

Information about Millersville's New Entrepreneurship Minor

Millersville University School of Humanities and Social Sciences

Program Goals

Students enrolled in the minor will learn to think entrepreneurially. Students will also be expected to develop ethical orientations to make informed decisions, create strategies, practice leadership, and build relationships.

The specific learning objectives of the Entrepreneurship minor include:

1. Students will learn to think entrepreneurially, where the student, regardless of business or social environment, recognizes opportunities, prioritizes and manages problems, and demonstrates both initiative and perseverance in pursuing ideas;
2. Students will learn to identify resources and tools in order to translate opportunities into sustainable solutions;
3. Students will learn to formulate a business plan and recognize its value as an assessment tool, as well as to write a venture plan that guides a sustainable solution and outlines the competencies needed to execute the plan;
4. Students will learn to devise a clear and compelling value proposition to win support for their ideas and translate that support into effective action;
5. Students will develop ethical orientations to make informed decisions, create strategies, practice leadership, and build relationships.

Curriculum Overview

The minimum number of required credits for the Entrepreneurship Minor totals 18 s.h. of credits, 15 of which are specified in "Required Courses" (below.) For Required Courses, students must complete an introductory course, two core courses, a practicum, and the capstone course. Minors must take 3 semester hours of credit, but may take 6 credits in ENTR 315/316: Entrepreneurial Practicum. Thus a student may complete 18 credits in the "Required Courses" section.

In consultation with their advisors, students also select up to one or two additional electives, so as to not exceed 21 s.h. total credits for the minor. (The list of electives appears on the next page.)

Required Courses

ENTR 201: Art of Entrepreneurship <i>Core Course</i>	3 s.h.
ENTR 315/316: Entrepreneurial Practicum <i>Core Course</i>	3 or 6 s.h. (minimum 3)
COMM/ENTR 390: Social Media Campaigns <i>Core Course</i>	3 s.h.
ENTR 3XX/WSTU491: Creativity, Innovation, and Engagement <i>Core Course</i>	3 s.h.
ENTR 488: Principles of Business for Entrepreneurship <i>Capstone Course</i>	3 s.h.

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Electives

Entrepreneurship Electives:

ENTR 300: Coop/Internship in Entrepreneurship	3 or 6 s.h.
ENTR 400: Coop/Internship in Entrepreneurship	3 or 6 s.h.
ENTR 500: Coop/Internship in Entrepreneurship	3 or 6 s.h.
ENTR 488: Topics in Entrepreneurship	3 or 6 s.h.
ENTR 498: Independent Study in Entrepreneurship	1 to 6 s.h.

Other Electives

ART 486	Topics in Art & Design
BUAD 101	Introduction to Business
BUAD 202	The Legal Environment of Business
CHEM 101	Chemistry! Better Things for Better Living
COMM 206	Communication and Media Law
COMM 220	Mass Media
COMM 251	Public Relations 1
CSCI 101	Introduction to Problem Solving with Computers
CSCI 121	Introduction to Internet Programming
ECON 102	Principles of Microeconomics
ECON 326	Economic Development
ECON 327	Women and Global Development
ENGL 316	Business Writing
MUSI 190	Introduction to Careers in Music
MUSI 391	Music Industry
MUSI 392	Music in the Non-Profit Sector
THEA 350	Theatre Management
THEA 412	Topics (Stage Management or Careers in the Performing Arts)
OTHER	Electives in any department (see below)

Electives in Any Department

To be selected in consultation with a student's Entrepreneurship Minor advisor

In order to offer students a wide range of possible electives to provide sufficient flexibility to match the interests of individual students, each department within the University may contribute to courses that fulfill the credit requirements of the minor, such as an approved topics course, a practicum/internship, a relevant senior seminar, or field experience course in any department.