

**MILLERSVILLE UNIVERSITY ALUMNI ASSOCIATION
UNIVERSITY/KLINE, GORDINIER HALL
MILLERSVILLE, PA**

**MINUTES OF THE BOARD OF DIRECTORS MEETING
FEBRUARY 23, 2019, 10:00 A.M.**

Voting Members Present:

Mike Henry	President
John Held	President Elect
Richard Moriarty	Treasurer
Joyce King	Secretary
Leslie Arnold	Member
Katie Breit	Member
Kathy Focht	Member
Alicia Good	Member
David Hernandez	Member
Amy Hoffman	Member
Dave Malley	Member
Stefanie Mangir	Member
Jonathan Mimm	Member
Matthew Olphin	Member
David Shafer	Member
Brandon Smith	Member
Carroll "Butch" Staub	Member
Ashley Tose	Member
Rachael Weaver	Member
Steven Yacovelli	Member
Cheryl Youtz	Member

Not in Attendance:

Jennifer Bertolet	Member
Theresa Dozier-Daniel	Member
Patrick Leahy	Member
Tamika Mack	Member

Advisory Members and Guests Present:

Scott Bailey	Past President
Denise Berg	Director of Alumni Engagement
Cassandra Chambers	Recording Secretary, Minutes Solutions
Nathan Claycomb	Assistant Director, Alumni Engagement
Bill Martin	Finance Committee Chair
Madison Mazza	Student Alumni Association
Jennifer McMorris	Administrative Assistant
Alice McMurry	Interim Vice President for Advancement
Heather Morris	Assistant Director, Alumni Engagement
John Tintera	Student Government Association
Dr. Daniel Wubah	MU President
Dr. Victor DeSantis	Interim Chief of Staff

1. **CALL TO ORDER**

There being a quorum present, and the members having been given adequate and proper notice of the meeting, Mike Henry called the meeting to order at 10:06 a.m.

2. **ALLOW VOICE VOTES**

On a motion made by Amy Hoffman, seconded by Cheryl Youtz, it was resolved to approve the use of voice votes for all matters and decisions not financially related. Motion carried.

3. **REVIEW AND APPROVAL OF PREVIOUS MINUTES**

The Board reviewed the minutes of the meeting held on November 17, 2018.

On a motion made by Kathy Focht, seconded by Carroll Staub, it was resolved to approve the minutes of the Board of Directors meeting held on November 17, 2018, as presented. Motion carried.

4. **REVIEW AND APPROVAL OF QUARTERLY FINANCIAL REPORT ENDING DECEMBER 31, 2018**

The Board reviewed the unaudited financial statements for the period ending December 31, 2018.

On a motion made by Dave Hernandez, seconded by Joyce King, it was resolved to approve the unaudited quarterly financial report for the period ending December 31, 2018. Motion carried unanimously.

5. **UNIVERSITY REPORT**

Dr. Wubah, Millersville University President, began his report by sharing the newly updated EPPIIC Values card. This list of keywords was updated to add the value of Inclusion into the acronym. The previous list comprised of Exploration, Professionalism, Public Mission, Integrity and Compassion.

Dr. Wubah shared that he had approximately 40 listening tour sessions in the fall semester and he's planning 30 for this semester. He reiterated how committed he is to learning about what alumni have to say and are curious about current happenings on campus.

Even though his upcoming inauguration is being promoted as a ceremony for and about him, Dr. Wubah specified that he wants the day to be focused on the students and how important they are to the university. Inauguration is scheduled to take on Thursday, April 18, 2019 at 11am with additional events planned for delegates and special guests.

AMS Conference – On January 8, 2019 Dr. Wubah attended an alumni and friends reception at the American Meteorological Society conference in Phoenix, AZ. About 100 alumni were in attendance and many who are faculty at other institutions brought their students to the MU reception. Millersville was well represented at the conference, with 42 MU students attending.

Mentoring – Dr. Wubah mentioned that the work of the Mentoring Task Force is ongoing and have learned that there are pockets of mentoring happening on campus. Additional work to be done.

Amy Hoffman brought forward a concern from students regarding parking, specifically in regards to the parking garage situation due to the renovation at Penn Manor High School. Dr. Wubah reported that Council of Trustees is well aware of the issue surrounding the lack of campus parking and is currently working on a solution to get students from one building to another in the event that moving their car is inconvenient. He also mentioned that an updated Campus Master Plan is currently being developed.

6. VICE PRESIDENT’S REPORT

Alice McMurry, interim Vice President for Advancement, stated that as of February 22, 2019 the campaign figures are at least 70% to meeting the established \$32 million goal.

The goal of engaging 400 new alumni has been surpassed more than twice over. A total of 939 alumni who have not previously been documented as being engaged with the university have made themselves known by either direct communication on social media or updating their personal information, attending an event, through philanthropy or volunteering.

