

# MILLERSVILLE UNIVERSITY

Student Name: \_\_\_\_\_ Student I.D. #: \_\_\_\_\_

## Curriculum Record Form for an Academic Minor in Business Administration

Minor: Business Administration / Marketing      Total credit hours required: 18.0 minimum  
 Department: Business

**Regulations Governing Minor Course Work:**

1. There shall be a minimum of 18.0 credit hours with a minimum Millersville QPA of 2.0.
2. Only one course which counts toward your major may be counted toward your minor
3. Courses that count toward a minor are also eligible to be used to satisfy the current University-wide General Education requirements subject to normal distribution requirements.
4. At least two courses should be at the upper-division level (300-400). Exceptions may be requested upon evidence of program depth.
5. No course needed for the minor may be taken Pass-Fail.
6. One-half or more of the work required for the minor must be completed at Millersville University.
7. Be sure to check for prerequisites that may be required for BUAD courses.
8. No student may minor in his or her major.

Course No.	Short Title	C.H.	Grade	Q.P.	Course No.	Short Title	C.H.	Grade	Q.P.
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<b>REQUIRED BUSINESS COURSES (12.0 credits)</b>					<b>BUSINESS ELECTIVES (6.0 credits)</b>				
BUAD 101	Intro to Business	3.0	_____	_____	Consult with your adviser and choose 6.0 credit hours of marketing electives.				
BUAD 231	Princ. of Marketing	3.0	_____	_____	BUAD	_____	3.0	_____	_____
BUAD 431	Marketing Research	3.0	_____	_____	BUAD	_____	3.0	_____	_____
BUAD 436	Marketing Strategy	3.0	_____	_____					

**Note to the student:** *This form is provided as a guide. It is your responsibility to consult regularly with your adviser to be aware of changes and curriculum details which are not incorporated on this form.*