

Fall Convocation

Despite the rain and flooding last week, Convocation was held as scheduled on September 9 in the Student Memorial Center (SMC) on campus. President Francine G. McNairy gave her state-of-the-university address at that time.

You can read the address in its entirety at blogs.millersville.edu/exchange/2011/09/14/fall-convocation/.



Presenting “The Ware Center at Millersville University Lancaster”

Millersville University announced the dedication and naming of The Ware Center at Millersville University Lancaster, the University’s 42 N. Prince Street facility, named in honor of Paul W. and Judy S. Ware. The naming took place on September 12, 2011, at a dedication ceremony in Steinman Hall.

At the dedication, University President Francine G. McNairy said, “This is a fitting tribute when you reflect upon Paul and Judy’s involvement and philanthropic commitments to Lancaster community organizations and to higher education. It is important to note that their commitment is not a passing or superficial one, since it is marked by how they have provided time and financial resources that have enabled organizations to reach beyond their original programmatic capacity leading to greater efficiency and clarity of mission.”



Also speaking at the event, Mike Warfel '84, chairman of Millersville's Council of Trustees (COT), who said, “The purchase of this fine facility has been an interesting journey for the University, and it is important, I believe, for all to know that the University trustees from the start endorsed McNairy’s vision of 42 N. Prince St., as a community asset, bringing together Lancastrians to engage, to innovate and to create, whether around the performing and visual arts or timely community issues. Higher education should be a part of community solutions. It is also important for you to know there would be no trustee approval without a long-range financial plan based on balanced revenues and expenses. This plan was discussed in detail and we, as trustees, are confident in the financial planning that in part is based on successful community involvement and support. To be clear, Millersville University’s investment is long-term – we are here to stay.”



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Warfel said that the COT, at its September 21 public meeting, would officially approve the naming of the building. In addition, the COT will recognize those significant donors whose gifts supported the construction of the building by retaining the donor names associated with rooms and areas in the newly named Ware Center.

Also attending the dedication were Steve Kepchar '71, chairman of the University's "Soar to Greatness" capital campaign, Lancaster Mayor Rick Gray, Senator Lloyd Smucker, Representatives Scott Boyd and Michael Sturla and Pennsylvania State System of Higher Education Chancellor Dr. John Cavanaugh. The group was recognized for their assistance with the University's efforts to purchase the building.

"The Ware Center" name will be designated on the outside of the building and within the main lobby area.

Up, up and, well, tethered

People usually try to avoid pollution, but for a scientific project this summer, eight undergraduate meteorology students put themselves in the thick of it. The students worked under the guidance of Dr. Richard Clark, chair of the Department of Earth Sciences and professor of meteorology at Millersville, on a project for the National Aeronautics and Space Administration (NASA). This semester, they will share their knowledge of their field experience with other students as part of an advanced-level course titled Meteorological Instruments, Measurement and Observing Systems.

The NASA project, known as DISCOVER-AQ, focused on improving the interpretation of satellite observations to diagnose near-surface conditions relating to air quality.

While NASA satellites track air quality in the atmosphere and ground-monitoring stations evaluate surface pollutants, the challenge has been to measure pollutants between the ground and the satellites. To fill this void, the project employed a schedule of low-flying research aircraft and the expertise of Millersville University's meteorology program.

"NASA contacted us because of our expertise in boundary layer field studies using tethered aerostats," said Clark. "This year marks 20 years of field research using tethered balloons as our principal observing facility."

To collect the needed data, military planes – carrying scientists and special instruments – flew low-flight patterns along the congested area of the Baltimore Beltway and the Interstate 95 corridor on select days throughout the month of July. On the ground, at Maryland's U.S. Army Aberdeen Proving Ground, were Clark and his team of student researchers.



“This is a great location for the project,” said Clark, who remembers another project in the Philadelphia area and the issues with obtaining waivers from the Federal Aviation Administration for using tethered balloons in commercial airspace. “On a military base, the airspace is restricted and waivers need only be approved by range operations.”

Throughout the project, air quality measurements at the surface were continually collected and analyzed by a number of university groups including Millersville. When the team received notification that the plane had taken off from NASA’s Wallops Flight Facility near Chincoteague, Va., the Millersville crew went into high gear.

