

**Millersville University Alumni Association
Minutes of the Board of Directors Meeting
Saturday, February 15, 2025 - 10:00 a.m.**

Voting Members Present:

	BOD Member	PRESENT	ABSENT
1	Quinn Benner	X	
2	Jennifer Bertolet	X	
3	Julia Cao	X	
4	Lauren Dinse	X	
5	Conor Gilbert	X	
6	Amy Hoffman	X	
7	Jackson Houston		X – excused
8	Lori Johnson-Negron	X	
9	Fred Kohm	X	
10	Shawn Mark, EdD	X	
11	MaJuana Mayo	X	
12	Eric McCracken	X	
13	Mark Phillips	X	
14	Daniel Sidelnick, EdD	X	
15	Carroll “Butch” Staub	X	
16	Gracie Strawser	X	
17	Rebecca Tassone	X	
18	Garland Thompson	X	
19	Madison Whitcomb	X	
20	Cheryl Youtz	X	
21	Matt Olphin, President	X	
22	Derrick McCutchen, President Elect	X	
23	David Shafer, Treasurer	X	
24	Charece Collins, Secretary		X – resigned 2/11/25
25	Jordan Smith-Porter – resigned 10/7/24		

Advisory Members and Guests Present:

- Victor Ramos, Vice President for Advancement
- Joshua Belice, Director of Alumni Engagement
- Taylor McTigue, Assistant Director of Alumni Engagement
- Andres Lanza, Student Government Association
- Joyce King, MUAA Past President

CALL TO ORDER

There being a quorum present and the members having been given adequate and proper notice of the meeting, Matt Olphin called the meeting to order at 10:00 a.m.

ROLL CALL

Attendance was taken by virtual of those participating and observed on the virtual meeting. See list of those present on the prior page.

ACTION ITEMS

Approval of Voice Votes. On a motion made by Cheryl Youtz and seconded by MaJuana Mayo, it was resolved to approve the use of voice votes for all matters and decisions not financially related. Motion carried. (No negative votes)

Approval of Alumni Board of Directors Meeting Minutes. The Board reviewed the minutes of the meeting held on November 16, 2024. On a motion made by Dave Shafer and seconded by Shawn Mark it was resolved to approve the minutes of the Board of Directors meeting held on November 16, 2024. Motion carried. (No negative votes)

Approval of Quarterly Financial Report. The Board reviewed the quarterly financial report for the quarter ending December 31, 2024. On a motion made by Conor Gilbert and seconded by Jen Bertolet, it was resolved to approve the quarterly report for the quarter ending December 31, 2024.

Discussion on the report centered around the need to know the specific items that go into the income and expense categories – e.g. Homecoming income and expenses. Dave Shafer, Josh Belice, and Victor Ramos will work to provide a report with the quarterly reports showing these income and expense details. Victor indicated that the Accounting Office should be able to provide these details.

Members also requested a report on all of the scholarships, grants, and awards related to MUAA. We will request this from the Accounting Office as well.

After a roll call vote, the motion carried. (No negative votes)

Acceptance of Charece Collins resignation. On a motion made by Cheryl Youtz and seconded by Jen Bertolet, it was resolved to accept the resignation of Charece Collins. Motion carried. (No negative votes)

University Report by Dr. Daniel Wubah, University President

Dr. Wubah provided a thorough report. Highlights of his report are provided below:

- PASSHE – BOG meeting held recently – request for 6.5% additional funding for 25-26, if successful, tuition for 25-26 will be frozen. Chancellor position – interim in place now and search committee in place and interviews to take place in the near future with the goal of a new Chancellor starting 7/1/25.
- Trying to navigate the Executive Orders from Washington DC and helping to support the students.
- Strategic Plan – current plan ends 6/30/25. New strategic planning process to start and it will be effective 7/1/25 to 6/30/2030 – alumni will be represented in the planning process.
- Enrollment – Spring semester – 6,621 total student count – 5,451 undergrad and 1,170 graduate students – up 254 students year over year. Also, retention from Fall to Spring – 92% of students returned = highest level ever. Fall 2025 – numbers are strong – 128 more applications year over year.
- Athletics – Spring season under way. MU Baseball is ranked 20th nationally. Wubah also provided updates on basketball, wrestling, and swimming.
- Dates – One Day Give, Thursday 2/20/25. The goal is \$1,000,000+ in 24 hours. Wubah's goal is also to increase student participation. AI symposium on April 4th, second annual. April 8th – Made in Millersville. Commencement on May 10th.

