The Winter Center Grand Opening

The grand opening of the Charles R. and Anita B. Winter Visual and Performing Arts Center at Millersville University is set for Friday, October 12. The newly renovated 84,000-square-foot center features a concert hall, recital hall, performance hall, classrooms, a recording studio, piano lab, a music library, faculty offices and more. The $26 million renovation project, which was funded with public and private dollars, has been underway since March 2010.

“This new venue will provide a creative hub for students, faculty and the surrounding community in music, art and theater. We hope to provide a vibrant place for local, regional, national and international artists to show their work and connect with students in residencies, master classes and workshops,” said Laura Kendall, director of the Winter Center.

The public is invited to attend the Winter Center dedication and ribbon cutting ceremony, which will begin at 4 p.m. Guest speakers will include Michael Warfel ’84, chair of the Council of Trustees; Stephen Kepchar ’71, chair of the Soar to Greatness capital campaign cabinet; Greg Lefever ’89, chair of the capital campaign fundraising priority committee for the Winter Center; and Dr. Diane Umble, interim dean of the School of Humanities and Social Sciences. Selected students will also speak about the impact the building will have on their education. After the dedication, guests will be invited to tour the building with student guides, as well as view exhibits and demonstrations.

The Winters have been long-time benefactors of the University and contributed a major gift in 2008 to the renovation and expansion of Lyte Auditorium into the University’s Visual and Performing Arts Center. Dr. Winter is a world-renowned medical surgeon, practicing for more than 40 years in Lancaster County.

Millersville Announces New Initiative for Children

Millersville University has announced the “Family Arts Collaborative” initiative. This multifaceted theater arts program will be targeted to families and the clientele of local child services providers, particularly agencies assisting at-risk youth and those underserved by the arts. It will feature experiences and opportunities at the Charles R. and Anita B. Winter Visual and Performing Arts Center on campus and at the Ware Center in downtown Lancaster.

Noted local playwright and theater arts educator Barry Kornhauser has been selected to run the Family Arts Collaborative initiative. Having worked at the Fulton Theater since 1981, most recently as associate director/playwright-in-residence, Kornhauser gained extensive experience and national recognition in the field of theater for young audiences and arts education. He will be the
creative force behind the initiative, which will be primarily aimed at children age’s five to 10 and their parents.

“After a very successful premier season at the Ware Center, it was time to turn our attention to programming for the young,” said Dr. Diane Umble, interim dean of the School of Humanities and Social Sciences. “It’s part of our mission to develop the next generation of artists and performers, so we need to create activities and performances for the young in all the arts: Theater, visual art, dance, music, storytelling and film. This initiative will incorporate all of these elements and even include summer camps.”

“I’m both grateful and excited to be given the opportunity to work at this eminent University, with all of the resources it affords. It’s my intention to create programs that will present high quality performances while providing the students at Millersville with unique hands-on learning opportunities,” Kornhauser said.

Kornhauser will join Harvey Owen, director of the Ware Center, and Laura Kendall, director of the Winter Center, with the implementation of the initiatives.

“With Barry at the helm, working with a team of students and faculty, we are looking to create an engaging series that connects to Pennsylvania academic standards for K-12 students and teachers,” said Kendall. “We will bring students to campus for enriching arts experiences.”

Owen said, “What we will have with this collaborative effort, and Barry’s help, is a whole new era of entertainment and educational opportunities for the young, the likes of which Lancaster has not seen before.”

**Millersville’s SPC Collaborates with Local Entrepreneurs**

During the summer of 2012, the Software Productization Center (SPC) at Millersville University is collaborating with two local entrepreneurs for the center’s fifth year of their Seed/Assistance Funding grant program. Each spring, SPC puts out a call for proposals to help local businesses productize an idea to help grow the company through efforts of talented and trained Millersville University students.

Local entrepreneurs Fran Gillott and Ryan Keener, both from Lancaster County, have a vision for a delivery business opportunity in Lancaster and surrounding counties but needed a specific kind of website and mobile application to get the project off the ground. University students and professors from the departments of computer science, art & design, business and communication are working together with the two professionals to develop and launch DeliveryCrowd in fall 2012 at [www.deliverycrowd.com/](http://www.deliverycrowd.com/).

Students are involved in every aspect of the project including research and development, brand design and software infrastructure creation, and case use studies. This year’s student team includes second year SPC veteran Bob Hennessey, Adam Bitner, Logan Peck, Dan Lipson and
Bri Piccari. Hennessey notes, “The real benefit is the experience gained from collaborating with such a diverse team. Only a fool would not take the opportunity as often as possible.”

