serve."

- "Making IT Successful" will be offered at the Lancaster County Library System on Thursday, July 30. This workshop will focus on using information technology (IT) as a strategic asset and will help nonprofit leaders to understand how to best plan for, implement and use their IT system.

- "Retooling for High Performance," offered on Thursday, August 13, at the Dixon University Center, will concentrate on aligning both volunteers and staff to most effectively engage them in carrying out the agency's mission. This workshop will introduce board and staff assessment tools and will include interactive lectures and case studies.

To learn more about these classes, including registration information and instructors' bios, visit the NRN website at [www.NonprofitResourceNetwork.org](http://www.NonprofitResourceNetwork.org) or call 717-871-2178.

## Reading Goes to the Dogs

When the red scarves go on Solomon and Justice, they know it's time to start reading...well, as much as dogs can read. Solomon is a six-year-old black Labrador Retriever and Justice is a 13-year-old yellow Labrador Retriever owned by Dr. Anne Papalia-Berardi, special education. She has been involved with therapy dogs for 20 years. The dogs often accompany Papalia-Berardi to her classes at Millersville University when she discusses therapy dogs ([video](#)).

Her idea to use therapy dogs to help struggling readers came from a librarian in the School District of Lancaster who began a therapy dog program in Wharton Elementary School, titled "Paws for Reading." Papalia-Berardi and Justice were volunteers for three years in that program.

"The dogs appear to be reading the books because at the end of each line they are given a treat," says Papalia-Berardi. "The children hold the treat in their hand and move their hand across the words until the end of the line when the dog is rewarded for helping to read with a treat."

The program is based on Project Reading Education Assistance Dogs, or Project READ. "These programs were designed to help struggling readers improve confidence and skills. Reluctant readers who tend to have low self-esteem and lack confidence, are intimidated or anxious about reading and tend not to read," says Papalia-Berardi. "The premise of the therapy dog reading programs is that children improve their reading skills by reading, and struggling readers are more likely to read in a safe environment.



*Dr. Anne Papalia-Berardi, special education, works with her therapy dogs Justice and Solomon. Editor's note: Justice passed away shortly after this photo was taken.*

The presence of a dog tends to alleviate stress because dogs don't notice reading errors and are great listeners."

Forty-three percent of the students involved in the Paws for Reading program increased by at least 10 Developmental Reading Assessment levels, and 35.7 percent increased at the same rate or better than classmates.

## Student Ambassadors Tuition Raffle

The Millersville University Student Ambassadors (MUSA)/Student Alumni Association have announced the winners of their fifth annual Tuition Raffle fundraiser. The first place prize was \$5,000 toward tuition costs for one year and was awarded to Megan Reinhold, Langhorne. The second place prize of \$2,500 toward tuition costs for one semester was awarded to Brianna Kozior, Pipersville. The third place prize of \$1,000 towards student fees and expenses for one semester went to Heather Becker of Logan Township, New Jersey. More than 992 raffle tickets were sold out of the 18,000 tickets mailed out to the families of

undergraduate students.

The Millersville University Student Ambassador/Student Alumni Organization is a dedicated team of student leaders. Founded in 1986 by the Millersville University Alumni Association, the Ambassadors are students of different class levels and various majors. They take the lead on campus to encourage students to become more actively involved with the university and its alumni. MUSA is a member of the Association of Student Advancement Programs, which provides a communication link for almost 300 student alumni groups throughout the United States and Canada.

## Grant *continued from p. 1*

programming, enables surveying so that we can provide students with accurate information regarding alcohol consumption on campus, and increases enforcement activities—all key to a comprehensive alcohol awareness program," said Jayme Trogus, Wellness and Women's Center.

Grants are being made to 24 colleges and universities to aid in the development of environmental-management strategies to combat underage and dangerous use of alcohol. Strategies include enforcement efforts, social-norms campaigns, counselor training and activities and college alcohol risk assessments of the campus.

# Who Makes Millersville Special

This issue of the Exchange features Dr. Blaise Liffick, a professor in computer science. Liffick has been with the University since the fall of 1981.

Q - Describe your job here at Millersville University.

A - I'm a professor of computer science. My research has been in the area of human-computer interaction (HCI)—how computers can be made easier to use. As part of that work, I've been involved in computerized aids for the disabled. ([video](#)) My primary role, of course, is as a teacher, and I enjoy that work very much.

Q - What did you do before you came to Millersville?

A - I was senior editor of BYTE Magazine, a systems analyst for Eastman Kodak, and a systems analyst for IBM.

Q - What is your favorite part of the job?

