Admissions, Budget and Performance Funding

With the fall semester underway, Millersville University has announced that it met its goals for admissions, the 2013-14 budget has been approved and the University received more than $3.28 million in performance funding.

Admissions
The University started the fall semester with 1,316 freshmen, which met the goal of 1,300. In addition, the fall semester started with 614 transfer students against a goal of 600.

Budget
For the 2013-14 fiscal year, Millersville has a $141,285,204 budget that comes from the following sources:

Performance Funding
Millersville received $3.28 million in performance funding from the Pennsylvania State System of Higher Education (PASSHE). Each University put a percentage of its budget into the performance funding program and was measured on institutional performance and peer comparisons on 10 criteria. Millersville’s amount is almost $600,000 more than the University put into the program. PASSHE schools were ranked on mandatory, optional and university specific measures. Millersville ranked fourth in the state system for performance funding, behind West Chester, Indiana and Slippery Rock.

Mandatory criteria:
1. degrees conferred
2. closing the first-time freshman achievement gaps
3. closing the access gap for first-time freshmen
4. faculty diversity
5. private support

Optional criteria:
1. student persistence
2. employee (non-faculty) diversity
3. instructional productivity

University specific criteria:

1. closing the freshmen second-year persistence rate gap for non-majority students
2. sustainability – reduced carbon emissions

**Millersville Is Military Friendly**

Millersville University has been recognized as a 2014 Military Friendly School.

“I was very pleased to see Millersville recognized for the commitment to our nation's veterans,” said Major L. Craig Walker, assistant professor for military sciences at Millersville. “It is a tremendous achievement made possible by the university.”

Victory Media Inc. recently made the recognition. They are a media organization that provides information and resources to military personnel who are transitioning into civilian life. Since 2009, it has been publishing the Guide to Military Friendly Schools and the accompanying website militaryfriendlyschools.com, as well as the yearly Military Friendly Schools list. The schools listed offer military students “the best services, programs, discounts, scholarships, clubs, networking and staff.”

Each year, thousands of faculty and school personnel are invited by snail mail or email to participate in Victory Media’s Military Friendly Schools survey. The website gives the school a weighted score based on military support on campus, academic credibility, percent of military students, flexibility of military students and post-graduation employment rates of military students. The 2014 Military Friendly Schools list honors the top 20 percent of colleges, universities and trade schools.

“Millersville University and the Millersville community as a whole are very supportive of our military and honor the sacrifices veterans and their families made for our freedom,” said Walker. “We truly appreciate the fact that Millersville University recognizes the skills, knowledge and experiences that our veterans bring to the campus and the value that comes from sharing those experiences with the greater student population.

The 2014 Military Friendly Schools list and methodology are available online at http://militaryfriendlyschools.com/

For more information about military services at Millersville, visit the Mercer House on campus.
Dolphin Synchronized Swim Club Comes to an End

After 62 years in existence and a no-show of interested students for the 2013 season, Millersville University’s Dolphin Synchronized Swim Club has announced that it has come to an end for the time being.

“The Dolphin Club was a very strong women's sports team here at Millersville University for many years,” said Stacey Irwin, communications professor and faculty advisor for the Dolphin Club. “Back in the earlier days of Millersville University, women were not allowed to compete in intercollegiate athletics. Intramural clubs like the Dolphin Club gave young women an athletic endeavor to focus on and later a skill for competitive sport.”

Irwin notes that she has plans to help commemorate the Dolphin Club. “I have pieced a few things together from the materials I have collected in my time as faculty advisor,” she said. “We are going to transfer some of the show films to the web and try to share the Dolphin Club memorabilia with alumni, so they can enjoy their time in this organization. I am currently looking for a spring intern to help edit a commemorative video to share on YouTube.”

Furthermore, she expresses hope in reviving the club. “The Dolphin Club was a student organization,” said Irwin. “If students were interested in reviving the team, I would definitely try to help with that. I hope we can rebuild the team in the near future.”

The club was founded in 1950 and became known for producing a synchronized swimming show each year. In 1974, the club placed third against 12 colleges in the state, and in 1975-1976 they placed second in that same state competition. In 1978-1986 the club continued to experienced success in state, regional and national meets. Over the years, Dolphin alumni have continued to support and watch the Dolphin Club perform its annual shows, and some of them have even gone on to become synchronized swim coaches at local high schools. The Dolphin Club’s last show was in spring 2012.
U.S. News Ranks Millersville in Top 100

U.S. News & World Report Best Colleges issued for 2014 ranked Millersville University 22 in the category of “Top Public Schools” – Regional Universities (North) and Millersville ranked 81 in the category of “Best Regional Universities” – in the North region. The ratings were released on September 10.

