

Lombardo College of Business

Student Exit Surveys (using Peregrine)

Academic Years 2022 – 23 through 2024 – 25

Survey Responses (Numerical Analysis)

Each year, students rated various aspects of their academic experience on a 5-point Likert scale. Here's a comparison of the average scores for key questions across the three years:

| Survey Question | 2022–23 | 2023–24 | 2024–25 |
|--|-------------|-------------|-------------|
| Courses offered frequently enough for timely completion | 3.77 | 3.74 | 3.39 |
| Courses were well taught | 3.45 | 3.54 | 3.35 |
| Program of study was challenging | 3.94 | 3.80 | 3.59 |
| Program of study was stimulating | 3.70 | 3.71 | 3.59 |
| Understood application of Learning Objectives | 3.97 | 3.92 | 3.81 |
| Time devoted to explaining Learning Objectives | 3.69 | 3.67 | 3.52 |
| Curriculum relevant to academic needs | 4.03 | 3.91 | 3.71 |
| Curriculum relevant to professional needs | 3.82 | 3.78 | 3.65 |
| Understood how student assessment influences improvement | 4.06 | 4.05 | 3.84 |
| Had academic competencies to complete the course | 4.15 | 4.09 | 3.97 |
| Advisor was available | 4.18 | 4.02 | 3.98 |
| Knew what was required each week | 3.97 | 3.92 | 3.85 |
| Course/term length was appropriate | 4.04 | 3.92 | 3.89 |
| Mean of Survey Item Means | 3.91 | 3.85 | 3.70 |

Trend Insight: There is a consistent downward trend in satisfaction across nearly all categories from 2022–23 to 2024–25. The most notable declines are in course availability, teaching quality, and curriculum relevance.

Open-Ended Questions (Thematic Analysis)

What Students Liked Most

Common themes across all years:

- **Faculty Support & Accessibility:** Many students appreciated professors who were approachable, responsive, and invested in student success.
- **Flexibility:** Online and hybrid course options were highly valued, especially by working students and non-traditional learners.
- **Real-World Application:** Courses and professors that connected theory to practice through projects, internships, and case studies were praised.
- **Small Class Sizes:** Students liked the personalized attention and stronger peer relationships.
- **Diverse Curriculum:** Exposure to multiple business disciplines helped students discover their interests and career paths.

What Students Liked Least

Recurring concerns:

- **Inconsistent Teaching Quality:** Complaints about professors who relied heavily on PowerPoint, lacked engagement, or were unresponsive.
 - **Course Availability:** Limited offerings and scheduling conflicts delayed graduation for some students.
 - **Advising Issues:** Several students reported poor advising experiences, including lack of clarity and support.
 - **Busywork & Lack of Engagement:** Assignments perceived as irrelevant or excessive, especially in online formats.
 - **Technology & Tools:** Frustration with platforms like McGraw Hill Connect and D2L, particularly when used without adequate instructor support.
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