Introducing Millersville’s New Entrepreneurship Minor

Millersville University’s new interdisciplinary minor in entrepreneurship has been approved by the Council of Trustees and will be the only minor of its kind in the Pennsylvania State System of Higher Education. The Entrepreneurial Leadership Center, established in 2009, laid the groundwork for the creation of this new minor, which will allow students in any major to bring an entrepreneurial prospective to their specific area of study.

Students will learn to identify resources and tools to translate opportunities into sustainable solutions, formulate business plans and develop ethical orientations to build informed decisions, strategies and relationships. The entrepreneurship minor will require students to complete a minimum of 18 credits, which includes an introductory seminar on entrepreneurial thinking, two core courses, a practicum and a capstone course on business skills for entrepreneurs.

“Students enrolled in the minor will be receiving a one-of-a-kind education, as the minor does not duplicate course offerings at any other university within 50 miles of Millersville University,” explained Dr. Diane Umble, interim dean of the School of Humanities and Social Sciences.

While the minor will be housed in the School of Humanities and Social Sciences, the participating departments that will offer courses include art and design, business administration, chemistry, communication and theatre, computer science, economics, English, music and women’s studies.

The entrepreneurship minor will help drive the University’s commitment to “create, innovate and engage”; to connect education to life beyond campus and to meet the economic needs of the region, the Commonwealth and the nation.

For more information, contact the Office of the Dean, School of Humanities and Social Sciences, at 717-872-3553.

New Appointment of Director, Center for Academic Excellence

Dr. Oliver Dreon has recently been appointed director of the Center for Academic Excellence at Millersville University, effective August 27, 2012. He will hold this position through the end of spring semester 2015.

Dreon, who currently serves as assistant professor of educational foundations at Millersville, holds a master’s degree in teaching physics education from University of Pittsburgh and a Ph.D. in curriculum and instruction from Penn State University. Previously, Dreon taught physics at Cumberland Valley High School in Mechanicsburg, Pa., and was an adjunct professor at Wilson College and Seton Hill College.
Most recently, Dreon has been working with Dr. Nanette Marcum-Dietrich, associate professor of educational foundations at Millersville, to research the use of professional development schools to prepare new science teachers. They have presented their work at national and international conferences including the National Association for Research in Science Teaching and the American Education Research Association. Dreon is also an advocate for online education and has co-developed the Camp IDEA professional development workshop at Millersville for faculty to expand their online pedagogy.

During his time at Millersville, Dreon has remained actively involved serving on several committees including the Academic Outcomes and Assessment Committee, the Academic Standards Committee and the University Honors College Committee.

**Phone System Transition at Millersville Increases Efficiency**

In order to improve Millersville University’s emergency communication and reduce costs, the Millersville University Police Department transitioned their primary radio communications to Lancaster County Wide Communications (LCWC County 911) this past fall. The transition allows emergency calls to be directly dispatched by LCWC, the centralized answering point for 911 telephone calls in Lancaster County, Pa., alleviating the need for trained emergency dispatchers on campus.

Millersville University will complete the transition by forwarding calls to 3911, the on campus emergency number, directly to LCWC County 911. In addition, informational and non-emergency calls will be moved from contracted staff in Dilworth Building to the Call Center located at the Student Memorial Center information desk. Student Services, Inc. (SSI) has hired, trained and scheduled the Call Center staff, which will consist of one full-time supervisor employed by SSI and part-time student managers, as well as student assistants paid through the University’s student payroll. SSI staff will answer incoming calls that range from routine work requests, information technology requests and non-emergency requests 24-hours a day, 365-days a year. The Call Center will not be responsible for emergency calls, but will have the ability to dispatch maintenance and police for non-emergencies.