“Millersville continues to exceed the national norms when it comes to student success outcomes such as second-year persistence, four-year graduation and six-year graduation rates,” said Dr. Vilas Prabhu, provost and vice president of academic affairs. “Our faculty continue to be one of the most qualified faculty within the Commonwealth and the State System of Higher Education. We continue to emphasize the quality of learning opportunities for our students, both inside and outside the classrooms.”

In the category of Top Public Schools, the only other Pennsylvania State System of Higher Education (PASSHE) university ranked in the top 25 was West Chester at 21. In the category of Best Regional Universities, other PASSHE universities were ranked as follows: West Chester 74, Slippery Rock and Shippensburg were tied at 93, Bloomsburg 95, Kutztown and East Stroudsburg were both ranked 116, Edinboro was 126 and Mansfield and California University of Pennsylvania were both 135. Cheyney, Clarion and Lock Haven were in the second tier, while Indiana University of Pennsylvania was ranked 177 in the category “National Universities.”

The print edition of the "Best Colleges 2014" guidebook can be purchased online now or at newsstands Sept. 24.

U.S. News & World Report rankings are based on the following factors:

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CERT Program at Millersville Provides Emergency Response Training

In its third year as an emergency response preparedness course on Millersville’s campus, the Community Emergency Response Team (CERT) prepares students, faculty and the community by training them to help themselves, their families and their neighbors during a disaster or emergency.

Made nationally available to residents through the Federal Emergency Management Agency (FEMA), and sponsored by and housed in the University’s Center for Disaster Research & Education (CDRE), the CERT program benefits the community by providing training in basic skills that they can use to be better prepared to handle a disaster during and after the event.

Shauna Stoy and Paul McGonigal, both first-year graduate students in the master’s degree program in emergency management MSEM) at Millersville, a program offered through the CDRE, are co-managers of the CERT program. Stoy, who is president of the student organization International Association for Emergency Managers (IAEM) understands how valuable the community training is.

“After going through CERT training, you will be prepared to plan for disaster and respond to a disaster. You will have the knowledge and skills to prepare and protect yourself and your family if, and when, a disaster strikes,” Stoy said.

The four-week program is offered October 21 to November 20 this fall. Taught mainly by professionals of specific fields, course topics include fire safety, medical triage, basic first aid, disaster psychology, disaster triage and rescue, and detecting signs of terrorism. McGonigal, who is also a firefighter with Millersville Station #5 of Blue Rock Fire Rescue, believes everyone should know how to prepare themselves for a disaster.

“When a large-scale incident happens, it could be a number of days before normalcy is restored, as we have seen with New Orleans and the areas affected by Hurricane Sandy,” McGonigal said.

Involved in emergency services for more than 30 years, Dr. Duane Hagelgans, assistant professor of emergency management, is on the advisory board for the CERT program. “The key to preparedness is that you hope you are always better prepared today than you were yesterday and you are always striving to get better,” said Hagelgans, who also serves on the South Central Pa Counter Terrorism Force (SCTF). “As part of disaster response, we study past events and get lessons learned to improve for the future.”

Improving disaster response for the future is an important priority. The University emergency management committee outlines a course of action for dealing with all types of disasters, and the plan that is updated every two years. “Disaster preparedness is not an area where you learn
everything and you stop, it is a constant cycle of evaluation and improvement,” Hagelgans said. “By training citizens, such as through CERT, we can have more people prepared and able to take care of themselves and others, leaving the responders to handle the most serious incidents.”


Classes are held Mondays and Wednesdays. Program fees are $15 for students and $25 for non-students. The program fee covers the cost of materials and a CERT T-shirt.

CERT Training Schedule
CERT Registration link

Dr. Alexandra Hutto named Director of Entrepreneurial Leadership Center for 2013-14

Dr. Alexandra (Lexi) Hutto has been appointed as the director of the Entrepreneurial Leadership Center (ELC) for the 2013-14 academic year. She is currently an assistant professor in the department of management & marketing.

“A couple of key goals for the ELC this year would be to expand awareness of the ELC and its offerings and to identify and assist aspiring entrepreneurs,” Hutto said. “In my mind, this means matching these students with the appropriate resources for the task at hand, whether it be outside mentoring, training, taking advantage of university course offerings, etc.”

