

ART & DESIGN



"Millersville is one of the few schools in South Central Pennsylvania that offers an art education program and has a reputation for producing fine teachers."

– Jackieraye Barr '13

Don't ignore your artistic talents; make them a career! Millersville University's highly respected Art & Design programs are tailored to meet the unique needs of each student. Many of our graduates find employment in artistic industries and education, while others continue on to renowned graduate programs in art and design.

DEGREES/CONCENTRATIONS

BACHELOR OF ART IN ART (B.A.)

The B.A. in art is a traditional liberal arts degree which allows students to develop intellectual and creative strengths and plan for future careers within the learning context of the visual arts.

BACHELOR OF FINE ARTS IN ART (B.F.A.)

The Bachelor of Fine Arts degree is the professional art degree for students pursuing a career in art or design; this program also provides students with the extensive preparation needed to establish art-related businesses such as selling through art and craft shows, opening their own galleries, launching their own graphic/interactive design agencies or working as independent artists. The B.F.A. can be pursued in tandem with the B.S.E. and lead to teaching certification.

This degree offers the following concentrations:

- Ceramics
- Fine Art Metals
- Interactive and Graphic Design
- Painting/Drawing/Watercolor
- Photography
- Printmaking
- Sculpture

BACHELOR OF SCIENCE IN EDUCATION (B.S.E.)

K-12 ART EDUCATION

With Pennsylvania's extremely high standards for teacher preparation, Millersville graduates are heavily recruited both regionally and nationally. Some students opt to double major and graduate with B.F.A. and B.S.E. degrees. This provides additional studio art preparation and enhances their confidence in the art classroom. The B.S.E. degree leads to a Pennsylvania Teaching Certificate in Art Education for grades K-12.

MINORS IN ART

Students can pursue a minor in art with the following concentrations:

- Art History (from the ancient world to contemporary art)
- Photography
- Studio Art

OTHER MINORS OF INTEREST TO ART MAJORS

B.A. students are encouraged to minor in areas such as marketing, communication, business or the Paul H. Slough Jr. entrepreneurship minor.

B.F.A. students studying graphic and interactive design take additional studio coursework that offers a more narrow focus within graphic and interactive design, creating a broader knowledge base.





FACILITIES

Breidenstine Hall is the campus home for all things art & design—studios, faculty offices and state-of-the-art equipment are available in close proximity of the classrooms. The following list provides a sampling of features and equipment within the studios. For more information, please find us at www.millersville.edu/art.

Ceramics – Among other amenities, Breidenstine Hall is home to a new state-of-the-art gas kiln room, which allows students to explore a large range of techniques, including gas, electric, pit and soda firings.

Fine Art Metals and Jewelry – Studio facilities are equipped with centrifugal casting machines and 20 fully equipped jeweler benches for fabricating, raising, enameling, casting, electroforming, spray-etching and aluminum anodizing.

Interactive and Graphic Design – Robust computer labs are equipped with state-of-the-art hardware and software.

Painting – Our studio features painting skylights with northern light exposure, light stands with reflectors, working stations for preparation of art material, and matting and framing equipment.

Photography – Breidenstine houses both digital and darkroom production equipment, including 22 enlargers and a 20" Kreonite color print processor.

Printmaking – Our facilities are outfitted to instruct the four major fine art printmaking processes of relief, intaglio, lithography and silkscreen.

Sculpture – A complete bronze-casting foundry capable of pouring in excess of 300 lbs. of molten metal with an overhead hoist and set up to utilize ceramic shell casting can be found in Breidenstine. Our sculpture studio also utilizes an outdoor iron forge.

CLUBS AND ACTIVITIES

Clubs and student organizations provide opportunities to expand your art horizons through guest lecturers, visiting artist presentations, field trips to major art events and museums, and regional and national conferences.

AIGA (American Institute of Graphic Arts) – Student chapter of AIGA, the professional organization for graphic and interactive designers.

Art Club – Many students attend the local Pennsylvania Art Education Association and National Art Education Association annual conferences for enrichment and networking.

Jewelry and Metal Arts Guild – Handmade creations are sold with proceeds going to students, often to fund their attendance at the Society of North American Goldsmiths Conference.

Slip & Score Society – Proceeds from annual pottery sales go toward funding student attendance at the National Council for the Education of Ceramic Artists conference.

INTERNSHIP AND EXHIBITION OPPORTUNITIES

Students are highly encouraged to participate in internships. Millersville students have interned at the Museum of Modern Art in New York City; regional museums and galleries such as the Demuth Museum; highly respected design firms, including Atomic; and with area artistic production firms such as Mio Studios. The University also offers galleries for student exhibitions.

Swift Gallery – This student-focused gallery provides encouragement and an opportunity for undergraduate art students to display their work.

