New academic programs in response to changing workforce demands.

AHSS introduced a series of new and reorganized programs in AY 2017–18 including:

- Online Certificate in Marketing
- Online Business Administration degree completion program
- General Business option within Business Administration
- Multidisciplinary Studies programs in Atlantic World Studies and Science Writing
- Minors in Science Writing and Musical Theater
- Language and Culture Studies (formerly Foreign Languages) reorganized into a single BA in Language and Culture Studies degree with options in French, German, and Spanish language.
The Marauder Fund

Launched in Fall 2017, the Marauder Fund is a student investment association open to all Millersville University students interested in learning about personal finance, financial markets, economics and investing.

Members of the Marauder Fund participate in educational events and activities that focus on facilitating and enhancing learning on topics related to financial markets, corporate finance, fiscal and monetary policy, financial and managerial accounting models and career development in financial services.

A unique component of the Marauder Fund is a student managed investment portfolio that provides a hands-on investment experience. The Marauder Fund provides students with an opportunity to invest and manage real money and gain experience sure to enhance any job application.

Examples of impactful student learning experiences

Our students work directly with their faculty mentors on research ventures, gain real-world experience through internships and field experiences, and make their mark on the community through community-based research projects.

STUDENT RESEARCH

• Over 140 students presented their research and creative work at Made in Millersville, a day-long celebration of student research and creative activities.

• Two Sociology students presented a paper at the Eastern Sociological Society Annual Meeting about their research on racial disparities in bail setting in Lancaster County.

• Entrepreneurship minor Natalia Latsios gave a presentation on Millersville’s Entrepreneurial Leadership Center’s community connections at the national VentureWell conference in Houston, Texas.

FIELD EXPERIENCES

• Students in the Anthropology program conducted a field school in West Lampeter Township.


COMMUNITY ENGAGEMENT

• Students in the Public Relations Issues class analyzed data from a survey completed by WLCH, Lancaster’s Latino public radio station.

• Students completing the Public Relations capstone course proposed, researched, and implemented campaigns for seven local nonprofits.
Study Abroad

• Art & Design faculty Dr. Christine Filippone and Dr. Leslie Gates led Millersville students on study abroad courses in **Florence, Italy** and **Lugano, Switzerland**.

• 12 students studied in the United Kingdom, taking courses on British politics and the “Brexit” just weeks after the referendum vote.

• A group of undergraduate and graduate History students **conducted research** at the National Museum of Bermuda.

Unique offerings for high school students.

• The Language and Culture Studies program held its annual language immersion camps for high school students in July 2018.

• The Department of Music hosted its **fifth annual summer music camp** in 2018. The camp was hosted by music faculty, current students, and recent graduates.

• The Art & Design department hosted its third annual **Studio Art Experience**, a portfolio development opportunity for high school students with over 40 students in attendance.

• The Entrepreneurship program began offering introductory courses on-location at Lancaster Catholic High School for **dual enrolled** students.

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35th Conference on the Holocaust and Genocide

AHSS hosted the 35th Conference on the Holocaust and Genocide in April 2018. This year’s conference carried the topic of the *Holocaust and Genocide Trials*. **Over 100 attendees** from around the globe descended on Millersville for 15 sessions across three days.

The conference was supported in part by Dr. Tanya E. Kevorkian, Mr. and Mrs. P. Alan Loss, CFP, Dr. and Mrs. Robert A. Matlin, Dr. & Mrs. Bruce H. Pokorney, Stephanie and Bob Zuckerman, Victoria and Steve Zuckerman, and the Holodomor Research and Education Consortium.
SPECIAL EVENT SPOTLIGHT

Innovator in Residence

2018’s Innovator in Residence was Ben Uyeda, architect and entrepreneur who works on affordable and sustainable design. He is the founder and creative director of HomeMade Modern and co-founder of ZeroEnergy Design, a multidisciplinary firm specializing in ecologically conscious housing. Ben was named by I.D. Magazine as one of the 40 projects/people that is transforming the world. His innovative business model has been discussed in numerous publications including The New York Times, Architectural Record and Fast Company.

Public Lecture

Uyeda’s public lecture, titled Trickle-Up Design: How designers and entrepreneurs can create massive impact through small projects, drew a crowd of nearly 300 students and members of the public and was streamed online through Facebook Live.

Class Visits

Ben’s residency included visits with classes across the university’s disciplines. These mini-talks covered topics of monetizing social media, urban planning, and conceptual development. Survey data shows that these small group interactions with Ben made an impact on the students’ learning from their courses.

Sustainable Design Panel

AHSS collaborated with the Office of Sustainability to present a panel on sustainable design practices to nearly 40 students. The panel included Ben Uyeda and the architects and engineers responsible for the design of the Lombardo Welcome Center.

60 Second Pitch Competition

Lastly, Ben served as a special judge for the Entrepreneurship minor’s annual 60 Second Pitch competition. This program sees students give elevator pitches for their business ideas to a panel of judges who select the best presentations for inclusion in the annual “Shark Tank” style competition.

Established by Dr. Jane Hannigan and the late Dr. Kay Vandergrift ’62, the Innovator in Residence program exists to provide our students with interactions with young innovators and entrepreneurs. Previous innovators have included Randi Zuckerberg (Facebook), Joan Blades (MoveOn.org), Jess King (ASSETS Lancaster), and Miki Agrawal (THINX).
Highlights of Student & Faculty Triumphs

Our students and faculty are constantly researching, developing creative works, and involved in their community. Below are a few examples of them in action.

