

Millersville University **IMAGINE** NEWSLETTER

"IMAGINE" is Millersville's e-newsletter for friends of the University. Its goal is to share stories demonstrating the diversity of student learning experiences on campus while emphasizing the positive impact that private support makes in the lives of our students. As you will read, everyone can make a difference when we "Imagine the Possible."



Amazing One Day Give 2022 Event

Achieves Record-Breaking Fundraising Success

Continued on page 2



- 1 **AMAZING ONE DAY GIVE** 2022 Event Achieves Record-Breaking Fundraising Success
- 4 **HISTORIC ONE DAY GIVE CHALLENGE GIFT** | Scholarship Endowment Supports Future Generations of Student Leaders
- 6 **BECOME PART OF MILLERSVILLE ATHLETICS HISTORY** Morgan Athletic Complex Locker Naming Opportunities
- 7 **STUDENT SPOTLIGHT:** Grace Cobaugh '22
- 8 **EXCEEDING THE IMAGINATION** | Millersville University's Campaign Tops \$90 Million
- 10 **'VILLE VOICE SPEAKER SERIES** Connects Millersville University Community Through Faculty Expert Presentations
- 12 **STUDENT SUCCESS** | Marauder Fund Student Investment Association Provides Hands-On Investment Experience for Students



Thanks to the overwhelming generosity of the Millersville University community during the 16-hour One Day Give fundraising event on Thursday, February 24, the event made University fundraising history by raising a record-breaking total of **\$743,839** from **2,139 gifts**. This tremendous outpouring of support will make a transformative impact in the lives of Millersville University students, and the positive outcomes of the success of One Day Give 2022 will make a difference for students for years to come.

This year's ninth annual One Day Give event made history by celebrating many exciting milestone achievements, including incredible matching gifts totaling more than \$270,000, and the largest One Day Give challenge gift in history with a \$105,000 gift by Armond Kinsey '95. Assistant Director of Annual Giving Anna Baldassarre is the Millersville University One Day Give event coordinator, and she proudly reflects on the remarkable impact of this year's event, stating, "It was great to have so much support throughout campus, including our colleagues in athletics, academics, campus life and housing. They were instrumental in helping to build excitement and share the *give to what you love* messaging with students and alumni. The Millersville community looks forward to One Day Give each year, and that excitement shows in the amazing results."

Along with setting records and making history, the One Day Give event featured annual event traditions that have become popular in the Millersville University community. The famous

One Day Give socks were once again a motivating incentive for employees, who enjoyed receiving a pair of socks with a donation of \$20, and Millersville University students, who received a pair of socks with a \$10 gift, thanks to matching funds from the Millersville University Alumni Association, and all donors received socks during announced Sock Power Hours. The highly anticipated One Day Give sock design for this year was a one-of-a-kind sock design honoring the Millersville State Normal School, which operated from 1859 to 1927.



An exciting element of the annual One Day Give event returned with the Athletics Giving Leaderboards, which tracked donation totals for men's and women's athletic teams for the most dollars raised, the most gifts that were made, and the increase in the number of gifts and the increase in dollars over last year's amounts. Topping the charts of the Athletics Giving Leaderboards this year with the highest amount of total dollars raised were the teams for Women's Basketball and Men's Baseball, and the greatest number of gifts were made to Women's Track and Field / Cross Country and Men's Baseball. The Leaderboard teams that marked the greatest increase in dollars raised over last year's totals were Women's Soccer and Men's Tennis, and the largest increase in gifts over last

Continued on page 3



year was achieved by the teams of Women’s Soccer and Men’s Basketball.

For each of the academic colleges of Millersville University, there was a fundraising initiative focus area for the One Day Give event to encourage donations to specific funds that will benefit students in each academic college.

The College of Arts, Humanities and Social Sciences highlighted opportunities to raise funds for updated equipment for the Writing Center, which serves 1,500 students from all majors annually, along with encouraging support for the AHSS Student Engagement Fund, which helps to send students abroad and brings visiting artists to Millersville University.

