



Strategic Plan 2025-2030 Development

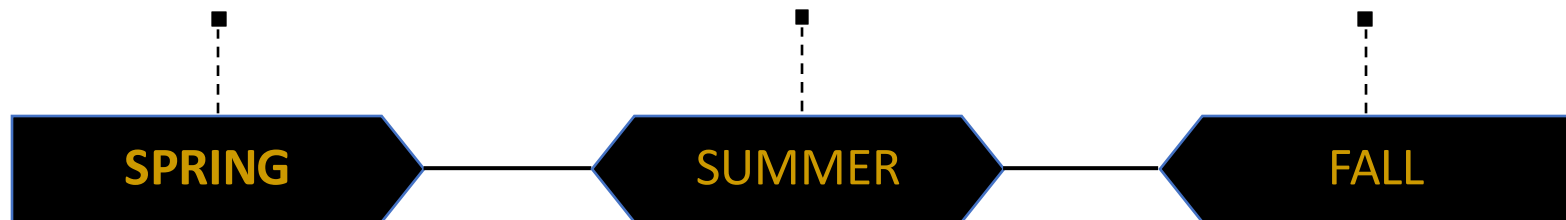
TIMELINE

Millersville University

2025-2030 Strategic Plan – 2024 Timeline



- ✓ Assess Prior Planning Process
 - ✓ (December-January)
- ✓ EAB March 12: Environmental Scan
- ✓ Strategic Advisory Council (SAC)
 - ✓ Discuss Differentiation
- ✓ Strategic Plan Position Paper
- ✓ Inputs:
 - ✓ Internal Data, KPIs
 - ✓ Annual Division Reports
 - ✓ Task Force Assessments
 - ✓ Inclusive Excellence
- ✓ Develop Strategic Plan Design Options
 - University Plans - Alignment
 - Assessment<-->Planning<--> Budget
- President's Listening Tour
- Strategic Plan Survey: University Community
- Extend Strategic Plan Work Group Invitation
- Strategic Advisory Council (SAC) – Strategic Plan Design



2025-2030 Strategic Plan Timeline – Fall 2024



Fall 2024	Invite Community Feedback and Participation		Strategic Advisory Council
September	Create Video from Position Paper/Environmental Scan Information – Due October.		Create Strategic Plan Structure and Draft Strategic Directions: <div>1. Current Strategic Plan</div> <div>2. Environmental Scan</div> <div>3. Assessment Information</div> <div>4. Emerging Listening Tour Information</div>
October	President Wubah meets with Students, Faculty, Staff, Alumni, Foundation, and University Donors in-person and virtually.	Recruit Strategic Plan Work Group Volunteers.	
November		Invite Feedback through Millersville University web survey.	
December			

2025-2030 Strategic Plan – 2025 Timeline



January

Work Groups Develop
Goals and Objectives
Draft 1

Council of Trustees and
Cabinet

Review Strategic Plan
Draft 1, January 18
Workshop

Initial Draft

February

SAC Reviews Draft 1

Work Groups Revise Goals and
Objectives – Draft 2

March – May

SAC Reviews Draft 2,
Recommends Draft to Cabinet

Cabinet Reviews Plan Draft

Council of Trustees

Reviews Final Plan Draft, March 5

Final Strategic Plan

June

Council of Trustees

Endorses New Strategic Plan
June 4, 2025-2030

July - August

Update MU Strategic Plan
web pages and materials

September

President Wubah unveils the
2025-2030 Strategic Plan
State of the 'Ville address

WINTER

SPRING

SUMMER