

## MAJOR SEQUENCE AND DEGREE REQUIREMENTS

Major: **BS BUSINESS**

Option: **MARKETING**

Major Field Requirements: **57.0 credits**

Other Requirements: **13.0 - 14.0 credits**

When applicable, up to six of the **REQUIRED RELATED** courses may be credited toward the Liberal Arts Core subject to normal distribution rules.

Course No.	Short Title	C.H.	Grade	Q.P.	Course No.	Short Title	C.H.	Grade	Q.P.
<b>REQUIRED BUSINESS COURSES (33.0 credits)</b>					<b>DEPARTMENTAL ELECTIVES (9.0 credits)</b>				
BUAD 161	Intro Financial Acct	3.0	_____	_____	BUAD _____	_____	3.0	_____	_____
BUAD 162	Intro Managerial Acct	3.0	_____	_____	BUAD _____	_____	3.0	_____	_____
BUAD 202	Legal Environ Bus	3.0	_____	_____	BUAD _____	_____	3.0	_____	_____
BUAD 207	Information Science	3.0	_____	_____	COOP _____	_____	3.0	_____	_____
BUAD 231	Prin of Marketing	3.0	_____	_____	COOP _____	_____	3.0	_____	_____
BUAD 251	Organiz & Managemt	3.0	_____	_____					
BUAD 306	Res Methods in Bus	3.0	_____	_____					
BUAD 308	Quant Method Bus	3.0	_____	_____					
BUAD 341	Manag Finance I	3.0	_____	_____					
BUAD 352	Human Res Mngmt	3.0	_____	_____					
BUAD 455	Strat Management	3.0	_____	_____					
<b>REQUIRED OPTION COURSES (15.0 credits)</b>					<b>REQUIRED RELATED (13.0 - 14.0 credits)</b>				
<b>MARKETING OPTION:</b>					<b>Economics (6.0 credits)</b>				
<b>Required Management Courses</b>					ECON 101 Principles of Econ I 3.0 _____				
BUAD 431	Marketing Research	3.0	_____	_____	ECON 102	Principles of Econ II	3.0	_____	_____
BUAD 488	Seminar	3.0	_____	_____	<b>Mathematics (7.0 - 8.0 credits)</b>				
<b>Marketing Electives</b>					<b>Calculus (Choose one of the following):</b>				
BUAD <u>3*</u>	_____	3.0	_____	_____	MATH 151	Calc Manag Life/SS	4.0	_____	_____
BUAD <u>3*</u>	_____	3.0	_____	_____	MATH 161	Calculus I	4.0	_____	_____
BUAD <u>3*</u>	_____	3.0	_____	_____	MATH 163	Honors Calculus I	5.0	_____	_____
					----- and -----				
					MATH 235	Survey of Statistics	3.0	_____	_____
					<b>English (3.0 General Education credits)</b>				
					ENGL 316	Business Writing	#	_____	#