The College of Education and Human Services focused on fundraising to provide opportunities for students to participate in High Impact Practices and get back into the global classroom with support for study abroad initiatives.

In the College of Science and Technology, there were many exciting projects to support, including new equipment for the Physics department and the Applied Engineering, Safety and Technology department, to provide valuable hands-on student learning experiences that are an integral element in fostering student success.

The Lombardo College of Business raised funds for a new scholarship created to honor the memory of Anthony Tirado Jr. with the Anthony Tirado Jr. Leadership Scholarship, to be awarded to a first-generation J. P. McCaskey High School graduate seeking to study business at Millersville, inspiring future generations of local student leaders.

Scholarship creation on One Day Give was a highlight of the day, with five new endowed scholarships that were established, and 12 new or renewed annual award scholarships that were created, which will provide opportunities for students to excel and succeed in fulfilling their dreams at Millersville University. “With more than 2,000 gifts made, it’s clear that the Millersville community was eager to give to what they love. Donors could choose to give to the general Millersville University Scholarship Fund or direct their donation to a specific team, program, department or scholarship,” explains Baldassarre. Throughout the Millersville University community, the extraordinary fundraising success of One Day Give 2022 will make a difference in the lives of students in nurturing academic excellence, encouraging athletic victories and supporting student success. As thousands of donors came together to celebrate one phenomenal day of fundraising, this collective generosity will make a life-changing impact on students now and long into the future. ♦

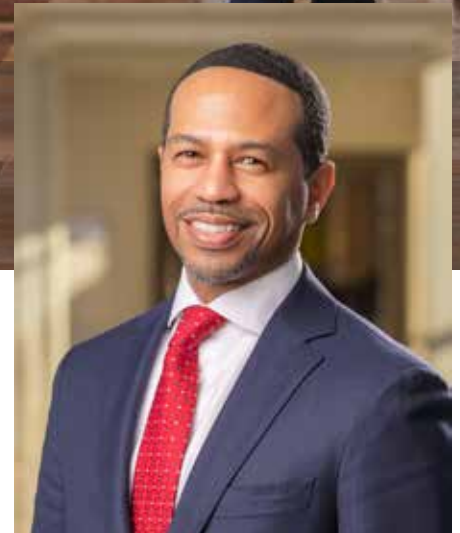
**Save the Date for One Day Give 2023 –
February 23, 2023!**



HISTORIC ONE DAY GIVE CHALLENGE GIFT:

Scholarship Endowment Supports Future Generations of Student Leaders

Through this year's record-breaking One Day Give fundraising event, the Millersville University community enthusiastically supported student success with gifts of all sizes. An exciting highlight of the event was celebrating the largest challenge gift in One Day Give history that was issued by **Armond Kinsey '95**, with a generous gift of \$105,000 to establish an endowed scholarship of the *Armond S. Kinsey '95 Scholarship*.



Armond S. Kinsey '95

As a proud member of the Class of 1995 and a member of Millersville University's Lambda Tau Chapter of Kappa Alpha Psi Fraternity Inc., Kinsey has built lasting relationships and gained valuable leadership skills at Millersville University that have led to an exemplary professional career. Kinsey is the Vice President and Chief Diversity Officer at Atlantic Health System, and he attributes his professional success to the positive impact of his experience as a Millersville University student and as a member of Kappa Alpha Psi Fraternity Inc. "Joining Kappa when I did, has had a lasting impact on my leadership abilities. Not only becoming polemarch, which is president of the chapter, for about a year, but Kappa also helped me to understand how to work with other parts of the University and its leaders. Those experiences helped me hone my own leadership skills. Inevitably, I lean back on that in my current role today.... Those skills carry with you, as you can imagine, throughout your career," says Kinsey.

