42 North Prince Update

Millersville University is pleased to announce that plans are moving forward for the purchase of 42 N. Prince Street in Lancaster, Pa. While the sale is being finalized by the Department of General Services (DGS) and the state - through the passage of the annual capital facilities bill - the University will lease the building from Union Community National Bank. The lease will be for a six-month term, beginning later this month and can be extended in two six-month options.

The building will be used initially to provide classroom and performing space during the two-year construction of the University’s new Visual and Performing Arts Center (VPAC) on the main campus. In addition, the Prince Street building will accommodate the undergraduate and graduate classes now being offered at Liberty Place as well as the University’s Corporate University and Nonprofit Resource Network. While the building will be used for some music department classes during VPAC construction, there have not been any decisions made on moving entire departments from the main campus to 42 N. Prince. The building will also host community events and performances.

Dining Takes Gold

Millersville University recently received a gold medal from the National Association of College & University Food Services (NACUFS) Loyal E. Horton Dining Awards competition for their “Going Green” entry. The event, “Mother Earth Diner Night” was in the category Residence Hall Dining – Theme Dinner and was held on August 26, 2009. It was one of more than 170 entries received in the competition.

Judging was based on four main components: menu selection; merchandising and presentation; marketing; and overall impression. During the 2010 NACUFS national conference held in San Jose, Calif., a Grand Prize winner will be selected from the categories.

Among the special dining events offered every month during the school year, the “Mother Earth Diner Night” dining event was assembled by Nancy Peterson, assistant director of marketing for Gordinier Hall & Bolger Conference Center, with event assistance from Gerry Shehan, Louis Logan, Louella Grgic, John Johnson, Linda Clark, Sharon Fisher, Marge Velde, Lori Aument, Robert Miller and Kathy Duffey.

“Mother Earth Diner Night” was planned to be an interesting, informative, educational time and a fun foods event revolving around a green, eco-friendly theme,” says Peterson. Some of the options available for students were hormone-free meat choices, free-range chicken menu items, certified organic food selections, as well as vegan and vegetarian food choices. “Green” prizes were awarded for the “Great Green Trivia Contest,” hosted by Chef Louis, and “green” comment cards were offered for the students to suggest “green” ideas. Also present at the event was “Green Recycle Man,” the event mascot. After nine months of planning Peterson felt “the students were very receptive and interactive with the menu choices and activities and the event was an overall success.”

Shrek Meets Millersville

Move over “Avatar,” “How to Train Your Dragon” and “Shrek Forever” - the time is now for the 3-D project, “Millersville In Depth: Stereo Photographs by Students in the Department of Psychology.”

The recently published book features photographs taken by undergraduate students from Millersville University’s Department of Psychology over the past five years. As part of the class, “Sensation and Perception” students take images of the campus. Those images now make up the book, which comes complete with 3-D paper glasses.

“The objective was to find objects that make impressive three-dimensional images, but we also encouraged creativity and asked the students to find new ways to view the buildings and objects they see every day,” explained Dr. Shawn Gallagher, the professor of the class and coordinator of the project.

During the class students learn that traditional stereo images, such as those created for Victorian stereoscopes, require a photographer to use two cameras that can simultaneously snap two images.

“Such an apparatus is necessary when photographing moving objects, like those in some of the popular 3-D movies. Gallagher says that stereo images of stationary scenes, like those in the book, can be acquired with a conventional camera and some work. “The photographer simply takes one photograph from the left eye’s perspective and then, using the same camera, another from the right eye’s perspective. For this project, students used their own digital cameras and then color-filtered and merged the images to create the anaglyphic images in the book,” said Gallagher.

The book is for sale through Gallagher for $20, with profits benefitting undergraduate research in the Department of Psychology.
Voting Process in Elementary Schools.” In addition, he presented a report on “Social Studies in Pennsylvania” during the Middle States board of directors meeting at the conference. The conference was held in Gettysburg, Pa., Feb. 25-27.

Dr. Behnam Nakhai, business administration, presented and published his refereed research paper “Learning Goals for Students’ Teamwork Skills,” co-authored with Joao S. Neves and Brenda E. Ghitulescu of the College of New Jersey, at the proceedings of the 47th annual conference of the Eastern Academy of Management, May 12-15 in Portland, Maine.

Staff Activities

Dr. Dennis Denenberg, professor emeritus, elementary and early childhood, continues to present keynote addresses to conferences and conventions for corporate, teacher and parent groups. On June 16-17 he will give a Teaching American History (TAH) grant workshop in Anderson, S.C. He will also give a workshop locally at Lampeter-Strasburg High School on June 22. And, from June 25-26, Denenberg will be in Denver, Colo., to give the keynote address for the Challenge Foundation Teacher Retreat.