The SPC at Millersville University was initially formed with a three-year infrastructure grant from the Pennsylvania State System of Higher Education and received a fifth year of funding to continue the program in 2012. The center aims to strengthen the regional economy by assisting a fledgling business with a software produce created through faculty and student expertise. The student role in the SPC is so vital that slightly more than 40 percent of the center’s operating budget is comprised of student salaries.

The term “software productization” refers to the process of turning an underdeveloped software concept or early prototype into a marketable product, and the mission of the SPC is to assist regional entrepreneurs with developing all aspects of their software product from market research to software prototype to branding and physical packaging. The SPC is a cross-disciplinary effort that has involved faculty and students from computer science, graphic design, business/marketing and communication/media. Together, the faculty steering committee of Stephanie Elzer, Nancy Mata and Patrick McCaskey have mentored more than 25 students as they have worked with five different companies including WorkXPress, Cruzstar, MRG Power Labs, Runoff Studios and Hayden Films.

For more information on the SPC at Millersville, visit www.millersville.edu/spc/index.php, follow them on Twitter, at SPC@Millersville or “like” them on Facebook.

**Working On Wheels**

Do you think you could last a day working from a wheelchair? The staff at the Ware Center, Millersville University Lancaster, did as they took part in the program “Working on Wheels” on July 20. The program was started by Susan Shaeffer, a disabled woman who volunteers at the Ware Center. After spending the day in wheelchairs, Shaeffer spoke to the staff about the difficulties people who are handicapped encounter on a daily basis. The staff also shared their own personal experiences.

“I didn’t expect it to be so physically challenging,” said Suzette Cahill, receptionist at the Ware Center. “This experience was eye opening and is something everyone should experience.”

Schaeffer continually raises awareness for people with disabilities, sharing the program and speaking to people of all ages and backgrounds.

Albino Appointed Director of Migrant Education

Dámaso Albino has recently been appointed director of Millersville University’s Migrant Education Program. He was previously the program’s co-interim director since January 2012.

Albino comes to Millersville from the School District of Lancaster, where he served as principal and assistant principal at J.P. McCaskey High School. His 28 years of educational experience also includes serving as the dean of students at the Lancaster Partnership Charter School. In addition, Albino was a mathematics and English as a second language instructor in the School District of Lancaster, a mathematics instructor at Harrisburg Area Community College and a mathematics and English teacher in Ponce, Puerto Rico. Most recently, Albino, who speaks fluent English and Spanish, served as team leader for the Berks Project Area 4 for Millersville’s Migrant Education Program.

His undergraduate work was in Puerto Rico at the University of Puerto Rico Mayaguez Campus and the Antillian College. His master’s degree in teaching and curriculum is from Penn State, as well as his master’s/certification in educational administration (K-12 School Principalship).

Students Study Abroad in London

While the Olympics run July 27 through August 12 in London, 13 Millersville University communication & theatre students had the chance to check out the host city earlier this summer.

Tony Elliot, communication & theatre, accompanied the students and said in addition to London preparing for the Olympics, there was still a lot of excitement about the Queen’s Jubilee.

Some highlights of the Millersville trip were attending a Globe Theatre production of Henry V, attending a production of Sweeney Todd and a backstage tour of the National Theatre.

Students Receive Honors for Web Designs

Millersville University art and design junior Bri Piccari, along with recent art and design graduates Blake Rowley ’12, Mike Sohl ’12 and Hayley Harclerode ’12, recently received honorable mention awards in Brian Miller’s Above the Fold contest for web designs.

The Above the Fold Student Design Competition, adapted from Miller’s best-selling book on web design titled “Above the Fold,” honored the best web, motion and interactive designs from students around the world. There were more than 125 entries from 16 different institutions.
All winning entries are featured in the Above the Fold Awards gallery both online and on the iPad app. Honorable mentions received at least two votes for Best in Show from the judges. The winner of Best in Show was the only piece to receive four out of five votes.

Rowley received honorable mention for his design of the Academy of Art university website, and Piccari received an honorable mention for her website designed to promote College Radio Day. Harclerode received honorable mention for his website design of the Bryant University’s Musical Mustache Bash, an all-day event dedicated to the fight against childhood cancer. Sohl also received an honorable mention for his design of the website Warped America, which features an inside look into the way our generation puts our current pop culture icons on such a large platform.

Another Millersville art and design graduate, Erin Good ’12, was also recognized recently when her website, www.Erin-Good.com, was selected as Best Designed Site of the Day by HOW Interactive Design. Patrick McNeil, web design expert and the author of the Web Designer’s Idea book series, hand-picks the best designed websites to showcase as How Interactive Design's Sites of the Day. Good's design was picked for being solid and functional.