Producing student leaders for the future and providing financial support to students seeking to complete their degree are goals of the scholarship endowment, which has the criteria of being "awarded to an African-American rising junior with a GPA of 2.5 or greater. The recipient must have demonstrated leadership skills and commitment to community." In creating the scholarship, Kinsey was focused on helping students facing financial needs to successfully graduate. He explains, "I specifically thought about, for some students, what the drop-out point might be.... I wanted my scholarship to be that pivot point that might help a student complete those final few years. Somebody that might be in a pinch financially and could really use the wind against their back to finish out strong. Oftentimes, we hear of people starting but not finishing for any number of reasons, and hopefully this could help one student who may be struggling with finances."

Continued on page 5

SCHOLARSHIP ENDOWMENT



it's \$100,000 or \$100, it matters.... I inevitably know that education is the way out and up for some people, and I don't want finances to be the reason why people don't succeed, so if I could have one little, small part in that for a few students, it's meaningful to me."

With the inclusion of Kinsey's gracious gift of a scholarship endowment as a One Day Give challenge gift, a ripple effect of the gift was to provide an encouraging incentive for many donors from the Millersville University community to model his generosity. In response to the tremendously

The inspiration to create a scholarship endowment came from a number of influences in Kinsey's life, one of those being Kappa Alpha Psi Fraternity Inc. and the scholarship fund that was established by the fraternity at Millersville University. "When we started the Kappa Alpha Psi Fraternity Inc. Lambda Tau Chapter scholarship fund, we wanted to sow into the next young person to support them with books, stipends or whatever else. That mindset of community is instilled in me and is a constant reminder to identify ways to give back."

In the transformative impact that the scholarship endowment will make in the lives of students, Kinsey aspires to nurture student leaders. "I think the more that we can support and produce leaders, whether they are in a Greek-lettered organization or not, the better off all of our communities are, so I really wanted to support young African-Americans at Millersville to further their education," he says. "You never know what the ripple effects of your actions could ultimately be. My ability to give this money to help a student, and to relieve some of the stress possibly from the student's parents so that they can worry about whatever else they have on their plate. The ripple effect of being able to do that, and whether



positive influence of his gift, he says, "I get excited – excited that I was able to do it, that I was in a position to do it, and it's largely because of the education, the skill set, the relationships that came out of Millersville.... If it did encourage somebody, I'm completely grateful and honored that it did, and I hope that sparks other people to think about doing endowed scholarships.... I think it really opened my eyes as to what the possibilities were, and I'm hoping that this inspires somebody else to want to do the same." ♦

CREATE A SCHOLARSHIP ENDOWMENT

For more information about creating a **scholarship endowment** with the Millersville University Foundation, please visit www.millersville.edu/give or contact the Development Office at 717-871-7520. [CLICK HERE](#) for more information.

Become Part of Millersville Athletics History

with Morgan Athletic Complex Locker Naming Opportunities

The historic gift of \$1.5 million from Lois Morgan '54 kick-started the fundraising campaign for the comprehensive renovation of Biemesderfer Stadium's locker rooms. Once completed, the locker, training and equipment facility will be named the Morgan Athletic Complex, in honor of Mrs. Morgan's gift, the largest in Millersville Athletics' history.

There are many exciting opportunities for the Millersville University community to join in supporting the locker room renovation project through naming opportunities for individual lockers and for team locker rooms.

With a gift of \$1,500, donors may reserve a named individual locker located in a locker room for any of the teams that will call the Morgan Athletic Complex home, including Field Hockey, Football, Lacrosse, and Track and Field and Cross Country. Donors participating in the locker naming opportunity will be contacted to confirm naming for commemorative locker plaques. Through this opportunity, alumni and friends who are passionate about the success of Millersville Athletics may dedicate a locker that will benefit outstanding student-athletes and become part of the historic renovation project of the Morgan Athletic Complex.



RESERVE A NAMED INDIVIDUAL LOCKER WITH A \$1,500 GIFT

Through naming opportunities for individual lockers and team locker rooms, members of the Millersville University community can make a positive impact for student-athletes while including their names in the state-of-the-art athletic facility of the Morgan Athletic Complex.