The real choreography started with maneuvering the tethered aerostat from its protective shelter – a huge tarped Quonset hut the size of a three-car garage. The balloon itself is the size of a car but shaped like an oblate spheroid (e.g., a bagel without a hole), and required all hands on deck including those of the professor. Meanwhile, students would prepare select instruments to be carried aloft with the balloon. For example, one instrument, the Moly converter, had to be quickly heated to a temperature of 325 degrees Celsius in order to obtain accurate measurements aloft. This and other sensitive equipment were carefully packed into an insulated container, which was then carried to an altitude of 2,500 feet by the balloon.

The balloon carried instruments to measure temperature, pressure, altitude, relative humidity, wind speed and direction, particle scattering, condensation nuclei, ozone and oxides of nitrogen (NO, NO₂ and NO_x) at various times and heights throughout the low flying aircraft’s missions.



At the field site, each student had assigned responsibilities with specific instruments and equipment. Mike Charnick, a senior, was in charge of an instrument that sent sound waves signals 500-1,000 meters high into the atmosphere. The acoustic sodar, as the instrument is called, produced a loud pulse that was influenced by variations in air density and measured wind speed and temperature. Fortunately, an insulated enclosure cushioned the intense chirping sound from nearby personnel.

Clark and his students prepared the site, set up different instrument platforms, built several of the instrument shelters from scratch and jerry-rigged units to carry expensive and sensitive instruments aloft to meet the objectives of the project under the unique field conditions.

There were 15 different instruments monitored by Millersville students dotting the site – far more than the normal one or two on many sites. This meant more learning opportunities for students, which they can now share with fellow students this semester in a classroom setting.

For most of the students, it was their first field experience, but certainly not their last. “Nothing else has taught me more than this field experience,” said Gina Mazzuca, a junior. When asked if she would sign on for another field project, the answer came back quickly, “in a heartbeat.”

MU Ranks in U.S. News & World Report's Top 100

U.S. News & World Report, in its annual college rankings issued for 2012, announced this week that Millersville University ranked 82 in the category of Best Regional Universities – in the North region. Millersville shares the slot with West Chester and Shippensburg as the highest ranked among the Pennsylvania State System of Higher Education (PASSHE) universities in this category. Bloomsburg came in 94, Slippery Rock 94, East Stroudsburg 107 and Kutztown was 122.

The 350-page 2012 edition of the Best Colleges guidebook is available at USNews.com, and will be on newsstands September 20.

U.S. News & World Report rankings are based on numerous factors including graduation and freshman retention rates, class size and student-to-faculty ratios. Overall, the category included a total of 572 institutions nationwide, ranked by region that provide a full range of undergraduate and graduate programs.

Regional Universities and Regional Colleges

Peer assessment.....	25%	Student selectivity.....	15%
Graduation and retention rates.....	25%	Financial resources.....	10%
Faculty resources.....	20%	Alumni giving.....	5%

“Get the Message” at Millersville’s Breast-a-Ville

Millersville University is holding an event, entitled Breast-a-Ville, outside of Health Services on campus in conjunction with the Wellness Fair on September 20, from 11 a.m.-2 p.m. The Breast-a-Ville event is a wellness fair that focuses on breast health and breast cancer education.



“One of Dr. Jennifer Wood’s public relations classes helped us by conducting a survey on breast health last semester– her class came up with the name,” said Jenny Monn, University nurse practitioner. “John Hopkins University Breast Center held the first Breastival™ in 2001, but the PR students liked Breast-a-Ville better, since we’re ‘The Ville.’”

Breast-a-Ville is part of the Breast Health Initiative that was started by Dr. Dennis Denenberg in honor of his sister, Diana Denenberg Durand. “My sister is a hero,” said Denenberg. “In her 18-year struggle with breast cancer, Diana showed how the human spirit can overcome adversity to live a quality life.”

Breast-a-Ville will educate students in many ways about breast health and breast cancer through the interactive event. Young men attending the event will learn and understand that breast cancer does not only affect women, but men, too. Students will learn about breast cancer organizations that offer resources for support, education, research and outreach to communities. Attendees will also benefit from the Breast-a-Ville event when they learn how to take care of themselves with

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training on how to perform breast self-exams. In addition, there will be community agencies to answer questions, activities and chances to win prizes.

It is Denenberg's hope that Millersville University students will honor Diana's memory by becoming more aware of how to detect this disease and take steps to fight it. Denenberg has also funded the Diana Denenberg Durand Spirit Garden, located in the courtyard of Stayer Hall. Denenberg was a professor at Millersville from 1987 until his retirement in 2002, and his sister Diana graduated from Millersville State Teachers College in 1967 with a degree in mathematics.