Dr. Jack Fischel, emeritus professor of history, had his article, “Remembering Leon Uris,” published in the spring 2010, issue of Midstream.

Marriage:

Congratulations to Linda D. Flaharty, dining & conference services, who married Lee Rebuck on May 8.

Obituaries

Frank E. Adams, of Lancaster, died on May 18 after a long illness. He was employed by Millersville University until his retirement.

Robert S. Shaak, 82, of Millersville, died on May 27. He was a mathematics professor at Millersville University for more than 30 years, retiring in 1992.

Students travel to Gettysburg

On May 1, students in Dr. Jeffery Prushankin’s capstone course, HIST 308 Special Topics: The Confederacy, took on the battle of Gettysburg, experiencing the Civil War through their own eyes. Students who participated in the Gettysburg Staff Ride began their journey on McPherson’s Ridge at the National Military Park in Gettysburg and marched their way to the Virginia Monument, where the Confederates launched the last assault of the battle known as “Pickett’s Charge.”

Prushankin, who specializes in the Civil War era, believes that sometimes the best way to learn is to take students outside of the classroom. A topographical map cannot illustrate the terrain covered by the troops the same way as having the students walk the grounds themselves.

What’s happening at Millersville this summer?

Most of the students and faculty have left for the summer; however, there is still a lot happening on campus. Millersville University is host to a variety of athletic camps that start this month and continue through the first week of August. The summer sports campus include basketball, football, soccer, baseball, field hockey, track and field, and cross country.

The age range of students for the summer athletic camps is from grades two to 12. Registration is required for students to participate. For more information about the 2010 summer sports camps, visit Millersville’s athletic website at www.millersvilleathletics.com.

The campus is also host to a wide range of external conferences beginning this month. The conferences include the Native Plants in the Landscape that started June 2 and runs through June 5, cheerleading camp and the Christian Assembly. The cheerleading camp is being offered three times throughout the month of July. Additional conferences are the Multiple Sclerosis Bike Tour 2010, July 23-25, and the Pennsylvania Sea Grant, a five-day Chesapeake Bay Watershed development workshop in August for middle and high school teachers. Teachers can engage in field and lab activities, increase understanding about aquatic biodiversity and earn Act 48 hours or graduate education credits. For more information regarding the Sea Grant, visit www.seagrant.psu.edu.

There are also pre-college programs and educational camps available for registration this summer. The pre-college program Project Forward Leap, for children in grades seven and nine, starts in July, as well as many summer educational camps. The foreign language department is offering French, German and Spanish camps the first week of August. Other summer educational camps being offered by Millersville are Global Education, Synergis Technologies and the Higher Achievement Camp.

The Exchange is published for employees of Millersville University of Pennsylvania on the first and third Thursdays of the month. Send news to the Office of University Communications & Marketing, Duncan Alumni House; email: janet.kacskos@millersville.edu or call ext. 3586.

Editor: Janet Kacskos; Graphic Designer: Diane Black ’82. Student Writers and Videographers: Alexandra Wachman, Kristy Biehl, Kerri Anderson and Adam Hoy.

Current and past issues of the Exchange are available online at www.millersville.edu/ucm.
London Theatre Tour

Summer Session I is in full swing on campus and Summer Session II begins June 14. One class during Summer Session II won’t be held on campus – it will take place in London, England from June 22 - 30. The program will be headquartered at Millersville’s official partner, the London Metropolitan University and 17 Millersville students, two faculty members and one staff member will stay in the dormitories there. This unique week-long class, which is offered every other year, will explore theatre as it developed and as it exists now in the exciting city of London.

The week consists of daily field trips to nearby locations in the city. There will be a few meetings in a classroom environment, at London Met, but most class gatherings will be on-site, focusing on first-hand experiences. The course includes attendance at four plays, as well as backstage tours at the Globe Theatre, the National Theatre and the Royal Theatre Drury Lane. The class will see “Macbeth” and London hits including “War Horse” and “London Assurance.” Professor Tony Elliot, theatre, will facilitate the class.

Golden Totals

Since the Marauder Gold program began in 2007, the total amount of money spent using the card has increased considerably. Marauder Gold is a form of payment accessed through a Marauder Student ID card. Students or parents of students can deposit money into a Millersville Advantage Plan account and use the ID card like cash at local businesses. Currently more than 15 off-campus business locations along with many on-campus locations are participating in the Marauder Gold program. During the 2007-2008 school year, slightly more than $16,800 was spent using the plan followed by about $206,500 in the 2008-2009 academic year. The plan then reached more than $223,000 in Marauder Gold sales during the 2009-2010 academic year, bringing the program to well over $445,000 in the first three years of operation.