To learn more about **individual locker** naming opportunities available with a \$1,500 gift, [CLICK HERE](#).

For information on naming opportunities for **team locker rooms** at the Morgan Athletic Complex, please contact the Development Office at giving@millersville.edu or 717-871-7520.





'Ville Women's Lacrosse Player Celebrates Senior Year *of Student Success Journey*

Grace Cobaugh '22

HOMETOWN | Collegeville, PA

MAJOR | Sports Medicine **MINOR** | Chemistry

SCHOLARSHIP RECIPIENT:

Morgan Scholarship Fund for Women's Athletics
Marjorie A. Trout Women in Athletics Scholarship
Millersville University Scholarship Fund Scholarship
(Women's Lacrosse)

"This year has been one of the best so far with teammates and talent since I've been here. It is really exciting to have such a strong foundation with our new 12 freshmen and one new transfer. The bond that this team has is something I am extremely proud of. Being a captain again has allowed me to bring in new ideas and to have learned from past mistakes to make this year the best it can be... There are many little and big victories that I can't wait to accomplish and celebrate with this 2022 team.

"Being a recipient of the Morgan Scholarship Fund for Women's Athletics allows me to focus on my academic and athletic success without having to worry about finding extra funds. It has allowed me to perform to the best that I can on and off the field. I would like to thank Mrs. Morgan for all that she has done for Millersville Athletics. I will be forever grateful for her generosity and her hard work to create this scholarship. Without the generous help of Mrs. Morgan, I would not be where I am today.

"It is only fitting for the complex [Morgan Athletic Complex] to be named after such a strong supporter of athletics. Renaming the complex will allow the recipients of this scholarship to be reminded of who they are playing for each and every day as they step on the field. The contributions to make the stadium the most advanced and up to date allows us to be the most competitive teams we can be. As a result of that, it brings the student body together to support the athletic teams competing at the Morgan Athletic Complex.

"As I approach the final stages of my senior year, I am able to look back on all the great memories that were made. Being a part of the

Millersville Women's Lacrosse team has brought me nothing but memories and friendships that will last a lifetime. I have learned many life lessons that I will be able to carry on to my career. I always encourage people to step out of their comfort zone because you only get these four years once. My favorite part about being on this team is seeing the growth that has been made since I first arrived at Millersville. There is nothing better than doing what you love with the team you love.

"After graduating from Millersville University this spring, I am planning to get my master's degree in sport management to pursue a career in coaching. I will be an active alumna, whether it be financially or for emotional support. I want to see this program succeed for as long as possible. Being able to give back to the program I dedicated all my time to only seems right. I know that I will be rooting for the team in the stands for many years to come. Once a Marauder, always a Marauder."



PROVIDE OPPORTUNITIES *for Student-Athletes*

With athletic scholarship funding, outstanding student-athletes like Grace can achieve excellence in the classroom and on the field.

[CLICK HERE](#) to learn about the benefits
of athletic scholarships.

'IMAGINE THE POSSIBLE' CAMPAIGN PROGRESS UPDATE



Exceeding the Imagination



Millersville University's Campaign Tops \$90 Million

When the "Imagine the Possible" fundraising campaign started in 2017 with a goal to raise \$32 million in three years, no one imagined just how successful the effort would be. As of March 22, 2022, the campaign has raised \$92,385,081.

"We've been making history at Millersville University since the campaign began," said Daniel A. Wubah, president of Millersville University. "As the first fundraising campaign in our history focused entirely on students, the response has been nothing short of amazing."

An example of making history came in February when the Millersville University community generously supported student success during a record-breaking One Day Give fundraising event. In just 16 hours the University received 2,139 gifts totaling \$743,839 to benefit Millersville University students and programs.

The Imagine the Possible campaign areas include scholarships, student learning experiences, Marauder athletics and campus revitalization.

