

Millersville University

HOMECOMING 2025



EVENT SPONSORSHIP OPPORTUNITIES

Saturday, October 4th, 2025

Join Us in Creating **Ripples of Generosity**

At Millersville University, we are dedicated to making a lasting impact on the lives of our students and the world around us. Through innovative and inclusive education, we strive to empower our students to become leaders who make a positive difference in their communities.

Your support, whether through donations or sponsorships, is instrumental in ensuring that every student has access to the transformative opportunities offered at Millersville. Together, we can create ripples of generosity that transform lives and build a brighter future for all.

Thank you for considering how you can be a part of shaping the future and making a difference with Millersville University!

KEY SPONSORSHIP ADVANTAGES

#1 Impact on Our Students

Sponsoring Millersville University events presents a unique opportunity to contribute to the development of future leaders in your community through our commitment to providing quality higher education. Your support directly impacts our students, fostering a greater sense of community and opportunity.

As a sponsor of Millersville University, you can anticipate substantial visibility across our website and social media channels. Your brand will be prominently featured in front of our highly engaged and exclusive audience through various mediums and at our events.

Social Media and Website Visibility



10,000+
Facebook
Followers



2,000+
Instagram
Followers



1,000+
X Followers



3,500+
Website
Average
Page Views/Mo.

Email and Print Reach



55,000+
Email List



40,000+
Direct Mailing List

Event Recognition



6,000+
Estimated Annual Event Attendees



Saturday, October 4, 2025

Our yearly Event and Homecoming gathering draws in current students and their families, alumni and community members, offering a range of thrilling activities suitable for all age groups.

Sponsorship Packages

		Legacy Leader \$5,000	Tradition Keeper \$2,500	Spirit Leader \$1,250	Alumni Champion \$500	Honor Roll \$250
Digital & Print Marketing	Logo or name featured on Homecoming web page	X	X	X	X	X
	Logo or name featured in Homecoming emails	X	X	X	X	
	Logo or name featured in Homecoming social media posts	X	X	X		
	Logo or name featured in Homecoming mailers	X	X			
	Logo or name featured in event listing to community partners	X	X			
Event Marketing	Company-provided banner prominent at event	X	X	X		
	Public recognition at event	X	X	X		
	Logo or name featured on Homecoming event (Beer tent, Music Festival, Alumni Bingo, Craft Sale, etc.)	X				

Sponsorship Registration

To learn more, please contact **Joshua Belice, Director of Alumni Engagement**, at joshua.belice@millersville.edu or 717-871-5707 by **August 22, 2025**, to take full advantage of the sponsorship benefits.

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Sponsorship Sign-Up Form

Please check the box next to the sponsorship you would like to participate in this year, and provide your company and contact information. Thank you for supporting Millersville University.

COMPANY NAME: _____

CONTACT NAME: _____

TELEPHONE: _____

ADDRESS: _____

EMAIL: _____

SPONSORSHIP/DONATION TOTAL: \$ _____

HOW COMPANY/NAME SHOULD APPEAR IN MARKETING: _____

☐ Prefer to remain anonymous

CONTACT SIGNATURE: _____

2025 Millersville University Homecoming EVENT SPONSORSHIP LEVELS

- | | |
|---|---------|
| <input type="checkbox"/> Legacy Leader Sponsor | \$5,000 |
| <input type="checkbox"/> Tradition Keeper Sponsor | \$2,500 |
| <input type="checkbox"/> Spirit Leader Sponsor | \$1,250 |
| <input type="checkbox"/> Alumni Champion Sponsor | \$500 |
| <input type="checkbox"/> Honor Roll Sponsor | \$250 |

Once we have received your completed form and payment, we will send you a promo code. With it, you will go to our website to register attendees online for the complimentary events in your sponsorship package level.

Please complete your sponsorship online, millersville.edu/hcsposor, OR send your completed form along with a check payable to Millersville University, Office of Alumni Engagement, P.O. Box 1002, Millersville, PA 17551. Company logos and ads should be sent as a .jpeg or .pdf file via email to joshua.belice@millersville.edu.



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