

**Millersville University Alumni Association
Alumni Board of Directors Meeting
University Room, Gordinier Hall
Minutes 04/22/2017**

Roll Call:

Voting Members Present: Leslie Arnold '78, Scott Bailey '98, Jennifer Bertolet '92, Chad Bolt '08, Katie Breit '02, Nathan Claycomb '01, Kelly Davis '95, Theresa Dozier-Daniel '77, Christopher Driscoll '01, Kathy Focht '70/'75M, Kitty Glass '53, Alicia Good '14, Mike Henry '83, David Hernandez '71, Amy Hoffman '94, Patrick Leahy '97, Jonathan Mimm '02, Dick Moriarty '72, Matt Storm '12/'14M, Ashley Tose '14, Cheryl Youtz '69/'72M

Voting Members Excused: Ashley Nowak '12, Carroll "Butch" Staub '72, Steve Yacovelli '93,

Advisory Members and Guests Present: Denise Berg, Director of Alumni Engagement; Dr. Aminta Breaux, Vice President for Advancement; Lori Dierolf '91, Immediate Past-President; Adam Good, Student Alumni Association President; John Held '02, Nominations & Awards Co-Chair; Bill Martin '81, Financial Planning Chair; Lorie Mahoney, Assistant Director of Alumni Engagement; Jennifer McMorris, Administrative Assistant for Alumni Engagement; Heather Morris, Assistant Director of Alumni Engagement and Annual Giving

Advisory Members Excused: Dr. John Anderson, University President, Aaron Jaffe, Student Senate Representative

I. Call to Order/Welcome

- A. President Scott Bailey called the meeting to order at 10:01 a.m.
- B. The Board welcomed special guests and advisory members to the meeting.

II. Action Items

- A. Motion to allow all votes not financially or policy related be approved by general consent, in order to expedite this meeting, was made by Kelly Davis and seconded by Amy Hoffman. All members, present in person and virtually, were polled individually and voiced YES/AYE votes. **A total of 21 yes votes, 0 no votes, and 0 abstentions were recorded. Please see attached for specific votes.**
- B. Motion to approve the Alumni Board of Directors meeting minutes for February 19, 2017, as distributed via email, was made by Cheryl Youtz and seconded by Chad Bolt. **Motion approved unanimously.**
- C. Motion to officially receive and file the quarterly financial report for the third quarter (ending March 31, 2017), as distributed via email, for audit at the end of this fiscal year was made by Mike Henry and seconded by Kitty Glass. **A total of 21 yes votes, 0 no votes, and 0 abstentions were recorded. Please see attached for specific votes.**

D. Financial Planning Chair Bill Martin introduced the proposed budget as a well-rounded plan that provides administrative support, events, student faculty research, and looks toward the future of the organization.

Treasurer Dick Moriarty shared his sincere appreciation to Bill Martin and Denise Berg for their assistance in crafting this budget. This is an attempt to be more transparent with more detail and new line items that accurately reflect historical and future planned spending.

Motion to officially receive and adopt the proposed budget for fiscal year 2017-2018, as put forth by the Financial Planning committee and recommended by the Executive Committee, as distributed via email, was made by Amy Hoffman and seconded by Cheryl Youtz. **A total of 20 yes votes, 0 no votes, and 1 abstention were recorded. Please see attached for specific votes.**

III. MUAA Major Initiatives for 2016-2017

A. President Scott Bailey thanked all members of the Board for their service to the University and provided an overview of the past two years.

- Our participation in this body has benefitted students and the organization
- The Board has been successful at a time of significant change
- Board should be very proud of the progress of the organization as we tried new things and took on new initiatives

IV. 2017-2019 Election and Recognition of Outgoing Members

A. Lori Dierolf recognized Scott Bailey for his service as outgoing President of the Alumni Association and presented him with a Golden Gavel pin and Presidential Chair.

B. Christopher Driscoll and Ashley Nowak were also thanked for serving one term as Board members.

C. John Held and Kelly Davis instructed the voting members of the Board to complete their ballots and return them by the end of the meeting. Confirmation of votes would be made by the Alumni Office (Denise Berg) in an email in the following week.

V. University Report: Dr. Aminta Breaux, Vice President for Advancement

A. Dr. Breaux reported on behalf of Dr. Anderson, who sends his regrets for today's meeting and congratulated President Bailey for his leadership and thanked Members Nowak and Driscoll for their service on behalf of the University.

