

# ADVERTISING ORDER FORM

## Scoreboard Sponsor

Biemesderfer Stadium	\$3,000
Pucillo Gymnasium	\$2,500
Both	\$5,000

## Website Advertising

Main Page Header Logo & Athlete of the Week	\$5,000
Main Page Header Logo Only	\$3,000
Main Page Logo Space Only	\$2,500
1 Sport Page	\$1,000

## Alternate Advertising

Internet In-Game Sponsor	\$1,000yr
Pre/Post Game Sponsor	\$1,200yr
Halftime Sponsor	\$1,200yr by sport

## Venue Banners & Signs

Pucillo Gym Hanging Banner-4'x5'	\$1,000
A-Frame Sideline Sign/Stand-2.5'x3.5'	\$800
Baseball Outfield Fence Banner-6'x8'	\$600
Softball Outfield Fence Banner-6'x8'	\$600
Pucillo Pool Wall Banner	\$500
Two Banner/Sign Venue	\$1,400
Three Banner/Sign Venue	\$1,800

## Concession Stands Sign Advertising 15"x25"

Biemesderfer Stadium	\$600
Pucillo Gymnasium	\$600
Softball Field	\$600
Two Venue Concession Signs	\$1,000
Three Venue Concession Signs	\$1,400

## Print & Program Advertising

	Football	Basketball	Both
Back Cover full	\$750	\$750	\$1200
Front Inside full	\$650	\$650	\$1000
Back Inside full	\$650	\$650	\$1000
Center Spread	\$600	N/A	N/A
Full Page	\$450	\$450	\$775
1/2 Page	\$350	\$350	\$600
1/4 Page	\$250	\$250	\$400

## Pocket Schedule Cards

Fall	\$800
Winter	\$800
Spring	\$600

TOTAL \$ \_\_\_\_\_

Name \_\_\_\_\_

Title \_\_\_\_\_

Phone (\_\_\_\_\_) \_\_\_\_\_

Email \_\_\_\_\_

Please include business card with order form.  
Pay by check or contact us to pay by credit card.  
Make checks payable to Millersville University.

# Print Advertising

## Programs & Schedule Cards

COLOR, FULL-PAGE AD RATES			
	Football	Basketball	Both
<b>Inside Cover</b> Front/Back	<b>\$650</b>	<b>\$650</b>	<b>\$1,000</b>
<b>Back Cover</b>	<b>\$750</b>	<b>\$750</b>	<b>\$1,200</b>
<b>Full Page</b> Center Spread	<b>\$600</b>	<b>N/A</b>	<b>N/A</b>

INSIDE PROGRAM RATES			
	Football	Basketball	Both
<b>Full Page</b>	<b>\$450</b>	<b>\$450</b>	<b>\$775</b>
<b>1/2 Page Horizontal/Vertical</b>	<b>\$350</b>	<b>\$350</b>	<b>\$600</b>
<b>1/4 Page</b>	<b>\$250</b>	<b>\$250</b>	<b>\$400</b>

Ads can be submitted electronically as a PDF file.  
Materials must be submitted "camera ready."

All advertising is subject to availability.

## POCKET SCHEDULE CARDS

Your business logo on fall, winter or spring 4.5"x 2" fold out Schedule Cards with over 5,000 printed for the fall & winter seasons and 3,000 for the spring covering all of Millersville's 22 varsity sports.

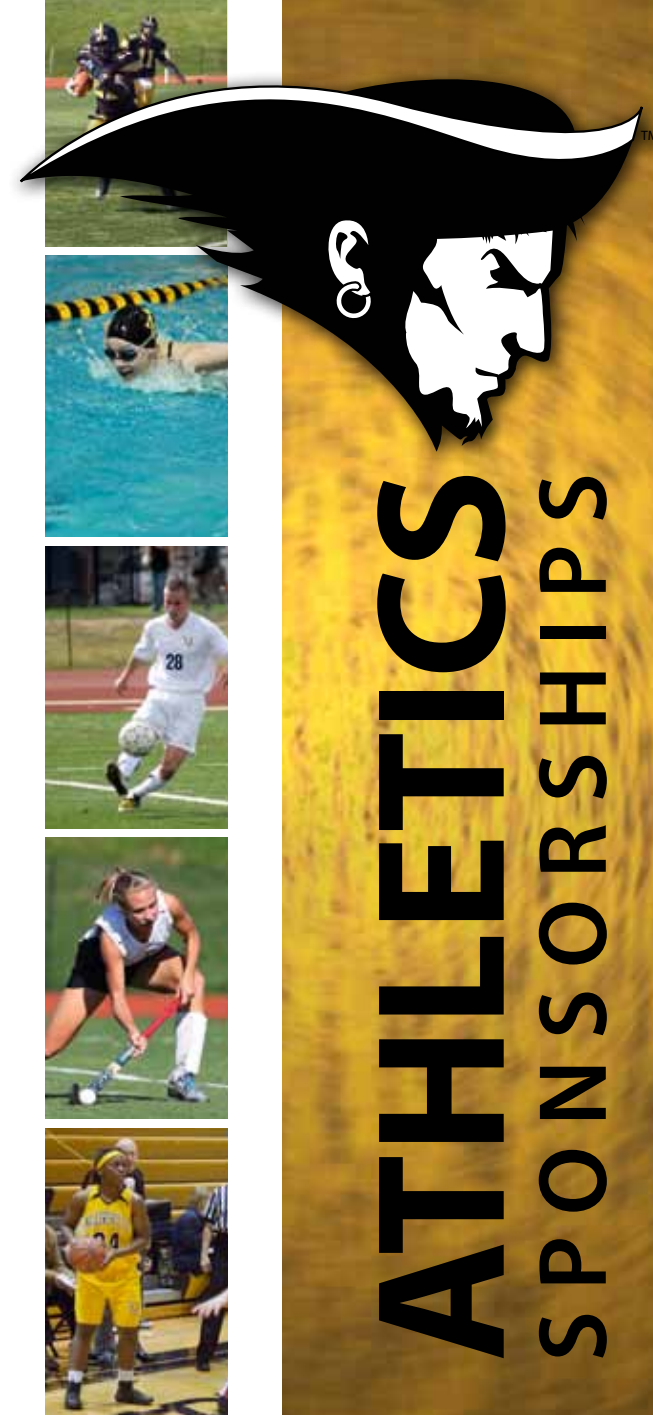
**Fall \$800      Winter \$800      Spring \$600**

