2018 Business Continuity and Emergency Preparedness Conference

Thursday, September 27, 2018

The South Central PA Task Force will hold its EIGHTH annual Regional Business Continuity and Emergency Preparedness Conference on Thursday, September 27, at the Dixon University Center in Harrisburg, PA.

The one-day conference is FREE—with the donation of a canned good. See Page 2 for details!

More than 700 business leaders from South Central PA and beyond, representing organizations ranging in size from less than 50 to more than 250 employees, have attended the conferences since 2011.

This conference provides a local, "no-cost" educational opportunity for those tasked with creating continuity and emergency plans for organizations of all sizes and with wide ranges of business continuity and emergency preparedness experience and needs. With the training from this Conference, attendees will be able to formulate new plans for their organization or enhance existing plans.

Space is limited to 100 attendees. Lunch is provided. Pre-registration is required. Deadline for registrations is Friday, September 14.

About the Regional Business Preparedness Campaign

Regional Business Preparedness Campaign is a collaboration between Millersville University's Center for Disaster Research and Education, the Mid-Penn Chapter of the Association of Continuity Professionals and the Business, Industry and Infrastructure Subcommittee of the South Central PA Task Force. The goal of the Campaign is to improve business preparedness in the South Central PA region. For more information, contact Troy Neville, Project Manager at tneville@comcast.net

Business, Industry and Infrastructure Subcommittee of the South Central PA Task Force is made up of members of the business and government community that volunteer to assist organizations in preparing for disasters. Their website is: www.ready4business.org

Millersville University's Center for Disaster Research and Education provides multi-disciplinary education, research and internship opportunities, including a Master of Science in Emergency Management and a Minor in Environmental Hazards and Emergency Management. Their website is: www.millersville.edu/cdre.

Mid-Penn Chapter of the Association of Continuity Planners. ACP is the premier organization for business continuity professionals providing a powerful networking and learning environment for its members. The organization has become a unifying force in defining and leading the continuously evolving fields of business continuity, disaster recovery, and emergency response. Their website is: www.midpenn.acp-international.com

Admission charge for the Conference—a canned good (or two)!

Free—or almost free

This year, there is *technically* still no cost to attend, and yes, a great lunch is still included at no cost to you. But we were hoping you would be willing to *earn* that free lunch.

One of the great things about working in the field of business continuity, disaster recovery, emergency response/preparedness is giving back to our community.

This year, we are again asking the Conference attendees to donate one or two non-perishable food items which will be sent to the Central Pennsylvania Food Bank.

Last year we collected 190 pounds of items and $75 in cash donations—an increase from 2016. Let's beat this number in 2018!

A collection barrel will be located in the registration area for you to place your donated items. If you would prefer to give a monetary gift, a collection envelope will be available. NO CASH will be accepted. Checks should be payable to "Central PA Food Bank".

We hope that you will agree this is a worthy cause and a small price to pay for a great Conference—and a free lunch.

Thank you to the members of the Mid-Penn Chapter of the Association of Contingency Planners for coordinating this!

What kind of food donations are most desired by the Food Bank?

Non-perishable items rich in protein, which are essential to providing adequate nutrition, are the most desired food drive donation items (but please not in glass containers):

♦ Canned tuna

♦ Canned meats and stews

♦ Soup

♦ Peanut butter

♦ Canned fruits and vegetables

♦ Packaged meals

♦ Packaged pasta and rice

♦ Canned and dried beans

♦ Pure fruit and vegetable juices

♦ Baby food, cereal and formula (must be within code date)

Serving 27 counties, the Central Pennsylvania Food Bank is the largest non-profit food distribution organization in central PA. The Food Bank solicits, inventories and distributes food and other donated products to more than 800 partner agencies (food pantries, soup kitchens, shelters, etc.) that directly serve people struggling with hunger. The Food Bank distributes more than 32 million pounds of food and grocery products. That is the equivalent of 27 million meals!

Registration Information

Space is limited to 100 attendees.

The deadline for registrations is Friday, September 14 at 5:00 pm.

Register using the Eventbrite link below. Please complete ONE registration for EACH attendee:

https://www.eventbrite.com/e/2018-business-continuity-and-emergency-preparedness-conference-tickets-48263703035

If you have any questions, please contact Troy Neville at tneville@comcast.net

Conference Schedule — Thursday, September 27, 2018

8:00 am — 9:00 am	Conference Registration and Food Donation Collection
9:00 am — 10:15 am	**Active Assailant—New Thinking** Steve Crimando
10:30 am — 11:45 pm	**The Intersection of Business Continuity and Cybersecurity** Steve Olshevski
11:45 pm — 12:45 pm	Lunch (provided at no cost)
12:45 pm — 2:00 pm	**Disaster Recovery Program Progression** Melissa Rhodes and Carl Simmons
2:15 pm — 3:30 pm	**Crisis Communications** Duane Hagelgans and George Giangi

Morning Session #1: 9:00-10:15
Active Assailant—New Thinking

Steve Crimando, MA, CHPP; Principal, Behavioral Science Applications

The psychological, social and economic damage done by a shooting incident can continue to impact individuals, families, organizations and communities for decades after the incident. However, much less attention has been given to understanding and proactively planning to manage the pre- and post-incident consequences of an active shooter attack. The presenter outlines the critical challenges and action steps associated with pre-incident and post-shooting environments that leaders and decision-makers must understand to better map out the road to recovery. Central to the evolving approach to active assailant incident management is the transition from "Run-Hide-Fight" to "Stop the Killing-Stop the Dying-and Stop the Crying," a model of addressing the entire live cycle of an active assailant attack.

