MU Ed in Sport Management
E- Newsletter
Spring 2013 18th Edition

INSIDE:
Alumni Updates
Upcoming Job Fairs
Fall 2013 Classes

Make Sport Your Business...
Sport Management at Millersville University
Item 1 50/50 Blend Short Sleeve T  $8.00
Screen Printed Logo on Full Front and Back
Embroidered Logo on Front of Bag

Item 2 $12.00
Embroidered Logo on Left Chest
Screen Printed Logo on Full Front and Back

Item 3 $20.00
Hooded Sweatshirt
Screen Printed Logo on Full Front and Back

Item 4 $10.00
Unstructured Cap with Velcro Closure
Embroidered Logo on Front

Item 5 $42.00
Under Armour Polo
Embroidered Logo on Left Chest

Item 6 $12.00
7" Inseam Mesh Shorts

Item 7 $25.00
Embroidered Logo on Left Chest

Item 8 $12.00
9" Inseam Mesh Shorts

Item 9 $20.00
Embroidered Logo on Front of Bag

Item 10 $48.00
## Size Chart

**Adult Sizes:** S (28–30), M (32–34), L (36–38), XL (40–42), XXL (44–48)

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**Please Make Checks Payable to:** Elizabethtown Sporting Goods

**Order Total $**

**Order Information:**

1. Payments and order forms must be received by . Order payments must be made by personal check payable to Elizabethtown Sporting Goods.

2. You may e-mail (sportmgntga@millersville.edu), mail, or hand deliver order forms and payment to:

   Wellness and Sport Sciences Dept: ATTN: Lauren Heslin  
   #107 Pucillo Gymnasium Millersville University  
   P.O. Box 1002  
   Millersville, PA 17551

3. You will be contacted when the order is in to arrange a pick–up time. If you are unable to pick up items and would like to have items shipped to you, please contact Lauren with a shipping location and order information at sportmgntga@millersville.edu or (717)- 872– 3136 before the order due date. Prices will need to be adjusted to include shipping fees based on your location and size of your order.

**Orders Due:** April 9th
WSSD Sport Management Tentative Course Offerings

SUMMER II 2013

WSSD 622: Sport Finance
Dr. Nesbitt
Course Meets: Monday 6/17/13 and Thursday 7/18/13 from 6:00–9:00 PM. Remainder of class is online.
Location: Stayer 108
Reserved for M. Ed. in Sport Management Students. Required for Athletic Management and elective in Athletic Coaching concentration.

SUMMER III 2013

WSSD 601: Organization and Administration in Sport Programming
Dr. Wimer
Course Meets: Tuesday 7/23/13, Thursday 7/25/13, Tuesday 7/30/13, Thursday 8/01/13, and Tuesday 08/06/13 from 6:00–7:30 PM. Remainder of class is online.
Location: Stayer 106
Reserved for M. Ed. in Sport Management students. Required course for Athletic Management and Athletic Coaching concentration.

FALL 2013

WSSD 617: Sport Conditioning
Dr. Keefer
Course Meets: Wednesdays. Remainder of class is online.
Location: Pucillo 208
Reserved for M. Ed in Sport Management students. Elective course for Athletic Coaching concentration. Course includes NSCA curriculum.

WSSD 591: Exercise Physiology
Dr. Dupain
Course Meets: Tuesday 8/27/13 and Tuesday 12/3/13 from 7:01–10:01 PM. Remainder of class is online.
Location: Pucillo 211
Reserved for M. Ed in Sport Management. Elective course for Athletic Coaching concentration.

CONTINUED ON NEXT PAGE
WSSD Sport Management Tentative Course Offerings (Continued)

FALL 2013

WSSD 604: Facilities and Event Management  
Faculty: TBA  
Course Meets: Tuesdays; Dates: TBA  
Location: TBA  
Reserved for M. Ed. in Sport Management students. Required course for Athletic Management and Athletic Coaching concentration.

WSSD 605: Sport Law  
Dr. Mowrey  
Course Meets: Monday 8/26/13–Monday 12/2/13 from 6:00–9:00 PM.  
Location: Pucillo 208  
Reserved for M. Ed. in Sport Management students. Required course for Athletic Management and Athletic Coaching concentration.

PLEASE NOTE:

COURSE OFFERINGS MAY CHANGE, PLEASE CHECK THE M. ED SPORT MANAGEMENT WEBSITE FOR UPDATES BEFORE REGISTERTING ALSO CHECK YOUR DARS REPORT AND MAX BANNER PORTAL FOR REQUIRED EDFN COURSES
April 2nd: Graduate degree-seeking and certification students begin registration for fall term

April 10th: Graduate non-degree students begin registration for fall term

May 11th: Deadline for submitting graduate these and grades for research reports to the College of Graduate & Professional Studies

Last day of regular class meetings for spring

Last day for graduate students to make up an incomplete grade

May 13th–17th: Evaluation period– Special class schedule

Classes will meet during this period for regular instruction or for examination

Degree audit access is restricted from May 15th to May 25th

May 17th: College of Graduate and Professional Studies Commencement

May 20th: Summer I classes begin

May 22nd: Final grades for spring term are due from faculty by 11pm

May 24th: Final grades for spring term available to students via MAX after 4:30pm

May 27th: Holiday– NO CLASSES

June 14th: 4–week Summer I session ends after last class

June 17th: Summer II classes begin

July 4th: Holiday– NO CLASSES

July 19th: Summer II ends after last class

July 22nd: Summer III classes begin

July 28th: Summer Comprehensive Examination Date

August 16th: Session III ends after last class

Internship Application Deadlines:

April 1st: Summer/ Fall

November 1st: Winter/ Spring

If you need help finding an internship, submit the internship application and contact your advisor prior to the deadline.
Upcoming Job Fairs and Networking Events

Sports Sales Combine (April 12–13, 2013) – Pittsburgh – Hosted by the Pittsburgh Pirates (Pittsburgh, PA)

Your chance to be discovered by the pros!