"Our tag line for the Breast-a-Ville is 'I Got the Message.' So I guess you could say that the Breast-a-Ville is the first of its kind here at Millersville. It's a campus-wide event focused on breast health education and breast cancer prevention. We're hoping everyone 'Gets the Message,'" said Monn.

For more information about Breast-a-Ville, contact Monn at Jenny.Monn@millersville.edu or 717-872-3250.

SMC Grand Opening

To celebrate the grand opening of the Student Memorial Center (SMC) at Millersville University, student affairs and Student Services, Inc. (SSI), will be hosting several events during the week of September 19-24. The events are listed below:



Monday 9/19

- Guided tours of the SMC at 11 a.m., noon, 5 p.m. and 5:30 p.m. The tour will begin at the Robert L. Slabinski Clock Tower.
- Book signing with Sonia Nazario, author of *Enrique's Journey*, Millersville University's One Book, One Campus selection, from 1:45 – 2:30 p.m. at the University Store.
- The dedication/naming ceremony of the Robert L. Slabinski Clock Tower and Atrium will take place at 4 p.m. outside of the SMC at the clock tower entrance (if inclement weather, the event will be held indoors).
- Immigrant Experience Symposium keynote address with Sonia Nazario begins at 7:30 p.m. in Pucillo Gymnasium.

Tuesday 9/20

- Wellness Fair from 11 a.m. – 2 p.m. in all areas of the SMC.
- Breast-A-Ville from 11 a.m. – 2 p.m., held at Health Services.
- Guided tours of the SMC at 11 a.m. and noon. The tour will begin at the Robert L. Slabinski Clock Tower.

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Wednesday 9/21

- Marauder Market from 11 a.m. - 2 p.m., held at the SMC Promenade. Rain location: Reighard Multipurpose Room, SMC.
- Guided tours of the SMC at 11 a.m. and noon. The tour will begin at the Robert L. Slabinski Clock Tower.

Thursday 9/22

- Guided tours of the SMC at 11 a.m. and noon. The tour will begin at the Robert L. Slabinski Clock Tower.
- Karaoke, hosted by the Center for Student Involvement and Leadership, from 5-7 p.m. in the 118 Lobby, SMC.

Friday 9/23

- Guided tours of the SMC at 11 a.m. and noon. The tour will begin at the Robert L. Slabinski Clock Tower.
- 'Ville After Dark: The Showoff Show begins at 8 p.m. in the Reighard Multipurpose Room, SMC.

Saturday 9/24

- SSI Run/Walk for Childhood Cancer Awareness begins at 8:30 a.m. at the SMC.

For more information on the Grand Opening Events, contact Rebecca Jenkins, operations manager at SSI, at 717-871-5895 or bjenkins@ssi.millersville.edu.

Grand Marshals Named

The Millersville Community Parade Committee has named J. Philip Gerber '67, '80 and Mary Ann Gerber '67, '70M, community leaders, as the 2011 grand marshals of this year's 15th anniversary event. Grand marshals are selected every year based on his or her significant contributions to the Millersville community.

“The Gerber’s are the epitome of community service to the Millersville Borough and surrounding community and have lived in Millersville for more than 35 years,” said Steve DiGuissepe, chair of the Millersville parade.



Mary Ann Gerber, Esq., is the current Register of Wills and Clerk of Orphan’s Court and an attorney. Her community service includes the Millersville 250th Anniversary Initiative (co-chair); Millersville Area Historical Society (charter member); Millersville Borough Civil Service Commission member; Rotary International; YWCA Student Diversity Committee; Women’s Republican Club of Lancaster County; Republican Committee of Lancaster County; Lancaster Public Library Board; Lancaster County

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Records Improvement Committee, to name a few. Additionally, she has served as the immediate past president of the Millersville Borough Council; treasurer of the Millersville University Alumni Association and a member of the Millersville Parade Committee. She holds her bachelor's and master's degrees, as well as her certification in psychology from Millersville University and her JD from the Widener Law School (Del.). She taught English in the Solanco School District for 30 years.