STUDENTS & ALUMNI

- Alexis Chin (German/Business Administration) received a 2018–19 Fulbright ETA award to teach English in Germany.
- Cheyenne Fisher (Business Administration) presented a paper at the Great Lakes Academy of Legal Studies in Business regional conference and won the best paper award.
- Emily Clawson ’13 (Art & Design) won two Heartland Emmy Awards for motion design.
- Government & Political Affairs organized an ongoing internship placement for its students with “2 Seconds or Less,” an NGO dedicated to eliminating childhood malnutrition in Southern Africa.
- 20 English students traveled to the Assembly on Literature for Adolescents of NCTE (ALAN) conference in Atlanta with Dr. Kim McCollum-Clark
- 3 English students participated in the annual English Association of PA State Universities Conference.

FACULTY

- Dr. Kirsten Bookmiller (Government & Political Affairs) was appointed as a member of the National Volunteer Leadership Team for the American Red Cross.
- Ana Serrano (Language and Culture Studies) received 2017 Teaching Excellence Award from Penn State Lehigh Valley. She published an Elementary Spanish 1 textbook with Open Educational Resources in 2017.
- Dr. Changfu Chang (Communication & Theatre) premiered “The Return,” on the BBC. The BBC online version, “Meet me on the Bridge” has over 54 million views and is the second most watched BBC online film ever.
- Prof. Shauna Frischkorn’s (Art & Design) photo titled “Kean, Subway Sandwich Artist” was featured in an exhibition at the National Portrait Gallery titled “The Sweat of Their Face: Portraying American Workers.” Her photo was cited in numerous publications, including The New York Times, The Washington Post, and NPR.
- Dr. Christine Filippone’s (Art & Design) new book, *Science, Technology, and Utopias: Women Artists and Cold War America*, received the SECAC Award for Excellence in Scholarly Research and Publication.
- Faculty published 15 books or book chapters and 38 scholarly articles.

STUDENT SUCCESS BY THE NUMBERS

<table>
<thead>
<tr>
<th>Event</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tickets sold for the Glorious Sounds of the Season Scholarship Concert</td>
<td>1,886</td>
</tr>
<tr>
<td>Tickets sold for Agatha Christie’s And Then There Were None</td>
<td>1,051</td>
</tr>
<tr>
<td>Tickets sold for D.W. Gregory’s critically acclaimed Radium Girls</td>
<td>566</td>
</tr>
<tr>
<td>Visitors to the Eckert Art Gallery and related programming</td>
<td>2,190</td>
</tr>
</tbody>
</table>
AHSS’s fundraising efforts continued to be successful in AY 17–18. For the first time ever, giving to the College surpassed $3.7M, aided in part by the $2M gift to establish the Tell School of Music. The College also participated in the annual One Day Give for the third year in a row, raising funds to support the AHSS Student Engagement Fund that supports student travel, research, and creative projects.

INDIVIDUALS
$5,000+
Susan Davis
Craig Hartranft
H. Sidney Long
Estate of Dr. Clair McCollough
Robert Patterson
Patrick Tell
Alan Wyand & Robert Shoener
Robert & Stephanie Zuckerman

$1,000–$4,999
Robert Andriulli
Dorothy Beam
Ruth Dutcher
Joseph ‘90 & Elizabeth ‘91 Garner
Joyce ’69 & Richard ’67 Hibshman
P. Alan & Linda Loss
Dr. Kimberly Mahaffy
John ’73 & Ann ’74 Martin
Emory Phillips ’63
Mark Phillips ’72
Dr. Aaron Porter

$1,000–$4,999 (Continued)
Bonnie Saddic
Mary Ann Shirk
Dr. Rita Smith Wade-El
Dr. Osman Suliman

$500–$999
Linda Clark
Dr. Dominick DiNunzio ’53
Gerald & Susan Eckert
Theresa Hay ’79
Darryl Landis ’85
Diana Lyon ’61
Nancy Mata
Roma Sayre
Deborah Sigel

ORGANIZATIONS
$10,000–$50,000
The S. Dale High Family Foundation
Ferree Foundation
Music for Everyone
Trout Ebersole & Groff, LLP

NEW FUNDS
Joseph Oberly, Jr. Memorial Family Music Award
Mark W. Phillips Education Award
Music for Everyone Music Business Technology Award for Boys & Girls Club of Lancaster
Tell School of Music Excellence Fund Endowment
William S. Trout Memorial Award for English Education Endowment
Wyand/Shoener Visiting Artist/Scholar in Music Endowment

DONOR SPOTLIGHT
Tell School of Music

In early 2018, for the first time in its 163 year history, Millersville University named a School in recognition of a donor. The Tell School of Music is named in honor of Patrick J. Tell, an entrepreneur and philanthropist from Lancaster, PA. The School's naming acknowledges Tell's lifetime giving and support of Millersville University and its students.

“I am very fortunate to be able to assist the University and its students by contributing to their on-going and successful efforts in our community.”

—PATRICK J. TELL
The College of Arts, Humanities and Social Sciences is known for its broad range of majors and interdisciplinary programs. Our faculty pride themselves on high quality teaching and deep commitment to student success. Our programs are built on a strong foundation of liberal arts education, which we believe prepares our students for a wide variety of successful career paths.

We offer a transformative curriculum that enables our graduates to reason effectively, write clearly, speak persuasively, think critically and ethically, express themselves creatively, work collaboratively and have a broad perspective on diverse cultures and contexts. Many of our programs offer unique opportunities for hands-on learning in our state-of-the-art facilities, for example, art studios, music recording facilities, performance spaces, TV studio, language labs and others.

All of our programs incorporate numerous opportunities for internships with regional companies, research with faculty, service learning projects, participation in professional conferences and competitions, and study abroad. Our graduates leave equipped with a wide array of transferrable skills as well as breadth and depth of knowledge that will allow them to adapt and evolve as life-long learners.