B. Items of note:

- It is an exciting time on campus leading up to Commencement
- PASSHE consultants are working to chart the future of the system. Thank you to all alumni who took part in the recent focus groups that ensure our system has feedback.
 - The model PASSHE currently operates under is not sustainable.
 - Talking points will be distributed by the system office in the future
 - We can talk with our legislators, friends, and fellow alumni to advocate for change
 - Dr. Breaux thanked the MUAA for their advocacy efforts on behalf of the University. A letter is in the works through our Advocacy group.

- Dr. Anderson intends to retire from Millersville University in March 2018.
 - Search set to begin shortly
 - The Council of Trustees are responsible for the search
 - Alumni will have opportunities to be involved in the search process and there will be upcoming opportunities to celebrate and thank him for his service

C. University updates on Our Bold Path goals:

- Engaging learners
 - The English Language Institute at MU
 - Designed to ease the international student transition, offering non-native students year-round intensive language training tailored to their academic demands
 - Scheduled to begin in Fall 2017
 - Initiative should help increase international population and diversity on campus
 - Approximately 100 international students currently enrolled on campus
- Ensuring success
 - Master's in Emergency Management program was selected as one of the best online programs by BestColleges.com for 2017
 - Students in the graduate and undergraduate programs of the Applied Engineering, Safety, and Technology department received awards at their international association conference in Dallas in 2017
 - Oceanography program ranked in the top 10 in the country by College Values Online
 - Students took home first place at a recent PA Association of Computer and Information Science Educators 2017 conference out of 15 teams competing
 - Dr. Mehmet Goksu, member of the Physics faculty, has been named MU's 2016-2017 Educator of the Year
- Embracing Agility
 - MU has established a group of Student Sustainability Ambassadors, thanks to a \$5,750 grant from PepsiCo Recycling Zero Impact Fund
- Campus News
 - Tickets are still available for Joan Jett and the Blackhearts performance on campus on April 29
 - Jane Elliott was recently on campus on April 20 to give a presentation to students and the entire University community titled, "Power, Perception, and Prejudice"
 - On April 8th, the softball field was dedicated and named for Kathy Hughes Seaber and her late husband, Sam
 - The University website will be undergoing a redesign in the year ahead
 - Commencement speakers announced
 - Marie Harf – undergraduate
 - Dr. Dennis Downey – graduate

V. Vice President's Report: Dr. Aminta H. Breaux, Vice President for Advancement

A. Vice President Breaux continued with news from the Advancement division:

- Development report

- Currently at 193% of total private giving toward goal of \$4.5 million with \$8,725,393 raised through 4/17/17
- Unrestricted giving is down, which means there are less dollars to put toward scholarships and to move around as needed for priorities
- University continues to be thankful for the Association for their giving
- Impact Fund continues to work hard as we near the end of the fiscal year, members are encouraged to contribute
- MU continues efforts to fundraise for five University priority areas
- Endowed funds currently stand at \$40M as of December 2016 and is continuing to move in a positive direction as the market comes back

VI. Alumni Association Standing, Ad Hoc, and Special Appointed Committee Highlights/Reports

A. Alumni Engagement

Chair Lori Dierolf reported:

- Goals remain the same
- The committee really engaged alumni this year
- Staffing issues contributed to inability to meet all goals, hopeful for next year
- Thanks to Cheryl Youtz, Amy Hoffman, and Butch Staub for their coordination of important initiatives
- Lori informed the group she will be stepping down as chair at the end of the fiscal year
- See attached slide

B. Financial Planning

Chair Bill Martin reported:

- Notes his positive impression of the group and their financial knowledge
- See attached slide

C. Technology

Co-Chairs Jon Mimm and Chris Driscoll reported:

- Plans to continue same goals
- Purchased a new piece of equipment in order to improve the remote experience
- Chris recently updated the candidate intent form to electronic format
- Hopes to be involved in the discussions for revamping the University website as it relates to the alumni perspective and alumni services pages

D. Nominations and Awards

Co-Chairs Kelly Davis and John Held reported:

- Thanked Denise Berg and the office for their assistance with grants and election
- Changes to the election process are still in the works; it has been a challenge to make these decisions without additional information, as it is very important to all voting members to have as much information as possible
- Discussed the need for an ad hoc discussion
 - Theresa Dozier-Daniel, Chad Bolt, and Leslie Arnold expressed interest in assisting with this discussion
- Denise will survey other alumni associations in the state system to see how elections are advertised and what information is received prior to the voting
- See attached slide

E. Alumni Events

Co-chairs Kathy Focht and Nathan Claycomb reported:

- MU After Works continue to be a big draw for regulars and new alumni

- A follow up thank you email is sent to the attendees of events with a link to social media pages to continue involvement
- Jonah at Sight & Sound brought in the highest attendance of any event other than Homecoming
 - It is important to note that the young alumni with children demographic was well served by this event
 - Thanks to Lydia Yeager and the Ticket Office for their assistance
- Upcoming MUAW event at Copper Hill will target Penn Manor teachers and the Dean of the College of Education and Human Services will be on hand to give remarks