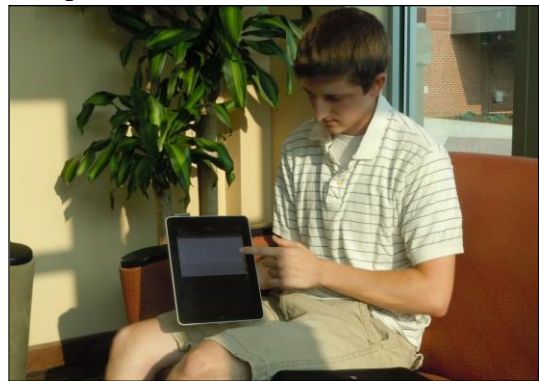
Phil Gerber is currently a Millersville Borough Council representative (and past president); Millersville Community Parade Committee Logistics Chairman (2002-Present); Millersville Area Historical Society, president (and charter member); Millersville 250th Executive Committee (co-chair of the Historical/Exhibit Committee); the chairman of the Millersville Borough Historic Commission; life member of the Veterans of Foreign War; volunteer at the Lancaster County Court House Self-Help Center; Millersville University Ganser Library Annual Book Sale volunteer and a Millersville Republican committeeman. Phil holds two bachelor's degrees from Millersville University (social studies and nursing) and has been employed in various nursing capacities with Manor Care (Lancaster), Whitehall Nursing Home and Lancaster Regional Medical Center, as well as a Health and Code Enforcement Officer with Columbia Borough. He is an U.S. Army veteran and served in the Vietnam War.

The Gerbers will lead the Millersville Community Parade on Saturday, October 29. For more information, visit www.parade.millersville.edu.

Student Develops Official MU Apps

Are you on your way to a meeting with a professor and forgot to look up their room number? Or maybe you want to know what events are coming up on campus. Thanks to Millersville University student Ryan Garchinsky, you can now easily do these things and more with the Millersville University app (application) for Apple products and Android users.

“The apps eliminate having to navigate through Millersville’s website to find something you need, making it much easier and faster to get what you want,” said Ryan Griffith, web developer at Millersville University.



Garchinsky, a senior computer science major, began developing the app for Apple to learn iPhone development. As he got further into development, he showed it to Dr. Blaise Liffick, professor of computer science, who suggested the idea of doing an independent study based on the app.

“I met with the communications and marketing office and information technology department to discuss the requirements of creating a product bearing the University’s name,” said Garchinsky.

“From there, it became official. After about three months of waiting for the Apple license, we finally received it, submitted the app and a week later it was approved and in the app store.”

As Garchinsky continued to develop the Apple app, he saw a need to expand to attract more users. The app has now been made available for those who do not have an iPhone, iPad or iPod, but instead have an Android. The Android version of the app, which was officially launched in mid-August, has most of the same features as the Apple app but has a new design. “To date, we’ve seen 266 installs of the Android app,” said Griffith.

On September 2, a new version of the Apple app, V2.0, was released, featuring a new design that is more consistent with the Android app. “This release helps with content flow and organization by adding in new featuring such as grouped content and multiple “pages” on the home screen. There’s already been more than 400 installs of the newest version of the app,” said Griffith.



The Apple app and Android app contain quick links to websites a Millersville student, faculty or staff would want to access such as my’Ville campus portal, MAX banner portal, Desire2Learn, facility hours and much more. Events going on around Millersville can also be found, along with various Millersville news feeds (The Snapper, MU News, the Exchange, the Review) and Millersville’s radio station, WIXQ. There is also access to faculty and club directories, where users can lookup any faculty member by department or search their name, and browse University student clubs to find out information about them.

“It has been a fun experience and feels good now that the apps are finally out. I want to encourage organizations to make sure they submit their events to the University’s online event calendar so they show up in the apps,” said Garchinsky. “Likewise, I hope the apps will bring more publicity to University clubs and organizations, as well as more listeners to WIXQ. I can’t wait to watch the number of downloads and ratings rise.”

Millersville is the first PASSHE schools to have an official university app. Millersville is also one of a handful of universities in the United States who have an app compatible for both the iPhone and iPad. The Apple app is available for free in the app store on every iPhone, iPad and iPod Touch, and can be found by searching “Millersville University.” The Android app is also available for free and can be found on the Android Market by searching “Millersville University.”

Millersville student attends THIS

Kyle D. Haney, of Millersville, is working for the Pa. Department of Environmental Protection as part of a 15-week internship sponsored by the Pennsylvania State System of Higher Education (PASSHE).

Haney is a senior sociology major and criminology minor at Millersville University. He is one of

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14 students participating in The Harrisburg Internship Semester (THIS) program, which provides students the opportunity to work in all areas of state government while earning a full semester's worth of credits. THIS invites students from each of the 14 PASSHE universities to participate.

Haney is a 2007 graduate of Penn Manor High School. He and the other students participating in the program will attend several academic seminars during their fall semester internship. Each of the students also will complete an individualized research project as part of the program's requirements.