To view the gallery of Above the Fold winners, visit awards.abovethefoldbook.com/winners/. To view Good’s site on HOW Interactive Design visit, howinteractedesign.com.

**Need to Know: First Friday at the Ware Center: August 3, 2012**

On August 3, a number of free events will be held as part of Lancaster First Friday at the Ware Center, Millersville University Lancaster. Events featured as part of First Friday at the Ware Center include the following:

**Welcome Barry Kornhauser to the Ware Center: 6 – 8 p.m., drop-by**

Kornhauser, a noted, much-awarded, nationally recognized playwright of children’s and adult theatre is joining the Ware Center staff in August. Kornhauser will be running the new “Family Arts Collaborative” that will bring a brand new form of entertainment to children and their parents at the Ware Center and the Winter Visual and Performing Arts Center on campus. Stop by and meet Kornhauser and learn more about the “Collaborative.”

**Exhibit Opening, “Intrigue”: 6 – 9 p.m.**
As part of Millersville's Four Corners Summer Arts Festival, a juried exhibit, which features the best of show artwork thematically related to the notion of “Intrigue,” will open. This exhibit will run August 3 through August 24. In addition to featuring the winning, best in show artwork from dozens of entries in Four Corners “Intrigue,” the “People’s Choice Award” winner will also be revealed.

**Exhibit Opening, “2-D Photography Sculpture”: 6 – 9 p.m.**
An exhibit featuring the work New York artist Stephen Barnett will open. This exhibit will run August 3 through August 31. Barnett will be on hand during First Friday at the Ware Center to meet the public and discuss his work. Barnett’s work begins with photographs juxtaposed with lattice-cut poplar wood through the framed image. His pieces are then enhanced with found objects and a touch of color to accentuate a line or as a highlight.

**Bridal Couture Fashion Show: 6 p.m. (running every half hour thereafter)**
National, award-winning designer Janell Berté, from POSH, will be on hand to narrate this fashion event with her couture bridal gowns and evening wear inspired from the 60s using live models and music by DJ Andy M of Freeze Entertainment. Movement is by Rev9 Dance Company and make-up and hair by Visage a Visage Salon & Spa. The gown of your dreams is within reach right here in Lancaster; POSH has exclusive styles with exceptional service. A highlight of the show will be fashions from Nicole Miller Philadelphia.

For more information, visit [millersville.edu/ware-center](http://millersville.edu/ware-center), or contact Harvey Owen, director of the Ware Center, at 717-940-1181 or Harvey.owen@millersville.edu.

**8/2/2012 Activities**

Here are the faculty and staff activities for August 2, 2012.

**Faculty and Staff Activities**

**Dr. Aminta Hawkins Breaux**, student affairs, has been elected to the University of the Sciences board of trustees as a member at-large.

**Dr. Richard D. Clark**, earth sciences, presented, “Regional Circulations Affecting Local Air Quality During DISCOVER-AQ,” at the 20th Symposium on Boundary Layers and Turbulence in Boston, Mass., on January 10, 2012. The eight students who participated in DISCOVER-AQ in Edgewood, Md., in July 2011 were co-authors on this presentation.
Dr. Tanya Kevorkian, history, presented a paper, “Early Brethren Hymn-Singing Practices in Context,” at The Life and Influence of Alexander Mack Jr., a conference held at the Young Center for Pietist and Anabaptist Studies, Elizabethtown College, June 6-8. She organized and was a panelist for an interdisciplinary workshop titled “Women, Gender and Space in Baroque Music” at the Attending to Early Modern Women conference, held at the University of Wisconsin-Milwaukee from June 21-23. During the 2012-2013 academic year, she will be on leave with a fellowship from the National Endowment for the Humanities in order to finish the research for and write the manuscript of her second book, The Musical Experience in German Baroque Towns.

Drs. Karen Rice and Heather Girvin, social work, along with Meghann Short, MSW student, presented the findings from a needs assessment titled “Family Arts Collaborative: Building and Sustaining Relationships” at the 37th Annual National Institute for Social Work and Human Services in Rural Areas Conference: Rural Social Work at the Crossroads: Building Capacity, Nurturing Sustainability, held in Nashville, Ind., July 15-18. The needs assessment was completed by Short as a student and explored barriers and interests among Lancaster County residents to engaging in the arts. The findings are intended to guide further development of an initiative Family Arts Collaborative between the Department of Social Work and the Ware Center.

Congratulations

To Dr. Lisa House, counseling & human development, and her husband Jeffrey House on the birth of their daughter, Ella Rose, on July 4.

Obituary

Beverly M. Wenzel, 62, of Willow Street, died July 25. She was retired from the housekeeping department at Millersville.

Who Makes Millersville Special

This issue of the Exchange features Dr. Minoo Ghoreishi, professor of management at Millersville since 1988.