Hutto has organized service-learning projects that connected students with community partners, and provided them with learning opportunities. Her research has resulted in recent papers on simulating focus group experiences online, creating sustainable client-based projects in marketing education and predicting consumer behavior.

Hutto’s plans for the Entrepreneurial Leadership Center include “exploring different avenues surrounding how we can nurture young entrepreneurs and help them develop their skills now and in the future.” She also had this to say, “Stay tuned; I plan to update the University community as new offerings come online.”

She was an assistant professor at Metropolitan State College of Denver before joining the Millersville faculty in 2013. Hutto’s past experience in business spans several industries,
concentrating in retail and market research. During the 13 most recent years of her industry experience, she served as director of marketing at MPSI Systems Inc.; director of market research for Advance Auto Parts, a Fortune 500 company and top 50 retailer; and worked at a boutique consultancy firm, advising high-profile clients such as Coca-Cola, AT&T and Pfizer.

In 1978, she received her bachelor’s degree in political science from Northwestern University, and two years later earned her master’s degree in marketing from Indiana University. Hutto later earned her Ph.D. in business administration/marketing from the University of Pittsburgh in 1991.

**Need to Know**

**MEMO TO:** University administration, faculty and staff  
**FROM:** Inauguration Committee  
**SUBJECT:** Invitation to the Inauguration of Dr. John M. Anderson

You are cordially invited to attend the Inauguration of Dr. John M. Anderson as the 14th President of Millersville University to be held on Friday, October 25, at 2 p.m. in Pucillo Gymnasium. To view your invitation and print your response card, please visit (https://www.millersville.edu/specialevents/files/InaugurationInvitation.pdf) or email special.events@millersville.edu with your attendance plans.

Those who would like to process in regalia may place orders for rental at the University Store. Darlene Hunsberger will contact those who place orders by email when their orders arrive. Darlene’s contact information is: 717-872-3268; email dhunsberger@ssi.millersville.edu.

University Store hours:

- Monday-Thursday  8:30 a.m.-7 p.m.
- Friday          8:30 a.m-5 p.m.
- Saturday        noon-4 p.m.

Rental Fees:

- Doctoral Unit (velvet tam; gold metallic tassel; gown and hood) $72
- Doctoral Unit (gown; hood **without** tam and tassel) $62
- Master Unit (cap; gown; hood tassel) $56
Exchange
September 19, 2013

Bachelor Unit (cap; gown; hood; tassel) $54

Rental purchases for regalia are due October 2, 2013.

Kindly respond no later than September 20, 2013, directly to Carol Reichler, director of special events (717-871-5926 or carol.reichler@millersville.edu) with your attendance plans and/or to process in regalia, so that appropriate seating arrangements may be made for you.

As a member of the processional, you will not need a ticket.

The robing areas for the inauguration are identified as follows:

- Faculty will robe in Breidenstine Lobby (parking will be available in the Creek Drive lot with your University issued hang tag).

- Platform Party members will robe in Myers Auditorium, McComsey Hall (parking will be available in the adjacent building lot).

- VIP parking will be provided in the lower level of the garage along Pucillo Drive.

- Special needs parking will be available immediately adjacent to Pucillo by their state issued placard.

Additional information will be sent to those who have responded on or by October 14, 2013.

You may wish to visit the Inauguration website (https://www.millersville.edu/specialevents/inauguration/index.php) for updated information as we approach the inauguration date.

Need to Know

MEMORANDUM

Date: September 18, 2013
To: University Community
From: The Ware and Winter Centers Arts Programming
Subject: Millersville University's Fam Fun Fest Events
Bring your kids, grand-kids or neighbor kids to any or all of these low-cost, high-quality, culturally enriching presentations. Don't miss the Golden Dragon Chinese Acrobats on October 1, 2013, at 7 p.m. in the Winter Center (Millersville) and six more Fam Fun Fest events created specifically for kids and their families.

Doors open one hour before the performance with creative hands-on activities. After the show, meet the artist and enjoy a free snack. The Millersville University community (faculty, staff, students) will receive a 15 percent discount for most events at the Ware and Winter Centers, as well as the Fam Fun Fest. Please open the attachment for detailed information about the programs. For tickets, please call the Millersville University Ticket Office at (717) 872-3811 and mention "MUC" to receive the discount. To purchase online, please visit MUTicketsOnline.com or artsMU.com and enter the promotional code "MUC" to apply the discount.