Millersville Athletics Sponsorships  
Office of University Communications & Marketing

Millersville, PA 17551-0302

Phone (717) 872-3586 Fax (717) 871-2009

Millersville University is an Equal Opportunity/Affirmative Action institution.  
A member of the Pennsylvania State System of Higher Education. 3505A-0810



Millersville University  
SEIZE THE OPPORTUNITY

## Athletics Advertising

Advertise with Millersville athletics and put your business in front of an audience of more than 25,000 people annually! You pick the best package, venue or multiple venues.

Millersville's athletics facilities are in use year round, whether by our own varsity athletic teams or by outside groups, programs, community events, organizations and concerts. Advertising with Millersville athletics not only stays within the Millersville University community but will extend well beyond the Millersville University campus. Reach existing and new markets by advertising with Millersville athletics and be more visible than ever!



Biemesderfer Stadium Scoreboard



Pucillo Gymnasium Scoreboard

### SCOREBOARD SPONSOR

You will have your 5x2 foot business logo displayed on a 4-color backlit scoreboard. Year-round exposure for all to see!

**Biemesderfer Stadium \$3,000**  
**Pucillo Gymnasium \$2,500**  
**Dual Scoreboard Sponsorship \$5,000**  
 (Includes signage production costs)

## Advertising Venues

Offering year round visibility!

BANNER AND SIGN ADVERTISING	
Pucillo Gym Hanging Banner 4'x5'	\$1,000
A-Frame Sideline Sign/Stand 2.5'x3.5'	\$800
Baseball Outfield Fence Banner 6'x8'	\$600
Softball Outfield Fence Banner 6'x8'	\$600
Pucillo Pool Wall Banner	\$500
Two Banner/Sign Venue	\$1,400
Three Banner/Sign Venue	\$1,800

CONCESSION STAND SIGN ADVERTISING 15" x 25"	
<b>Biemesderfer Stadium</b> Football, Soccer, Field Hockey, Lacrosse & Track & Field	\$600
<b>Pucillo Gymnasium</b> Basketball, Volleyball, Wrestling, Swimming	\$600
<b>Softball Field</b>	\$600
<b>Two Venue Concession Signs</b>	\$1,000
<b>Three Venue Concession Signs</b>	\$1,400



Game Day at Pucillo Gymnasium

## Website Advertising

Millersville's dynamic new website offers your business greater exposure with hyperlinks from our athletics page to yours. It's a popular site with more than 480,000 hits a year. Choose which page(s) you'd like to advertise on the site. View the athletics website at [www.millersvilleathletics.com](http://www.millersvilleathletics.com)



Athletics Website

WEBSITE ADS	
<b>Main Page Header Logo &amp; Sponsor of the Athlete of the Week</b> A 2-spot main page ad with both hyperlinks	\$5,000
<b>Main Page Header Logo Only</b>	\$3,000
<b>Main Page Logo Space Only</b>	\$2,500
<b>1 Sport Page - you pick!</b>	\$1,000

ALTERNATE ADVERTISING	
<b>Internet In-Game Sponsor:</b> Multiple 30-second spots, no less than 50 home football, basketball, baseball & softball games includes post-season	\$1,000 / yr
<b>Pre/Post Game Sponsor:</b> Your name covers no less than 30 combined football, men's and women's basketball Internet broadcasts, also includes post-season	\$1,200 / yr
<b>Halftime Sponsor:</b> Exclusive for no less than 30 football & men's and women's basketball games	\$1,200 / yr



LET US COMBINE OR CUSTOMIZE ANY SCOREBOARD, SIGN OR WEBSITE PACKAGE EXCLUSIVELY TO FIT YOUR NEEDS!