The continued transition of the communication dispatch plan will reduce the possibility of a communications shut down in a campus-wide emergency and improve the ability to respond to significant emergencies. “Lancaster County 911 has the ability to function during the most significant weather, fire and police emergencies. We are in great hands with this switch,” said Peter Anders, police chief at Millersville University, whose serious concerns on the effectiveness of Millersville’s emergency dispatch system initiated the proposal for change.

Emergency alarms will also be moved from Dilworth Building to an off-site monitoring location by ESCO, a security and fire protection company who already has an established contract with Millersville University. ESCO will follow the current protocol toward notifying fire and University police through County 911 or maintenance for alarm malfunctions. The blue emergency phones and residence hall phones will also report directly to County 911. “I feel we
are safer having them monitored off-site. Hospitals have their alarms monitored off-site and rely on groups like ESCO,” stated Anders.

This change will save the University approximately $80,000 annually. In addition, $45,000 that was used for the contracted dispatchers will now be used for Call Center student payroll at the SMC. Anders added, “Our students excel in customer service to visitors and it was an added benefit that there will be additional student hours from our funds.” The transition will occur on July 1 and the changes to University dispatching will be reviewed during the next six to 12 months. University police is working to make the final transition as smooth as possible.

For more information, contact Anders at 717-872-3433 or Peter.Anders@millersville.edu.

**Four Corners Summer Arts Festival, 2012**

Millersville will host its 2012 Four Corners Summer Arts Festival again this summer. Experience four dimensions of art: Theater, music, dance and visual art. The Four Corners Festival is intended for audiences of all ages and is free (except for the ticketed Rafters Theatre performance of “Julius Caesar”) and open to the public. Below is a tentative schedule of events for this year’s festival:

**June 29 at 3:30 p.m.** – Camp Will performs “Julius Caesar” at Rafters Theatre in Dutcher Hall. Camp Will is a three-week Shakespeare acting adventure for 5th – 9th grade students.

**July 11 at 6 p.m.** – Festival launch: Outdoor art gallery and a mix of performers on the shores of the Swan Pond. Jazz Ministers Big Band will be performing at 7:30 p.m.

**July 11-14 at 7:30 p.m.** – The festival continues with outdoor art booths and a mix of performers on the shores of the Swan Pond.

**July 20-22 at 7:30 p.m.** – People’s Shakespeare Project performs “Julius Caesar” on the shores of the Swan Pond.

**July 27-28 at 7:30 p.m.** – People’s Shakespeare Project performs “Julius Caesar” at Rafters Theatre in Dutcher Hall. Tickets cost $10 for general admission; $5 for students.

“Intrigue” art exhibit and “Post No Bills” interactive art project will be open on the 2nd floor Studio Theatre in Dutcher Hall during the following times:

**July 11, 6 - 10 p.m.; July 12-14 and July 20-21, noon to 10 p.m.**  
**July 22 and July 27-28, 6 - 10 p.m.; July 17-19 and July 24-26, noon to 4 p.m.**

**August 3 at 5 p.m.** (Lancaster First Friday) – “Intrigue” art exhibit opens at The Ware Center, Millersville University Lancaster and will continue through August.
Student Forecasters Provide Guidance for Balloonists

Hot-air balloonists are pilots and like their fixed-wing counterparts, they rely on a keen knowledge of the weather condition before they launch their craft into the blue. In fact, it could be easily argued that balloonists are even more dependent on reliable weather information and forecasts because they are at the mercy of the weather and use the wind to steer their buoyant vessel and its vulnerable human payload to a safe landing.

It is typical for a balloon event to schedule a briefing prior to each launch to assess the current weather conditions, get an update on the forecast and based on that information, estimate the direction, distance and duration of their flight and consider potential safe landing sites. Pilots are ultimately responsible for the safety of their balloon and passengers, just as are commercial airline pilots for the ships’ captains.

