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How Americans Came to Watch the Weather like Pilots

For better or worse, TV weathermen have been the dominant public image of meteorology for going on seven decades. But digging into the invention of the TV weather report reveals the surprising ways that aviation underlay the emergence of modern atmospheric science in the first half of the 20th century. This talk traces the history of meteorology in the United States from World War I through the 1960s, using historic photographs and rarely seen images. Cartoons feature prominently, since comic art became a crucial communications bridge between meteorologists and pilots, and later, the viewing public as well.