

# DIGITAL JOURNALISM



**Express yourself. The new digital journalism program provides students with a multi-disciplinary perspective from Art, Communication and English. With faculty who both teach and practice the arts of journalism and media production, students will receive a diverse education that prepares them for a career in the growing area of digital journalism. The program features the latest technology in facilities; up-to-date faculty who teach, produce content, and conduct research; and a community of students enthusiastic about media.**

## MULTIDISCIPLINARY STUDIES

### BACHELOR OF ARTS IN MULTIDISCIPLINARY STUDIES (B.A.)

The Bachelor of Arts in Multidisciplinary Studies - Digital Journalism is an innovative major centered in the liberal arts and sciences. The program cultivates multidisciplinary perspectives within the University's established college and departmental structure. With careful guidance and academic advisement, students tailor their major to particular areas of strength and interest.

## SAMPLE COURSES

- ENGL 313 – Fundamentals of Journalism
- ENGL 327 – Feature and Magazine Writing
- ENGL 330 – Computer-Assisted Journalism
- COMM 121 – Intro to Audio and Video
- COMM 322 – Media Criticism
- COMM 425 – Broadcast News Reporting
- ART 142 – 2D Design
- DESN 144 – Digital Theory and Skills
- DESN 240 – Typography I
- DESN 244 – Typography II

## PROGRAM OUTCOMES

- Demonstrate an understanding of the societal functions of various mass media across diverse populations.
- Master the basics of journalistic writing for the various forms of media.
- Use visual elements effectively for conveying messages through various forms of media.
- Employ thorough research process for developing media messages.
- Demonstrate an understanding of professional ethics and the laws that govern the mass media industry.
- Gain professional experience through service in internship positions.

## CAREER OPPORTUNITIES

The digital journalism program positions our journalism students competitively for opportunities in today's convergent media environment.

- Journalist
- Media Writer
- Digital Writer
- Multimedia Writer
- Reporter
- Investigative Reporter

## ADVISEMENT

Advisement is a critical part of this major. Students work closely with faculty advisers who possess specific academic and practical expertise (Drs. Rob Spicer, Caleb Corkery, Jill Craven, Stacey Irwin, Theresa Russell-Loretz or James Pannafino) to develop a course of study based on the student's interest. An adviser guides the student throughout his or her time at Millersville.

**Dr. Caleb Corkery** - English, 717-871-7387 [Caleb.Corkery@millersville.edu](mailto:Caleb.Corkery@millersville.edu)

**Dr. Robert N. Spicer** - Communication & Theatre, 717-871-4728  
[Robert.Spicer@millersville.edu](mailto:Robert.Spicer@millersville.edu)