"While topping \$90 million is a historic moment, our fundraising efforts will continue so we can provide vital support for our students still in need of assistance," says Victor Ramos, vice president for advancement. "This outstanding accomplishment was made possible by the contributions of the Millersville University community of alumni, students, parents, current and former employees, and friends, and we are truly grateful for this outpouring of support."

TIMELINE FOR IMAGINE THE POSSIBLE:

- **July 1, 2017** 3-year campaign begins with goal of \$32 million
- **June 11, 2020** Campaign hits \$44.8 million (140% to goal) and is extended
- **March 31, 2022** Campaign tops \$92 million
- **June 30, 2023** Campaign will conclude

"We are looking forward to the next 15 months as we work toward the conclusion of the campaign on June 30, 2023," says Wubah. "Through the tremendous generosity of our community, the opportunities for Millersville University students to imagine the possible continue to grow, and the achievements of our students are exceeding the imagination. I want to extend my sincere gratitude to everyone involved in making this remarkable progress possible."

For information on the Imagine the Possible campaign, visit imagine.millersville.edu ♦

Continued on page 9

For information on the Imagine the Possible campaign, visit imagine.millersville.edu.

Contributors to the Imagine the Possible Campaign

Here are a few of the top contributors to the campaign:



Dr. Samuel Lombardo and his wife Dena have been supporters of Millersville University for many years. During the campaign, their gifts topped \$8 million. The Lombardo College of Business was created due to their generosity and soon Brooks Hall will be transformed into the Samuel N. and Dena M. Lombardo Hall.

[**READ MORE**](#)



Liselotte Wehrheim '74, who died in 2019, left the University \$4.2 million, the largest single gift in the University's history. The Wehrheim School of Nursing was created in her memory.

[**READ MORE**](#)



Lois Morgan '54 gave a record-setting \$1.5 million gift in 2021 – the largest single gift in the history of Millersville Athletics – toward a three-phase renovation of Biemesderfer Stadium to become the Morgan Athletic Complex.

[**READ MORE**](#)



Exceeding the Imagination

For information on the Imagine the Possible campaign, visit imagine.millersville.edu.



'Ville Voice Speaker Series Connects Millersville University Community Through Faculty Expert Presentations



At the beginning of the fall 2021 semester, Millersville University launched the *'Ville Voice Speaker Series*, which is an informative virtual speaker series featuring Millersville University faculty experts. The series of hour-long faculty expert presentations takes place as a virtual event through Zoom by faculty members from throughout the Millersville University academic colleges, sharing research and knowledge on a wide range of educational topics. A virtual audience of Millersville University alumni and friends registers to attend and participates in an interactive question-and-answer session with the faculty speaker, which provides opportunities for exploration of the presentation topic with a live audience of virtual event attendees.

In highlighting the research and academic experience of the Millersville University faculty, the series establishes connections with attendees located anywhere in the world through the virtual event format. As a result, the series succeeds in achieving a variety of positive outcomes of demonstrating the research accomplishments of Millersville University faculty and students, encouraging engagement with alumni and friends around the world, and expanding the knowledge of the Millersville University community.

The *'Ville Voice Speaker Series* will be held during the academic year, and virtual presentations will resume with the fall 2022 semester. Millersville University community members are encouraged to register and attend future programs, which will feature enlightening virtual presentations from talented and experienced faculty members.

Faculty presenters from the 2021-2022 academic year shared their experiences and insights on the series:

Dr. Aaron Haines

PRESENTATION TOPIC:

“What Causes Species to Become Endangered and How to Save Them”

“I think the speaker series is a great idea. It gives faculty a chance to show the great work they are doing at Millersville and that we partner with Millersville students to make this happen. We have great students doing great work. It is important to share this message.”



Dr. Miriam Marguerita Gomez Witmer

PRESENTATION TOPIC:

“Diversifying the Teaching Workforce Through Project Teacher Development at Millersville University”

“We do a lot of great work at the University, and I think this is one way we can directly speak to our community about all those wonderful programs our faculty and staff are offering to support our MU students as well as the larger community.”