Millersville meteorology has a long history of involvement with the ballooning community going back to 1988 when Dr. Richard Clark, earth sciences, gave a presentation on “The Basics of Weather for Balloonists” at the John Wise Balloon Society’s Back-to-Basics seminar, and continuing to this day with a recent presentation to the Great Eastern Balloon Association at Rutgers University. Balloonists are required by the FAA to complete two hours of weather instruction each year to maintain their pilot certification. In addition, for several years Millersville has been providing a suite of special forecast products for balloonists, which are created from the Weather Research and Forecast (WRF) modeling system that runs operationally in house twice each day (www.atmos.millersville.edu/~wrf/balloon/). These products display weather information in a format that is familiar and useful to balloonists, such as reporting winds at altitude in units of feet instead of meters and focusing on the lower atmosphere where balloonists spend most of their time while in flight.

This summer an opportunity arose for four meteorology students to engage in operational forecasting for several balloon events. This spring, these students completed a course in Boundary Layers and Turbulence (ESCI 448) that served to strengthen their conceptual understanding of lower atmospheric processes. Now as forecasters, they can gain valuable operational experience in an authentic setting.

Three of the meteorology students, Tyler Morrow, Brian Lada and Jeff Rafach, spent their Memorial Day weekend providing weather information for a balloon event in Frankenmuth, Mich. Scott Kacelowicz, also a meteorology major, will join the group in Meadville, Pa., later in
June. The team has also committed to events in Canton and Middletown, Ohio, this summer. Equipped with hand-held weather instruments for in-situ surface observations, pilot-balloons (pibals) and a tracking scope known as a theodolite to measure aloft winds, and Internet access to weather radar, WRF products, and terminal forecasts, these students are providing weather briefings that pilots use in their flight planning. The weather is the paramount factor in the pilots’ decision to fly their craft and Millersville continues to carry on its legacy of providing critical weather information to balloonists.

Millersville’s Council of Trustees’ Action Items

Millersville University Council of Trustees (COT), at their regular meeting on June 12, considered Millersville University Foundation Endowments, as well as emeritus status of retired Millersville faculty.

The COT moved to approve four Millersville University Foundation Endowments including the J. Elvin Brenner 1909 Education Scholarship, the Joseph P. and Marianne S. Nolt Family Scholarship, the Richard Cecil and Claudia Pennock Todd Scholarships and the Council of Trustees Scholarship.

In other action, the COT considered the emeritus status for Dr. Carole M. Cunihan, anthropology (1989-2012); Dr. Perry R. Gemmill, applied engineering, safety and technology (1981-2012); Dr. Kathryn A. Gregoire, social work (1979-2012); Dr. Marianne S. Kerlavage, art and design (1991-2009); and Dr. David A. Zegers, biology (1977-2011).

Four Corners – Camp Will

Camp Will, a Shakespearean acting camp for fifth to ninth grade students being held at Millersville University, will present its abridged performance of “The Tragedy of Julius Caesar” as part of Millersville’s Four Corners Summer Arts Festival on Friday, June 29 at 3:30 p.m. at Rafters Theatre in Dutcher Hall.

This is Camp Will’s fifth summer of operation under the direction of Laura Korach Howell, the founder and executive director of The People’s Shakespeare Project, a nonprofit organization committed to studying the work of Shakespeare through performance and performance-based instruction.

Howell has taught and directed children for more than 25 years. Much of her Shakespearean training, both stage and teaching, is from Shakespeare and Company in Lenox, Mass. This year, Howell will be joined by two Millersville University alumni to help with Camp Will. Jeff Wolfthal ’11 will serve as the assistant teacher and Alyssa Rader ’12 as a volunteer teacher for the camp.
Camp Will is a three-week day-camp that gives students the opportunity to explore the work of Shakespeare including acting, movement, voice, improvisation and text classes in the morning and set construction and rehearsals in the afternoon.

This event is free and open to the public. For more information on the Four Corners Summer Arts Festival, visit millersville.edu/conferences/fourcorners/. For more information about Camp Will or The People’s Shakespeare Project, visit peoplesshakespeareproject.org/.