More than 500 students from PASSHE universities have participated in THIS since the program began in 1989, each gaining valuable insight into the workings of state government at the policy-making level. Interns have worked with dozens of state agencies, as well as in the offices of the governor, the speaker of the House of Representatives and the attorney general.

Need to Know: Looking for the library?

With more than 10 convenient locations across campus, the library is all around you. Just look for the blue clouds – they indicate a library-sponsored space where you can get help!



The library @ Gerhart Hall

Our temporary library can be found at Gerhart Hall on E. Frederick Street. Here, the University community can use computers for research, borrow more than 10,000 physical items including books, textbooks, juvenile items, DVDs, graphic novels and more, or check out laptops and DVD players to use around campus, pick up E-ZBorrow and Interlibrary Loan items, return items, pay fines, use course reserves, print papers and request curriculum, FOSS kits, and oversized items.

Hours are generally Monday-Thursday 8 a.m.-10p.m.; Friday 8 a.m.-7 p.m.; Saturday 11 a.m.-7 p.m.; Sunday 1-10 p.m.; however, users should check online at www.library.millersville.edu/12.cfm?Parent=4186 for exceptions.

Library-sponsored study spaces

Looking for a place to study, do research or meet up for a group project? Visit one of the library-sponsored study spaces across campus. These spaces are available on a first come, first served basis:

- Stayer Hall: 214, 228 & 224 (Open Sunday – Thursday, 5-9 p.m.)
- McComsey Hall: 133 & 134 (Open Sunday – Thursday, 5-9 p.m.)
- Roddy Hall: 259 (Open Sunday – Thursday, 6-9 p.m.)

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Get research help from a librarian

Millersville University librarians now have offices in academic buildings across campus including McComsey Hall, Stayer Hall, Caputo Hall, Osburn Hall, the Franklin House and Hash Building. Students can drop by during open office hours before or after classes to get help with assignments, starting their research, evaluating information and more. Faculty and staff are also invited to visit during office hours for assistance with their information needs. If office hours are not convenient, please feel free to schedule an individual or group appointment.

For a complete listing of librarian contact information and office hours, visit blogs.millersville.edu/help/in-person/. The University Community can also contact a librarian via phone/text message (717-842-0542), email (ResearchHelp@millersville.edu) or by using our chat/IM service (click on “CHAT” from the library website).

Helpful resources:

Renovation News: <http://blogs.millersville.edu/newlibrary/>

Ask A Librarian: <http://blogs.millersville.edu/help/>

MU Library Facebook Page: <http://www.facebook.com/MULibrary>

Library Website: <http://www.library.millersville.edu/>

For more information, contact Erin Dorney, outreach librarian, at 717-872-3617 or Erin.Dorney@millersville.edu.

9/15/11 Activities



Faculty and Staff Activities

Erin Dorney, library, published the peer-reviewed article “The Use of Space: Unintended Messages of Academic Library Web Sites” in the *Journal of Web Librarianship*, August 2011. The paper was co-authored by colleagues from Mansfield University and Michael O’Brien, 2011 Millersville alum.

Dr. Chuck Geiger, geography, will receive the inaugural Outstanding Contribution to Geographic Information Systems (GIS) Education in Pennsylvania award from the PASSHE GIS

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Consortium and Affiliates Group. The award will be presented to Geiger and Dr. Robert N. Martin from Kutztown at the Pennsylvania Geographical Society Conference Dinner on November 4.

Dr. Abdelhadi Halawa, wellness and sport sciences, published his research paper, titled “Assessment of Energy Expenditure, Subjective Unit of Disturbance and Rating of Perceived Exertion of Obese and Non-Obese Females During Performing Regulated Exercise Protocols” in the Spring 2011 issue of the *International Journal of Social Health Information Management*. His paper examined the effects of caloric outlay and individualized psychological responses to the stress of physical exertion of obese females during performing regulated exercise modalities for the purpose of weight reduction.

Dr. M. P. A. Sheaffer, English, participated in two seminars at the Courtauld Institute of Art of the University of London during July: “Art and Architecture in Victorian London from the ‘Battle of the Styles’ to ‘Art for Art’s Sake’” and “Landscape as Art.” She was also a presenter in poetry seminars through the Birkbeck College Poetry Workshop of the University of London in June and July, reading her original poetry.

Congratulations

To **Trish Salvadia**, Office of Dean of School of Education, who married Sean McEvoy on August 22 in the Outer Banks, N.C.