F. MUAA Governing Documents (Bylaws) Ad Hoc

Chair Jen Bertolet reported:

- Bulk of the work is done
- Some legal items to be considered
- Election piece continues to need some clarification
- Of note: Jen was recently awarded the George Washington University Excellence in Teaching honor

G. MU Foundation

- No recent Foundation meeting; no report

H. Advocacy Ad Hoc

Chair Chad Bolt and President Bailey reported:

- Looking at this issue in broader terms
- No alumni representative at recent Advocacy Day
- Board expressed interest in talking points and a template email that could be shared with local legislators that could also be shared with alumni friends
- Technology committee could be a great partner in this initiative
- Asking for any interested in joining the committee to reach out to Scott and Chad

I. Rebranding Ad Hoc

Chair Katie Breit and President Bailey reported:

- After some initial discussions with a consultant, the group will be changing firms
- Scott recently sent out a short survey to learn more about the Board's feelings regarding the website, logo, importance of differentiating the association from the university, and social media
- Eventually there are plans to open this up to a bigger focus group

J. Student Alumni Association

President Adam Good reported:

- Recent elections took place for officers of the organization
- Group is applying for funding through Student Senate to send 4-6 SAA members to summer conference
- aMUzing Race did not happen this year, as another organization held a similar event
- SAA is holding a car wash fundraiser
- Taking part in SuperFest activities on campus in quad

K. Student Senate:

- No representative; no report

VIII. Alumni Engagement Reports

A. Director of Alumni Engagement, Denise Berg, shared this report for the office:

- Thank you to all those in attendance for your continued service to your alma mater
- PASSHE review strategy paper included in your packets, please follow link to share feedback
- Events
 - Volunteer Appreciation event at Fulton – 70 in attendance
 - ELCM Job Fair – email was sent to attendees who self-identified as alumni to welcome them to the Concierge Lounge on site from the Alumni Association
 - Senior Sendoff – President Bailey gave remarks and welcomed the newest members of the association with mugs, root beer floats, pretzels, and cookies
 - Commencement – plans to sell flowers and teddy bears

B. Assistant Director of Alumni Engagement, Lorie Mahoney, reported:

- Reminder to attend MUAW at Copper Hill beginning at 3:30 p.m.
- Homecoming update:
 - 1967 will be celebrating their 50th class reunion
 - Plans for a 1970's decade reunion
 - Possibility of a 1950's decade reunion as well
 - Fundraising for 1966, 1967, and 1968 is underway

C. Assistant Director of Alumni Engagement/Annual Fund, Heather Morris, is working with the African American Latina/o American Scholarship Fund today; therefore, no additional report at this time.

IX. Old Business

A. Reminder that the MUAA strives for 100% member giving. If you have not already made your donation to the university during this fiscal year, please do so before June 30.

X. New Business

A. President Bailey entertained new business from the floor:

- June Executive and Steering Committee meetings have been changed to Monday, June 12. Associate VP for Advancement will provide an update
- Plans for new member training and first Board meeting to be held on 8/26
 - New dates will be sent via Outlook once all dates and times have been finalized
 - Request by several members of the Board to explore other options for first meeting, including September dates to allow more people to attend
- Latina/o Alumni Group has expressed interest in working with MUAA, reported by David Hernandez. Scott Bailey will reach out to Kim Mahaffy on campus for more information

XI. Adjournment

A. Motion to adjourn the meeting made by Patrick Leahy and seconded by Jon Mimm at 12:11 p.m. **Motion passed unanimously.**

Respectfully Submitted by Kelly Davis
MUAA Secretary

Roll Call vote for Motion A and C:

Arnold – y
Bailey – y
Bertolet – y
Bolt – y
Breit – y
Claycomb – y
Davis – y
Dozier-Daniel – y
Driscoll – y
Focht – y
Glass – y
Good – y
Henry -y
Hernandez – y
Hoffman – y
Leahy – y
Mimm – y
Moriarty – y
Storm – y
Tose – y
Youtz – y

Roll Call vote for Motion D:

Arnold – y
Bailey – y
Bertolet – y
Bolt – y
Breit – y
Claycomb – y
Davis – y
Dozier-Daniel – a – not available at time of vote
Driscoll – y
Focht – y
Glass – y
Good – y
Henry -y
Hernandez – y
Hoffman – y
Leahy – y
Mimm – y
Moriarty – y
Storm – y
Tose – y
Youtz – y