**MU Student Award Winners at Expanded Visions**

Millersville University’s art and design department presented “Expanded Visions,” a month-long art exhibit that opened June 1 at The Ware Center, Millersville University Lancaster. A local tradition from the 1980s, “Expanded Visions” is a photographic art competition where anyone can submit their photographs. This year’s submissions were judged by Franklin & Marshall College Photography Professor John Holmgren.

Out of the five awards presented, Millersville students received first place, third place and honorable mention awards for their photos. First place was awarded to senior Megan Whitney, third place to Brittany Lamberton ’12 and honorable mention to Sara Bowman ’11.

All winning artwork is on display until June 29 from 8 a.m. to 4 p.m. at The Ware Center.

**Need to Know:**

**MU Fitness Center – Free Trial Membership!**

Millersville University's Fitness Center is offering a six-week free trial membership. This offer, which runs June 11 - July 20*, is only available to Millersville University faculty, staff, alumni and retirees.

To take advantage of this offer, pick up a free, six-week trial membership card, available at the Fitness Center main desk, located in the Student Memorial Center.

During the promotional six-week free trial, check out the Fitness Center’s group fitness programs, personal trainers, weight loss management programs and new equipment!

*The Fitness Center will honor the free trial period of six weeks for those who sign up by July 16. The promotional group fitness classes and weight loss challenge will however only be available until July 20.

For more information, contact Sara Burcin, fitness center manager, at sburcin@ssi.millersville.edu or 717-871-2167, or visit the Fitness Center website, mufitnesscenter.com/.
QUESTION: Are you spending the summer conducting research, publishing papers, presenting at conferences, traveling across the country, performing concerts or getting married? If so, we want to know about it! Don’t forget to send us your faculty or staff activity notes over the summer! Send your activities or special achievements to Janet Kacskos at Janet.Kacskos@millersville.edu.

Here are the faculty and staff activities for June 21, 2012.

**Faculty and Staff Activities**

**Dr. Richard Clark**, earth sciences, was invited by the National Science Foundation to participate as an observer and provocateur in the second EarthCube charrette in Arlington, Va. In the scientific community, charrettes are gaining popularity as a way to solicit community input to converge on a solution in a top-steered, stakeholder-informed, process. EarthCube is a national effort to transform the conduct of research by supporting the development of community-guided cyberinfrastructure to integrate data and information for knowledge management across the Geosciences. Clark’s interest and experience in this area grew out of his involvement in a multi-institutional, National Science Foundation-funded, large information technology research project, *Linked Environments for Atmospheric Research* (LEAD).

**Retired Faculty**

**Jean Bradel**, professor of music emerita, watched her former Millersville student, Vickie Kissinger, win Pa. State Senior Idol on June 4. Her student, Larry Gessler, was also a finalist in the competition. Another student and alumna, Theresa Walker, performed the role of Shelly in the Fulton production of Hairspray and is now performing in Dutch Apple Theatre’s Annie Get your Gun and at Chocolate World in Hershey. Student Jill Christine, daughter of faculty member Keith Wiley, is performing in numerous musical theater productions (Oliver, Brigadoon, Legally Blonde, Kiss Me, Kate, Copacabana, State Fair, Smokey Joe’s Cafe) at the renowned Mac-Haydn Theatre in Chatham, N.Y., for the summer. Diane Huber is performing in and understudy for role of Mercedes in the N.Y. off-Broadway production, The Count of Monte Christo, Kelsy Zimmerman performed Gertrude McFuzz at the Dutch Apple Theatre’s Seussical and is on stage at Hershey Park this summer.
Dr. Carole Counihan, retired anthropology professor, presented at Food Conference: Perugia, an international convention on the history and culture of Italian food, June 8-9 in Perugia, Italy. Counihan presented her paper, entitled “Tradition, Territory and Identity in the Italian Alternative Food Movement.” The food conference utilized the broad topic of food as a lens to analyze the last 150 years of Italian history and cultural identity. In those years, there has been much discussion of seemingly contradictory trends including the need for unification beyond simply the political, the promotion of regional differences and the simultaneous encouragement of both immigration and emigration.