A - My favorite part is inspiring students to do their best. I am always thrilled to see the smile on a student's face when they say "NOW I get it," or the surprise on their face when they say "I never thought of that before." The feeling that comes with sharing enlightenment is very addictive!

Q - Is this what you have always wanted to do? Is this where you dreamed that you would be when you were a little kid?

A - I always thought I'd be a scientist of some sort, but computer science was very new when I started my college career. My oldest brother was working in computers and influenced my decision to get into the business. It wasn't until the end of my



Dr. Blaise Liffick

undergraduate years that I decided I'd like to be a professor. I began to realize that I had more interests than just programming, including writing. Becoming a professor seemed like the best way to combine many of my varied interests.

Q - Where did you grow up?

A - My early childhood was spent in northwest Pennsylvania in a little town called Franklin. When I was nine, we moved to Evansville in southern Indiana, where my parents still live.

Q - Do you travel at all?

A - I've been to England, Scotland, Ireland, Greece and Spain, as well as all over the U.S. I enjoy the destinations, but not the "getting there." I'd be happy to go to Ireland or Scotland any time, and there are other parts of this country and the world that I would welcome an opportunity to see and explore.

Q - If you could be any place in the world right now where would it be?

A - Probably somewhere in Ireland. Not only are the people extremely friendly and the landscape beautiful, but the music just really speaks to me.

Q - Do you own any pets?

A - We're in the process of training our nine-month-old Golden Retriever, Brigid. Before her we had a Malamute/German Shepherd/Collie mix named Lakota for 10 years—he was very large (135 pounds) and looked like a wolf. Best dog I've ever had.

Q - What is your favorite activity outside of Millersville University?

A - Playing music. My wife and I are in a large Irish band. We also play as a duo. It's additionally special because it's something we share as partners. ([video](#))

Q - What is one thing that the people here at Millersville University might not know about you?

A - I am a strong advocate for the gay/lesbian/bisexual/transgender community, and help run a nonprofit organization, Silent Witness PA, ([www.SilentWitnessPA.org](http://www.SilentWitnessPA.org)).

Q - If you had one wish, what would it be?  
A - Maybe enough money to become a philanthropist.

Q - What is your favorite quote?

A - "Injustice anywhere is a threat to justice everywhere." Martin Luther King Jr., Letter from a Birmingham Jail.

Q - What is your favorite book?

A - The obvious answer might be "whatever I'm reading right now," but if I had to pick one book, it might be *Stranger in a Strange Land* by Robert Heinlein.

Q - If you could talk to anyone... alive or dead, who would it be and what would you say?

A - I think I'd like to have a long conversation with Thomas Jefferson, to ask him detailed questions about the intent behind much of what ended up in our constitution... just a little clarification of some of the stickier points.

## New, Improved Respiratory Therapy Program

This fall marks the first class of students to enter the new Allied Health Technologies degree at Millersville University. The bachelor of science degree, with a major in allied health technologies (AHT), was formally approved by Millersville's Council of Trustees last fall.

The new degree will offer students four options: Clinical Laboratory Science, Nuclear Medicine Technology, Pre-Athletic Training and Respiratory Therapy.

The AHT degree for respiratory therapy, a 120-hour program, will be offered in addition to the existing B.S. Biology degree in partnership with Lancaster Regional Medical Center. This new program allows students to start their clinical rotation at a hospital one year sooner than for the other hospital-based clinical programs.

"The new degree is doable in three and a half years," said John Hughes, director of the respiratory therapy program.

"And, while the job market has recently softened, we have never had a graduate of our program go wanting for a full-time position. Our students are recruited heavily from hospitals in Pennsylvania, Delaware and the Baltimore area."

Millersville and Lancaster Regional Medical Center entered the educational partnership in 2007 to prepare students for a career as respiratory therapists.

## Four Corners Continues

The Four Corners Festival is continuing on Fridays through the end of July on Millersville's campus. Performances are on the shores of "Swan Pond" at 7:30 p.m. and are free and open to the public.

July 17 - **Jazz Ministers Big Band:** The full sound of contemporary music in a lively concert.

July 24 - July 26 - **The Peoples Shakespeare Project, Much Ado About Nothing:** presenting the glories of Shakespeare in an outdoor venue accessible to the entire community of families eager to share the experience.

July 31 - **Cobalt Dance Company:** Lancaster County's best known collective of choreographers and performers with mix of styles for every passion.

For more information please contact Victor Capece at ext. 3128 or e-mail [Victor.Capece@millersville.edu](mailto:Victor.Capece@millersville.edu).