Q: Where are you from?
A: I was born in Iran.

Q: Where were you educated?
A: I went to Oklahoma City University for my master’s degree in business administration and the University of Arkansas for my Ph.D.

Q: Why did you go into business?
A: It deals with everyday life and it is related to most fields.

Q: What did you do after graduation?
A: I taught graduate school and stayed in the teaching profession since then, more than 25 years.

Q: What is your favorite course to teach and why?
A: “Seminar in Free Enterprise,” “Strategic Management,” “Business and Society” and “International Issues.” I would like to develop service-learning projects for my students to involve them with community activities.

Q: Name one thing you love most about teaching business management.
A: Management applies to all professions. It means, regardless of your profession, you need to know how to manage your life, job and business. Through management, we teach there is NO best way to manage, but you change it based on the situation. It is a field with flexibility, and involves human and society and organizational matters.

Q: What is the hardest part about being a professor?
A: Keeping students motivated to the subject matters and final evaluations. Plus, I would like to be updated with most recent researches, and we do not have as much time for it.

Q: Business leaders used to be looked up to. That doesn’t seem to be the case anymore. Can you talk about how leaders can get back in the good graces of the public?
A: I believe in employee-run businesses, such as corporations; business leaders have to empower employees and decentralize decision making authority to regular employees. Also, CEOs pay should not be far more than their average employees.

Q: How important are ethics in business? Do you stress them in any classes?
A: Absolutely. All my courses have ethics components. I believe in capitalism with conscience.

Q: What are your thoughts on how to get the economy going – is it up to big business, or do you think small businesses are the key?
A: Big business can bring efficiency to the market through mass production as long as they are willing to increase the salary of employees with the increase in the productivity. Small business is good for market niche and is complementary to big business. Both small and big business are important components of the market system; however, regular employees have to be major components of the management system of big corporations.

Q: Do you advise any student organizations?
A: Student in Free Enterprise (SIFE) and Society for the Advancement of Management (SAM).

Q: What are some of your responsibilities?
A: I involve students in community projects, annual competitions of the SIFE and SAM, apply for funding for their activities and keep the organizations alive.
Q: Why did you choose these specific business organizations?
A: I believe these organizations can help our students academically and also make them a better person. Students have the opportunity to use their creativity to build effective projects that help our community, and by doing it, they learn too.

SAM helps students to improve their academic abilities and involve them with the scholarly activities. The SAM team has placed first twice and third once at the SAM International Business Conference. They learn to prepare a business case that I teach in my “Strategic Management” course, and present it to the judges. In this case, they have to perform an audit strategy of a company and come out with the recommendations.

For the SIFE team, students try to make a difference in life of others by teaching them, raise funds for them and in general become a better person for the society. Once a year, they also enter a competition and present their activities to the judges. I established this chapter at Millersville in 1998 and since then we have been regional champion five times. For example, in December 2011, the SIFE team raised funds to buy school supplies for children in rural areas of Costa Rica, and 10 of our students traveled to Costa Rica and delivered it to villages. In this trip, they were greeted by the staff of the president and toured the president’s offices.

Q: When your students win, how does this make you feel and why?
A: When the students win it makes me happy because they are happy. Actually, entering the competition makes them a winner since they gain the experience of presenting before a group of judges, interacting with company CEOs, having the opportunity to find jobs at these events, and most of all, they feel good about themselves and have fun.

Q: What is your favorite business magazine/newspaper to read?
A: PBS broadcasting is my favorite media for news and documentaries.

Q: What was your most recent book?
A: “Conscience Capitalism: A stakeholder’s Approach” was published in August 2011.

Q: Why did you write it?
A: The recent economic crisis partially is a result of unethical activities of businesses in order to maximize profit of stockholders. We need to teach our students an improved version of the capitalistic system: A system that maximizes values to all stakeholders and not only to stockholders including customers, employees, community and other stakeholders. The capitalistic system is an effective system and in the last century has improved our productivity dramatically. “Capitalism with Conscience” is the system to benefit all components of the society. Our students are future managers and executives. I am hoping they learn these principles and implement it in their job and personal life.

Q: When not teaching, what do you do in your spare time?
A: I try to finish the second edition of my book, watch PBS programs and bake bread and sweets.
Q: We know that you are always really busy but if you could go anywhere in the world where would you go and why?
A: Through the Fulbright program, I would teach in the rural area of Central Asia, because there are areas that have not been ‘modernized’ yet. I am interested in the way of life outside modern ‘commercialization’ life style.

Q: Please complete this sentence. People would be surprised to know that I...
A: Would like to be an activist about humanistic issues and continuously try to be a better person.