

**MILLERSVILLE UNIVERSITY ALUMNI ASSOCIATION
MCIWANE MPR, GORDINIER HALL
MILLERSVILLE, PA**

**MINUTES OF THE BOARD OF DIRECTORS MEETING
APRIL 27, 2019, 10:00 A.M.**

Voting Members Present:

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|-----------------------|-----------------|
| Mike Henry | President |
| John Held | President Elect |
| Richard Moriarty | Treasurer |
| Joyce King | Secretary |
| Leslie Arnold | Member |
| Jennifer Bertolet | Member |
| Katie Breit | Member |
| Theresa Dozier-Daniel | Member |
| Kathy Focht | Member |
| David Hernandez | Member |
| Amy Hoffman | Member |
| Patrick Leahy | Member |
| Tamika Mack | Member |
| Dave Malley | Member |
| Stefanie Mangir | Member |
| Jonathan Mimm | Member |
| Matthew Olphin | Member |
| David Shafer | Member |
| Carroll "Butch" Staub | Member |
| Ashley Tose | Member |
| Rachael Weaver | Member |
| Steven Yacovelli | Member |
| Cheryl Youtz | Member |

Guests:

| | |
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| Scott Bailey | Past President |
| John Tintera | Student Government Association |
| Dr. Daniel Wubah | MU President |
| Alice McMurry | Interim Vice President for Advancement |
| Denise Berg | Director of Alumni Engagement |
| Heather Morris | Assistant Director Alumni Engagement |
| Jennifer McMorris | Alumni Engagement |
| Bill Martin | Finance Committee Chair |
| Madison Mazza | Student Alumni Association |
| Cassandra Chambers | Recording Secretary, Minutes Solutions |

Not in Attendance:

| | |
|---------------------|--------------------------------------|
| Alicia Good | Member |
| Brandon Smith | Member |
| Gabrielle Buzgo | Assistant Director Alumni Engagement |
| Dr. Victor DeSantis | Interim Chief of Staff |

1. **CALL TO ORDER**

There being a quorum present, and the members having been given adequate and proper notice of the meeting, Mike Henry called the meeting to order at 10:01 a.m.

2. **ALLOW VOICE VOTES**

On a motion made by Amy Hoffman, seconded by Kathy Focht, it was resolved to approve the use of voice votes for all matters and decisions not financially related. Motion carried.

3. **REVIEW AND APPROVAL OF PREVIOUS MINUTES**

The Board reviewed the minutes of the meeting held on February 23, 2019.

On a motion made by David Hernandez, seconded by Cheryl Youtz, it was resolved to approve the minutes of the Board of Directors meeting held on February 23, 2019, as presented. Motion carried.

4. **REVIEW AND APPROVAL OF FINANCIAL STATEMENTS FOR THE PERIOD ENDING MARCH 31, 2019**

The Board reviewed the unaudited financial statements for the period ending March 31, 2019.

On a motion made by Joyce King, seconded by Carroll Staub, it was resolved to approve the unaudited financial statements for the period ending March 31, 2019. Motion carried unanimously.

5. **2019-2020 PROPOSED BUDGET**

On a motion made by Dave Malley, seconded by Cheryl Youtz, it was resolved to approve the 2019-2020 budget. Motion carried unanimously.

6. **2019 – 2021 ELECTION**

The 2019-2021 ballots for the MU Alumni Association Board of Directors were provided to all voting members. When voting was complete, ballots were collected and tallied. Board members were informed that results would be shared by email after verification.

NOTE: As there was a tie, the vote was retaken electronically, in a secure manner. Results were shared by email.

Mike Henry recognized outgoing Board members Alicia Good, Jonathan Mimm, Ashley Tose, Steve Yacovelli and Richard Moriarty for their dedication and loyalty and presented gifts to them.

John Held, President Elect, recognized outgoing President Mike Henry and presented him with a gift.

7. UNIVERSITY REPORT

Dr. Daniel Wubah, Millersville University President, presented the University report and began by thanking the Board for their support, engagement, and commitment.

Dr. Wubah reported the Inauguration was a success. The University gained a lot of exposure due to the initiatives of alumni. The Inauguration was covered by nine television stations outside of PA and reached international success in Nigeria, Ghana and India. It was noted that the President of Academic City College was present. President Wubah thanked Butch for representing the Association on the committee and gave a special thanks to Alice for all of the support from the Advancement Office with the Ghanaian representatives.