Here are the faculty and staff activities for September 19, 2013.
Faculty and Staff Activities

Dr. Thomas P. Bell, applied engineering, safety & technology, was elected president of the Accrediting Council for Collegiate Graphic Communications (ACCGC) and sworn in at their annual board meeting held during the Graph Expo/Print13 Conference held at McCormick Place, Chicago, Ill., September 8.

Dr. Christine Filippone, Art and Design, recently signed a book contract for her manuscript “Science, Technology and Utopias in the Work of Contemporary Women Artists.” She also won a Mellon Postdoctoral Fellowship at The Phillips Museum of Art at Franklin & Marshall College. In February 2014, she will co-chair the session “Always Causing Trouble: The ‘Lesbian’ within Queer and Feminist Art Today” at the international College Art Association conference in Chicago. Her co-chair is Dr. Jonathan D. Katz, director of the doctoral program in Visual Studies at SUNY Buffalo.

Dr. Abdelhadi Halawa, wellness and sport sciences, presented his research paper titled “Effectiveness of the National and State School Lunch and School Breakfast Programs in the Curtailment of Childhood Obesity in the United States” at the Intellectbase International Consortium (IIC) International Academic Conference held in Kuala Lumpur, Malaysia, July 9-11. His study demonstrated that there is a linkage between the multitude of incoherent and unenforceable federal and state school nutrition and competitive food policies with the steady rise of childhood obesity, especially in Pa., which has one of the highest obesity rates in the nation.

Dr. Kazi Hossain, elementary & early childhood education recently authored an article “Understanding Islam in the U.S. Classroom: A Guide for Elementary School Teachers.” The article was published in the Winter, 2013 issue of Multicultural Education. This article provides simple strategies that teachers can use to familiarize students with followers of the Islamic faith.

Dr. M. P. A. Sheaffer, English, was a participant in two seminars at the Courtauld Institute of Art of the University of London during July. One seminar was “Shakespeare’s London,” and the other “The Way to Campostella—the Medieval Pilgrimage.” She also participated in the Birkbeck College Poetry Workshop at the University of London, reading her original poetry. And in London she sang with an international chorus in a concert of Verdi’s “Requiem” on July 7 and was an alto ringer with the St. Olave’s Singers in conjunction with the Feast Day of St. Olave observed on July 29.
Dr. Ying WuShanley, wellness and sport sciences, presented his research paper "Building 'Coliseums': Sport, Architecture, and the Business of Entertainment and Survival of American Universities" at the 14th Congress of the International Society for the History of Physical Education and Sport" at the Notional Taiwan Normal University in Taipei, Taiwan, Aug. 18-22. He also served as the facilitator for the special panel discussion of the congress "Asian Sports Meets Western Sports: Cross-Cultural Exchanges."

Dr. Sepi Yalda, earth sciences, was part of an invited cohort of about 10 colleagues in geosciences from across the country that was held in Washington, D.C., for Congressional Visits Day, September 17 and 18. The main focus was on the weather and climate enterprise and related funding issues.

Congratulations to:

Dr. Michael J. Douglas, management and marketing, and his wife Kelly K. Douglas on the birth of their daughter Katherine Elizabeth born on 8/8/2013.

Christina Pantoja, admissions, on her marriage to Brad Williams on July 14 in Lancaster, Pa.

Who Makes Millersville Special

This edition of Who Makes Millersville Special features Dr. Timothy Shea, associate professor of English and Director of Global Education & Partnerships

Q: When did you first realize that you wanted to study and teach English?

A: Well, my mother taught me how to read and was my Kindergarten teacher, and my dad was my seventh grade English teacher, so it seemed likely that I would follow in their footsteps. I have always enjoyed a good story—no matter what form it takes. Even though I taught all subjects as an elementary teacher and a secondary social studies teacher, I always seemed to come back to the area where I felt more freedom to explore philosophy, storytelling and history in a broad context. I love both classic literature and non-traditional texts such as graphic novels,
film and television. I also love making cross-curricular connections, and I see English as a sort of glue between disciplines.

**Q: How did you come to be at Millersville?**

A: It seems like it was meant to be as I received my post-bacc certification in elementary education in 1987 and then my M.Ed. in English in 2001 at MU. It was only a matter of time until I was also teaching here with my former professors!

**Q: What do you like most about the MU campus?**

A: It balances contemporary style with traditional architecture. I like the small town feel and the ease of walking all around it. It is especially good to finally have our library ready to go and looking stunning!

