Marc Tomljanovich - Biography

Marc Tomljanovich is the Executive Director of Business Programs at Drew University, as well as a professor in the economics & business department, and director of the Wall Street Semester Program. He is also the director of Drew’s Master of Science in Finance program, introduced in 2018 as the first graduate business program offered by the university, and helped in launching the Master of Science in Data Analytics this past fall. Marc is the chair of the Global Education Faculty Advisory Committee, and has also served as the chair of the economics & business department, and chair of the Academic Computing Advisory Committee. He chairs the business committee, a broad interdisciplinary group of faculty across the College of Liberal Arts who are tasked with programming, assessment, accreditation, and hiring for the business major as well as our new majors in marketing, accounting, and finance launching in Fall 2020. Marc is also the university lead for Drew’s candidacy towards ACBSP business accreditation.

Marc received his B.A. from Northwestern University and PhD from Cornell University. His research focuses on the impact of monetary policy structures and information releases on financial markets, the influence policymakers have on regional and national economic growth, and the effects of options listings on underlying financial instruments. His work has appeared in numerous journals, including American Economic Review, Financial Review, Journal of Futures Markets, Journal of Comparative Economics, and Contemporary Economic Policy. In 2006 he was the recipient of a National Sciences Foundation grant that helped fund an annual national workshop for macroeconomics research at liberal arts colleges.

Marc teaches courses in macroeconomics, econometrics, computational finance, corporate finance, and financial markets. He has taken students on short-term study programs to study the financial institutions and government agencies in London, Dublin, Brussels, and Tokyo. In 2010 he received the “Distinguished Teacher of the Year” award at his institution. Marc was a weekly contributor to the Wall Street Journal’s Journal-in-Education program between 2010 and 2019.

For the 2016-17 academic year, Marc was an American Council on Education fellow, working with the president and provost at Lehigh University on strategic projects involving globalization and the creation of a new college of health.