Summer Markets and Fall Fairs

Jayme Trogus, coordinator of the Elsie S. Shenk Wellness and Women’s Program on campus, will be checking out the Millersville Community Market at the George Street Café this summer for ideas in preparation for a farmer’s market in conjunction with the annual Wellness Fair on campus this fall. “We want to build community relationships as we attempt to start our own market in September,” explained Trogus. The fall Farmer’s Market and Wellness Fair are scheduled for September 21 from 11 a.m. – 3 p.m. in the quad area outside of the residence halls. The Millersville Community Market is every Wednesday this summer from 4 p.m. – 8 p.m. at the George Street Cafe.

Millersville Community Parade Seeks Grand Marshal Nominees

Nominations are now being accepted for Grand Marshal of the 14th annual Millersville Community Parade, a joint effort between Millersville University, the Millersville borough and the surrounding community. The Grand Marshal has the honor of riding in the parade’s lead vehicle. The parade is scheduled to begin at 9:00 a.m. on Saturday, October 23, 2010. The parade theme is “Wild, Wild West.”

The Grand Marshal is selected each year based on his or her significant contributions to the Millersville community. All nominees must live or work in the Millersville community. Nominations can be submitted in the form of a one-page letter explaining the nominee’s specific impact on the Millersville community. They must include their address and phone number. Nominations must be received by July 16, 2010. The Grand Marshal is notified of the honor approximately two months prior to the parade date.

Nominations can be mailed to: The Millersville Community Parade, Millersville University, c/o Alumni Services Office, P.O. Box 1002, Millersville, PA 17551-0302 or submit by fax to 717-871-5050. Please call 717-872-3352 with any questions.
This edition of the Exchange features Steven DiGuiseppi '82, assistant to the vice president for alumni & community relations. He has been with the University since 1991.

Q: Describe your job here at Millersville University.
A: In addition to overseeing the alumni services office and providing counsel to the MU Alumni Association, I also serve as a major gifts officer, University representative to the Millersville Business Association (secretary), the Millersville Borough Council, the 2020 Millersville Community Vision Initiative and act as the University’s Right to Know officer. I also serve as the chairman of the Millersville Community Parade (since 1997), co-chairman of the Millersville 250th Anniversary Committee, and oversee the Pa. State System Alumni & Friends Travel Program. I was initially hired as the director of alumni services, a position I held for almost 14 years and have since then held two other positions within the division of University Advancement.

Q: What did you do before you came to Millersville?
A: I was an assistant regional editor for TV Guide magazine in Lancaster, Pa., where I supervised an editorial department of 13. I was with TV Guide for nine years.

Q: What is the favorite part of your job?
A: Despite the extensive amount of hours in planning and coordinating a one-day event—the Millersville Community Parade is top on my list, followed by working with the alumni association, namely its volunteers and events.

Q: How do you manage to organize the Millersville Community Parade?
A: The parade is a huge project—no one can really conceptualize how much work goes into producing this one-day event! It includes raising more than $25,000 annually, marketing, attracting over 2,000 participants, and all the logistics of running one of the county’s most popular and largest family special events. The two key ingredients are time management and organization. I enjoy working with our committee of local community friends, alumni, staff and business leaders. I truly love the parade! To know that I had something to do with “making a special memory” for a child or adult is priceless.

Q: What is involved with the parade?
A: The parade is a huge project—one can really conceptualize how much work goes into producing this one-day event! It includes raising more than $25,000 annually, marketing, attracting over 2,000 participants, and all the logistics of running one of the county’s most popular and largest family special events. The two key ingredients are time management and organization. I enjoy working with our committee of local community friends, alumni, staff and business leaders. I truly love the parade! To know that I had something to do with “making a special memory” for a child or adult is priceless.

Q: What is your favorite childhood memory?
A: I grew up in Montgomery County, Pa., in a small town, Royersford, where my parents still reside. I have one older brother, also a Millersville alumnus!

Q: What is your favorite quote?
A: “Where can we find Santa? We can find him everywhere—in thoughtful deeds, friendly smiles, and the gifts and joys we share. Where can we find Santa? We can find him all year through—in the hearts of special people and the kind things that they do.”

Q: What is your favorite book?
A: Angels and Demons by Dan Brown; but I also like Janet Evanovich’s series, namely Fearless Fourteen.

Q: If you could talk to anyone… alive or dead, who would it be and what would you say?
A: Many people would say Jesus, but since I already talk to him, I would say comedian Lucille Ball (we share the same birth date of August 6)—she seemed to have such a great personality—she was funny, smart, intelligent, good looking and innovative—all traits I admire in a person.