Attendance is a must for anyone interested in a career in sports sales! The Sport Sales Combine is designed for those looking to develop their sales skills, land a ticket sales position, and initiate a management trajectory in sports.

Hosted by the Pirates with all sessions held at PNC Park, this innovative training and recruitment event created by Drs. Bill Sutton and Richard Irwin, includes authentic sales experience with career development opportunities, making it a truly unique opportunity to showcase your skills to hiring managers.

Representatives from the Pirates and other MLB, NBA, NFL, MLS, and NHL teams will be scouting the event and conducting on site interviews for immediate hires!

If you are interested in attending, visit http://baseballjobs.teamworkonline.com/teamwork/r.cfm?i=52221 for more information.

Sports and Entertainment Career Fair (May 15, 2013) – Hosted by the Camden Riversharks (Camden, NJ)

Want to start your career in the sports or entertainment industry? Here is your opportunity to land a job with the Camden Riversharks or one of the many other organizations that will be in attendance at the career fair.

When:
Wednesday, May 15th
3:30 – 5:30 p.m. Career Fair
7 p.m. Camden Riversharks vs. Lancaster Barnstormers
(Ticket to career fair includes your entrance into the game as well as a food voucher for dinner – hot dog, chips, and water)

Where:
Campbell’s Field
401 N Delaware Avenue
Camden, NJ 08102

If you are interested in attending, visit http://openingdaypartners.teamworkonline.com/teamwork/r.cfm?i=53350 for more information.
Sales and Facility Operations Manager
B2B Baseball and Softball
Manheim, PA

POSITION SUMMARY:

The Sales and Facility Operations Manager will be in charge of sales at B2B Baseball and Softball Academy, reaching out to organizations, youth groups, and individuals with the intent of selling our clinics, camps, lessons, and programs at the facility. The employee will also be in charge of the facility operations, which includes staff scheduling and coverage at the desk, along with schedules for each instructor and the space rented by clients.

GENERAL RESPONSIBILITIES:

- Schedule management— making sure the schedule is correct and staff is engaged.
- Answer calls periodically and filling in at the desk as the company deems necessary.
- Develop and print clinic, camp, and event brochures and marketing materials.
- Calling organizations and individuals to fill out programs— general sales of facility.
- Weekly meetings with management on initiatives, schedule, and direction.
- Managing staff schedules and temporary employees.
- Be sure facility is clean, supplies are ordered, and overall complex is attended to daily.
- Assist instructors in selling clinics, camps, and lessons and working side–by–side on initiatives.
- Run errands when necessary.
- Handle group contracts and developing relationship with organizations who train or use facility.
- Answer emails, calls, and mail directed at facility with interest in using facility.
- Handle all Pro Shop issues, including ordering, reordering, and sales.
- Responsible for ordering, reordering, and selling Pepsi products and machines.

EDUCATION/ EXPERIENCE:

Sales experience, degree in Sales, Marketing, or Sports Management

KNOWLEDGE/ SKILLS:

Must be computer literate, comfortable with sales and cold calls, organized, and driven to succeed.

If interested in this position, contact Marc at (717)–808–0937 or email him at info@b2bbaseball.com.
Fall 2012 Graduates

Abby Blake
Tim Bonitz
Wayne Breneman
Jonathan Brubaker
Julia Powers
Jonathan Shehan
Kelly Sylvester
Jesse Woodrow

Congratulations Graduates!
Good Luck in all your future endeavors!
Marci Scheuing (Lippert)- Graduated 2008

Marci is currently the head field hockey coach at Bryn Mawr College. She is entering her fourth season (after three seasons as the head coach at Cedar Crest College). She was named the 2012 Centennial Conference Coach of the Year after her team had more wins in 2012 than the last five seasons combined. Marci is also currently working as the Coaching Director of the United Field Hockey Club, based out of the United Sports Training Center in Downingtown, PA. Marci got married to Matt Scheuing, a former Millersville baseball player, in July 2011.

Congratulations Marci! Keep up the good work!

Jocelyn Hockley married Ryan Hockley on July 27, 2012!

Congratulations Mr. and Mrs. Hockley! Best wishes in your wonderful life together!

Do you have news to share or suggestions for the next Newsletter? Have you moved; been appointed to a new job; new email address? Want to get in touch with a certain classmate or find out what they are doing? Want your classmates to know your email address?

Contact Lauren at (717)– 872– 3136 or sportmgmtga@millersville.edu.
Then Visit
The M. Ed in Sport Management
Graduate Students & Alumni Page

http://www.millersville.edu/wssd/graduate/graduate-students—alumni.php

This page is a part of the already existing M. Ed in Sport Management site and can be found under the subheading Graduate Students & Alumni.

Contains Job and Internship Postings!

Continue on to Pages 11 and 12 to learn how you can access this website and everything it has to offer!
To access the website directly, follow the above link

The website can also be found by going to the Millersville Wellness and Sport Sciences page [http://www.millersville.edu.wssd/index.php](http://www.millersville.edu.wssd/index.php), clicking on the M. Ed in Sport Management heading on the left side navigation bar, and then click on the subheading Graduate Students & Alumni.
The M. Ed in Sport Management
Members Only Page

http://www.millersville.edu/wssd/graduate/graduate-students—alumni.php

We will constantly be working to update and improve this website. Please contact Lauren at (717)- 872– 3136 or sportmgmtga@millersville.edu if you need the Username and Password.

- Have any Questions
- Have any Suggestions
- Have any Job/ Internship Updates you would like posted on the website.