Advancement Report, provided by Victor Ramos, Vice President for Advancement

- Victor welcomed Taylor McTigue, the new Assistant Director of Alumni Engagement. Taylor gave a brief introduction of herself and her background.
- Victor provided the metrics on the Executive Trend report to review Private Giving, Annual Fund, Endowment, Donor Contact, and Alumni Engagement.
- One Day Give – coming February 20th and looking forward to breaking the \$1M barrier.

Josh Belice, Interim Director of Alumni Engagement

- Farmers Insurance Presentation – Paul Dormas – provided a presentation about partnering with the MUAA for insurance services to our Alumni. The Farmers presentation is in the Teams folder. The partnership is a revenue share model with an annual guarantee and a financial return to MUAA for new policies signed up annually. Farmers works with multiple alumni associations across the Country – Slippery Rock and IUP here in PA. Next steps – we have asked for an official proposal / contract to review.

Alumni Association Standing, Ad Hoc and Special Appointed Committee Highlights/ Reports

Finance – Conor Gilbert

The MUAA reviewed the one funding proposal for Athletics and the two funding proposals for the Lombardo College of Business – Lombardo Hall.

Athletics proposal, as loaded in Teams

On a motion made by **Matt Olphin** and seconded by **Cheryl Youtz**, it was resolved to approve the \$23,000 funding proposal for Athletics.

After a roll call vote, 16 aye, 4 nay, and 1 abstain, the motion carried, and the funding proposal was approved. This motion carried.

Lombardo College of Business, Lombardo Hall, Museum Area as loaded in Teams

On a motion made by **Jen Bertolet** and seconded by **Fred Kohm**, it was resolved to approve the \$200,000 funding request - \$100,000 now and another \$100,000 over the next 2-5 years at the discretion of the MUAA.

After a roll call vote, 19 aye and 2 nay, the motion carried, and the funding proposal was approved. This motion carried.

Lombardo Hall – One Day Give and Additional Matching Request - \$50,000 total

On a motion made by **Matt Olphin** and seconded by **Rebecca Tassone**, it was resolved to table this discussion until the April meeting when a formal proposal can be provided, discussed, and voted on by the Board.

After a voice vote, this motion was carried. (No negative votes)

Alumni Engagement and Events – Amy Hoffman

- Refer to the report provided in the Teams folder.

Communications and Technology – Madison Whitcomb

- No report at this time.

Scholarships, Grants and Awards – Rebecca Tassone

- Refer to the report provided in the Teams folder.
- For Neimeyer Hodgson, as of 7/1/214 there was \$10,747 available for disbursement, the Foundation has paid out \$2,800, and there remains \$7,947.
- We will work with the MU Accounting office and Foundation to provide a report on all of the SGAs we are associated with to see the amounts available and rewarded.

Membership Committee – Derrick McCutchen

- Refer to the report provided in the Teams folder.
- Derrick reviewed the election timeline and numbers of board members up for election.

MU Foundation – Derrick McCutchen

- No report – Derrick was unable to attend the recent Foundation meeting
- Victor Ramos noted that the Foundation is now at just over \$71.3M – the highest that it has ever been.

Student Government Association Report – Andres Lanza

- Dining resolution passed and was published in the Snapper.
- Advising resolution passed as well and will be made public in the Snapper March edition.

Old Business

- By-Laws – wording regarding resignations. Still open.
- Attendance Tracker – EC decided to provide an attendance tracker spreadsheet for board member participation.

New Business

- Strategic Planning – The EC is interviewing a management consultant at the March EC meeting to look at moving forward with a strategic planning process.
- Secretary Position - On a motion made by **Matt Olphin** and seconded by **Jennifer Bertolet**, it was resolved to allow the Secretary position to remain open until the April election – after the election the Secretary elected for 7/1/25 will be appointed by the board as a temporary Secretary to finish out the current year ending 6/30/25. After a voice vote, this motion was carried. (No negative votes)
- By-Laws – Jen Bertolet offered to help with re-writing the by-laws – regarding the item above in old business.

Adjournment

- Next meeting Saturday April 26, 2025 in person at MU and with a virtual option.
- On a motion made by **Butch Staub** and seconded by **MaJuana Mayo**, it was resolved to adjourn the meeting. After a voice vote, this motion was carried. (No negative votes)

Disclaimer

The above minutes should be used as a summary of the motions passed and issues discussed at the meeting by the members of the Association. This document shall not be considered a verbatim account of every word spoken at the meeting. Members have the opportunity to review and provide suggested corrections to the minutes.

Respectfully Submitted,
Matt Olphin
MUAA President