**Q: How has your travel abroad prepared you to teach at Millersville?**

A: After teaching in both Papua New Guinea and Indonesia with teachers and students from around the world, I learned to listen and that there is more than one way to be an effective teacher. I learned to be flexible, and I learned to love learning in a range of ways. Above all, I have learned empathy for those who think and live differently from myself. All this has been useful training for the teaching I do at MU.

**Q: What is the most challenging aspect of your job and what is the most rewarding?**

A: Most challenging: preparing teachers for a career that keeps changing and often in negative ways. Keeping up with new technologies and pedagogies and keeping my teaching relevant.

Most rewarding: seeing students grow in a short period of time. Knowing that my teaching has changed students in positive ways.

**Q: You teach classes on film and its use in the classroom. Which films are your favorites to feature in the classroom, and which ones are your personal favorites to watch at home?**

A: In the classroom: The Shawshank Redemption; Little Miss Sunshine; Super Size Me; Baraka!

At home: Casablanca; Lord of the Rings; British TV; Harry Potter; lots of documentaries…

**Q: English education courses figure heavily into your teaching repertoire. How important is English education in schools?**

A: Strong English and literacy programs are the key to any school. They are the heartbeat. Without this foundation, students will struggle in the other disciplines. I strive to see our developing teachers reimagine what English education can and should be.

**Q: What are some of your duties as the new director of Global Education & Partnerships?**
A: Overseeing the study abroad program, professor-led international courses, direct apply international students, promote international study in various forms, representing the University in promoting global outreach in our curriculum and programs.

Q: What exciting ideas do you have to move that department forward?

A: I look forward to expanding our international student teaching possibilities, opening up a partnership in the Middle East and facilitating more professor-led courses, as well as having departments adopt international programs. Ultimately, I would love to see at least 10 percent of the MU student population live in a cross-cultural setting for an extended period of time. We’ve a long way to go to see that, but I live in hope!

Q: Recently, you were promoted to associate professor of English. Are you looking forward to possibly helping to develop new English courses or programs at Millersville?

A: I would love to develop new film courses, mainly in adaptation such as Comics and Film, Shakespeare and Film, Fiction and Film. I would like to do an auteur course on Peter Weir as well as a course called Reel Writing: Using Film to Teach Writing. My dream is to open and run an urban Writers House that is geared towards adolescents and that eventually includes filmmaking as well as other forms of art and music production.

Q: How do you prepare for a semester of new students?

A: I read and dream and imagine how I could make my teaching more relevant. I follow what some of my teacher friends on Twitter are doing, and I ask myself what would I need if I were a college student?

Q: You are very assessable to students and maintain a good rapport with them. Why do you think that is an important part of your role as professor?

A: It helps to build community, which creates rich learning experiences. Students need mentors who will challenge and inspire them in order to grow.

Q: After a long day at work, how do you relax?

A: Play with my kids.

Cold beer with friends.

Watch a movie.

Sleep!

Q: What do you like most about Lancaster County?
A: The growing arts community, proximity to large cities, lots of family-oriented activities, fresh produce.

Q: Is there a country you haven’t yet visited that you dream of some day visiting?
A: Finland.

Q: What is the last book you have read? Did you like it?
A: Heads on Beds. It was a memoir of a man who worked in upscale hotels and his insider’s perspective. As one who travels frequently, I found it intriguing and learned tips to getting free movies and items from mini-bars!

I’m Currently reading a British historical novel, The Lady of the Rivers by Philippa Gregory, which begins with Joan of Arc and follows the Houses of Lancaster and York in the 15th century through the eyes of a duchess from Luxembourg.

Q: Do you have a life philosophy?
A: In the words of Scripture, “To do justice, to love mercy, and to leave peaceably with all men.”

Q: Do you have any heroes or mentors?
A: As a person: William Wilberforce, C.S. Lewis, Jim Elliott.

As a teacher: Jane Hansen, Nancie Atwell, Buck Forslund, KimMcCullom-Clark, Elizabeth Masciale-Walmer.

Q: How many children do you have, and have there been any unexpected joys and challenges to raising a family?
A: I have three children: Alastair (5), Rosalind (3) and Philippa (2)

The challenge to raising small children is having the energy to keep up with them and to give them enough guidance to grow without dampening their curiosity. I am surprised at how much fun we have exploring and laughing together. They certainly keep me young!

Q: What are your hobbies?
A: Read, travel, movies, strategy games, entertaining guests, write, visit cafes and pubs

Q: Have you ever written a novel, or do you plan to write one?
A: Not yet. Watch this space!