Graduating Senior Survey - General Business Majors

**Business Sense**
Percentage of students that agree or strongly agree with the statements

- I understand the issues of globalization, and challenges managers face in an increasingly competitive market.
- I understand basic economics and challenges managers face in an increasingly competitive market.
- The program helped me develop my appreciation for lifelong learning and its importance to my professional career advancement.

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**Analytical and Problem Solving Skills:**
Percentage of students that agree or strongly agree with the statements

- I developed my ability to choose among various courses of action under risk and uncertainty using different perspectives.
- I developed my decision-making skills and learned quantitative as well as qualitative methods of problem solving.

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**Communication Skills**
Percentage of students that agree or strongly agree with the statements

- My interpersonal and collaborative skills have improved (showing empathy, treating others with respect, promoting solidarity and trust).
- I am able to communicate using information technology.
- I learned to develop and deliver a persuasive oral presentation.
- I learned to develop and deliver a persuasive written presentation.
**Professional Skills**
Percentage of students that agree or strongly agree with the statements

- I am prepared with the necessary skills to be successful in my field.
- I developed my leadership skills (ability to foster a vision, clarify objectives, and energize and inspire others).
- I learned to plan, organize, prioritize and coordinate tasks and work in a team context.

**Ethics and Social Responsibility:**
Percentage of students that agree or strongly agree with the statements

- I am able to assess ethical dimensions and the community impact in decision-making.
- The program helped me to appreciate the importance of volunteerism and community service.

**Faculty Advisement**
Percentage of students that agree or strongly agree with the statements

- I used the DARS and/or the curriculum sheets to understand the requirements and plan my courses.
- Whenever I needed career advice, my advisor provided useful input.
- I was able to see my advisor and got help to understand the curriculum and choose my courses.
**Course Scheduling**

Percentage of students that agree or strongly agree with the statements

- There were adequate electives to complete my Option.
- I was able to register for my Option courses as planned.
- I was able to register for my BUAD Core courses as planned.
- Overall, I have positive course scheduling experiences.

**Interaction with Faculty**

Percentage of students that agree or strongly agree with the statements

- My interactions with professors enhanced my educational experience.
- There were opportunities to interact with my professors on different projects (field trips, attending professional meetings, joint research, etc.)

**Student Organizations**

Percentage of students that agree or strongly agree with the statements

- I had opportunity to play a leadership role in my student organization.
- My participation in the student organization helped me develop my skills and knowledge in my field.