Dr. Wubah requested the Board to participate in sharing feedback on the university website and on how MUAA can help create a vibrant, inclusive community. He suggested we look to the Digital Quilt, "Negating Hate," to view and add comments that students considering Millersville can see.

He reported that Made in Millersville had about 470 students participating. Dr. Wubah was most excited to see the number of alums who volunteered to be reviewers.

Dr. Wubah mentioned that MU has signed a memorandum of understanding with Academic City College which is an up and coming, liberal arts university in Ghana.

Dr. Wubah noted that the development of MU's strategic plan is in process and requested alumni, students and faculty to voice their thoughts on the strategic plan.

Middle States reaccreditation self-study is currently underway and we are hoping officially to obtain that status by this time next year.

Dr. Wubah noted the importance of affordability and cutting costs. It was reported that dining services and the residence halls have cut costs on the meal plan, while offering more flexibility and is promoting the use of open source online books and further reducing costs for our students. MU will continue creating opportunities to cut costs for students.

He also discussed a memo of understanding with Thaddeus Stevens Institute of Technology to use our unused residence halls for their student overflow. This gives the students a taste of our campus as well as generating revenue with the unused space. In addition, there is an MOU in place for an online BS in Business Administration for Thaddeus Stevens students upon completion of their two year degree, so that they can work while completing their BS. This helps the local economy as these students often open small businesses in the area.

The Chancellor held a discussion with faculty, staff and students to provide information about the system redesign process to improve our higher education status.

Dr. Wubah shared that there is now a MOU with the Edward Via College of Osteopathic Medicine enabling a path for high performing students to have a guaranteed interview at the medical school through successfully completing a specialized set of classes.

Dr. Wubah reported Advocacy Day was a success. It was noted that MU students were engaging with legislators and presented themselves with professionalism.

Dr. Wubah recognized Alice McMurry for her hard work and efforts in her role as interim Vice President for the Advancement division.

It was noted that graduate commencement will be held on May 10 and undergraduate commencement will be held on May 11. Pedro Rivera, The Secretary of Education will be the keynote speaker.

Listening Tour stops in Boston, on June 3, and King of Prussia, on June 6 are upcoming.

Victor Ramos has accepted our invitation to join the Advancement staff as Vice President. He will start in July.

It was reported that there are four candidates being interviewed for the role of Chief Diversity Officer. The candidate will be selected during the first week of May.

It was reported that MU has been identified as the safest campus in Pennsylvania and the 6th safest campus nationally. This is due to the culture of the institution and the faculty and staff looking out for the welfare of the institution. It was noted safety is a number one priority.

8. VICE PRESIDENT'S REPORT

Alice McMurry, Interim Vice President for Advancement, provided an update from the Advancement Division.

Alice thanked the board for financially contributing to Dr. Wubah's inauguration as no state/tuition dollars may be used. It was also wonderful to see so many members robing and processing in the ceremony.

In addition to Dr. Wubah's comments regarding the strategic plan, she advised that the co-chairs of the planning commission are intending to come to the next board meeting to solicit feedback from the board.

Alice reported as of March 30, 2019, the Imagine the Possible Campaign has reached 77% of the goal amounting to \$28,000,000 over the last 21 months. There is potential to bring in another \$16,000,000 before the campaign ends in June 2020. The hope is to reach a \$40,000,000 goal which would exceed the initial goal of \$32,000,000. Six hundred eighty one students have received scholarships this year.

She reported that 1100 alumni, who had not been documented as previously interacting with the university, were engaged so far this year. This factors into a total fiscal year engagement of around 4000 alums.

9. ALUMNI ASSOCIATION STANDING, AD HOC, AND SPECIAL APPOINTED COMMITTEE HIGHLIGHTS/REPORTS

Alumni Engagement: Amy Hoffman reported the following upcoming events and activities:

- MU at Work at Eurofins Lancaster Labs. This is a new type of event for the committee and involves identifying companies that tend to hire a lot of Millersville grads and that are involved with the campus. This event was to thank employees (who are MU alumni) for being involved with the university. Fifty-two employees stopped by and many updated their information. Eurofins currently has a lot of openings.
- The Graduating Students of Color event will be held on May 2, 2019. It is anticipated that more than 70 students of color will be recognized and 400 people will be in attendance.
- There are also plans to participate in this year's Senior Send-off and New Student Welcome again.
- A SNAP event will be organized in the next fiscal year. This is an event where students are invited to a business to learn about the business and an event that recognizes employers who have hired a lot of MU alumni.