Obituary

Irene E. Bjerknes Heisey, 91, of Millersville, died August 26. She had served as a college nurse at Millersville.

9/11 Remembered

Dr. Dennis Denenberg, professor emeritus of elementary education, read a passage from his book, “50 American Heroes Every Kid Should Meet,” on September 11, as part of a tribute event, “Never Forget 9/11...The Spirit of America,” held at Clipper Magazine Stadium in Lancaster. Denenberg was joined by co-author Lorraine Roscoe, associate director of financial development at Schreiber Pediatric Rehab Center. The book includes a section on 9/11 heroes.

In addition, Millersville University’s Marching Band, represented by 80 students, performed during the “Never Forget 9/11...The Spirit of America” tribute event on September 11.

On campus, members of the University community shared a moment of silence during the 10th anniversary of 9/11 (pictured right).



WIXQ Cleans Up



Members of Millersville University’s radio station, WIXQ, recently cleaned up Long Lane as part of the Adopt A Highway Litter Control program. The adviser for WIXQ is Dr. Ralph (Doc Roc) Anttonen.

Calling All Authors!

Millersville University’s Alumni Association and the Soar to Greatness Campaign are hosting a book signing event, “Author Author,” for authors who are alumni, retired and/or current faculty or staff of the University. The book signing will be held during homecoming weekend on Saturday, October 29, from 12:30-2:30 p.m. in the Student Memorial Center.

University-related authors are invited to “Author Author” to share their achievements in and books about a variety of topics. The Millersville community can meet the authors, get signatures and purchase the books. A children’s book reading is also scheduled, along with costumed characters to meet the attendees.

Authors are asked to bring a dozen of each of their books they want to sell/sign, as well as display items about the book(s) and pens for signatures. They are also asked to donate a copy of their book to Millersville University’s library for the special University collection. Each author should submit a PDF or similar file of the book cover, of each book, to use for promotional purposes before and during the event, and submit to Steve DiGuseppe at mualumni@millersville.edu, by October 7.

If you’re a Millersville University-related author and would like to participate in the event or would like more information about “Author Author,” contact the alumni office before October 7, at 717-872-3352 or mualumni@millersville.edu.

Who Makes Millersville Special

This issue of the Exchange features John Emswiler, the athletic department's men's equipment manager.

Q: Where are you from?

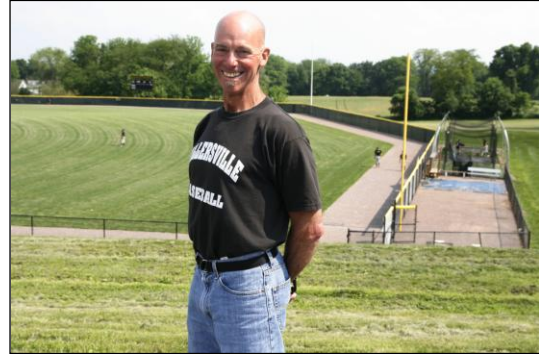
I was born in Lebanon, Pa., but my family moved to Lancaster when I was very young.

Q: How long have you been working at Millersville University?

I started August 24, 1986. This will be my 25th year.

Q: What is your favorite thing about working at Millersville?

My favorite thing about working at Millersville is interacting with the students, coaches, faculty, staff and fans.



Q: We know you were in an accident a few years back. What happened and when?

I was riding a bicycle and swerved to avoid a car in February of 2006. I was not wearing a helmet. A hard lesson learned: I would not think of getting on my bike today without my helmet.

Q: How long did you stop working?

I returned to work in August of 2006. I was only off for about six months to do extensive speech, occupational and physical therapy.

Q: What is the most gratifying part of your job?

The most gratifying part of my job is seeing the athletes work hard and build great confidence and maturity from freshman to senior year. I enjoy seeing the pride they have in participating in Millersville University athletics; no matter if they win or lose, if you give it your best, you can always be proud.

Q: What is your favorite thing to do outside of your work?

My favorite thing to do is to get on my bike and ride around Lancaster County. I love to ride out on route 999 and ride along the river.

Q: What is your greatest accomplishment?

My greatest accomplishment is being able to return to work after my accident and continuing in my daily activities, which we did not think would be possible when I had my accident, and being able to do simplest things that most people take for granted.

Q: Finish this sentence: "My life would not be complete without..."

My life would not be complete without my faith, my wife, my family and my Millersville University family and friends who have helped me through so much.