Steve Crimando, MA, CHPP is the principal and founder of Behavioral Science Applications, an innovative operational risk management consultancy specialized in human factors in violence prevention and crisis response. He serves as a consultant and trainer for many multinational corporations, government agencies, major city police departments and military programs. With three decades of crisis response experience he was a responder to the 1993 and 9/11 World Trade Center attacks, New Jersey's anthrax screening center, the Unabomber case, and many instances of international terrorism, mass violence and kidnapping. Steve has written and published extensively, and is frequently called upon by the courts and major media outlets regarding the prevention and response to violent events.

Photo:

Sandy Hook Elementary School Entrance

Source: Connecticut Report of the State's Attorney for the Judicial District of Danbury on the Shootings at Sandy Hook Elementary School

Morning Session #2: 10:30-11:45

The Intersection of Business Continuity and Cybersecurity

Steve Olshevski, Strategic BCP

A successful business continuity management program helps organizations recover from events that have the ability to threaten the entire enterprise. In today's environment a major cyber attack or breach is at the top of the list. So why do business continuity and cybersecurity continue to be managed in separate silos? Recovery in isolation leads to failure. This session will explore in detail how the merger of these two groups can create successful recovery strategies, and how to affect this change in your organization.

Steve Olshevski is a senior consultant at Strategic BCP with over 30 years of experience in IT leadership roles in Healthcare, Financial Services and Manufacturing organizations. He has over 20 years of experience designing, implementing and testing disaster recovery programs. His areas of expertise include Business Continuity and Disaster Recovery planning, IT Infrastructure/Operations, IT Security, Software Development/Support and Project Management. He is a past Board Member of the Philadelphia Chapter of the Society of Information Management. Steve also has ITIL V3 and CBCP certifications.

Afternoon Session #1: 12:45-2:00

DR Program Progression - We've updated the strategy now how do we update the program?

Melissa Rhodes, Assurance Software; Carl Simmons, Penn State Health

When taking your DR strategy from tape to replication this can and should result in updates to your DR program as a whole. This session will outline how to update your program to include new testing schedule and execution strategies, project go live integration and incorporating your program into change management processes. These updates can help further program adoption and alignment into the company's IT strategy.

Melissa Rhodes, Assurance Software's Customer Community Manger, has over 15 years of experience in the disaster recovery and business continuity industry. Melissa lends her knowledge and experience to the Assurance Community in support of the adoption and ongoing integration of each customer's business continuity program. Melissa has presented at industry conferences as well as local industry meetings and can be found writing blogs on AssuranceSoftware.com and leading webinars for the customer community.

Carl Simmons is the Team Lead for Backup and Recovery at Penn State Health. In this role, he serves as the Disaster Recovery Coordinator, Data Center Facilities Manager and Enterprise Backup Supervisor. Specifically, he has been in Disaster Recovery and Business Continuity for over 14 years at Penn State Health and previously Continuity of Operations Planning (COOP) in the US Army. He is a Penn State graduate, member of both ACP and AFCOM and a Certified Business Continuity Planner (CBCP).

Afternoon Session #2 2:15-3:30: Crisis Communications

Duane Hagelgans, Millersville University; George Giangi, South Central Task Force

The news media can be a tremendous asset during an incident to help deliver the proper warnings and messages to the public, however it can also hurt your organization's reputation if not properly utilized during an event. This session will cover how to interface with the media during an incident involving your organization. It will discuss case studies of events that went well and those that did not damaging the organization's reputation. It will also touch on the various social media platforms and how to best use them to your organization's advantage.

Dr. Duane Hagelgans has been involved in the emergency services for over 40 years. He teaches both undergraduate and graduate level courses in Emergency Management at Millersville University. He has been working and volunteering in the field of emergency management for over 20 years. He retired in 2011 from the City of Lancaster, Bureau of Fire, where he held numerous positions including Emergency Management Coordinator. He has been appointed as the Emergency Management Coordinator for a regional emergency management zone in Millersville Borough and Manor Township. Duane currently serves on the South Central Pa. Counter Terrorism Task Force (SCTF), an eight county regional emergency management task force, and volunteers for the Lancaster County Emergency Management Agency as the Public Information Officer.

George J. Giangi is a consultant with over 30 years experience in the field of emergency management, business continuity planning, security, counter-terrorism, critical infrastructure protection, workplace violence prevention, response to active shooter incidents and facility vulnerability assessments. He currently chairs the Business, Industry & Infrastructure Subcommittee for the South Central PA Counter-terrorism Task Force. In this position he has conducted over 100 facility vulnerability assessments for government and private sector organizations. Special emphasis of the job includes critical infrastructure protection for public and privately owned and operated critical infrastructure/key resources. This includes interfacing with DHS, FBI and law enforcement to obtain security sensitive information which is shared with the business community for situational awareness. George was hired as Corporate Manager of Emergency preparedness after the Three Mile Island accident to develop an emergency preparedness program at the two nuclear power plants in New Jersey and Pennsylvania owned and operated by the utility.