Who Makes Millersville Special

This issue of the Exchange features Barbara Bensur, associate professor of art and design at Millersville. She has been with the University for 14 years.

Q: What courses do you teach?
A: I teach “Fundamentals of Studio Art,” “Introduction to Art Education” and “Art and Culture.”

Q: Which is your favorite?
A: Currently, my favorite is “Art and Culture.”

Q: Where did you go to college? What degree(s) did you earn?
A: I went to Mercyhurst College in Erie, Pa., for my bachelor’s degree in art and University of Maryland for my master’s and Ph.D. in education curriculum and instruction.

Q: Have you always been artistic? Does the artistic gene run in the family?
A: I like to think I have always been an artist. When I was a little girl my grandmother had a secretary and in the top drawer was a red box of crayons and a coloring book and when I spent the night with her I got to color in the book. With the exception of me, no one in my family has perused a career but I think in a lot of ways we were an artistic family.

Q: What’s the most exciting place art has taken you?
A: Egypt. I was there four years ago and it was exciting to be walking on the same ground that pharaohs from long ago walked. I stayed at a hotel in Cairo that I could I see the Pyramids of Giza from the veranda.

Q: How do you inspire your students to be passionate about the arts?
A: I have always had a deep connection with art, making art, looking at art and visiting museums and I think the students pick up on my enthusiasm and begin to see art through my eyes and share my passion for it.

Q: How does Millersville University’s art and design program prepare students for their future endeavors?
A: The department offers in-depth studies in art making, art history and art education. Our faculty are recognized regionally, in the state, and nationally for their art and contributions to
research in art education. The unparalleled preparation our students receive puts them ahead of their peers in any number of job opportunities and admission to graduate schools. Many of our graduates have gone on to become artists and art educators who themselves have had their work published and nationally recognized.

Q: Is it fair to ask if you have a favorite artist? What about a favorite piece of artwork?
A: That is a difficult question because my artwork is very non-objective, focusing primarily on the use of color, repetition, rhythm and movement so I would say that Wassily Kandinsky is my favorite and “Composition IV” is my favorite piece of his work. It is bright, lyrical, full of movement and unexpected bursts of color. Everything seems to be moving around, swinging and swaying to an unknown rhythm and beat.

Q: If you could visit any art museum in the world which would it be? Why?
A: The Louvre. I haven’t been there yet, and I would love to see the Mona Lisa and just to stand among some of the greatest art in the world.

Q: What’s one thing most people on campus don’t know about you?
A: That I am the only girl in my family and I have four brothers who tortured my boyfriend relentlessly but not enough to keep him away because eventually I married him.

Q: Where did you grow up?
A: In Erie, Pa.

Q: If you could have dinner with anyone in the world (past or present), who would it be? Why?
A: I would travel back in time to 17th century Italy and have dinner with Artemisia Gentileschi because she was a recognized woman painter not readily accepted by patrons or the male dominated artistic community. Her best-known image, Judith Beheading Holofernes, shows the decapitation of Holofernes, a scene of horrific struggle and blood-letting. The extreme contrast in the image makes the viewer feel like you are right there witnessing two women taking down a powerful, ruthless Holofernes.

Q: What was your favorite TV show as a kid?
A: Bonanza. Little Joe (Michael Landon) was my favorite character; he was cute and rode a really cool horse. It was one of the first shows on TV in color. It came on after the Wonderful World of Disney (which was also one of the few shows in color).

Q: What do you do to relax?
A: Spending time with my three grandchildren, who are 5 years old, 18 months and 15 months. They say and do the funniest things that keep us all wondering what will happen next.

Q: Are you a Mac person or a PC person?
A: Mac.