Sykes Gallery – This gallery exhibits artwork produced by professional artists and displays the annual juried student exhibition.

The Ware Center – Located in downtown Lancaster, the Ware Center offers numerous opportunities to display art and is located one block away from Lancaster's popular Gallery Row.

Susan C. & Gerald C. Eckert Art Gallery – Located in the Winter Visual & Performing Arts Center, this gallery features exhibitions of nationally recognized artists and work that promotes cross-disciplinary exchange, enhancing the visual arts and culture of the county and region.

ACCREDITATION

Meeting rigorous standards for accreditation, Millersville University's Department of Art and Design has earned the prestigious accreditation as an institutional member of the **National Association of Schools of Art and Design (NASAD)**.

GET STARTED

Apply to the Office of Admissions for general acceptance to Millersville University. Along with your acceptance information, you'll receive advice and instructions on creating and submitting an electronic portfolio. Your acceptance into the art program will be pending an electronic portfolio review. The portfolio review is an opportunity to demonstrate the breadth of your artistic strengths and abilities. For more information about the portfolio requirements, visit www.millersville.edu/art.

INTERACTIVE & GRAPHIC DESIGN



The Bachelor of Design in interactive and graphic design major aims to provide students with credentials that more accurately reflect their educational experiences in our interactive and graphic design curriculum. This new degree clearly communicates to employers what is offered within the program and what professional skills our students have acquired.

DEGREE

BACHELOR OF DESIGN (B.Des.)

The Bachelor of Design (B.Des.) in interactive and graphic design is recognized around the globe as a professional degree that reflects pervasive academic research interests, professional field demands and the recommended standards from both the American Institute of Graphic Artists (AIGA) and the National Association of Schools of Art and Design (NASAD).

MAJOR

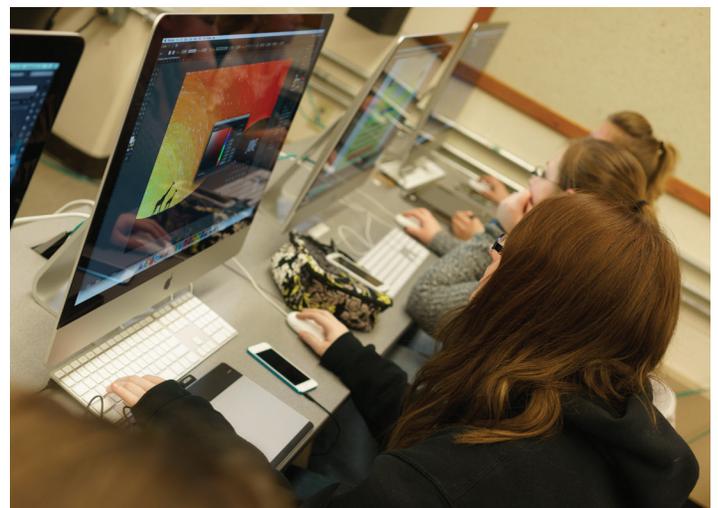
INTERACTIVE AND GRAPHIC DESIGN

Interactive and graphic design as a discipline has radically changed. Our B.Des. program has opened up more opportunities for students to learn and design with new technology. By keeping current with technological demands placed on the discipline, graduates with these skills will support an educated workforce that is prepared to contribute to Pennsylvania's economic vitality, and the ability of the commonwealth to compete globally.

CAREER OPPORTUNITIES

By being on the leading edge of the discipline, our B.Des. in interactive and graphic design teaches students the skills that employers in the design industry are seeking.

- Design
- Interactive Design
- Graphic Design
- Web Design
- User Experience Design
- Interaction Design
- Digital Publication Design
- Illustration





GRADUATES

Millersville design students have worked at internationally renowned companies like Apple, Intel, and Code and Theory, and local companies like Hershey, Auntie Anne's and Infantree.

FAST FACT

The B.Des. degree has become prevalent around the globe over the last several years, and American colleges and universities are beginning to use the designation to more accurately reflect the learning content and subsequent skills of graduates. NASAD (National Association of Schools of Art and Design) approves and recognizes this degree and will evaluate the program under this new title as a "professional degree." With the proposed course structure, this program meets the "professional degree" standards of rigor and content for the B.Des. degree as articulated in the curricular guidelines of our accrediting agency.

FOR MORE INFORMATION

Get more information at
www.millersville.com and
www.millersville.edu/art

Personal meetings with design faculty and facilities tours are available for families upon request.

EXAMPLES OF STUDENT WORK

www.millersville.com



Motion Design - Explainer Video



Social Equity - GOODVILLE



Web Design - Responsive Design



Interaction Design - Future Interface