

CONFIDENTIAL AGENDA

Meeting:	MUAA Strategic Planning Session	Reference Documents: <ul style="list-style-type: none">• Agenda & Copy of Slides
Attendees:	MUAA Strategic Planning Committee Members & Laura Schanz Consulting Associates Team Members	
Date:	Monday, June 23, 2025	
Time:	5:30-7:30 PM	
Location:	Duncan Alumni House	

I. Welcome

II. Discussion Items:

- Finalize MUAA D-N-A Draft
- Finalize MUAA Value Proposition Draft
- Identify/Finalize 3 Year Strategic Initiative Themes
- Identify/Finalize 3 Year Strategic Initiative Goals/Owners in alignment with Strategic Initiative Themes

III. Open Forum

IV. Next Steps & Action Plan

V. Bumper Stickers

VI. Adjournment