

# MILLERSVILLE UNIVERSITY

Student Name: \_\_\_\_\_ Student I.D.# \_\_\_\_\_

DEGREE: BS  
MAJOR: BUAD  
OPTION: ALL

**MAJOR REQUIREMENTS FOR A BS DEGREE IN  
BUSINESS ADMINISTRATION: ALL OPTIONS**  
Total credit hours required: 120.0 minimum

## REQUIREMENTS AND POLICIES FOR THE BS BUSINESS ADMINISTRATION MAJOR

### A. Policies for Admission to the Major

1. New students (freshmen and transfers) must be admitted to the Business Administration major by the Office of Admissions upon admission to the University.
2. Admission into the Business Administration major from other departments (including undeclared students) is upon approval of the chairpersons of the Business Administration Department: Accounting, Finance & International Business or Management & Marketing.
3. Non-degree and continuing education students must be admitted to the Business Administration major by the Office of Admissions.

### B. Policies for Retention in the Major

1. University requirements for retention.

### C. Policies for Completion of the Major

1. Completion of all University curricular requirements.
2. Students wishing to major in Business Administration must complete each of the following courses with a grade of C- (C minus) or higher, and maintain a GPA of 2.0 or higher in the Foundations Block prior to enrolling in any other courses within Business Administration: ECON 101, 102, BUAD 161, 162, 202. Note that BUAD 161 requires a prerequisite of MATH 101 or MATH placement beyond MATH 101 (151, 160, 161, 163H).
3. Students majoring in Business Administration are required to attain a C- or higher in BUAD 161, 162, 361 (accounting), BUAD 341 (finance), BUAD 231 (marketing), BUAD 251 (management) before taking courses which have these courses as prerequisites.
4. ENGL 316, Business Writing, is required as the upper-level writing course under the General Education Curriculum.

**Note to the student:** *This form is provided as a guide. It is your responsibility to consult regularly with your advisor to be aware of changes and curriculum details which are not incorporated on this form.*

SPRING 2020

MAJOR SEQUENCE AND DEGREE REQUIREMENTS

Major: BS BUSINESS  
 Option: ALL OPTIONS  
 Major Field Requirements: 57.0 credits  
 Other Requirements: 13.0 - 14.0 credits

When applicable, up to six of the REQUIRED RELATED courses may be credited toward the Liberal Arts Core subject to normal distribution rules.

Course No.	Short Title	C.H.	Grade	Course No.	Short Title	C.H.	Grade
<p><b>BUSINESS FOUNDATIONS BLOCK</b></p> <p>The following major and required related courses are to be completed with a grade of C- (C minus) or higher, and students must maintain a GPA of 2.0 or higher in the Foundations Block prior to enrolling in any other courses within the Department of Business Administration. It is strongly suggested that the block be completed in the freshman year if possible.</p>				<p><b>MARKETING OPTION:</b></p> <p style="text-align: center;">Required Marketing Courses</p>			
ECON 101	Principles of Econ I	3	_____	MKTG 431	Marketing Research	3	_____
ECON 102	Principles of Econ II	3	_____	BUAD 488	Marketing Seminar	3	_____
BUAD 161	Intro to Financial Acct*	3	_____	Marketing Electives			
BUAD 202	Legal Environment of Bus	3	_____	MKTG _____		3	_____
*BUAD 161 requires a pre-requisite of MATH 101 or MATH placement beyond MATH 101 (151, 160, 161, 163H).				BUAD _____		3	_____
REQUIRED BUSINESS COURSES (33.0 credits)				MKTG _____		3	_____
BUAD 161	Intro to Financial Acctng	3	_____	<b>GENERAL BUSINESS OPTION: Choose 5 courses (15 credits) at</b>			
BUAD 162	Intro to Managerial Acctng	3	_____	_____		3	_____
BUAD 202	Legal Environment of Business	3	_____	_____		3	_____
BUAD 206	Business Research Methods	3	_____	_____		3	_____
BUAD 231	Principles of Marketing	3	_____	_____		3	_____
BUAD 251	Principles of Management	3	_____	_____		3	_____
BUAD 307	Management Info Systems	3	_____	<b>INTERNATIONAL BUSINESS OPTION:</b>			
BUAD 341	Managerial Finance I	3	_____	INTB 321	Intro to Intl Business	3	_____
BUAD 352	Human Resource Management	3	_____	Choose any three of the following:			
BUAD 358	Management Science	3	_____	FIN 344	Intl Finance	3	_____
BUAD 455	Strategy and Policy	3	_____	MGMT 357	Intl Management	3	_____
REQUIRED OPTION COURSES (15.0-21.0 credits)				MKTG 435	Intl Marketing	3	_____
Choose one of the following Options: Accounting, Finance, Management, Marketing, International Business or General Business.				ECON 325	Intl Economics	3	_____
ACCOUNTING OPTION: (21.0 credits)				Choose any one of the following courses, or any course (including a seminar) in one of the other four options: ACCT, FIN, MGMT, or MKTG.			
Required Accounting Courses				ANTH 121	Cultural Antropology	3	_____
ACCT 361	Intermed Accounting I	3	_____	GOVT 251	International Relations	3	_____
ACCT 362	Intermed Accounting II	3	_____	GOVT 351	International Law	3	_____
ACCT 366	Federal Income Tax I	3	_____	GEOG 222	Economic Geography	3	_____
ACCT 461	Auditing	3	_____	ECON 206	Cont Intl Econ Prob	3	_____
BUAD 488	Seminar	3	_____	_____		3	_____
Accounting Electives				<b>DEPARTMENTAL ELECTIVES (9.0 credits) Any elective from BUAD, ACFN, MGMT or COOP</b>			
ACCT _____		3	_____	_____		3	_____
FINANCE OPTION:				_____		3	_____
Required Finance Courses				_____		3	_____
FIN 342	Managerial Finance II	3	_____	COOP _____		3	_____
FIN 447	Cases in Finance	3	_____	REQUIRED RELATED (13.0 - 14.0 credits)			
Finance Electives				Economics (6.0 credits)			
FIN _____		3	_____	ECON 101	Principles of Econ I	3	_____
FIN _____		3	_____	ECON 102	Principles of Econ II	3	_____
FIN _____		3	_____	Mathematics (7.0 - 8.0 credits)			
MANAGEMENT OPTION:				Calculus (Choose one of the following)			
Required Management Courses				MATH 151	Calc Manag. Life & SS	4	_____
MGMT 357	International Mgmt			MATH 161	Calculus I	4	_____
MGMT 452	Operations & Supply Chain Mngmt			MATH 163	Honors Calculus I	5	_____
BUAD 488	Seminar			and			
Management Electives				MATH 235	Survey of Statistics	3	_____
MGMT _____		3	_____	Required			
MGMT _____		3	_____	ENGL 316	Business Writing	3	_____
				General Electives (as necessary)			
				_____		3	_____
				_____		3	_____