Financial Planning: Bill Martin presented the finance committee updates. The following 2019 goals were highlighted:

- The Alumni Association is in a sound financial position and has successful audit results
- Two new members joined the finance committee
- The 2019 goals are to review revenue opportunities for soundness and feasibility, maximize investment return while minimizing risk, and possess the ability to support MUAA major initiatives and fiscal transparency

Technology: Jonathan Mimm reported being in maintenance mode. The primary focus is working on social media initiatives. The students are putting together a Technology "How-To" Guide.

Nominations and Awards: Joyce King reported the 2018-2019 goals are to continue to increase visibility of alumni awards and grants. The committee received a large number of candidates for various awards.

Alumni Events: Kathy Focht reported the goal is to continue planning a variety of events that attract new attendees, engage alumni from multiple graduating classes and encourage ongoing involvement of all participants. It was reported that there has been an increase in the number of alumni attending MU After Work. The Alumni Reception for Glorious Sounds of the Season was a success. Alumni Award recipients from spring 2018 received recognition at the December graduation, including lunch with President Wubah.

Upcoming Events were noted as follows:

- Maggiano's at King of Prussia on June 6, 2019
- Loxley's on July 17, 2019
- Copper Hill at Crossgates on September 19, 2019.

MU Foundation: John Held advised that there is no foundation report.

Membership Committee: John Held reported the 2018-2019 goals are to establish the committee and develop an action plan to promote recruitment, retention and recognition. Recently, the committee developed and launched Board self-assessment survey, formalized the Board Buddy initiative and explored ways to learn more about Board candidates to better inform the election process. The committee conducted calls with new candidates, and is accepting volunteers to serve as Board Buddies and reviewing self-assessment survey responses.

Student Alumni Association: Madison Mazza thanked Amy Hoffman for speaking to the Student Alumni Association members at their April meeting. She reported that a few members helped at Dr. Wubah's inauguration and all were excited to attend. In the last week they facilitated the I Heart MU Week program and gave away incentives over the course of the week. The promotional giveaways have been a success and have promoted student engagement. As a result, they have seen an uptick in social media growth.

Madison reported the addition of a newly appointed Spirit Rep for the association. Holly has been to every event they've had this year.

Student Government Association: John Tintera reported the Big Event on March 30, 2019 was a success with over 150 students in attendance. John thanked Dick Moriarty and Dr. Wubah for their help in making the event a success.

It was noted that the student government association is transitioning into a new structure.

It was reported that the LGBTQ+ town hall was a success.

The Wellness Fair Spa Day is planned for next week.

10. **ALUMNI ENGAGEMENT REPORT**

Denise Berg, Director of Alumni Engagement, thanked everyone for attending Volunteer Appreciation Night at The Fulton held on April 4, 2019. It was reported that the alumni award recipients have been selected and the Board will be notified once the recipients are informed. It was reported that there is continued support of admissions initiatives. We were asked to help with a reception positive great feedback from students and parents that we were asked to support another initiative that took place on campus last Thursday. Homecoming will be held on October 25 and 26, 2019 and on May 9, 2019, MUAA will be sponsoring the Senior Send Off which immediately follows commencement rehearsal. Graduate commencement on Friday evening May 10 and undergraduate commencement the morning of May 11.

Heather Morris, Assistant Director of Alumni Engagement and Annual Giving, had no additions.

11. **OLD BUSINESS**

Mike Henry thanked those who had made a financial gift this fiscal year, and reminded those who have not yet given of their "We Will" obligations.

12. **NEW BUSINESS**

There was no new business to discuss.

13. **NEXT MEETING**

The next Board of Directors meeting is scheduled for September 14, 2019 at 11:00 a.m.

14. **ADJOURNMENT**

The meeting was adjourned at 11:16 a.m.

DISCLAIMER

The above minutes should be used as a summary of the motions passed and issues discussed at the meeting of the members of the Association. This document shall not be considered a verbatim copy of every word spoken at the meeting.

Respectfully Submitted:
Joyce King
MUAA secretary