One Day Give took place on Thursday, February 14, 2019. The day resulted in a total of \$130,093 being raised by 490 individual donors. The day consisted in a series of giving contests to release funds that were pledged by different entities and gift matches. 6245 people watched videos that were posted throughout the day that featured alums explaining why they give back to what they love at the university.

7. ALUMNI ASSOCIATION STANDING, AD HOC, AND SPECIAL APPOINTED COMMITTEE HIGHLIGHTS/REPORTS

Alumni Engagement: Amy Hoffman provided information about the MU at Work which will be taking place at Eurofins on April 10.

Finance Committee: Bill Martin reported that the Association continues to be in a sound financial position. During their recent meetings the committee had preliminary and secondary 2019-2020 budget discussions and reviewed the MUAA financial position within the University Foundation. Two new members joined the committee. The committee is finalizing the 2019-2020 budget preparation in March and will present to the board in April.

Technology: Jon Mimm reported that the committee is in maintenance mode.

Nominations and Awards: Joyce King reported that the 2018 Alumni Award recipients were recognized at the 2018 December commencement ceremony. The recipients and their guests attended lunch with President Wubah and the platform party prior to the ceremony. The committee will be reviewing applications for Neimeyer-Hodgson Student Research Grants and the Hazel Rork Schmuck scholarship. Recipients will be selected. The committee will also be determining the recipients of the 2019 Alumni Awards and will review MUAA board nominations and approve the ballot.

Events Committee: Kathy Focht reported that the number of alumni attending the MU After Work events continues to increase. The Fireside Tavern event had 80 attendees and featured live piano by current student Tyler Smith. Glorious Sounds of the Season reception was a huge success with 92 alumni, friends and music faculty and staff in attendance.

Upcoming MU After Work events include:

- March 20 – Forklift & Palate at the Spooky Nook Sports in Manheim
- July 17 – Loxley’s Restaurant in Lancaster

Foundation: Fourteen new endowments were recently approved.

Membership Committee: John Held reported that the committee developed and launched a board self-assessment survey. He encouraged members who have not yet submitted answers to do in the upcoming weeks. They also formalized a Board Buddy concept to help acclimate incoming members by pairing them with experienced ones. They explored ways to learn more about board candidates in an effort to better inform the elections process.

Their next initiatives include having committee members conduct calls to the newest board candidates as a way to welcome them and answer any questions they might have. They’re accepting volunteers to serve as Board Buddies for the newly elected members who are scheduled to start their term July 1, 2019. They plan to review the self-assessment survey responses to identify current member’s professional development goals, develop online biographies and identify the current strengths and opportunities.

Student Alumni Association: Madison Mazza reported.

Student Government Association: John Tintera reported that the Marauder Fund has 35 new members from 18 different fields of study. SGA is working on updating By-laws and Constitution and increasing community outreach.

8. **ALUMNI ENGAGEMENT REPORT**

The office has been actively supporting the President’s Alumni & Friends Listening Tours; with locations in Florida, Texas, Washington DC and soon, New Jersey.

EPPIIC values: an overview of each value will appear in upcoming e-newsletters. The first, Exploration, was featured in February.

Participation by Alumni Board members in the One Day Give videos was gratefully acknowledged.

More and more alumni are visiting campus to serve as guest speakers or to be part of panel discussions to support student learning. The office is connecting with these alums - spreading the word about the association by providing each alumni volunteer with a thank you gift.

MUAA sponsored the annual **Senior Send-off** on December 14, following Commencement Rehearsal where John Held provided a welcome. Graduates were presented with a commemorative MU mug.

Board members were encouraged to attend and process at the Inauguration, with MUAA covering the cost of renting regalia.

To support student recruitment efforts, the Alumni Office coordinated a mailing to more than 3300 alums identified as educators in regions targeted for recruitment. The mailing included an MU pennant that can be displayed in their classroom as well as an application fee waiver to share with a student who is considering Millersville. The office also recruited alums in the King of Prussia area to join Admissions staff at a reception for admitted and confirmed students on March 7.

9. **OLD BUSINESS**

There was no old business to discuss.

10. **NEW BUSINESS**

There was no new business to discuss.

11. **NEXT MEETING**

The next Board of Directors meeting is scheduled for April 27, 2019 at 10 a.m.

ADJOURNMENT

On a motion made and carried unanimously, it was agreed that there was no further business of the Association to transact; the meeting was adjourned at 11:48 a.m.

DISCLAIMER

The above minutes should be used as a summary of the motions passed and issues discussed at the meeting of the members of the Association. This document shall not be considered a verbatim copy of every word spoken at the meeting.

Respectfully Submitted:

Joyce King
MUAA Secretary