

MAJOR SEQUENCE AND DEGREE REQUIREMENTS

Major: **BS BUSINESS**

Option: **MARKETING**

Major Field Requirements: **57.0 credits**

Other Requirements: **13.0 - 14.0 credits**

When applicable, up to six of the **REQUIRED RELATED** courses may be credited toward the Liberal Arts Core subject to normal distribution rules.

Course No.	Short Title	C.H.	Grade	Q.P.	Course No.	Short Title	C.H.	Grade	Q.P.																																			
BUSINESS FOUNDATIONS BLOCK					DEPARTMENTAL ELECTIVES (9.0 credits)																																							
The following major and required related courses are to be completed in the freshman year with a grade of C- (C minus) or higher, and students must maintain a GPA of 2.0 or higher in the Foundations Block prior to enrolling in any other courses within the Department of Business Administration.					<table style="width: 100%; border-collapse: collapse;"> <tr><td>BUAD _____</td><td></td><td>3.0</td><td>_____</td><td>_____</td></tr> <tr><td>BUAD _____</td><td></td><td>3.0</td><td>_____</td><td>_____</td></tr> <tr><td>BUAD _____</td><td></td><td>3.0</td><td>_____</td><td>_____</td></tr> <tr><td>COOP _____</td><td></td><td>3.0</td><td>_____</td><td>_____</td></tr> <tr><td>COOP _____</td><td></td><td>3.0</td><td>_____</td><td>_____</td></tr> </table>					BUAD _____		3.0	_____	_____	BUAD _____		3.0	_____	_____	BUAD _____		3.0	_____	_____	COOP _____		3.0	_____	_____	COOP _____		3.0	_____	_____										
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ECON 101	Principles of Econ I	3.0	_____	_____	<p style="text-align: center;">REQUIRED RELATED (13.0 - 14.0 credits)</p> <p>Economics (6.0 credits)</p> <table style="width: 100%; border-collapse: collapse;"> <tr><td>ECON 101</td><td>Principles of Econ I</td><td>3.0</td><td>_____</td><td>_____</td></tr> <tr><td>ECON 102</td><td>Principles of Econ II</td><td>3.0</td><td>_____</td><td>_____</td></tr> </table> <p>Mathematics (7.0 - 8.0 credits)</p> <p>Calculus (Choose one of the following):</p> <table style="width: 100%; border-collapse: collapse;"> <tr><td>MATH 151</td><td>Calc Manag Life/SS</td><td>4.0</td><td>_____</td><td>_____</td></tr> <tr><td>MATH 161</td><td>Calculus I</td><td>4.0</td><td>_____</td><td>_____</td></tr> <tr><td>MATH 163</td><td>Honors Calculus I</td><td>5.0</td><td>_____</td><td>_____</td></tr> </table> <p>----- and -----</p> <table style="width: 100%; border-collapse: collapse;"> <tr><td>MATH 235</td><td>Survey of Statistics</td><td>3.0</td><td>_____</td><td>_____</td></tr> </table> <p>English (3.0 General Education credits)</p> <table style="width: 100%; border-collapse: collapse;"> <tr><td>ENGL 316</td><td>Business Writing</td><td>#</td><td>_____</td><td>#</td></tr> </table>					ECON 101	Principles of Econ I	3.0	_____	_____	ECON 102	Principles of Econ II	3.0	_____	_____	MATH 151	Calc Manag Life/SS	4.0	_____	_____	MATH 161	Calculus I	4.0	_____	_____	MATH 163	Honors Calculus I	5.0	_____	_____	MATH 235	Survey of Statistics	3.0	_____	_____	ENGL 316	Business Writing	#	_____	#
ECON 101	Principles of Econ I	3.0	_____	_____																																								
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BUAD 161	Intro Financial Acct *	3.0	_____	_____																																								
BUAD 162	Intro Manag Acct	3.0	_____	_____																																								
BUAD 202	Legal Environ Business	3.0	_____	_____																																								
* BUAD 161 requires a pre-requisite of MATH 101 or MATH placement beyond MATH 101 (151, 160, 161, 163H).																																												
REQUIRED BUSINESS COURSES (33.0 credits)																																												
BUAD 161	Intro Financial Acct	3.0	_____	_____																																								
BUAD 162	Intro Managerial Acct	3.0	_____	_____																																								
BUAD 202	Legal Environ Bus	3.0	_____	_____																																								
BUAD 207	Information Science	3.0	_____	_____																																								
BUAD 231	Prin of Marketing	3.0	_____	_____																																								
BUAD 251	Organiz & Managemt	3.0	_____	_____																																								
BUAD 306	Res Methods in Bus	3.0	_____	_____																																								
BUAD 308	Quant Method Bus	3.0	_____	_____																																								
BUAD 341	Manag Finance I	3.0	_____	_____																																								
BUAD 352	Human Res Mngmt	3.0	_____	_____																																								
BUAD 455	Strat Management	3.0	_____	_____																																								
REQUIRED OPTION COURSES (15.0 credits)																																												
MARKETING OPTION:																																												
Required Management Courses																																												
BUAD 431	Marketing Research	3.0	_____	_____																																								
BUAD 488	Seminar	3.0	_____	_____																																								
Marketing Electives																																												
BUAD *3*	_____	3.0	_____	_____																																								
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