Continued on page 11

Dr. Marlene Arnold



PRESENTATION TOPIC:

“The Providence Project – Native American, African, and European Cultures Converge in 18th Century Pennsylvania, Leading to Collaborations and Conflicts”

“For me, it meant a lot to be able to reconnect with some of my former students. It was uplifting to hear of their interest in and enthusiasm for my research on the many cultural groups interacting in our region in the 1700s. I hope that it was a good experience for the participants as well. I hope that it made them feel engaged currently with Millersville University and that our short time together rekindled a closer connection to our community.”

Dr. Heather Lehman



PRESENTATION TOPIC:

“Vaping Trends in College Students and the Potential Impacts”

“Overall, this is such a valuable experience for faculty to be able to engage in dialogue with others about important topics, and vice versa. Spreading information, engaging in conversations, building community – this Speaker Series does all of that.”

Dr. Marc Felizzi



PRESENTATION TOPIC:

“Opportunities for Social Work to Assist Athletes’ Mental Health Development”

“My hope is that it expanded the attendees’ knowledge base, and they could refer potential students to our programs, especially those who would like to stay involved in athletics. More information is always a good thing! The opportunity to hear from experts and practitioners is invaluable. This is a great resource for students and alumni.”

Dr. Ankur Nandedkar and Dr. Margaret Mbindyo

PRESENTATION TOPIC:

“Transformational Leadership: Inspiring Student Success Through Faculty Advising”

“I have participated in the ‘Ville Voice Speaker Series both as an attendee and a presenter. I think it’s an excellent platform that Millersville University has established for faculty, alums and other members of the community to come together and establish a dialogue on a topic of mutual interest.” – Dr. Ankur Nandedkar



Dr. Kirsten Bookmiller



PRESENTATION TOPIC:

“What Do Disasters Tell Us About Our World?”

Dr. Bookmiller is a Professor in the Department of Government, Policy, and Law and a Faculty Associate with the Center for Disaster Research and Education at Millersville University. Her virtual presentation highlighted disasters, displacement and migration, and how climate change is a threat multiplier of disasters and conflict, but how humans have the ability to minimize the damage from disasters through prevention and engagement in local communities.

Dr. G. Terry Madonna ’64

PRESENTATION TOPIC:

“The 2022 Midterm Election”

“There is no doubt that the Speaker Series is an effective learning experience. It also connects alumni and others to the University. The wide variety of subjects allows for folks to sign in to those topics that interest them but also to broaden their learning experience.”



EXPERIENCE ‘VILLE VOICE SPEAKER SERIES PRESENTATIONS

To view informative faculty expert presentations in the ‘Ville Voice Speaker Series, [CLICK HERE](#) to visit the ‘Ville Voice Speaker Series web page.

Student **SUCCESS**

Marauder Fund Student Investment Association Provides Hands-On Investment Experience for Students



The student members of the 2021-2022 student group of the Marauder Fund Student Investment Association receive valuable hands-on experience through their student managed investment portfolio.

The mission of the Marauder Fund Student Investment Association (aka: The Marauder Fund, MFSIA, or MF) is to expand the economics and financial market educational experiences of its student members by promoting and sponsoring workshops, seminars and career development events based on financial markets and investing. A component of the MFSIA is a student managed investment portfolio (The Marauder Fund) that provides students with hands-on investment experience.

Participation in the Marauder Fund offers members a unique and valuable learning experience that includes exposure to various types of investments, investment strategies and portfolio construction and management. This hands-on, real-world experience will contribute to the academic experiences of the student members, enhance financial literacy and foster career development while at Millersville University.

To learn more about the Marauder Fund,
[CLICK HERE.](#)

Millersville University
Office of Development

P 717-871-7520 **F** 717-871-7899 **W** millersville.edu/give
Millersville University, P.O. Box 1002, Millersville, Pennsylvania 17551-0302